

2021 AACSB Deans Conference – Speaker Biographies

Isabelle Bajeux-Besnainou

Isabelle Bajeux-Besnainou is Dean of Carnegie Mellon's Tepper School of Business. At Tepper, she draws upon her global experience and quantitative expertise to lead internationally renowned faculty, who define and teach the future of business. Tepper students are taught to solve tomorrow's complex challenges using advanced technology, data analytics, behavioral science, and innovative thinking. Prior to Tepper, Bajeux helmed the Desautels Faculty of Management at McGill University, where she launched the Bensadoun School of Retail Management as well as interdisciplinary programs in retailing, finance, entrepreneurship, and data analytics. Bajeux is an alumna of the École Normale Supérieure and has a doctorate in Mathematics Applied to Finance from Université Paris-Dauphine. Her research has been published in Management Science, Mathematical Finance, Journal of Economic Dynamics and Control, American Economic Review, and The Journal of Business.

Maria Baltar

Maria Baltar serves as Assistant Vice President, Accreditation Operations and Implementation at AACSB International. She oversees a portfolio of over 50 schools in Latin America and the United States. Maria works closely with our global volunteer network, serves as the staff liaison to the Initial, Accounting and Continuous Improvement Accreditation Committees. Maria's career spans over 20 years and includes management experience in the hospitality and wholesale IT distribution industries. Maria has a bachelor's degree in Finance from the University of South Florida and an MBA from the University of Tampa.

Martin Boehm

Martin Boehm is the Dean and Professor of Marketing at IE Business School in Madrid. He previously served as the Dean of Programs, the Associate Dean of Undergraduate Studies at IE University, and the Associate Dean of the Master in Management at IE Business School. Martin's intellectual interests center on Customer Management. His research provides managerial implications on how to build profitable and long-lasting customer relationships. Prior to joining the IE Business School faculty, he studied International Business at Reutlingen University of Applied Sciences and received an MBA from the Australian Graduate School of Entrepreneurship. He completed his academic education with a Doctorate in Marketing which he obtained from the Johann Wolfgang Goethe-University in Frankfurt.

Frank Bournois

Frank Bournois is Executive President and Dean of ESCP. Chairman of the Programmes Committee of the Conférence des Grandes Ecoles, a Board member of EFMD. Also Independent Supervisory Board member of the Mazars Group. As specialist in executive governance and people management, he has spent his career in businesses, at Rhône-Poulenc Fibres & Polymers and for the largest French companies, as well as in French and European Universities and Schools. Professor Bournois is the author of numerous

books and articles on leadership development. Frank Bournois is an Officer of the Legion of Honour and of the national Order of Merit.

Barry Burgan

Barry is Associate Dean (Development) at Bond University. He joined Bond, after an extended career at the University of Adelaide, the last 8 years as Dean of the Business School. He has had a varied career path in the public sector and in management consulting. Barry was Dean at Adelaide over a period of substantial change (including the merger of the School of Commerce and the Graduate School of Management, in a major building move to significantly renovated building, and procuring AACSB accreditation. At Bond University he has managed their AACSB and EQUIS accreditation journeys. He is currently on the Initial Accreditation Committee of AACSB, and has undertaken numerous review visits, and has mentored 3 schools in their AACSB journey. Barry researches in the area of infrastructure valuation and financing (with a particular interest in social infrastructure) and has a significant number of publications and research grants in this area. He teaches in the areas of financial management, quantitative methods, and real estate finance and investment.

Catherine Cassell

Professor Catherine Cassell is Dean of Birmingham Business School at the University of Birmingham, UK, and was previously Deputy Dean at Leeds University Business School and Deputy Director of Manchester Business School. She is Professor of Organisational Psychology and her research focuses upon diversity and organizational change with a special interest in the use of qualitative methodologies.

