

2025

# Business School Data Guide

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# BUSINESS SCHOOL DATA GUIDE 2025



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# FOREWORD

We are pleased to announce the return of the Business School Data Guide, our first edition since 2021. This publication has long served as a vital resource for understanding trends in business education worldwide, and we are excited to once again share it with you.

This year, we are also introducing the inaugural **2025 State of Business Education Report**, which provides a deeper analysis of many of the trends highlighted in this guide. While the Business School Data Guide offers a broad overview of key metrics, the *State of Business Education Report* provides a more in-depth look at the factors currently shaping business education.

The AACSB network has expanded significantly since our last publication, now encompassing 1,974 total members across 109 countries and territories. Additionally, AACSB-accredited institutions are now numbered at 1,047.

A key addition to this year's data collection is the introduction of non-degree program data, offering valuable insights on the growing landscape of executive education, certificate programs, and other specialized training opportunities.

This edition also marks an important milestone in gender parity at the graduate level. For the first time, we see near-equal representation in enrollment between men and women in both master's generalist programs, including MBA and non-MBA pathways, and master's specialist programs. This trend is explored in greater detail in our **Master's Enrollment Trends** report.

Faculty salaries have experienced steady growth over the past five years, reflecting continued investment in academic talent. The average salary for full professors now stands at 188,300 USD, while associate and assistant professors earn 145,200 USD and 135,400 USD, respectively.

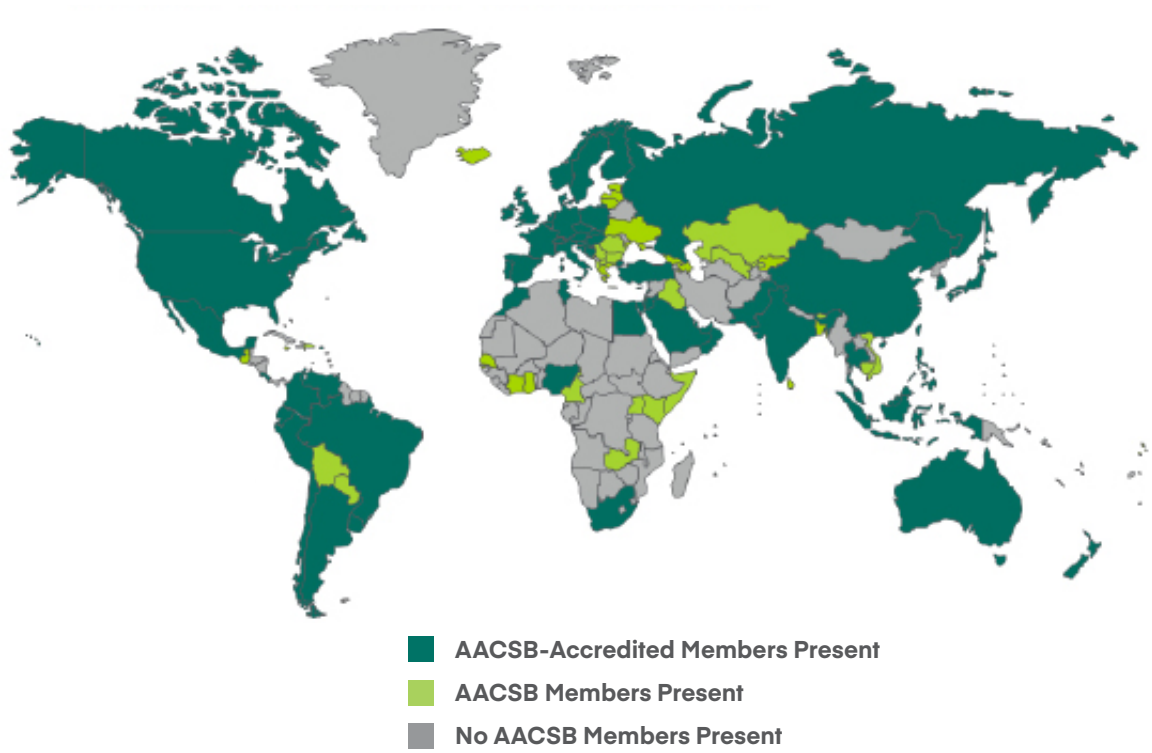
As always, we encourage careful application of the aggregate data presented in this guide. While these high-level insights provide valuable context, they may not be appropriate for direct benchmarking or decision-making. For more benchmarking, institutions can leverage the member-only tools available through the **AACSB Analytics Hub**.

We extend our sincere gratitude to AACSB member schools, whose participation in our surveys through **DataDirect** makes this resource possible. Your contributions allow us to capture a comprehensive view of global business education and provide meaningful insights for institutional planning and benchmarking.

For more data and custom reporting options, visit **[aacsb.edu/data](https://aacsb.edu/data)**.



