## Business Accreditation Standards Comparison—2020 & 2013

**Engagement • Innovation • Impact**

### 2020 Standards

**Strategic Management and Innovation**
- Standard 1: Strategic Planning
- Standard 2: Physical, Virtual and Financial Resources
- Standard 3: Faculty and Professional Staff Resources

**Learner Success**
- Standard 4: Curriculum
- Standard 5: Assurance of Learning
- Standard 6: Learner Progression
- Standard 7: Teaching Effectiveness and Impact

**Thought Leadership, Engagement, and Societal Impact**
- Standard 8: Impact of Scholarship
- Standard 9: Engagement and Societal Impact

### 2013 Standards

**Strategic Management and Innovation**
- 1. Standard 1: Mission, Impact, and Innovation
- 2. Standard 3: Financial Strategies and Allocation of Resources

**Participants—Students, Faculty, and Professional Staff**
- 6. Standard 4: Student Admissions, Progression, and Career Development
- 3. Standard 5: Faculty Sufficiency and Deployment
- 3. Standard 6: Faculty Management and Support
- 3. Standard 7: Professional Staff Sufficiency and Deployment

**Learning and Teaching**
- 4. Standard 8: Curricula Management and Assurance of Learning
- 4. Standard 9: Curriculum Content
- 4. Standard 10: Student-Faculty Interactions
- 5. Standard 11: Degree Program Educational Level, Structure, and Equivalence
- 7. Standard 12: Teaching Effectiveness

**Academic and Professional Engagement**
- 4. Standard 13: Student Academic and Professional Engagement
- 5. Standard 14: Executive Education
- 3. Standard 15: Faculty Qualifications and Engagement

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