

# AACSB 2014-2015 DEANS SURVEY

## RESULTS AT A GLANCE

The Deans Survey is conducted triennially with the cooperation and assistance of AACSB International member institutions and their staff. Six hundred and fifty business school deans and interim deans participated in the 2014-2015 survey.

# 37%

OF DEANS HAVE LIVED  
4+ YEARS OUTSIDE OF  
THEIR HOME COUNTRY

# 6.1 YEARS

DEANS' OVERALL  
AVERAGE TIME IN ROLE

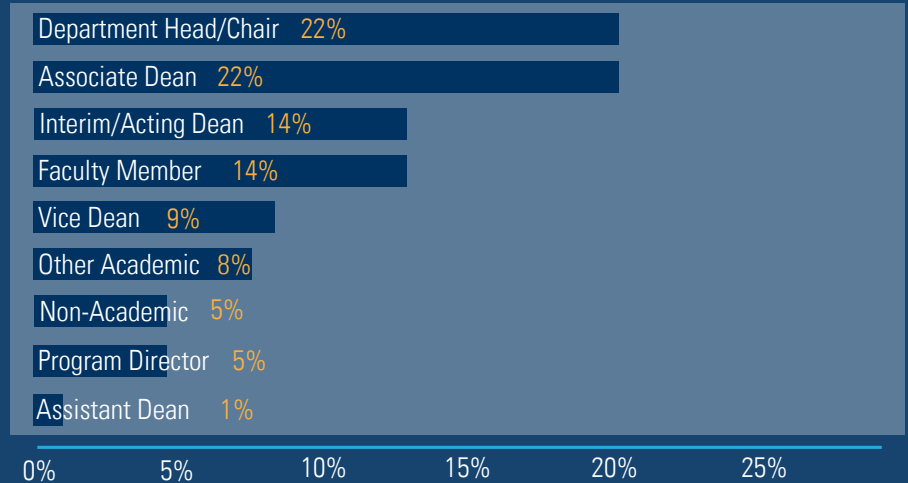
# 34%

OF DEANS HAVE AT LEAST  
AS MUCH PROFESSIONAL  
AS ACADEMIC EXPERIENCE

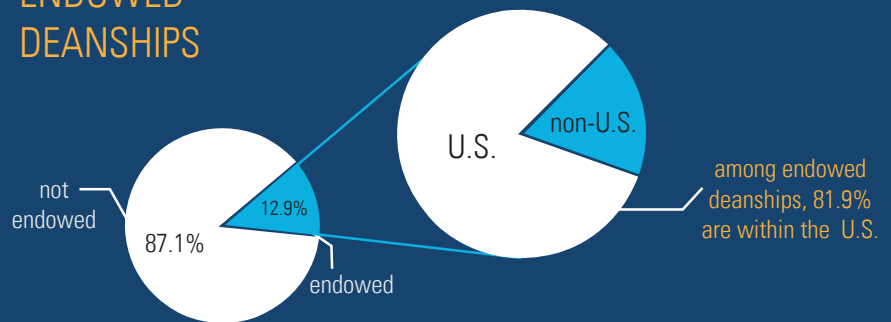
# 48%

OF DEANS SPEAK  
MORE THAN ONE  
LANGUAGE FLUENTLY

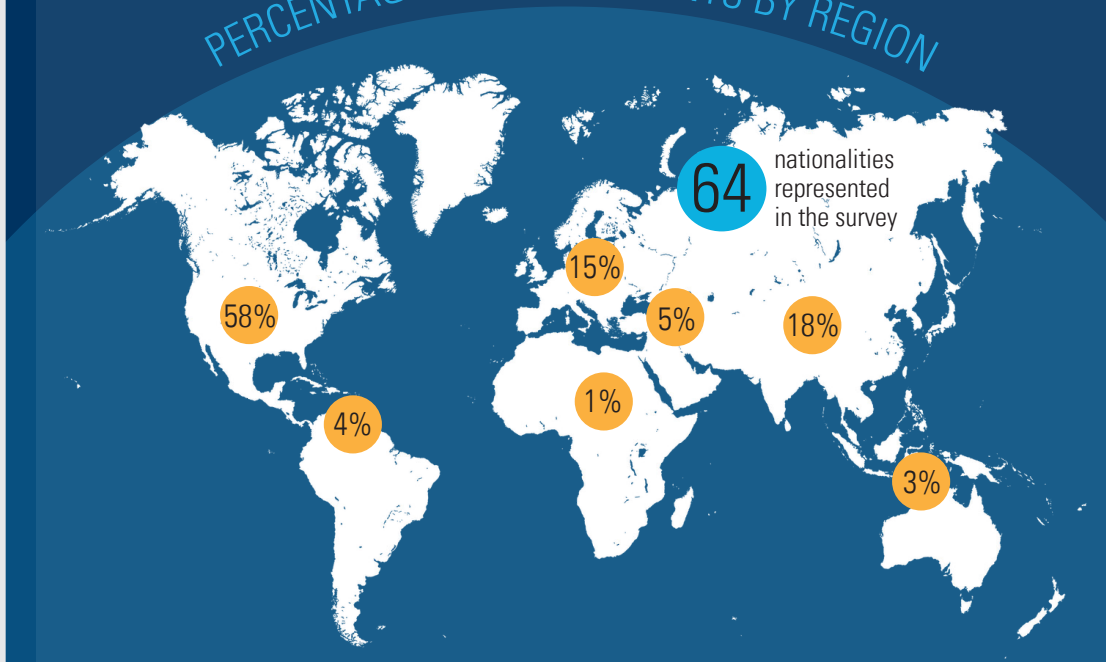
## AMONG FIRST-TIME DEANS, POSITION IMMEDIATELY PRIOR



## ENDOWED DEANSHIPS



## PERCENTAGE OF RESPONDENTS BY REGION



80.1%

OF DEANS ARE MALE



19.9%

OF DEANS ARE FEMALE

(UP FROM 18% IN 2011-2012)

10.4%

OF DEANS HAVE AN ACADEMIC BACKGROUND IN MANAGEMENT MORE THAN ANY OTHER DISCIPLINE

### FIXED-TERM DEANSHIPS BY HEMISPHERE

WESTERN HEMISPHERE

