ICAM BY THE NUMBERS

- 600+ 1:1 AUDIO AND VIDEO CALLS
- 60+ SPEED NETWORKING
- 60+ BREAKOUT DISCUSSIONS
- 40+ SOCIAL & WELLNESS BREAKS
- 14 SPACED LEARNING TO OPTIMIZE YOUR TIME

ICAM2021
Dear colleagues,

This year has reaffirmed the importance of cultivating meaningful relationships among business educators, our industry partners, and our communities. At the 2021 International Conference and Annual Meeting, we will **connect for better**.

- Better student outcomes
- Better, more innovative programs and curricula
- Better stakeholder engagement
- Better and more inspired leadership

We invite you to join hundreds of your peers, thought leaders, and top educators from more than 60 countries for a **virtual ICAM** from **April 6–9, 2021**. This engaging, four-day event will focus on innovative solutions and connections that will inform the future of business education and our roles within it.

We are inspired by how business schools have continued to transform themselves in this global environment. Let us learn from the insights and successes of our colleagues as we look to the future of business education.

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**Linda U. Hadley**  
Dean  
D. Abbott Turner  
College of Business  
Columbus State University

**Caryn L. Beck-Dudley**  
President and  
Chief Executive Officer  
AACSB International
NEW WAYS TO CONNECT VIRTUALLY

Meet 1-1 with colleagues within the conference platform.
• Speed networking matches you randomly with a colleague for a quick, 3-minute call. Or, connect with colleagues through the conference roster.
• Enjoy dedicated social time to recharge and build personal connections in the chat.

Join a networking community meeting to build your network on a topic area that interests you.
• Asia-Pacific
• Associate Deans
• European
• Middle East and North Africa
• New Deans Learning Community
• Online Learning
• Responsible Management Education
• Small Schools Network
• Technology in Business Schools Roundtable
• Women Administrators in Management Education
• Latin America and Caribbean Network
• Diversity and Inclusion
• MBA for Working Professionals
• Metropolitan Business Schools

Learn about business education-related products and services in the virtual Exhibit Hall.

Find new resources on:
• improving student engagement
• digital learning enhancements
• assurance of learning program tracking
• and much more!
4 LEARNING TRACKS

- Connect for Quality
- Connect for Impact
- Connect for Student Success
- Connect for Innovation

INNOVATIONS THAT INSPIRE

> Sponsored by Barco

Now in its sixth year, the 2021 Innovations That Inspire highlights business school initiatives that are contributing to positive societal impact by cultivating a position at the intersection of academia and practice, connecting with other disciplines, and driving innovation in higher education. ICAM 2021 will feature a selection of outstanding submissions from AACSB member schools—explore these exciting initiatives at ICAM!

DATADIRECT SESSIONS

Learn strategies to benchmark your school’s trends against peers and competitors.

MEET WITH YOUR ACCREDITATION STAFF LIAISON

Meet with AACSB accreditation liaisons on your school’s accreditation queries and leverage your membership in the Business Education Alliance with 1:1 meetings during the conference.
Adam Grant  has been Wharton's top-rated professor for seven straight years. As an organizational psychologist, he studies how we can find motivation and meaning, and lead more generous and creative lives. He has been recognized as one of the world’s 10 most influential management thinkers, Fortune’s 40 under 40, and Oprah’s Super Soul 100. He is the author of multiple #1 New York Times best-selling books that have sold over 2 million copies and been translated into 35 languages: Give and Take, Originals, Option B, and Power Moves.

Jonathan Haidt  is a social psychologist at New York University’s Stern School of Business. Haidt’s research examines the intuitive foundations of morality, and how morality varies across cultures. His goal is to help people understand each other, live and work near each other, and even learn from each other despite their moral differences. Haidt has co-founded a variety of organizations and collaborations that apply moral and social psychology toward that end, including HeterodoxAcademy.org, OpenMindPlatform.org, and EthicalSystems.org. Haidt is the author of The New York Times bestsellers The Righteous Mind: Why Good People are Divided by Politics and Religion, and The Coddling of the American Mind: How Good Intentions and Bad Ideas are Setting Up a Generation for Failure (co-authored with Greg Lukianoff). He has written more than 100 academic articles.
REASONS TO ATTEND & TOWN HALL

TOP 5 REASONS TO ATTEND

1. Exchange **best practices** and **form partnerships** with colleagues from around the world.
2. Encounter **new networks** in sessions, at networking community meetings, and via digital resources.
3. Be **inspired** by industry experts.
4. Learn how to **maximize your efforts** in any stage of the accreditation process.
5. Discover **developments in curriculum, technology, and leadership**.

TOWN HALL & OFFICERS’ REMARKS

Officers of AACSB International will provide reports to the membership, with president and CEO **Caryn L. Beck-Dudley** updating members on the organization’s strategic initiatives, **Linda U. Hadley** presenting the Chair’s Annual Address, and board vice chair-chair elect **Jikyeong Kang** sharing the vision for business education.
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Visit aacsb.edu/ICAM to learn more and register.
Save 200 USD if you register by March 16, 2021.