

## Appendix C – Honors Student Survey Results

The Doctoral Faculty Commission (DFC) commissioned a survey of student attendees of the Beta Gamma Sigma (BGS) Leadership Conference. A BGS staff member administered the survey to 61 participants.

Table C.1. Participant Major Fields

Major Field	Count	Percent
Accounting	20	32.8%
Computer/Management Information Systems	4	6.6%
Economics/Managerial Economics	3	4.9%
Finance	15	24.6%
International Business	1	1.6%
Management	7	11.5%
Marketing	7	11.5%
Production/Operations Management	0	0.0%
Quantitative Methods (including Statistics)	0	0.0%
Other (Total)	4	6.6%
Business Law/Legal Environment	1	1.6%
General Business	1	1.6%
Human Resources Management	1	1.6%
Entrepreneurship	1	1.6%
Total	61	

Table C.2. Participant Gender

Gender	Count	Percent
Male	18	29.5%
Female	42	68.9%
Not indicated	1	1.6%
Total	61	

Table C.3. Immediate Plans After Graduation

Immediate Plans After Graduation	Count	Percent
Full-time employment	42	68.9%
Start my own business	0	0.0%
MBA or other business master's degree program	10	16.4%
Master's degree program not in business or management program	3	4.9%
Professional degree (e.g., law, medicine) not in business	4	6.6%
Doctorate program in business or management	2	3.3%
Doctorate program not in business or management	0	0.0%
Other	0	0.0%
Total	61	

Table C.4. Career Degree Plans

Degrees intend to earn in career (mark all that apply)	Count	Percent
MBA or other business master's degree	51	83.6%
Master's degree not in business or management	3	4.9%
Professional degree (e.g., law, medicine)	12	19.7%
Doctorate degree in business or management	11	18.0%
Doctorate degree not in business or management	2	3.3%
Other*	3	4.9%
* Respondents listed only certifications under "other degrees"		

Table C.5. Ratings of Academic Career Relative to Practicing Career in Business

Dimension	Count	Mean	Count					Percent				
			1	2	3	4	5	1	2	3	4	5
Lifestyle flexibility	61	4.15	0	3	8	27	23	0.0%	4.9%	13.1%	44.3%	37.7%
Financial rewards	61	2.43	7	32	13	7	2	11.5%	52.5%	21.3%	11.5%	3.3%
Intellectual challenge	60	3.55	0	10	22	13	15	0.0%	16.7%	36.7%	21.7%	25.0%
Professional recognition	61	3.26	0	17	20	15	9	0.0%	27.9%	32.8%	24.6%	14.8%
Personal growth and development	61	3.41	1	9	25	16	10	1.6%	14.8%	41.0%	26.2%	16.4%
Social environment	61	3.56	0	8	23	18	12	0.0%	13.1%	37.7%	29.5%	19.7%
Work/family balance	61	4.13	0	1	10	30	20	0.0%	1.6%	16.4%	49.2%	32.8%
Stress	60	3.83	1	4	16	22	17	1.7%	6.7%	26.7%	36.7%	28.3%

Scale: 1 = Much Worse; 3 = Same; 5 = Much Better

Table C.6. Perceptions about Doctoral Programs (Indicate whether agree or disagree with each statement)

Statement	Count	Count			Percent		
		Agree	Neither	Disagree	Agree	Neither	Disagree
The likelihood of finding a good job after earning a doctorate is low	61	2	11	48	3.3%	18.0%	78.7%
I must earn an MBA to be accepted into a doctoral program in business	61	17	22	22	27.9%	36.1%	36.1%
Financial aid is not available for most doctoral programs in business	61	3	33	25	4.9%	54.1%	41.0%
Teaching is the only career option after earning a doctorate in business	61	6	10	45	9.8%	16.4%	73.8%
It will take more than five years to earn a doctorate in business	61	6	25	30	9.8%	41.0%	49.2%
Business doctorates are not respected among practicing managers	60	3	16	41	5.0%	26.7%	68.3%
I will have to incur substantial debt to pursue a doctorate	61	23	18	20	37.7%	29.5%	32.8%
There are many more vacant positions than viable candidates for academic positions	61	12	27	22	19.7%	44.3%	36.1%