# AACSB NETWORK



# AACSB NETWORK

## AACSB Members by Country/Territory

Country/Territory	Accredited Members	Educational Members	Business Members
Albania	0	2	0
Argentina	1	5	0
Australia	25	34	1
Austria	3	8	1
Azerbaijan	0	1	0
Bahrain	2	8	0
Bangladesh	0	8	0
Belgium	6	7	2
Bhutan	0	1	0
Bolivia	0	1	0
Bosnia and Herzegovina	1	1	0
Brazil	5	17	0
Brunei Darussalam	1	1	0
Bulgaria	0	2	1
Cambodia	0	1	0
Cameroon	0	2	0
Canada	28	52	6
Chile	3	11	0
China (Mainland)	51	125	8
Colombia	6	10	0
Costa Rica	1	1	0
Cote d'Ivoire	0	1	0
Croatia	2	6	0
Cyprus	1	5	0
Czech Republic	1	2	1
Denmark	2	4	0
Dominican Republic	0	2	0
Ecuador	1	2	0
Egypt	3	8	0
Estonia	0	1	0
Fiji	0	1	0
Finland	8	12	2
France	28	58	13
Georgia	0	2	0
Germany	18	37	1

# AACSB NETWORK

## AACSB Members by Country/Territory

Country/Territory	Accredited Members	Educational Members	Business Members
Ghana	0	4	0
Greece	0	2	0
Guatemala	0	2	0
Hong Kong SAR	9	10	0
Hungary	2	6	0
Iceland	0	1	0
India	23	117	0
Indonesia	4	34	0
Iraq	0	1	2
Ireland	6	10	1
Isle of Man	0	1	0
Israel	2	4	0
Italy	4	8	2
Jamaica	0	2	0
Japan	8	11	0
Jordan	2	13	0
Kazakhstan	0	3	0
Kenya	0	3	0
Kuwait	4	9	0
Kyrgyzstan	0	1	0
Latvia	0	4	0
Lebanon	4	8	0
Liechtenstein	1	1	0
Lithuania	0	4	0
Luxembourg	0	1	0
Macau SAR	2	2	0
Malaysia	11	24	0
Maldives	0	1	0
Malta	0	2	0
Mauritius	0	1	0
Mexico	6	9	0
Monaco	1	1	0
Morocco	2	10	0
Netherlands	8	17	2
New Zealand	7	8	0

# AACSB NETWORK

## AACSB Members by Country/Territory

Country/Territory	Accredited Members	Educational Members	Business Members
Nigeria	1	5	1
North Macedonia	0	1	0
Northern Cyprus	0	1	0
Norway	3	8	1
Oman	1	3	0
Pakistan	2	9	0
Palestine	0	4	0
Paraguay	0	1	0
Peru	3	5	1
Philippines	1	9	0
Poland	3	10	1
Portugal	5	6	1
Qatar	1	2	1
Romania	0	7	0
Russia	2	11	0
Saudi Arabia	7	20	2
Senegal	0	4	0
Serbia	0	2	0
Singapore	4	7	3
Slovakia	1	1	0
Slovenia	2	2	0
Somalia	0	1	0
South Africa	4	12	0
South Korea	19	21	0
Spain	8	23	2
Sri Lanka	0	4	0
Sweden	7	9	0
Switzerland	10	25	3
Taiwan	30	37	0
Thailand	8	18	0
Tunisia	1	4	0
Türkiye	6	12	1
Ukraine	0	4	0
United Arab Emirates	11	23	0
United Kingdom	48	100	10

# AACSB NETWORK

AACSB Members by Country/Territory

Country/Territory	Accredited Members	Educational Members	Business Members
United States	554	625	79
Uruguay	1	3	0
Uzbekistan	0	1	0
Venezuela	1	1	0
Vietnam	0	8	0
Zambia	0	2	0
<b>Total</b>	<b>1,047</b>	<b>1,825</b>	<b>149</b>

Total membership numbers as of February 28, 2025.

# AACSB NETWORK

AACSB Members by Geographic Region and Membership Type

Location	AACSB-Accredited Members	Educational Members	Business Members	All Members
Africa	11	57	1	58
Canada	173	453	11	464
Central, Southern, South Eastern, and Eastern Asia	28	52	6	58
Europe and Near East	187	428	45	473
Latin America and Caribbean	30	75	1	76
Middle East	34	95	5	100
Oceania	32	43	1	44
United States (excluding territories in the Caribbean)	552	622	79	701
<b>Global</b>	<b>1,047</b>	<b>1,825</b>	<b>149</b>	<b>1,974</b>

Total membership numbers as of February 28, 2025.



**FGCU** | Lutger College  
of Business

# Florida Gulf Coast University Lutger College of Business

*Regional University, National Impact*

- »»» *Management Students Place 1<sup>st</sup> in Society for Human Resource Management Student Case Competition*
- »»» *Over \$2 Million Awarded in National Grant Funding in 2024*
- »»» *Finance Students Place 1<sup>st</sup> in Student Managed Investment Fund Consortium's National Competition*
- »»» *99<sup>th</sup> Percentile Scores Benchmarked Nationally on ETS Business Major Field Test*

