BUSINESS ACCREDITATION STANDARDS COMPARISON—2020 & 2013

ENGAGEMENT • INNOVATION • IMPACT

2020 STANDARDS

STRATEGIC MANAGEMENT AND INNOVATION
- Standard 1: Strategic Planning
- Standard 2: Physical, Virtual and Financial Resources
- Standard 3: Faculty and Professional Staff Resources

LEARNER SUCCESS
- Standard 4: Curriculum
- Standard 5: Assurance of Learning
- Standard 6: Learner Progression
- Standard 7: Teaching Effectiveness and Impact

THOUGHT LEADERSHIP, ENGAGEMENT, AND SOCIETAL IMPACT
- Standard 8: Impact of Scholarship
- Standard 9: Engagement and Societal Impact

2013 STANDARDS

STRATEGIC MANAGEMENT AND INNOVATION
- Standard 1: Mission, Impact, and Innovation
- Standard 2: Intellectual Contributions, Impact, and Alignment with Mission
- Standard 3: Financial Strategies and Allocation of Resources

PARTICIPANTS—STUDENTS, FACULTY, AND PROFESSIONAL STAFF
- Standard 4: Student Admissions, Progression, and Career Development
- Standard 5: Faculty Sufficiency and Deployment
- Standard 6: Faculty Management and Support
- Standard 7: Professional Staff Sufficiency and Deployment

LEARNING AND TEACHING
- Standard 8: Curricula Management and Assurance of Learning
- Standard 9: Curriculum Content
- Standard 10: Student-Faculty Interactions
- Standard 11: Degree Program Educational Level, Structure, and Equivalence
- Standard 12: Teaching Effectiveness

ACADEMIC AND PROFESSIONAL ENGAGEMENT
- Standard 13: Student Academic and Professional Engagement
- Standard 14: Executive Education
- Standard 15: Faculty Qualifications and Engagement

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