Elliot Davis

Elliot Davis, MA is the research manager for AACSB International's Business Education Intelligence department. In this role, Elliot is a part of the team that contributes to the expansion of the association's research portfolio, including; contributions to the Collective Vision for Business Education, the highlighting of AACSB data and research within various presentations and publications (such as the AACSB Data Guide and the Annual Business Meeting); and generally providing service to AACSB's membership, such as, AACSB Affinity Groups, through survey coordination, execution, and analysis. Prior to joining AACSB, Elliot was a team lead within T. Rowe Price's retail account management group. When not doing research work, Elliot enjoys watching baseball, playing card games, and spending time with his wife, Jessie, and children, Eloise and Alistair. Elliot has earned both his bachelor's degree in management and master's degree in marketing from the University of Tampa, Sykes College of Business.

Nigel de Bussy

Professor Nigel de Bussy is Pro Vice-Chancellor of the Faculty of Business and Law at Curtin University, Perth, Australia and Dean of Curtin Business School. He holds a PhD from Curtin University and an MA from The Queen's College, Oxford. He was Head of the School of Marketing at Curtin from 2012 - 2017. Before joining Curtin, Nigel spent more than a decade as a public relations professional in the UK and Australia. His research

has been published in a number of leading journals in the fields of public relations, communication management, and marketing communications.

Steven de Haes

Dean of Antwerp Management School, Steven De Haes, PhD, is Full Professor Information Systems Management at the University of Antwerp and the Antwerp Management School. His research has been published in international peer-reviewed journals and leading conferences. He is co-editor-in-chief of the International Journal on IT/Business Alignment and Governance and co-authored and/or edited several books, including “Enterprise Governance of IT: Achieving Strategic Alignment and Value” (Springer, first edition – 2009; second edition – 2015). He also acts as Academic Director of the IT Alignment and Governance (ITAG) Research Institute. He held positions of Director of Research and Associate Dean Master Programs for the Antwerp Management School (2008-2012) and currently is Associate Dean of Faculty.

Joe DiAngelo

Joseph DiAngelo was appointed Dean of the Erivan K. Haub School of Business of Saint Joseph's University in August 2000. Dr. DiAngelo received a B.S. degree from Saint Joseph's University, an MBA from Widener University, and a doctorate from Temple University. His research has been published in Management and HR journals. He is a member of the American Arbitration Association, The Society of Human Resource Management and the American Society of Training and Development. Dr DiAngelo served as the Chair of the Board of Directors of AACSB International. He also served as President of the Middle Atlantic Association of Colleges of Business Administration, as a member of the AACSB Pre-Accreditation Committee, Vice Chair and Chair of the Accreditation Quality Committee, and as Chair for the Committee on Issues in Management Education (CIME), Chair of the AACSB Candidacy Committee, and as Secretary-Treasurer of the Board of Directors of AACSB. He had served as the Dean of the School of Business at Widener University for 13 years prior to joining Saint Joseph's University.

Sarah Fisher Gardial

Sarah Fisher Gardial joined Belmont University in 2020 as Dean of the Massey College of Business. Previously, she was Dean of the University of Iowa Tippie College of Business, and she held college and campus leadership positions at the University of Tennessee-Knoxville. She has served in leadership roles for the MBA Roundtable, AACSB, and GMAT. For over 30 years, she has engaged with industry in research, consulting, and executive education roles, as well as creating mutually beneficial partnerships between academics and industry. Finally, she has served on public and private governing boards, and she is an active public speaker.

Faye Gilbert

Faye W. Gilbert, Ph.D. is the Dean of the Maine Business School at the University of Maine. She has served as dean for the University of Southern Mississippi, Radford University, and Georgia College with AACSB accreditation earned in each location. She

is currently serving AACSB as the Chair of the Continuous Improvement Review Committee.

Christopher P. Gilchrist

Mr. Gilchrist is U.S. emerging technology lead director and a contributor for PwC's Centers of Excellence, where he helps clients innovate at scale while maintaining sound risk management practices. Recently, his work has included advising on market and risk management strategies for emergent operating models, global emerging risk coordination programs, and executive sessions regarding change management strategies for large-scale initiatives and transformations.

