

AACSB International Bridge Program
Hosted by Marshall School of Business
University of Southern California
June 24-27, 2024



	Monday 24-Jun	Tuesday 25-Jun	Wednesday 26-Jun	Thursday 27-Jun
Breakfasts 8:00 - 8:30	Fertitta Hall (JFF), Room 417	Fertitta Hall (JFF), Room 417	Fertitta Hall (JFF), Room 417	Fertitta Hall (JFF), Room 417
ALL SESSIONS HELD IN FERTITTA HALL (JFF) Room 417 Morning Sessions Monday-Wed 8:30 - 12:30 Thursday Morning Session 8:30 - 11:45	Module 1 HABITS OF EFFECTIVE TEACHERS Welcome to BRIDGE @ USC Marshall Goals and Action Plan Habits and Qualities of Effective Teachers The FIRST Day--Jump Right In Dare to be Different Technology is Your Friend	Module 3 ASSIGNMENTS, EXAMS, AND ASSESSMENTS The Science of Learning--Make it Stick Assignments, Exams, and Assessments Best Practices (and Avoiding Pitfalls) Homework Quizzes and Exams Written Assignments and AI Issues Student Presentations Using Rubrics	Module 5 EXPERIENTIAL AND ACTIVE LEARNING The Education Model has CHANGED Experiential and Active Learning Building Activities into Every Class Teaching with Cases Team Projects Tracking/Evaluating Participation Your Ideas for Engaging Students	Module 7 (8:30 - 11:45) YOU'RE UP: ONE CLASS OR ASSIGNMENT Note: Shortened Timeframes Today YOU'RE UP: One Class Session or Assignment Activity Logistics, Timing, Instructions Giving and Receiving Feedback Activity Debrief
	Networking Lunch 12:30 - 1:30	Networking Lunch 12:30 - 1:30	Networking Lunch 12:30 - 1:30	Box Lunch 11:45-12:15
Afternoon Sessions Monday-Wed. 1:30 - 5:15 Thursday 12:15-1:30	Module 2 YOUR COURSE, YOUR SYLLABUS Know Where Your Course FITS Begin at the End: Learning Outcomes Your Course, Your Syllabus "Here is the syllabus for your course" Creating or Improving a Syllabus Planning the Weekly Structure University, School, and YOUR Policies	Module 4 TECHNOLOGY RESOURCES FOR TEACHING AND LEARNING Help is Available Colleagues, Internet, Teaching Centers Technology Resources Using Textbook Publisher Online Tools Helping You Teach Helping Students Learn Creating Quizzes and Exams	Module 6 MANAGING YOUR CLASSROOM AND STUDENTS Business Schools are Diverse Classrooms are Diverse Today's Students are Diverse Managing Your Classroom and Students Navigating Classroom Challenges Following Fair and Consistent Policies Last Day Do's and Don'ts	Module 8 (12:15 - 1:30) LET'S REFLECT AND WHAT'S NEXT Note: Shortened Timeframes Today Importance of Reflection What did YOU learn this week? What's Next? Staying Connected Certificates and Celebration
	Informal Reception, Free Evening	Free Evening	Networking Dinner with Program Alumni	Program Ends By 1:30 pm or earlier depending on program enrollment.

