

**AACSB International Deans Conference February 2 - 4, 2020 Renaissance Nashville Hotel (as of 11.4.19)**  
**Conference Chair: John A. Elliott, Interim Provost, University of Connecticut**  
**Theme: Connecting Visionary Mindsets**

**All conference sessions and times are subject to change - check back regularly for the latest schedule**

**Sunday, February 2**

**8:30 a.m. – 6:30 p.m. Conference Check-In and Information**

*Please note: breakfast and lunch will not be provided on Sunday, February 2*

**9:00 a.m. – 4:30 p.m. Various Affinity Group Meetings**

**10:00 a.m. – 12:30 p.m. Peer Review Team Training**

*AACSB's peer review team (PRT) training covers important topics related to both initial and CIR PRT visits, including preparing for a visit, conducting a visit, and writing a PRT report. After this training, PRT members will have the necessary competencies to participate in a PRT visit.*

*Please note:*

- [Preregistration](#) for this training is required.
- All attendees must be eligible to serve on a PRT and complete the online pre-work prior to attending.

**1:30 p.m. – 4:00 p.m. Peer Review Team Chair Training**

*AACSB's peer review team (PRT) chair training covers important topics related to chairing both initial and CIR PRT visits, including preparing the PRT for a visit, leading a PRT visit, and writing a PRT report. After this training, attendees will have the necessary competencies to chair a PRT visit.*

*Please note:*

- Participation in this training is by invitation only. Only those deemed eligible to chair a visit by AACSB are eligible to attend this training.

**4:30 p.m. – 5:30 p.m. Bonus session: DataDirect Tools**

*Learn about the new Common Benchmarking Quick Reports (including multi-year, trend data reporting), the Data Glossary and other new exciting upgrades to DataDirect. Participants will gain insights into data-driven decision-making in business education and learn more about the variety of data sources available to them via DataDirect.*

**Facilitator:**

- **Jeanine Romano**, Director, Business Education Data, Benchmarking, and Analysis, AACSB International

**5:30 p.m. – 6:30 p.m. Welcome Reception**

*Reconnect with old friends, make new ones, and network with the exhibitors. Relax and enjoy the company of your colleagues before the conference gets underway.*

*Sponsored by Peregrine Global Services*

**AACSB International Deans Conference February 2 - 4, 2020 Renaissance Nashville Hotel (as of 11.4.19)**  
**Conference Chair: John A. Elliott, Interim Provost, University of Connecticut**  
**Theme: Connecting Visionary Mindsets**

<b>Monday, February 3</b>			
<b>7:30 a.m. – 6:30 p.m. Conference Check-In and Information</b>			
<b>7:30 a.m. – 9:00 a.m. Continental Breakfast and Networking</b>			
<p><b>8:00 a.m. – 8:45 a.m. Breakfast Bonus Session: Diversity &amp; Inclusion</b>  <i>Today's workforce is experiencing the age of automation and constant transformation every day. At PwC, we recently invested \$3B to reskill our entire workforce. But this preparation starts much earlier, it starts with education. For the first time, most new hires of working age (25 to 54) are people of color. And they are the most at risk of being left behind in the age of automation. Educators and businesses together have the potential to make an impact on diverse professionals of the future. Together, we can empower and help prepare them for careers where they never stop learning.</i></p> <p><b>Speaker:</b></p> <ul style="list-style-type: none"> <li>• <b>Shannon Schuyler</b>, Chief Purpose and Inclusion Officer, PwC US</li> </ul>			
<b>9:00 a.m. – 9:30 a.m. Welcome and Mini Ted Talk I</b>			
<p><b>9:30 a.m. – 10:30 a.m. Plenary I</b>  <i>Sponsored by Jennings A. Jones College of Business, Middle Tennessee State University</i></p>			
<p><b>10:30 a.m. – 11:15 a.m. Refreshment Break and Networking</b>  <i>Sponsored by Alfred Lerner College of Business and Economics, University of Delaware</i></p>			
<b>11:15 a.m. – 12:15 p.m. Concurrent Sessions</b>			
<p><b>(A1) Taking Chances on Big Changes</b>  <i>As the business landscape changes, business schools are faced with difficult and sometimes risky decisions to proactively prepare their colleges and stakeholders for the future of change and</i></p>	<p><b>(A2) Financial Vitality through Sustainable Budget Models</b>  <i>Two deans, each with deep familiarity of budget models under different funding frameworks, discuss the implications of each model for financial sustainability and vitality. Budget models range from tight central control to</i></p>	<p><b>(A3) Faculty Management</b>  <i>This session will explore approaches to managing faculty</i></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Jikyeong Kang</b>, President, Dean and MVP Professor of</li> </ul>	<p><b>(A4) Corporate Collaborations</b>  <i>Explore the dynamics of corporate collaborations, from creating to maintaining these vital partnerships.</i></p> <p><b>Moderator:</b></p>