Gregor Halff

Dr. Gregor Halff is Dean at Copenhagen Business School and Professor of Corporate Communication. Previous positions include Deputy Dean at Singapore Management University and director of executive development programs at European School of Management and Technology (Berlin, Germany). Prior to joining academia, Gregor was managing partner at Publicis Groupe, one of the world's leading marketing communication networks.

Edeltraud Hanappi-Egger

Edeltraud Hanappi-Egger is from her educational background a computer scientist and an experienced researcher. Since 2002 she is full professor for "gender and diversity in organizations" at WU. She was at various national and international research institutions as a guest researcher (e.g. 2011 at LSE, 2014 at McGill University) and her work was awarded several times. Hanappi-Egger is an expert on organization studies and gender topics. She has published more than 350 articles, books, and book chapters on gender and diversity, and organization studies. Since October 2015, she is a rector of WU Vienna.

Susan Hart

Susan joined as Dean of Durham University Business School in 2016 from Strathclyde University, where she led the Business School as Executive Dean from 2007 – 2015 and the University's Internationalization and Marketing from 2012-2015. Prior to Strathclyde, she worked at Stirling and Heriot Watt Universities in the UK and previously held posts in Pennsylvania State University, Griffith University and Delft University of Technology. As a recognized expert in product innovation and marketing, she held visiting positions in Queensland University of Technology, University of Murcia, Toulouse Business School, and Aarhus University. Susan is an experienced academic leader who has previously served on the Board of Directors of AACSB, the Royal Scottish National Opera, and Yorkhill Children's Charity. She is a Fellow and former Chair of the Senate of the Chartered Institute of Marketing, the Royal Society of Edinburgh and the Leadership Trust Foundation and sits on the advisory boards of several international business schools and serves on accreditation panels worldwide for the major international accrediting bodies.

Nitham Hindi

Dr. Nitham M. Hindi joined Qatar University in 2005. Since then, he served as the head of the Department of Accounting and Information Systems, Associate Dean for Academic Affairs, and Dean of the College of Business and Economics. He is currently serving as Associate Vice President for Academic Planning and Development. He has extensive administrative experience in the USA. He holds a Bachelor degree from the University of Jordan, and Master and doctorate degrees in Accounting from the University of Alabama and Mississippi State University, respectively. He is a Certified Management Accountant. Dr. Nitham Hindi is a productive researcher. His publications appeared in many international journals. Additionally, he is a member of editorial boards of many international journals. He has supervised a number of Master and Ph.D. theses.

Herminia Ibarra

Herminia Ibarra is the Charles Handy Professor of Organizational Behavior at London Business School. Prior to joining LBS, she served on the INSEAD and Harvard Business School faculties. An authority on leadership and career development, Thinkers 50 ranks Ibarra among the top management thinkers in the world. She is a fellow of the British Academy, a member of the World Economic Forum's Expert Network, a judge for the *Financial Times*/McKinsey Business Book of the Year Award, one of Apolitica's 100 most influential people in gender policy, and the 2018 recipient of the Academy of Management's Scholar-Practitioner Award for her research's contribution to management practice. She is the author of best-selling books *Act Like a Leader, Think Like a Leader* and *Working Identity: Unconventional Strategies for Reinventing Your Career*. Ibarra also writes regularly in leading academic journals and business publications including the *Harvard Business Review*, *Financial Times*, *Wall Street Journal*, and *New York Times*. Ibarra speaks internationally on leadership and organizational transformation. A native of Cuba, Ibarra received her M.A. and Ph.D. from Yale University, where she was a National Science Fellow.

Jikyeong Kang

Jikyeong Kang has been the President and Dean of the Asian Institute of Management (AIM) and its MVP Chair in Marketing since 2015. Jikyeong is currently a Vice-Chair/Chair-Elect of the AACSB; a Board member of the EFMD; and a Council member of the AAPBS. She is a Fellow of the International Academy of Management (IAOM), a prestigious, invitation-only forum of world class global thought and business leaders committed to co-create a leadership agenda to address critical opportunities created by global challenges. She is also an Independent Director of Security Bank, one of the Philippines' leading universal banks, and of Kesoram Industries, which is part of the B K Birla Group of Companies in India. In addition, she serves on the international advisory boards of several premier international business schools.