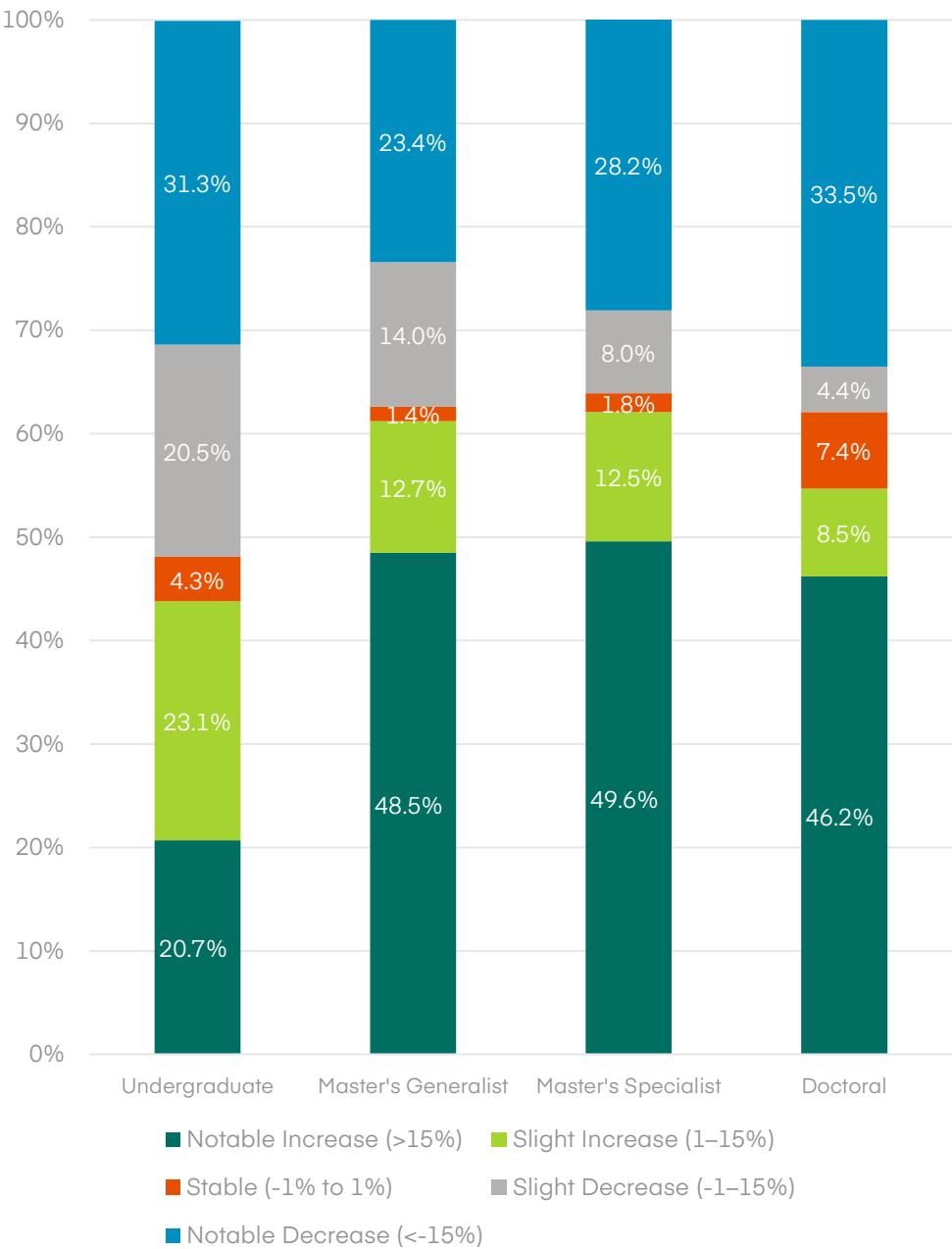
# STUDENTS

*Source: Business School Questionnaire Programs Module (2023–24)  
unless otherwise noted.*

# STUDENTS

Master’s specialist programs have seen the largest notable increase in degrees conferred over the last five years, followed closely by master’s generalist and doctoral programs.

5-Year Change in Degrees Conferred



# STUDENTS

## Programs

Percentage of Degree Programs by Level

Program Level	N Institutions	Total Programs	Percentage
Undergraduate	841	12,853	40.6%
Master's Generalist (Non-MBA)	225	984	3.1%
Master's Generalist (MBA/Dual Degree)	100	532	1.7%
Master's Generalist (EMBA)	341	614	1.9%
Master's Generalist (MBA)	770	3,740	11.8%
Master's Specialist	799	8,175	25.8%
Doctoral	559	2,242	7.1%
Non-Degree	290	2,425	7.7%

