AACSB BRIDGE PROGRAM
YOUR PATH FROM EXECUTIVE TO EDUCATOR
APPLY YOUR EXPERIENCE IN THE CLASSROOM

As an experienced business professional, your insights and real-world knowledge are valuable to students learning about today’s rapidly changing business environment. The world’s top business schools recognize this—and are continually integrating instructional practitioners into their faculty.

FOR BRIDGE CANDIDATES

The program creates a path for senior-level business professionals of all industries to move from the corporate office to the classroom. Since its inception, hundreds of executives have successfully completed the five-day program and many are now serving as faculty members or administrators at business schools worldwide.

Embark on your journey to transition into the role of instructional practitioner by gaining the skills, training, and guidance you need to teach the next generation of leaders.

FOR B-SCHOOLS

The Bridge Program has become an increasingly popular solution for b-school administrators who have already hired instructional practitioners or scholarly practitioners unprepared for the transition. Enable your instructional faculty to develop the fundamentals they need to be a contributing faculty member.

If you need to hire an instructor with professional experience, start your search with the AACSB Bridge graduate database online at:

www.aacsb.edu/bridge
or email bridgeprogram@aacsb.edu

INDUSTRY BACKGROUND

Since its inception, executives from a variety of backgrounds have completed the program. Bridge participants have come from the world’s top organizations, including:

- Blue Cross Blue Shield
- Ernst & Young LLP
- IBM
- KPMG LLP
- PricewaterhouseCoopers
- The Coca-Cola Company

“I’d like to recognize the AACSB Bridge program for the role it played in helping me land my first teaching job. The sessions delivered by seasoned professors equipped me with the best practices needed to make an immediate impact in the classroom environment.”

DON ADDISON
Senior vice president of a major bank and Bridge Program graduate
WHAT YOU WILL LEARN

PROGRAM TOPICS

Bridge Program participants gain critical knowledge on course design, best practices in teaching styles, class management techniques, and program topics, including:

• Quest for master teaching
• Understanding learning styles
• Understanding today’s students
• Building the course
• Assessments and outcomes

• Managing the classroom
• Case method of teaching
• Assigning and evaluating student work
• Q&A with hiring representatives from a variety of schools
• Putting it all together

PROGRAM SCHEDULE

The program is held annually during the summer at a participating college or university. Visit www.aacsb.edu/bridge for more information.

5 day program
MONDAY-FRIDAY

“We’ve used the Bridge Program to bring some of our new professionally oriented lecturers up to speed, and we’ve also hired graduates from the program. People we’ve sent to the Bridge Program report that the experience was invaluable to their transition from the business world to the academy.”

JON S. DAVIS
Robert Evans Endowed Chair in Business; Department Head, Accountancy
University of Illinois at Urbana-Champaign

INSTITUTIONS THAT HAVE HIRED BRIDGE GRADUATES

Bridge graduates have been hired by many AACSB-accredited schools, including:

• Babson College
• Boston College
• Columbia University
• Chulalongkorn University
• Elizabethtown College
• Georgetown University

• Indiana University
• Johns Hopkins University
• Pennsylvania State University
• Singapore Management University
• Texas A&M University

• Universität Mannheim
• University of Southern California
• University of Texas
• Vanderbilt University
• Xavier University

The curriculum was co-developed by The Paul Merage School of Business, University of California, Irvine and the Marshall School of Business, University of Southern California, which partnered with AACSB in 2006.
PROGRAM REQUIREMENTS

To participate in the program, you must have a master’s degree, as well as professional experience of significant duration related to your discipline of interest. The following criteria are examples of the program’s preferred levels of professional experience:

- Active practice in professional and/or consulting assignment at time of application
- Minimum of 5–7 years of recent extensive professional and/or senior-level management experience
- Minimum of 7 years of in-depth industry experience with significant levels of responsibility and expertise
- Active contribution to the field of expertise through written contribution, participation in professional development activities, and experience
- Outstanding managerial or professional achievements that have significantly impacted an organization or the industry
- No more than 2 years full-time teaching experience

HOW TO APPLY

Visit [www.aacsb.edu/bridge](http://www.aacsb.edu/bridge) to complete the online application and submit your résumé.

When you apply to the program, your application and résumé are reviewed by AACSB International accreditation staff to ensure your practical knowledge and academic qualifications meet the current requirements for instructional faculty status at an AACSB-accredited institution. This evaluation ensures that all participants have the breadth and depth of experience sought by the world’s top business programs.

For more information, contact the AACSB Bridge Program at: bridgeprogram@aacsb.edu or +1 813 367 5215

“The program offers a unique learning opportunity for aspiring college educators. The outstanding faculty was very accessible and shared valuable insights into the art and science of effective teaching at the college level.”

E. JEFFREY LYONS
Adjunct faculty member,
Northwestern University
and Bridge Program graduate

“The Bridge Program is a must-have for higher-education teaching. It is a wonderful credential as you seek your first position or continue your teaching career.”

MARIANNE FORTUNA
Lecturer, J.M. Tull School of Accounting, Terry College of Business, University of Georgia
and Bridge Program graduate

Founded in 1916, AACSB International is an association of more than 1,450 educational institutions, businesses, and other organizations in more than 85 countries and territories. AACSB’s mission is to advance quality management education worldwide through accreditation, thought leadership, and value-added services. As the premier accreditation body for institutions offering undergraduate, master’s, and doctorate degrees in business and accounting, the association also conducts a wide array of conferences and seminar programs at locations throughout the world. AACSB’s global headquarters is located in Tampa, Florida, USA; its Asia Pacific headquarters is located in Singapore; and its Europe, Middle East, and Africa headquarters is located in Amsterdam, the Netherlands.