Shohreh Kaynama

Dr. Kaynama is a longtime leader and champion for innovation in business education. As both a faculty member and administrator, she introduced market-driven programs and resources like a master's in marketing intelligence and the Towson University Center for Innovation and Entrepreneurship. Under her leadership, the college, with more than 3,300 students and 103 faculty members, has grown to house the largest AACSB-accredited undergraduate business program in Maryland. Through serving on external boards, networking, and building three active external advisory groups, Shohreh has cultivated a robust pipeline for tapping into industry expertise and placing 600+ interns annually. As an AACSB volunteer, she has presented at numerous conferences, and has served on several peer review teams and currently serves on the CIRC.

Paul Kofman

Paul Kofman (PhD Erasmus University Rotterdam) was appointed Professor of Finance at The University of Melbourne in 2001 and has been the Dean of the Faculty of Business and Economics since 2012. Paul's research interests are in the ethics of finance, quantitative and behavioral finance, and the regulation of financial markets. With his colleague Clare Payne, he introduced an online ethics in finance subject, and published a text book "A Matter of Trust – the practice of ethics in finance" in 2018. He also co-designed and co-developed the first Coursera MOOC specialization, Essentials of Corporate Financial Analysis and Decision Making, in partnership with BNY Mellon.

Amy Kristof-Brown

Dr. Amy Kristof-Brown was named dean of the Tippie College of Business in 2020. An award-winning professor in Management and Entrepreneurship, she also served as department executive officer, senior associate dean, and interim dean. She joined the Tippie College in 1997. Her research interests focus on the compatibility or fit between individuals and their work environments. She is a Fellow of the American Psychological Association and the Society for Industrial & Organizational Psychology, co-editor of the book Organizational Fit: Key Issues and New Directions and served as past Associate Editor of Journal of Applied Psychology and Journal of Business and Psychology.

Lei Lei

Lei Lei received her Ph.D. in Industrial Engineering from the University of Wisconsin (Madison). Her research expertise includes supply chain network design and optimization, operations planning, scheduling, process recovery after disruptions, demand-supply planning, and resource allocation optimization. Lei has many refereed publications which have appeared in leading journals such as Management Science, INFORMS Journal on Computing, Interfaces, IIE Transactions, European Journal of Operations Research, Journal of Operational Research Society, and Naval Research Logistics. She is a recipient of multiple best professor awards at Rutgers Business School and was listed in Business Week as one of the two Most Popular Business Professors at Rutgers University. She was nominated for the U.S. Professor of the Year in 2010, recognized as one of the Top 50 Women in Business by NJBIZ in 2015, and selected as an ROI Influencer/Difference Maker: People of Color by ROI-NJ.com in 2020. Lei was named the founding chair of the Department of Supply Chain Management

and Marketing Sciences (SCMMS) at Rutgers in 2008 and became the Dean of Rutgers Business School in January 2015.

Joanne Li

Joanne Li, Ph.D., CFA is dean, professor of finance, and Ryder Eminent Scholar Chair at Florida International University College of Business (FIU Business), an AACSB-accredited college and the largest business school in the state of Florida. Since arriving at the college in May 2017, Li has advanced its commitment to student success, technology, international engagement, and workforce development, as well as diversity and inclusion. Under her leadership, *U.S. News and World Report* ranked the FIU Business undergraduate international business program No. 2 in the nation for two consecutive years in its most recent Best Colleges rankings.