9%

OF DEANSHIPS ARE FIXED-TERM

EASTERN HEMISPHERE

61%

OF DEANSHIPS ARE FIXED-TERM

28% OF DEANSHIPS WORLDWIDE ARE FIXED-TERM

67% OF DEANSHIPS IN ASIA ARE FIXED-TERM, MORE THAN ON ANY OTHER CONTINENT

THE AVERAGE AGE OF CURRENT DEANS IS

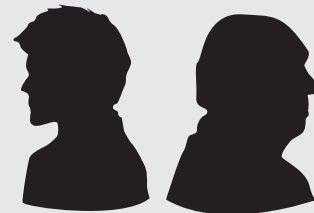
57 YEARS OLD

UNCHANGED FROM 2011-2012

AGE OF YOUNGEST DEANS:

36

LOCATED IN ASIA AND LATIN AMERICA/ CARIBBEAN



AGE OF OLDEST DEAN:

76

LOCATED IN NORTH AMERICA

### TOP PRESSURES FOR DEANS

ACCREDITATION FUNDRAISING  
FACULTY DEVELOPMENT & DEMANDS BUDGET STUDENT ENROLLMENT COMPETITION  
FACULTY RECRUITMENT  
INTERNATIONALIZATION

### DEANS IN FIRST APPOINTMENT

in second or higher appointment

31%

69%

in first appointment

AACSB INTERNATIONAL

PRIORITY OF SCHOOL REPUTATION

4.2 ON A SCALE OF 5, HIGHEST IN LIST

COMPARED TO 3.2—PRIORITY OF SCHOOL RANKINGS

For additional information, visit the most comprehensive source of management education data in the world at;

[AACSB.EDU/DATA](http://AACSB.EDU/DATA)