# STUDENTS

## Programs

Percentage of Business Schools Offering Programs, by Discipline and Level

Discipline	Undergraduate	Master's Generalist	Master's Specialist	Doctoral	Non-Degree
Accounting	63.3%	8.4%	54.1%	12.0%	11.6%
Actuarial Science	4.3%	0.1%	1.9%	0.1%	0.3%
Arts Administration	7.3%	0.5%	4.4%	0.2%	0.4%
Behavioral Science/Organizational Behavior	2.8%	0.5%	4.9%	3.1%	1.4%
Business Communication	7.2%	1.0%	6.5%	0.1%	0.4%
Business Education	6.2%	3.0%	4.1%	2.4%	1.0%
Business Ethics—including Corporate Social Responsibility	1.2%	0.7%	3.2%	0.1%	1.4%
Business Law/Legal Environment	8.1%	3.0%	6.0%	1.6%	1.0%
CIS/MIS	39.9%	6.5%	22.3%	8.1%	6.9%
Consulting	0.2%	0.1%	0.9%	0.0%	0.7%
Data Analytics	21.8%	7.4%	33.5%	1.3%	12.0%
E-Business—including E-Commerce	3.1%	1.2%	3.8%	0.0%	0.9%
Economics/Managerial Economics	49.3%	4.5%	24.0%	15.3%	4.2%
Energy Management	1.4%	0.5%	3.1%	0.0%	0.8%
Entrepreneurship/Small Business Administration	23.9%	6.1%	13.9%	1.4%	8.4%
Finance—including Banking	57.4%	14.3%	45.0%	13.4%	10.5%
General Business	51.9%	63.4%	9.4%	23.5%	12.0%
Health Services/Hospital Administration	11.1%	9.1%	17.7%	1.2%	4.6%
Hotel/Restaurant/Tourism	19.5%	1.8%	9.3%	1.9%	1.9%
HR Management	22.3%	6.4%	19.9%	1.5%	7.1%
Insurance	5.4%	0.4%	1.9%	0.5%	0.9%
International Business	37.5%	12.5%	16.9%	2.7%	4.2%
Leadership	8.5%	4.4%	10.3%	2.3%	7.0%
Management	58.7%	40.3%	28.0%	24.4%	11.0%
Manufacturing and Technology Management	9.5%	2.7%	10.6%	1.9%	0.8%
Marketing	55.8%	11.0%	27.9%	9.4%	9.7%
Operations Research	0.5%	0.4%	1.0%	2.0%	0.3%
Production/Operations Management	7.2%	1.6%	4.9%	2.6%	1.2%
Public Administration	5.8%	2.1%	13.8%	1.4%	1.1%
Quantitative Methods	3.6%	0.5%	3.9%	1.0%	0.8%
Real Estate	8.0%	1.6%	6.1%	0.8%	1.9%
Sports Management	16.0%	2.0%	8.8%	0.4%	1.9%
Statistics	1.6%	0.4%	2.2%	1.6%	0.2%
Strategic Management	1.3%	2.7%	5.0%	2.6%	1.8%
Supply Chain/Transport/Logistics	20.0%	5.5%	17.4%	2.6%	6.5%
Taxation	0.9%	0.9%	8.2%	0.3%	2.2%
Other Discipline	39.5%	11.0%	37.9%	10.8%	7.4%

*Institutions contributing data: 912*

# STUDENTS

## Programs

Percentage of Business Schools Offering Programs, by Delivery Vehicle and Level

Program Level	Full-Time	Part-Time	Face-to-Face	One-Year	Evenings and Weekends
Undergraduate	87.4%	56.8%	84.8%	3.4%	16.6%
Master's Generalist (Non-MBA)	21.1%	13.3%	20.3%	8.0%	5.0%
Master's Generalist (MBA/ Dual Degree)	8.4%	7.4%	8.5%	1.1%	4.8%
Master's Generalist (EMBA)	11.8%	28.3%	26.0%	3.1%	22.6%
Master's Generalist (MBA)	67.0%	69.1%	65.4%	23.0%	42.9%
Master's Specialist	77.8%	68.9%	73.1%	37.0%	32.7%
Doctoral	53.1%	32.3%	50.3%	0.1%	6.8%
Non-Degree	17.5%	29.6%	22.2%	11.0%	11.0%
Program Level	Exclusively Online	Primarily Online	Multi-Modal	Blended/ Hybrid	Distance Education
Undergraduate	17.6%	11.5%	23.8%	19.1%	0.9%
Master's Generalist (Non-MBA)	3.2%	2.3%	3.0%	3.8%	0.0%
Master's Generalist (MBA/ Dual Degree)	1.3%	1.0%	3.3%	1.9%	0.1%
Master's Generalist (EMBA)	1.5%	1.4%	3.8%	11.6%	0.1%
Master's Generalist (MBA)	28.3%	16.1%	24.5%	20.4%	1.1%
Master's Specialist	27.7%	17.4%	22.1%	24.4%	1.1%
Doctoral	2.4%	1.8%	6.9%	12.2%	0.1%
Non-Degree	13.3%	9.2%	11.9%	7.9%	0.7%

*Institutions contributing data: 912*

*Note: a single program may be counted in multiple categories.*

### Programs Started and Ended

Program Level	N Institutions	Programs Started	Programs Ended
Undergraduate	842	287	143
Master's Generalist (Non-MBA)	225	30	18
Master's Generalist (MBA/Dual Degree)	100	81	11
Master's Generalist (EMBA)	341	6	15
Master's Generalist (MBA)	771	113	76
Master's Specialist	800	318	206
Doctoral	559	38	5
Non-Degree	291	205	55

# STUDENTS

## Programs

Programs Started, by Discipline and Level

Discipline	Undergraduate	Master's Generalist	Master's Specialist	Doctoral	Non-Degree
Accounting	12	17	36	0	10
Arts Administration	2	0	4	0	0
Behavioral Science/Organizational Behavior	0	0	4	0	6
Business Communication	4	3	2	0	1
Business Education	4	10	1	0	3
Business Ethics—including Corporate Social Responsibility	2	0	7	1	3
Business Law/Legal Environment	5	2	2	0	3
CIS/MIS	6	1	6	1	10
Consulting	0	0	0	0	2
Data Analytics	25	5	36	0	8
E-Business—including E-Commerce	6	0	3	0	1
Economics/Managerial Economics	38	10	11	1	8
Entrepreneurship/Small Business Administration	26	3	15	0	7
Finance—including Banking	14	6	48	1	17
General Business	39	53	8	15	6
Health Services/Hospital Administration	1	7	6	0	3
Hotel/Restaurant/Tourism	8	1	5	0	1
HR Management	3	2	7	0	8
Insurance	1	0	1	0	1
International Business	2	3	13	2	4
Leadership	2	10	2	0	34
Management	20	25	33	9	15
Manufacturing and Technology Management	2	3	3	0	1
Marketing	8	10	15	2	14
Operations Research	0	0	0	0	1
Production/Operations Management	1	1	0	0	1
Public Administration	1	0	2	0	3
Quantitative Methods	0	1	0	0	1
Real Estate	7	3	1	0	5
Sports Management	5	1	3	0	3
Statistics	0	0	0	0	1
Strategic Management	2	1	0	1	3
Supply Chain/Transport/Logistics	6	2	12	1	5
Taxation	0	1	3	0	0
Other Discipline	35	49	29	4	16

# STUDENTS

## Demographics

Over the last five years, undergraduate programs have remained fairly consistent with enrollment. Master’s-level programs have seen the largest gain, while doctoral-level programs have experienced a small decline in average enrollment.