Table C.7. Ratings of the Importance of Factors in Determining Whether to Pursue a Business Doctorate

Factor	Count	Mean	Count					Percent				
			1	2	3	4	5	1	2	3	4	5
General attractiveness of academic career	60	3.63	2	8	14	22	14	3.3%	13.3%	23.3%	36.7%	23.3%
Financial limitations of academic career	60	3.47	4	7	17	21	11	6.7%	11.7%	28.3%	35.0%	18.3%
Availability of career alternatives with a doctorate	59	3.95	2	4	8	26	19	3.4%	6.8%	13.6%	44.1%	32.2%
Admission requirements for doctoral programs	60	3.28	7	8	16	19	10	11.7%	13.3%	26.7%	31.7%	16.7%
Time to earn a doctoral degree	60	4.00	1	2	17	16	24	1.7%	3.3%	28.3%	26.7%	40.0%
Difficulty of completing the doctoral program requirements	60	3.40	4	11	16	15	14	6.7%	18.3%	26.7%	25.0%	23.3%
Availability of information about doctoral programs	60	3.27	7	7	19	17	10	11.7%	11.7%	31.7%	28.3%	16.7%
Monetary cost of doctoral programs	60	4.03	2	4	8	22	24	3.3%	6.7%	13.3%	36.7%	40.0%
Ability to support myself and family while studying	60	4.23	3	4	4	14	35	5.0%	6.7%	6.7%	23.3%	58.3%

Scale: 1= Not Important; 5 = Very Important

**Sustaining Scholarship in Business Schools**

Report of the Doctoral Faculty Commission to AACSB International's Board of Directors

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Table C.8. Expected Salary Range in First Job After Earning Degree by Type

Expected Starting Salary Range	Count			Percent		
	Bachelors Degree	MBA Degree	Doctoral Degree	Bachelors Degree	MBA Degree	Doctoral Degree
Less than \$30,000	0	0	0	0.0%	0.0%	0.0%
\$30,000 to \$49,000	51	9	2	83.6%	14.8%	3.3%
\$50,000 to \$69,000	9	22	16	14.8%	36.1%	26.2%
\$70,000 to \$89,000	1	18	15	1.6%	29.5%	24.6%
\$90,000 to \$109,000	0	11	15	0.0%	18.0%	24.6%
\$110,000 to \$129,000	0	1	6	0.0%	1.6%	9.8%
\$130,000 to \$159,000	0	0	4	0.0%	0.0%	6.6%
\$160,000 or higher	0	0	3	0.0%	0.0%	4.9%
Total	61	61	61	100.0%	100.0%	100.0%

Table C.9. Expected Salary Range – Cumulative Percentages 1

Expected Starting Salary Range	Count			Percent		
	Bachelors Degree	MBA Degree	Doctoral Degree	Bachelors Degree	MBA Degree	Doctoral Degree
Less than \$50,000	51	9	2	83.6%	14.8%	3.3%
Less than \$70,000	60	31	18	98.4%	50.8%	29.5%
Less than \$90,000	61	49	33	100.0%	80.3%	54.1%
Less than \$110,000	61	60	48	100.0%	98.4%	78.7%
Less than \$130,000	61	61	54	100.0%	100.0%	88.5%
Less than \$130,000	61	61	58	100.0%	100.0%	95.1%

Table C.10. Expected Salary Range – Cumulative Percentages 2

Expected Starting Salary Range	Count			Percent		
	Bachelors Degree	MBA Degree	Doctoral Degree	Bachelors Degree	MBA Degree	Doctoral Degree
\$30,000 or more	61	61	61	100.0%	100.0%	100.0%
\$50,000 or more	10	52	59	16.4%	85.2%	96.7%
\$70,000 or more	1	30	43	1.6%	49.2%	70.5%
\$90,000 or more	0	12	28	0.0%	19.7%	45.9%
\$110,000 or more	0	1	13	0.0%	1.6%	21.3%
\$130,000 or more	0	0	7	0.0%	0.0%	11.5%
\$160,000 or more	0	0	3	0.0%	0.0%	4.9%