Demonstrate Your Commitment to Quality Management Education and Receive Premium Benefits

Get involved with the management education industry and gain access to over 1,300 educational members.

For your support, AACSB provides you with valuable resources and events for networking, informative publications, and member-only resources.

Make a positive impact on business schools and their students worldwide by becoming a member today!

Visit us online to complete the membership application at [www.aacsb.edu/membership/business](http://www.aacsb.edu/membership/business).

The Benefits of Membership

- Access to the AACSB Exchange—the members-only community featuring the membership directory, discussion forums, document sharing, and more
- Networking opportunities with business schools in more than 80 countries and regions
- AACSB publications: BizEd magazine, eNEWSLINE, and Business School Data Guide
- Access to AACSB DataDirect—based on category of membership
- An exclusive invitation to the annual Deans Conference
- Valuable discounts worth more than 4,000 USD annually
- A one-time use mailing list of AACSB educational members—request form and mailing sample required

About AACSB International

AACSB International, founded in 1916, is an association of more than 1,300 educational institutions, corporations, and other organizations dedicated to the advancement of quality business education worldwide. With membership in more than 80 countries, AACSB is an unmatched global network committed to improving the management education landscape.

As the premier accreditation body for institutions offering undergraduate, master’s and doctorate degrees in business and accounting, AACSB also conducts a wide array of professional development conferences and seminars throughout the world. AACSB’s World Headquarters is located in Tampa, Florida, USA and its Asia Headquarters is located in Singapore.

AACSB’s mission is to advance quality management education worldwide through accreditation, thought leadership, and value-added services. We aspire to be the world’s leading management education authority and association.

“Our partnership with AACSB and sponsorship participation in their various conferences and seminars has been invaluable in developing our business and forging enduring relationships with our customers in the higher education market. What’s more, the folks at AACSB are simply terrific to work with.”

Steven Pietsch, Bloomberg Businessweek
# AACSB International Business Membership Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Sustaining Business Member</th>
<th>Executive Business Member</th>
<th>Business Member</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recognition as a leading member of a community dedicated to advancing quality management education worldwide</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Access to the AACSB Exchange—a robust membership directory, online discussion forums, and document sharing on topics such as ethics, sustainability, and more</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Subscriptions to AACSB publications, including BizEd magazine and eNEWSLINE</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Exclusive invitation to the annual Deans Conference</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>DataDirect—access to the world’s most comprehensive business school database</td>
<td>Full Access</td>
<td>Access to all overview reports</td>
<td>Access to one overview report annually</td>
</tr>
<tr>
<td>Valuable discounts worth more than 4,000 USD annually*</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Listing in AACSB’s online Business Services Directory—includes logo, company description, and link to your website</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Reserved, marked table at AACSB’s International Conference and Annual Meeting (ICAM) luncheon</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
</tr>
</tbody>
</table>

**ADDITIONAL SAVINGS**

In addition to the benefits listed above, you will receive valuable discounts worth more than 4,000 USD annually on:

- AACSB Events
- AACSB Member Mailing Lists
- Advertising
- Sponsorship
- Exhibits

**FOR MORE INFORMATION AND QUESTIONS:**

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