Heather E. McGowan

Future-of-work strategist Heather E. McGowan helps leaders prepare their people and organizations for the Fourth Industrial Revolution, which will be notable for the rapid advancement of technology tools into the domain of human knowledge work. In this world, humans must continuously learn and adapt, and with this transition comes information overload. In 2017, LinkedIn ranked her as its number one global voice for education. McGowan's clients range from start-ups to publicly traded Fortune 500 companies, including AMP Financial, Autodesk, Biogen, Citi, Accor Hotels, AARP, The World Bank, and BD Medical. McGowan's academic work has included roles at Rhode Island School of Design, Becker College, and Jefferson University, where she was the strategic architect of the first undergraduate college focused exclusively on innovation. In 2019 Heather was appointed as a faculty member of the Swinburne University Centre For the New Workforce in Melbourne, Australia. McGowan is the author of *Disrupt Together: How Teams Consistently Innovate* and *The Adaptation Advantage: Let Go, Learn Fast, and Thrive in the Future of Work*.

Amy Memon

Amy Memon is Manager of Accreditation Services (Asia Pacific) for AACSB. She has over a decade of experience working with AACSB's member schools, and served as the association's special advisor in India for six years. Prior to her relocation to Mumbai, India, Amy was Manager of Research at AACSB's US headquarters, where she contributed to research reports, including *The Globalization of Business Schools and Impact of Research: A Guide for Business Schools*. Amy also represented AACSB at the UN Global Compact to co-convene the Principles for Responsible Management Education (PRME). She began her career at AACSB developing and executing conferences and seminars across five continents.

Suzanne Mintz

Suzanne Mintz serves as Assistant Vice President, Accreditation Strategy and Policy at AACSB International. In addition to managing a portfolio of business schools worldwide, she is responsible for co-leading the daily management of the Accreditation Services department. She oversees the management of AACSB's volunteer network globally,

including training, engagement and recognition strategies for AACSB's volunteers. She assists in leading strategic initiatives in the Accreditation Services department and liaises with the Business Accreditation and Accounting Accreditation Policy Committees. Prior to joining AACSB, Mintz spent approximately 10 years in corporate training and development for a financial services firm, responsible for overseeing the implementation of sales and management development programs. She holds an MBA in finance and management from the University of South Florida in Tampa.

Viviane Y. Naimy

Viviane Y. Naimy is Professor of Finance and the Dean of the Faculty of Business Administration and Economics at Notre Dame University, Lebanon. She was the Chair of the Finance and Accounting department, the Director of the Admissions office, and the Director of the Office of Tests, Measurement, and Evaluation. She has published a large number of articles in the fields of risk management and financial modeling. Naimy worked for several banks and provided extensive training to executive directors of financial institutions in Europe and the Arab countries and is still serving as a financial consultant.

Colin Nelson

Colin Nelson is AACSB International's Senior Manager of Business Education Data Services. He trained as an anthropological researcher at the University of South Florida, where he earned his undergraduate and master's degrees in applied anthropology. Prior to that, he served in the United States Marine Corps, earning the rank of Sergeant. Colin works to validate, analyze, and maintain the DataDirect system's surveys and database, provides research for the AACSB data reports, and works with individuals at member schools to help them best utilize AACSB's data resources. He also tracks country-level data on schools offering degree programs in business all around the world, as well as the cultural and regulatory environments in which they operate, in support of AACSB's efforts to improve management education globally.

Julie Perrin-Halot

Julie Perrin-Halot is an Associate Dean at Grenoble Ecole de Management in France where she oversees Quality, Strategic Planning, Sustainability, and International Development. She has been active in project work, helping higher education institutions to develop and implement strategic management, leadership, quality assurance, and academic processes. She chairs and serves on national and international task forces dedicated to quality, sustainability, and the development of competency frameworks. She has published articles on internationalization, the future of business education, emerging models for business schools, the impact of accreditation, the social responsibility of business schools, and managing collaborative provision. She is active as an AACSB mentor, an EFMD and AMBA peer reviewer for and is an EQUAL (European Quality Link) board member.

