



Associate Deans Conference: November 12-13, 2019 | New Orleans, Louisiana, USA

Expected Attendance: 250+

Backpacks for Students Sponsorship

Unfortunately, over 40% of children in New Orleans live in poverty. Many New Orleans schools have over 90% of their students who qualify for free or reduced lunch. As a result, it is difficult at times to provide the necessary school supplies and equipment for students to be successful.

Sponsoring the Backpacks for Students will allow conference attendees to fill students' backpacks with school supplies and a personal note of encouragement to each student. This will in turn provide students in New Orleans the necessary tools they need while relieving the burden off the schools to help fill in the gaps.

Investment: 6,000 USD

Contributor-level Benefits

- Logo recognition on the event website and in the conference journal
- Sponsor recognition at the podium, and logo included on the stage screens
- Logo recognition on signage near the Backpacks for Students station
- Sponsor table near Backpacks for Students station for distribution of your organizational materials
- Opportunity to put a branded item in the backpacks, along with a note of encouragement for the students