Percent Change in Average Enrollment

Year	N Institutions	Undergraduate (Mean)	Master’s (Mean)	Doctoral (Mean)	Total (Mean)
2019–20	763	13,150.0	3,368.9	1,268.8	17,309.6
2023–24	846	12,891.0	3,529.5	1,230.8	17,186.6
Percent Change		1.50%	6.20%	-3.10%	2.30%

Percentage of Enrollment by Level

Degree Level	N Institutions	Full-Time	Part-Time
Undergraduate	896	89.5%	10.5%
Master's Generalist	896	53.0%	47.0%
Master's Specialist	791	75.3%	24.7%
Doctoral	542	73.9%	26.1%

# STUDENTS

## Demographics

Percentage of Enrollment by Gender

Degree Level	N Institutions	Male	Female
Undergraduate	896	55.0%	45.0%
Master's Generalist (EMBA)	358	66.3%	33.7%
Master's Generalist (MBA)	821	55.8%	44.2%
Master's Generalist (MBA/Dual Degree)	104	49.4%	50.6%
Master's Generalist (Non-MBA)	226	50.5%	49.5%
Master's Specialist	791	49.8%	50.2%
Doctoral	542	54.3%	45.7%

Percentage of Degrees Conferred by Gender

Degree Level	N Institutions	Male	Female
Undergraduate	896	53.8%	46.2%
Master's Generalist (EMBA)	358	65.4%	34.6%
Master's Generalist (MBA)	821	56.8%	43.2%
Master's Generalist (MBA/Dual Degree)	104	51.4%	48.6%
Master's Generalist (Non-MBA)	226	49.1%	50.9%
Master's Specialist	791	49.2%	50.8%
Doctoral	542	54.1%	45.9%

# STUDENTS

## Enrollment by Ethnicity (U.S. Only)

Undergraduate

Ethnicity	Percentage
American Indian or Alaskan Native	0.4%
Asian	8.6%
Native Hawaiian or Other Pacific Islander	0.1%
Black or African American, Non-Hispanic	8.1%
Hispanic/Latino	12.8%
White, Non-Hispanic	63.6%
Two or More Races	2.0%
Race/Ethnicity Unknown	4.3%

*Institutions contributing data: 460*

Master’s Generalist

Ethnicity	Percentage
American Indian or Alaskan Native	0.5%
Asian	9.8%
Native Hawaiian or Other Pacific Islander	0.2%
Black or African American, Non-Hispanic	10.1%
Hispanic/Latino	11.1%
White, Non-Hispanic	52.4%
Two or More Races	3.1%
Race/Ethnicity Unknown	12.8%

*Institutions contributing data: 429*

# STUDENTS

## Enrollment by Ethnicity (U.S. Only)

Master's Specialist

Ethnicity	Percentage
American Indian or Alaskan Native	0.3%
Asian	14.2%
Native Hawaiian or Other Pacific Islander	0.2%
Black or African American, Non-Hispanic	9.6%
Hispanic/Latino	14.0%
White, Non-Hispanic	50.1%
Two or More Races	2.7%
Race/Ethnicity Unknown	8.9%

*Institutions contributing data: 369*

Doctoral

Ethnicity	Percentage
American Indian or Alaskan Native	0.4%
Asian	15.6%
Native Hawaiian or Other Pacific Islander	0.3%
Black or African American, Non-Hispanic	13.3%
Hispanic/Latino	10.3%
White, Non-Hispanic	43.3%
Two or More Races	2.6%
Race/Ethnicity Unknown	14.2%

*Institutions contributing data: 150*

# STUDENTS

## Enrollment

Enrollment by Level

Degree Level	N Institutions	Mean	Median	Std. Dev.	Total Enrollment
Undergraduate	896	2,230	1,535	2,302	3,991,890
Master's Generalist (EMBA)	358	120	62	232	42,385
Master's Generalist (MBA)	821	206	90	342	232,666
Master's Generalist (MBA/Dual Degree)	104	11	3	22	2,827
Master's Generalist (Non-MBA)	226	262	55	744	99,217
Master's Specialist	791	88	43	201	299,857
Doctoral	542	43	21	62	76,968

Master's Generalist Enrollment by Program Type

Program Type	N Institutions	Mean	Median	Std. Dev.	Total Enrollment
Executive MBA	319	130.2	63	256.6	36,052
International MBA	29	230.1	52	442.6	5,063
Master of Business Administration (MBA)	765	222.9	109	355.1	192,362
Master of International Business Studies	4	24	24	24	48
Master of Management (Generalist)	58	586	131.5	1,104.7	29,301
MBA in International Management	8	134.7	78.5	168.1	808
MBA/Doctor of Pharmacy	12	8.8	2.5	11.1	105
MBA/Health Administration	7	30.5	20	35	183
MBA/Juris Doctor	60	4.9	3	6.6	271
MBA/Master of Engineering	7	15.8	7.5	18.8	63
MBA/MS in Nursing	9	16.3	4	29.1	147
MS in Management	57	327.5	96	1,014.0	15,064
Professional MBA	39	174.5	86.5	194.6	7,328
Other	306	126.4	30	414.6	84,424