Geoff Perry

Geoff Perry is executive vice president and chief officer of Asia Pacific. With initial degrees in the arts and the humanities, he subsequently undertook graduate study completing a PhD in economics with a focus on labor and international economics, utilizing his capabilities as an applied micro-econometrician. Arising from this is a significant portfolio of peer-reviewed journal articles, commissioned reports, and presentations. He has academic and private sector experience and has worked, consulted, and researched in his home country of New Zealand, as well as more broadly in the Asia Pacific region. With senior management experience in the university sector, having served as business school dean, pro vice chancellor, and deputy vice chancellor at Auckland University of Technology—a 28,000 student, research-intensive university—he has strong strategic, financial, and people management capabilities. Before joining AACSB, Perry took his own business school at AUT through the initial and continuous improvement accreditation journeys. Subsequently, he undertook a range of voluntary roles, serving as a mentor, review panel chair and member, member of the Business Accreditation Policy Committee, member and then deputy chair of the Initial Accreditation Committee, a facilitator of AACSB seminars, and a presenter at conferences. Since September 2018 he has been co-chair of the Business Accreditation Task Force, which was mandated by the board of directors to work with the AACSB community to develop the 2020 business accreditation standards.

Gregory Prastacos

Gregory Prastacos, the Principal Investigator of the MaCuDE project, is the Dean of the School of Business at Stevens Institute of Technology, where he has led the transformation and growth of the school from a narrowly focused school of technology management to an accredited business school. Previously, he was the Rector of the Athens University of Economics and Business, and before that, he was on the faculty of the University of Pennsylvania's Wharton School. He also has significant consulting experience, both independently and as a chairman of Deloitte's Management Consulting Practice (Greece).

Jeanine Romano

Jeanine Romano has a PhD in Measurement and Evaluation from the University of South Florida. She serves as the Director, Business Education Data, Benchmarking, and Analysis at AACSB International. Jeanine has worked in the field of Higher Education for over 20 years as a faculty member and in Institutional Research and Assessment both in the USA and the Middle East. She is a founding member of the Middle East North Africa Association of Institutional Research (MENA-AIR). Her work has been published in the Journal of Experimental Education, Journal of Educational and Psychological Measurement, Journal of College Student Development, and Internet and Higher Education. She has been nominated for the Florida Educational Research Association's distinguished paper award six times and has won this award both in 2004 and 2006. She was also the recipient of the 2007 Florida Association of Institutional Research Best Paper Award.

Joyce Russell

Joyce E. A. Russell, PhD, serves as The Helen and William O'Toole Dean of the Villanova School of Business (VSB) and Professor of Management. In this role, she serves as the chief executive, academic and fiscal officer for VSB and represents the school locally and nationally, to the University community and to all external constituencies, including the business community. She is a licensed industrial and organizational psychologist and has more than 30 years of experience consulting with both private and public-sector organizations. Her expertise is primarily in the areas of leadership and management development, negotiation tactics, executive coaching, and change management. Dr. Russell received her PhD in Industrial and Organizational Psychology from the University of Akron, Ohio and her BA degree in Psychology from Loyola University in Maryland.

Paul Sheward

Mr. Sheward is a partner at PwC and a member of its Assurance Innovation Leadership Team, with primary responsibility for leading citizen innovation activities for PwC's U.S. assurance practice. He is responsible for the development and implementation of a strategy to ensure that PwC's professionals develop and apply advanced digital acumen in delivering services to clients. Mr. Sheward also is responsible for Halo — PwC's global assurance data analytics platform — and for the overall data strategy for the global assurance practice.

Benjamin Stevenin

Benjamin Stévenin is a data management expert with more than 10 years of experience in higher education. He is the CEO of RimaOne, a software solutions provider for the finance and higher education sector. Benjamin is the co-creator of ACADEM, a data management solution to assist business schools with the management of their faculties, research, and accreditation processes; ACADEM has so far been adopted by more than 150 institutions globally, many of them holding multiple international accreditations. He speaks regularly at international conferences and has co-developed training programs related to smart data and quality management with one of the leading international accreditation bodies. Benjamin is the co-creator of ACADEM, Benjamin has more than 10 years of experience in higher education and the work with his clients regularly includes strategic issues related to quality management.