**AACSB International Deans Conference February 2 - 4, 2020 Renaissance Nashville Hotel (as of 11.4.19)**  
**Conference Chair: John A. Elliott, Interim Provost, University of Connecticut**  
**Theme: Connecting Visionary Mindsets**

<p><i>transition. This session will share 2 different examples, including launching a fully online MBA program with Coursera ultimately leading to the closing of its residential MBA programs to turning a 35% decrease in graduate enrollment to a 70% increase by adding two (2) new graduate programs. Gain insight into the pros and cons of these decisions and engage with peers and presenters alike in this interactive session.</i></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Jeffrey Brown</b>, Dean, University of Illinois at Urbana–Champaign, Gies College of Business</li> <li>• <b>Mark C. Dawkins</b>, Dean, Coggin College of Business, University of North Florida</li> </ul>	<p><i>decentralized responsibility-centered methods. Funding sources differ among business schools, with some relying on government allocations while others are self-funded through tuition and philanthropy. A dean's goals and activities depend on appreciating the constraints and opportunities posed by the budget model. The panel and discussion that follows it will offer practical examples and insights.</i></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Sanjay Sharma</b>, Dean, Grossman School of Business, University of Vermont</li> <li>• <b>Daphne Taras</b>, Dean, Ryerson University, Ted Rogers, School of Management</li> </ul>	<p>Marketing, Asian Institute of Management</p> <ul style="list-style-type: none"> <li>• <b>Mark Taylor</b>, Dean, Olin Business School, Washington University</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Becky Gann</b>, Assistant Vice President, Membership and Strategic Relationship Management, AACSB</li> </ul> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• <b>Andrew Currah</b>, Education Development Executive, Apple, Inc.</li> <li>• <b>Gregory Prastacos</b>, Dean, Stevens Institute</li> </ul>
<p><b>12:15 p.m. – 1:15 p.m. Networking Luncheon</b>  <i>Sponsored by College of Business Administration, American University of the Middle East</i></p>			
<p><b>1:30 p.m. – 2:30 p.m. Concurrent Sessions</b></p>			
<p><b>(B1) Furthering Capacity Building for Sustainable Development</b></p>	<p><b>(B2) What's Next for Graduate Education? (explore MBA, specialty masters, certificates)</b></p>	<p><b>(B3) Managing your Time, Engaging your Faculty, and Keeping your Sanity</b></p>	<p><b>(B4) Creating Impact from Research Through Responsible Research in Business &amp; Management (RRBM)</b></p>

**AACSB International Deans Conference February 2 - 4, 2020 Renaissance Nashville Hotel (as of 11.4.19)**  
**Conference Chair: John A. Elliott, Interim Provost, University of Connecticut**  
**Theme: Connecting Visionary Mindsets**

<p><i>Explore how are business schools creating impact and solving real-world problems</i></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Per Cramér</b>, Dean, School of Business, Economics, and Law, University of Gothenburg</li> <li>• <b>Kosheek Sewchurran</b>, Acting GSB Director, University of Cape Town, Graduate School of Business</li> </ul>	<p><i>What are the latest developments and trends in higher education your institution needs to stay on top of to remain relevant for stakeholders, including students, employers, faculty, etc?</i></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Anil Makhija</b>, Dean, Fisher College of Business, The Ohio State University</li> <li>• <b>Marilyn Wiley</b>, Dean, G. Brint Ryan College of Business, University of North Texas</li> </ul>	<p><i>This session will consider how to manage "calendar busting" activities such as meetings, travel and correspondence. And for college-wide meetings considered by many to be "necessary evils," learn how to increase faculty engagement and enhance meeting value. Please come prepared to 1) talk about activities you want to corral so that they don't take over your schedule, 2) engage in innovative activities you can use in faculty meetings, and 3) share your ideas on how we can do it all and maintain our sanity!</i></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Georgette Chapman Phillips</b>, Kevin L. and Lisa A. Clayton Dean, Lehigh University, College of Business</li> <li>• <b>Faye McIntyre</b>, Dean and Sewell Chair of Private Enterprise, University of West Georgia</li> </ul>	<p><i>This session will focus on the Responsible Research in Business and Management (RRBM) movement through a general presentation of the principles and aims illustrated via a number of examples from various schools around the world. According to the RRBM movement, research derived from a responsibility frame will provide stronger impact and novel approaches not currently realized in many research practices. After a general overview of the ideas, we will break the participants into groups to share best (and worst) practices as well as barriers and opportunities that will be shared with a general plenary discussion to finish.</i></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Christopher Earley</b>, Dean, University of Technology Sydney</li> <li>• <b>Mark Smith</b>, Dean, Faculty, Grenoble Ecole de Management</li> </ul>
<p><b>2:30 p.m. – 3:00 p.m. Refreshment Break and Networking</b>  <i>Sponsored by College of Business and Economics, Towson University</i></p>			