# STUDENTS

## Enrollment

### Master's Specialist Enrollment by Program Type

Program Type	N Institutions	Mean	Median	Std. Dev.	Total Enrollment
MA in Economics	27	32.9	13.5	74.9	855
Master of Accountancy (or Accounting)	315	61.6	41	70.4	24,997
Master of Arts (MA)	37	101.8	29	363.6	4,784
Master of Health Administration	20	117.3	54	232.9	1,876
Master of International Business	31	129.8	67.5	179.9	3,375
Master of International Management	8	46	43	30.7	322
Master of Management (Specialist)	43	233.8	84	360.9	9,350
Master of Management Science	6	406	86.5	609.7	2,436
Master of Manufacturing Management	1	32	32	0	32
Master of Philosophy	20	26.9	4	41.8	511
Master of Professional Accountancy (or Accounting)	73	92.1	54	111.7	7,183
Master of Science (MS)	236	126	49	295.2	57,595
Master of Transportation and Logistics	4	17.3	22	12.7	52
MS in Business Administration	29	152.1	81.5	161.1	5,170
MS in Computer Information Systems	4	25	16	18.7	75
MS in Economics	49	44.7	34	48.8	1,654
MS in Finance	185	90.1	46.5	130.1	13,161
MS in Information Systems	35	126.6	57	177.4	4,179
MS in Information Technology	11	343.1	129.5	447	2,745
MS in Information Technology Management	9	81.6	52	70.3	571
MS in Management Information Systems	17	125.7	70	141.7	1,760
MS in Management Science	9	184.6	56	308.8	1,292
MS in Marketing	65	80.7	57.5	76.3	4,033
MS in Taxation	31	32.5	20	37.9	1,432
Other	489	77.5	41	181.7	161,058

# STUDENTS

## Degrees Conferred

Degrees Conferred by Level

Degree Level	N Institutions	Mean	Median	Std. Dev.	Total Degrees Conferred
Undergraduate	896	537	370	543	954,678
Master's Generalist (EMBA)	358	54	30	76	22,583
Master's Generalist (MBA)	821	96	45	153	127,630
Master's Generalist (MBA/Dual Degree)	104	5	1	11	1,485
Master's Generalist (Non-MBA)	226	91	26	214	44,056
Master's Specialist	791	48	24	102	201,695
Doctoral	542	8	3	13	16,582

# STUDENTS

## Tuition (in USD)

Undergraduate

Student Provenance	Face-to-Face			Online		
	Mean	Median	Std. Dev.	Mean	Median	Std. Dev.
In-State/Province	15,343.8	10,730.0	15,063.1	11,454.1	10,178.0	6,385.5
Out-of-State/Province	20,941.3	17,271.5	15,846.4	15,157.5	13,020.0	8,270.5
Out-of-Country/Territory	25,351.3	23,097.3	14,868.1	17,267.1	16,930.0	8,298.6

Institutions contributing data: 841

Master's Generalist (Non-MBA)

Student Provenance	Face-to-Face			Online		
	Mean	Median	Std. Dev.	Mean	Median	Std. Dev.
In-State/Province	17,361.3	13,836.4	17,667.9	23,028.0	18,263.7	12,993.8
Out-of-State/Province	18,445.2	13,950.5	18,965.4	23,737.5	19,078.0	13,152.5
Out-of-Country/Territory	23,334.3	20,040.4	19,676.6	26,035.8	22,154.9	13,612.5

Institutions contributing data: 225

Master's Generalist (MBA/Dual Degree)

Student Provenance	Face-to-Face			Online		
	Mean	Median	Std. Dev.	Mean	Median	Std. Dev.
In-State/Province	56,298.3	40,589.0	41,194.7	41,566.5	40,110.0	18,081.8
Out-of-State/Province	64,150.7	46,440.0	46,969.6	43,881.6	40,110.0	21,616.1
Out-of-Country/Territory	65,143.7	49,538.9	46,438.9	43,894.1	40,110.0	21,612.2

Institutions contributing data: 100

Master's Generalist (EMBA)

Student Provenance	Face-to-Face			Online		
	Mean	Median	Std. Dev.	Mean	Median	Std. Dev.
In-State/Province	59,991.0	50,000.0	44,146.6	34,352.6	25,564.0	23,459.3
Out-of-State/Province	60,165.3	50,000.0	44,212.5	42,221.7	43,350.0	25,074.9
Out-of-Country/Territory	62,724.4	54,009.8	44,065.1	42,365.7	43,675.0	25,900.3

Institutions contributing data: 341

# STUDENTS

## Tuition (in USD)

Master's Generalist (MBA)

Student Provenance	Face-to-Face			Online		
	Mean	Median	Std. Dev.	Mean	Median	Std. Dev.
In-State/Province	40,513.6	31,920.0	32,998.6	33,329.2	27,202.0	23,560.6
Out-of-State/ Province	46,786.7	38,273.5	34,284.5	35,950.8	30,312.0	24,055.9
Out-of-Country/ Territory	48,370.8	39,776.0	33,776.2	36,847.1	31,121.0	23,839.9