Greg Whitwell

Greg Whitwell is Dean of the University of Sydney Business School (USBS), a position he has occupied since 2014. Under his leadership the School has been reaccredited by both AACSB and EQUIS. In 2020 the School was also accredited by the Association of MBAs (AMBA), and thereby achieved the coveted 'triple crown'. Greg is also Chair of CEMS: The Global Alliance in Management Education, a collection of 34 of the world's leading business schools who jointly offer a Master of International Management degree. Greg serves on the AACSB Board of Directors and is a member of the AACSB's Continuous Improvement Review Committee, Innovation Committee, and Audit Committee. He is also an inaugural member of the Asia Pacific Advisory Council of the Association of MBAs and Business Graduates Association (AMBA & BGA).

Milla Wiren

Dr. Wiren is research manager in the Laboratory of Business Disruption Research at the Centre for Collaborative Research in the University of Turku's School of Economics. Her research interests include digitalization as socio-technological phenomenon, disruption as socio-technological transformation, the distribution of labor in algorithmic and human decision-making, strategy as a process and practice, and philosophy of science. In addition to academic writing, she publishes a blog series at disrupt.utu.fi/blog.

Alison Yacyshyn

Alison Yacyshyn is the Dean of the Mihalcheon School of Management at Concordia University of Edmonton (CUE). As the Dean of the Faculty of Management, Alison works with others in the Bachelor of Management undergraduate program and the Master of Information Systems Security Management (MISSM) and Masters of Information Systems Assurance Management (MISAM) programs. Alison helped launch Concordia's Dual Degree program of Science (Chemistry) and Management where in 5 years students are able to obtain two degrees. She was also involved in establishing worldwide opportunities for students, such as earning two degrees with the Beijing Foreign Studies University (BFSU) and CUE. In addition, Alison also launched Alberta's only Data Management emphasis for the Bachelor of Management program, including a Business Demography course, which is her area of expertise.

Sri Zaheer

Sri Zaheer is the 12th dean of the Carlson School of Management, and Chair of the Federal Reserve Bank of Minneapolis. Sri holds the Elmer L. Andersen Chair in Global Corporate Social Responsibility and has published extensively on international business issues. During her tenure as dean, the Carlson School was named the number one Military-Friendly business school in the nation. She has increased the business community's engagement with the school, and introduced new degrees in business analytics, supply chain management, finance, and new programs in partnership with leading Chinese institutions as well as online degrees and certificates. Sri is also a Charter Trustee of Hamilton College (New York).

Vana Zervanos

Vana Zervanos is the Associate Dean of Continuing and Graduate Studies and External Affairs at the Haub School of Business at Saint Joseph's University. She earned a B.A. degree in psychology from Dickinson College; a Master's degree in counseling psychology from the University of Connecticut; an MBA in international marketing from Saint Joseph's University and earned an Ed.D. in Higher Education Management from the University of Pennsylvania. Dr. Zervanos serves on the board of Middle Atlantic Associate of Colleges of Business Administration and is a member of the RME Affinity Group for AACSB, the international accreditation body for business schools. Zervanos oversees the The Pedro Arrupe Center for Business Ethics and is the Co-Director and co-founder of The Dean's Leadership Program, an intercollegiate leadership program which is values-based, reflective, and biased toward serving others. Zervanos is a

consultant with other business schools who are in the process of becoming accredited by AACSB.

Michael zur Muehlen

Michael zur Muehlen, the co-Principal Investigator of MaCuDE, is an Associate Professor at the School of Business at Stevens. He directs Stevens' research Center for Process Innovation. An accomplished expert in business process management, decision management and digital transformation, Dr. zur Muehlen has consulted for many Fortune 500 businesses and government agencies. He served as an advisor to the CTO and chief architect of the U.S. Department of Defense's Business Mission Area from 2008 through 2012.