**AACSB International Deans Conference February 2 - 4, 2020 Renaissance Nashville Hotel (as of 11.4.19)**  
**Conference Chair: John A. Elliott, Interim Provost, University of Connecticut**  
**Theme: Connecting Visionary Mindsets**

<p><b>3:00 p.m. – 4:15 p.m. Plenary II: Reimagining Accreditation</b>  <i>We are excited to share the incorporated changes from your feedback to the proposed changes and the next steps. Join us for a lively discussion on what is to come.</i></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Nancy A. Bagranoff</b>, Former Dean and Professor, Accounting, University of Richmond, Robins School of Business</li> <li>• <b>Stephanie Bryant</b>, Executive Vice President and Chief Accreditation Officer, AACSB International</li> <li>• <b>Geoff Perry</b>, Deputy Vice-Chancellor, Business School, Auckland University of Technology</li> </ul>			
<p><b>4:30 p.m. – 5:30 p.m. Topical Group Discussions</b>  <i>This session will allow participants to join small discussion groups focused on different topics within development to learn from each other and walk away with a variety of diverse ideas from fellow deans. This is an opportunity for informal discussion and exchanging of ideas and best practices.</i></p>			
<p><b>Table Topic 1: Dean’s Role</b></p> <ul style="list-style-type: none"> <li>• <i>Managing your time around fundraising</i></li> <li>• <i>Engaging advisory board</i></li> <li>• <i>Making the ask</i></li> <li>• <i>Role of dean vs development team</i></li> </ul> <p><b>Facilitator:</b></p> <ul style="list-style-type: none"> <li>• <b>Ignacio de la Vega</b>, Dean, EGADE Business School</li> </ul>	<p><b>Table Topic 2: Managing donors</b></p> <ul style="list-style-type: none"> <li>• <i>Alignment between donors’ interests and school’s needs</i></li> <li>• <i>Examples of initiatives that are more attractive to donors</i></li> <li>• <i>Corporate engagement/fundraising</i></li> <li>• <i>Grooming new donors</i></li> <li>• <i>Engaging average alumni</i></li> </ul> <p><b>Facilitator:</b></p> <ul style="list-style-type: none"> <li>• <b>Amy Hillman</b>, Dean, Arizona State University, W. P. Carey School of Business</li> </ul>	<p><b>Table Topic 3: Gifts/Funds</b></p> <ul style="list-style-type: none"> <li>• <i>Scholarship Gifts</i></li> <li>• <i>Estate gift</i></li> <li>• <i>Meaningful gift use agreements</i></li> <li>• <i>Venture capital vs fundraising</i></li> </ul> <p><b>Facilitator:</b></p> <ul style="list-style-type: none"> <li>• <b>Vance Roley</b>, Dean and First Hawaiian Bank Distinguished Professor, Leadership and Management, University of Hawaii at Manoa, Shidler College of Business</li> </ul>	<p><b>Table Topic 4: Internal Strategies</b></p> <ul style="list-style-type: none"> <li>• <i>Conflicting targets with the President</i></li> <li>• <i>Institutional supporting needs</i></li> <li>• <i>Managing the tension between college goals and university advancement politics</i></li> <li>• <i>Developing a non-degree portfolio</i></li> </ul> <p><b>Facilitator:</b></p> <ul style="list-style-type: none"> <li>• <b>Annette Ranft</b>, Dean &amp; Wells Fargo Professor, Auburn University</li> </ul>
<p><b>5:30 p.m. – 6:30 p.m. Evening Reception</b>  <i>Sponsored by College of Business, Florida International University</i></p>			

AACSB International Deans Conference February 2 - 4, 2020 Renaissance Nashville Hotel (as of 11.4.19)  
Conference Chair: John A. Elliott, Interim Provost, University of Connecticut  
Theme: Connecting Visionary Mindsets

**Tuesday, February 4, 2020**

**7:30 a.m. – 1:00 p.m. Conference Check-In and Information**

**7:30 a.m. – 9:00 a.m. Continental Breakfast and Networking**

**8:00 a.m. – 8:45 a.m. Breakfast Bonus Session – Online Program Managers: The Good, the Bad and the Ugly**

*This session will explore expectations, pros and cons of using online program managers and answer questions you may have in getting started or maintaining. The presenter will discuss some lessons learned from his institution's experience with an online program manager over the last eight years.*