Institutions contributing data: 770

Master's Specialist

Student Provenance	Face-to-Face			Online		
	Mean	Median	Std. Dev.	Mean	Median	Std. Dev.
In-State/Province	22,768.4	18,112.4	21,745.0	25,896.5	22,394.0	16,972.0
Out-of-State/ Province	26,266.0	20,087.5	23,558.5	27,706.9	24,702.6	17,441.5
Out-of-Country/ Territory	31,653.4	28,982.0	23,072.4	30,288.4	27,720.4	17,019.4

Institutions contributing data: 799

Doctoral

Student Provenance	Face-to-Face			Online		
	Mean	Median	Std. Dev.	Mean	Median	Std. Dev.
In-State/Province	27,695.4	15,613.3	36,934.1	39,111.8	30,005.5	24,995.0
Out-of-State/ Province	37,742.5	16,980.3	48,114.4	40,949.1	35,440.0	23,977.4
Out-of-Country/ Territory	47,704.1	25,998.7	51,733.1	44,125.5	42,511.7	23,042.6

Institutions contributing data: 559

Non-Degree

Student Provenance	Face-to-Face			Online		
	Mean	Median	Std. Dev.	Mean	Median	Std. Dev.
In-State/Province	9,670.1	8,161.5	9,490.6	9,514.5	8,652.0	6,162.1
Out-of-State/ Province	12,839.2	11,004.0	11,258.0	10,831.0	9,500.0	7,619.4
Out-of-Country/ Territory	14,832.3	14,026.2	11,050.6	11,984.1	10,926.9	8,018.9

Institutions contributing data: 290

# STUDENTS

## Employment Status

Note that schools are not required to provide full-time/part-time breakouts, so the total column may be greater than the sum of the FT and PT columns.

### Undergraduate

Graduate Employment Status	Full-Time	Part-Time	Total
Seeking Employment	60,578	8,592	82,555
Not Seeking Employment, Company Sponsored/Already Employed	6,397	1,635	8,888
Not Seeking Employment, Continuing Education	13,149	996	16,405
Not Seeking Employment, Postponing Job Search	1,061	76	1,222
Not Seeking Employment, Starting Own Business	1,310	121	1,605
Not Seeking Employment, Other Reasons	1,863	259	2,463
No Employment Information Available	40,749	9,999	59,350

*Institutions contributing data: 287*  
*Source: Business School Questionnaire Employment Module (2023–24)*

### Master’s Generalist (MBA)

Graduate Employment Status	Full-Time	Part-Time	Total
Seeking Employment	11,573	3,862	16,258
Not Seeking Employment, Company Sponsored/Already Employed	1,307	4,697	6,535
Not Seeking Employment, Continuing Education	244	90	352
Not Seeking Employment, Postponing Job Search	148	65	218
Not Seeking Employment, Starting Own Business	355	121	483
Not Seeking Employment, Other Reasons	299	94	403
No Employment Information Available	3,529	9,707	14,420

*Institutions contributing data: 249*  
*Source: Business School Questionnaire Employment Module (2023–24)*

## STUDENTS

### Employment Status

Master's Generalist (EMBA)

Graduate Employment Status	Full-Time	Part-Time	Total
Seeking Employment	132	233	373
Not Seeking Employment, Company Sponsored/Already Employed	865	1,108	1,995
Not Seeking Employment, Continuing Education	3	1	4
Not Seeking Employment, Postponing Job Search	1	7	8
Not Seeking Employment, Starting Own Business	18	59	77
Not Seeking Employment, Other Reasons	8	3	11
No Employment Information Available	1,631	2,102	3,781

*Institutions contributing data: 119*

*Source: Business School Questionnaire Employment Module (2023–24)*

Master's Generalist (Total)

Graduate Employment Status	Full-Time	Part-Time	Total
Seeking Employment	13,244	4,782	19,031
Not Seeking Employment, Company Sponsored/Already Employed	3,092	5,904	9,590
Not Seeking Employment, Continuing Education	399	154	575
Not Seeking Employment, Postponing Job Search	211	80	297
Not Seeking Employment, Starting Own Business	492	209	714
Not Seeking Employment, Other Reasons	378	119	508
No Employment Information Available	8,653	13,386	23,329

*Institutions contributing data: 254*

*Source: Business School Questionnaire Employment Module (2023–24)*

# STUDENTS

## Employment Status

Master's Specialist

Graduate Employment Status	Full-Time	Part-Time	Total
Seeking Employment	14,794	3,425	19,551
Not Seeking Employment, Company Sponsored/Already Employed	1,561	1,862	3,845
Not Seeking Employment, Continuing Education	638	116	793
Not Seeking Employment, Postponing Job Search	309	44	361
Not Seeking Employment, Starting Own Business	203	63	306
Not Seeking Employment, Other Reasons	1,033	189	1,247
No Employment Information Available	9,880	5,072	16,143

*Institutions contributing data: 197*

*Source: Business School Questionnaire Employment Module (2023–24)*

### Doctoral

Graduate Employment Status	Full-Time	Part-Time	Total
Seeking Employment	502	43	589
Not Seeking Employment, Company Sponsored/Already Employed	272	44	326
Not Seeking Employment, Continuing Education	73	1	74
Not Seeking Employment, Postponing Job Search	1	1	2
Not Seeking Employment, Starting Own Business	5	0	5
Not Seeking Employment, Other Reasons	8	4	13
No Employment Information Available	447	77	549

