

# Business Member Program

[www.aacsb.edu/membership/business](http://www.aacsb.edu/membership/business)



## Demonstrate Your Commitment to Quality Business Education and Receive Premium Benefits

Get involved with the management education industry and gain access to over 1,475 educational members.

For your support, AACSB provides you with valuable resources and events for networking, informative publications, and member-only resources.

Make a positive impact on business schools and their students worldwide by becoming a member today!

Visit us online to complete the membership application at [www.aacsb.edu/membership/business](http://www.aacsb.edu/membership/business).

*"Our partnership with AACSB and sponsorship participation in their various conferences and seminars has been invaluable in developing our business and forging enduring relationships with our customers in the higher education market. What's more, the folks at AACSB are simply terrific to work with."*

*Steven Pietsch, Bloomberg Businessweek*

## The Benefits of Membership

- Access to the AACSB Exchange—the members-only community featuring the membership directory, discussion forums, document sharing, and more
- Networking opportunities with business schools in more than 90 countries and regions
- AACSB publications: BizEd magazine, AACSB Link, and Business School Data Guide
- Access to AACSB DataDirect—based on category of membership
- An exclusive invitation to the annual Deans Conference
- Valuable discounts worth more than 4,000 USD annually
- A one-time use mailing list of AACSB educational members—request form and mailing sample required

## About AACSB International

AACSB International, founded in 1916, is an association of more than 1,475 educational institutions, corporations, and other organizations dedicated to the advancement of quality business education worldwide. With membership in more than 90 countries, AACSB is an unmatched global network committed to improving the business education landscape.

As the premier accreditation body for institutions offering undergraduate, master's and doctorate degrees in business and accounting, AACSB also conducts a wide array of professional development conferences and seminars throughout the world. AACSB's World Headquarters is located in Tampa, Florida, USA and has two additional headquarter offices in Singapore for the Asia Pacific region and Amsterdam in the Europe, Middle East Africa region.

The mission of AACSB International is to foster engagement, accelerate innovation, and amplify impact in business education. We aspire to be the world's leading management education authority and association.

# AACSB INTERNATIONAL BUSINESS MEMBERSHIP BENEFITS

	Sustaining Business Member 10,000 USD	Executive Business Member 5,000 USD	Business Member 2,500 USD
Recognition as a leading member of a community dedicated to advancing quality management education worldwide	Yes	Yes	Yes
Access to the AACSB Exchange—a robust membership directory, online discussion forums, and document sharing on topics such as ethics, sustainability, and more	Yes	Yes	Yes
Subscriptions to AACSB publications, including <i>BizEd</i> magazine and AACSB Link	Yes	Yes	Yes
Exclusive invitation to the annual Deans Conference	Yes	Yes	Yes
DataDirect—access to the world’s most comprehensive business school database	Full Access	Access to all overview reports	Access to one overview report annually
Valuable discounts worth more than 4,000 USD annually*	Yes	Yes	Yes
Listing in AACSB’s online Business Services Directory—including logo, company description, and link to your website	Yes	Yes	No
Reserved, marked table at AACSB’s International Conference and Annual Meeting (ICAM) luncheon	Yes	No	No

## \*ADDITIONAL SAVINGS

In addition to the benefits listed above, you will receive valuable discounts worth more than 4,000 USD annually on:

- AACSB Events
- AACSB Member Mailing Lists
- Advertising
- Sponsorship
- Exhibits

## FOR MORE INFORMATION AND QUESTIONS:

Jena Coffie  
Manager, Member Engagement  
+1 813 769 6540  
jena.coffie@aacsb.edu