The Deans Survey is conducted triennially with the cooperation and assistance of AACSB International member institutions and their staff. Six hundred and fifty business school deans and interim deans participated in the 2014-2015 survey.

AMONG FIRST-TIME DEANS, POSITION IMMEDIATELY PRIOR

<table>
<thead>
<tr>
<th>Position</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department Head/Chair</td>
<td>22%</td>
</tr>
<tr>
<td>Associate Dean</td>
<td>22%</td>
</tr>
<tr>
<td>Interim/Acting Dean</td>
<td>14%</td>
</tr>
<tr>
<td>Faculty Member</td>
<td>14%</td>
</tr>
<tr>
<td>Vice Dean</td>
<td>9%</td>
</tr>
<tr>
<td>Other Academic</td>
<td>8%</td>
</tr>
<tr>
<td>Non-Academic</td>
<td>5%</td>
</tr>
<tr>
<td>Program Director</td>
<td>5%</td>
</tr>
<tr>
<td>Assistant Dean</td>
<td>1%</td>
</tr>
</tbody>
</table>

6.1 YEARS DEANS’ OVERALL AVERAGE TIME IN ROLE

34% OF DEANS HAVE AT LEAST AS MUCH PROFESSIONAL AS ACADEMIC EXPERIENCE

48% OF DEANS SPEAK MORE THAN ONE LANGUAGE FLUENTLY

ENDOWED DEANSHIPS

- Among endowed deanships, 81.9% are within the U.S.
- 12.9% are non-U.S.

PERCENTAGE OF RESPONDENTS BY REGION

64 nationalities represented in the survey

- 58% of respondents speak a language other than English
- 4% speak German
- 1% speak Chinese
- 3% speak Japanese
- Other languages represent less than 5% each

OF DEANS HAVE LIVED 4+ YEARS OUTSIDE OF THEIR HOME COUNTRY

37% OF DEANS SPEAK MORE THAN ONE LANGUAGE FLUENTLY

AACSB 2014-2015 DEANS SURVEY RESULTS AT A GLANCE
80.1% of deans are male
19.9% of deans are female (up from 18% in 2011-2012)
10.4% of deans have an academic background in management more than any other discipline

Of deans are male
Of deans are female (up from 18% in 2011-2012)

The average age of current deans is 57 years old unchanged from 2011-2012

Fixed-term deanships by hemisphere

Western hemisphere
9% of deanships are fixed-term

Eastern hemisphere
61% of deanships are fixed-term

28% of deanships worldwide are fixed-term
67% of deanships in Asia are fixed-term, more than on any other continent

Age of youngest deans: 36
Located in Asia and Latin America/Caribbean

Age of oldest dean: 76
Located in North America

Top pressures for deans

Accreditation
Fundraising
Budget
Faculty development & demands
Student enrollment
Competition
Internationalization

Deans in first appointment
31% in second or higher appointment
69% in first appointment

Priority of school reputation
4.2 on a scale of 5, highest in list
Compared to 3.2—priority of school rankings

For additional information, visit the most comprehensive source of management education data in the world at; aacsb.edu/data