**Speaker:**

- **Doug Shackelford**, Dean, The University of North Carolina at Chapel Hill, Kenan-Flagler Business School

**9:00 a.m. – 9:30 a.m. Announcements and Mini Ted Talk II**

**Speaker:**

- **Sangeet Chowfla**, President and CEO, GMAC

**9:30 a.m. – 10:30 a.m. Plenary III: Change Management and Innovation Fatigue: How to Become Better Storytellers of Your Organization's Future**

*The growing role of technology is having a greater impact than ever. Instead of fearing the unknown, Dr. Michelle R. Weise will provide foresight and ideation tools to make way for change in even the most intractable situations. Dr. Weise will discuss challenges facing the traditional business model of colleges and universities and how education leaders can develop frameworks for innovation. Join her session to learn how to equip yourself with tools to pivot toward the future.*

**Speaker:**

- **Michelle Weise**, Senior Vice President, Workforce Strategies, Strada Education Network & Chief Innovation Officer, Strada Institute for the Future of Work

*Sponsored by Haslam College of Business, The University of Tennessee Knoxville*

**10:30 a.m. – 11:00 a.m. Refreshment Break and Networking**

**11:00 a.m. – 12:00 p.m. Concurrent Sessions**

**AACSB International Deans Conference February 2 - 4, 2020 Renaissance Nashville Hotel (as of 11.4.19)**  
**Conference Chair: John A. Elliott, Interim Provost, University of Connecticut**  
**Theme: Connecting Visionary Mindsets**

<p><b>(C1) Balancing Local and Global Interests at Business Schools</b>  <i>Business schools often face challenges balancing between local needs they are expected to meet and a global mission they aspire to pursue. Often competing stakeholder groups hold expectations at each of these levels. Presenters will describe several categories of local-global tensions (with examples) and discuss how to balance in each case as well as opening to audience to bring their own examples.</i></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Marion Debruyne</b>, Dean, Vlerick Business School</li> <li>• <b>Maury Peiperl</b>, Dean, George Mason University</li> </ul>	<p><b>(C2) What Does the Business School of the Future Look Like?</b>  <i>Join this discussion session to explore how a shifting job market, technological advances and stakeholder expectations will shape higher education institutions and what your school can do to be proactive</i></p> <p><b>Facilitators:</b></p> <ul style="list-style-type: none"> <li>• <b>Padmakumar Nair</b>, Director &amp; Dean, LM Thapar School of Management</li> <li>• <b>Johan Roos</b>, Chief Academic Officer, Hult International Business School</li> </ul>	<p><b>(C3) Ensuring Students Thrive – Addressing the Rising Mental Health Challenge</b>  <i>In this session, a panel of deans will share information about how their institutions are addressing mental health issues and the challenges of building student resilience. In addition, the session will also explore how some schools are preparing students to recognize and help manage mental health issues in the workplace so that they can contribute to ameliorating these challenges when they complete their college experience.</i></p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• <b>Eric Johnson</b>, Dean, Vanderbilt University</li> <li>• <b>Idie Kesner</b>, Dean, Indiana University Bloomington / Indianapolis, Kelley School of Business</li> <li>• <b>Charles Whiteman</b>, John and Becky Surma Dean, The Pennsylvania State University, Smeal College of Business</li> </ul>
<p><b>12:00 p.m. – 1:00 p.m. Networking Luncheon</b></p>		
<p><b>Program Concludes</b></p>		
<p><b>1:00 p.m. – 5:00 p.m. Fundraising &amp; Development Workshop (space is limited - separate fee and <a href="#">registration</a> required)</b>  <i>This interactive workshop will explore various aspects of fundraising and development, including budgeting models to plan for and meet fundraising goals, developing and cultivating relationships, and effective stewardship. This workshop will examine best practices, case studies and facilitated round table discussions, providing attendees with an actionable plan to implement within their own institution.</i></p> <p><b>Facilitators:</b></p> <ul style="list-style-type: none"> <li>• <b>Moez Limayem</b>, Dean, University of South Florida, Muma College of Business</li> <li>• <b>Tanuja Singh</b>, Dean, Saint Mary’s University, Greehey School of Business</li> </ul>		

**AACSB International Deans Conference February 2 - 4, 2020 Renaissance Nashville Hotel (as of 11.4.19)**  
**Conference Chair: John A. Elliott, Interim Provost, University of Connecticut**  
**Theme: Connecting Visionary Mindsets**