# Business Accreditation Standards Comparison—2020 & 2013

## Engagement • Innovation • Impact

### 2020 Standards

#### Strategic Management and Innovation
- Standard 1: Strategic Planning
- Standard 2: Physical, Virtual and Financial Resources
- Standard 3: Faculty and Professional Staff Resources

#### Learner Success
- Standard 4: Curriculum
- Standard 5: Assurance of Learning
- Standard 6: Learner Progression
- Standard 7: Teaching Effectiveness and Impact

#### Thought Leadership, Engagement, and Societal Impact
- Standard 8: Impact of Scholarship
- Standard 9: Engagement and Societal Impact

### 2013 Standards

#### Strategic Management and Innovation
- Standard 1: Mission, Impact, and Innovation
- Standard 2: Intellectual Contributions, Impact, and Alignment with Mission
- Standard 3: Financial Strategies and Allocation of Resources

#### Participants—Students, Faculty, and Professional Staff
- Standard 4: Student Admissions, Progression, and Career Development
- Standard 5: Faculty Sufficiency and Deployment
- Standard 6: Faculty Management and Support
- Standard 7: Professional Staff Sufficiency and Deployment

#### Learning and Teaching
- Standard 8: Curricula Management and Assurance of Learning
- Standard 9: Curriculum Content
- Standard 10: Student-Faculty Interactions
- Standard 11: Degree Program Educational Level, Structure, and Equivalence
- Standard 12: Teaching Effectiveness

#### Academic and Professional Engagement
- Standard 13: Student Academic and Professional Engagement
- Standard 14: Executive Education
- Standard 15: Faculty Qualifications and Engagement

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