*Institutions contributing data: 87*

*Source: Business School Questionnaire Employment Module (2023–24)*

# STUDENTS

## Job Acceptance for Those Seeking Employment

Undergraduate

Graduate Employment Status	Full-Time	Part-Time	Total
Accepting Employment by Graduation	33,078	3,586	42,961
Accepting Employment After Graduation, and by 3 Months	9,445	1,470	13,244
Accepting Employment Between 3 and 6 Months After Graduation	10,142	1,102	13,874
No Acceptance Reported	7,750	2,478	12,357

*Institutions contributing data: 268*

*Source: Business School Questionnaire Employment Module (2023–24)*

Master’s Generalist (MBA)

Graduate Employment Status	Full-Time	Part-Time	Total
Accepting Employment by Graduation	8,817	2,338	11,480
Accepting Employment After Graduation, and by 3 Months	1,387	478	1,948
Accepting Employment Between 3 and 6 Months After Graduation	533	280	998
No Acceptance Reported	836	617	1,683

*Institutions contributing data: 228*

*Source: Business School Questionnaire Employment Module (2023–24)*

Master’s Generalist (EMBA)

Graduate Employment Status	Full-Time	Part-Time	Total
Accepting Employment by Graduation	108	165	279
Accepting Employment After Graduation, and by 3 Months	16	18	34
Accepting Employment Between 3 and 6 Months After Graduation	1	20	21
No Acceptance Reported	7	30	39

*Institutions contributing data: 30*

*Source: Business School Questionnaire Employment Module (2023–24)*

# STUDENTS

## Job Acceptance of Those Seeking Employment

Master's Generalist (Total)

Graduate Employment Status	Full-Time	Part-Time	Total
Accepting Employment by Graduation	9,800	2,925	13,108
Accepting Employment After Graduation, and by 3 Months	1,732	646	2,493
Accepting Employment Between 3 and 6 Months After Graduation	1,099	307	1,655
No Acceptance Reported	1,028	751	2,037

*Institutions contributing data: 233*

*Source: Business School Questionnaire Employment Module (2023–24)*

Master's Specialist

Graduate Employment Status	Full-Time	Part-Time	Total
Accepting Employment by Graduation	8,252	1,968	10,947
Accepting Employment After Graduation, and by 3 Months	2,268	507	3,021
Accepting Employment Between 3 and 6 Months After Graduation	2,475	419	3,219
No Acceptance Reported	1,735	516	2,399

*Institutions contributing data: 189*

*Source: Business School Questionnaire Employment Module (2023–24)*

Doctoral

Graduate Employment Status	Full-Time	Part-Time	Total
Accepting Employment by Graduation	438	27	501
Accepting Employment After Graduation, and by 3 Months	19	4	30
Accepting Employment Between 3 and 6 Months After Graduation	12	6	18
No Acceptance Reported	17	6	24

*Institutions contributing data: 75*

*Source: Business School Questionnaire Employment Module (2023–24)*

# STUDENTS

## Averages of Base Salary Statistics (in USD)

Note that mean and median are weighted averages.

### Undergraduate

Status	N Institutions	Total Graduates	Mean	Median	Minimum	Maximum
Full-Time	193	31,303	\$57,582.4	\$57,192.1	\$24,919.7	\$129,212.3
Part-Time	58	3,322	\$53,432.0	\$51,338.3	\$29,236.0	\$125,449.8
Total	268	40,974	\$58,125.8	\$56,924.1	\$25,513.5	\$132,026.1

Source: Business School Questionnaire Employment Module (2023–24)

### Master’s Generalist (MBA)

Status	N Institutions	Total Graduates	Mean	Median	Minimum	Maximum
Full-Time	204	9,032	\$89,505.4	\$88,003.8	\$46,736.8	\$146,471.8
Part-Time	204	1,810	\$91,291.8	\$84,250.0	\$44,969.2	\$182,845.1
Total	228	11,096	\$90,139.3	\$86,031.8	\$43,787.0	\$167,467.4

Source: Business School Questionnaire Employment Module (2023–24)

### Master’s Generalist (EMBA)

Status	N Institutions	Total Graduates	Mean	Median	Minimum	Maximum
Full-Time	29	120	\$147,047.6	\$132,510.4	\$81,643.0	\$282,699.0
Part-Time	29	113	\$129,928.6	\$127,777.4	\$90,949.7	\$196,519.1
Total	30	238	\$134,647.8	\$128,504.8	\$85,156.7	\$220,570.9

Source: Business School Questionnaire Employment Module (2023–24)

### Master’s Generalist (Total)

Status	N Institutions	Total Graduates	Mean	Median	Minimum	Maximum
Full-Time	208	10,254	\$86,660.1	\$84,003.1	\$44,583.8	\$147,769.3
Part-Time	208	2,392	\$92,424.0	\$85,874.0	\$44,957.0	\$189,525.1
Total	233	13,008	\$88,212.2	\$83,967.6	\$42,487.9	\$170,379.8

Source: Business School Questionnaire Employment Module (2023–24)

# STUDENTS

## Averages of Base Salary Statistics (in USD)

### Master's Specialist

Status	N Institutions	Total Graduates	Mean	Median	Minimum	Maximum
Full-Time	165	9,266	\$64,632.5	\$62,259.8	\$33,486.1	\$128,889.1
Part-Time	165	1,826	\$76,007.0	\$70,501.5	\$49,403.3	\$149,782.7
Total	186	11,900	\$68,248.6	\$65,107.1	\$36,641.5	\$140,833.5

Source: Business School Questionnaire Employment Module (2023–24)

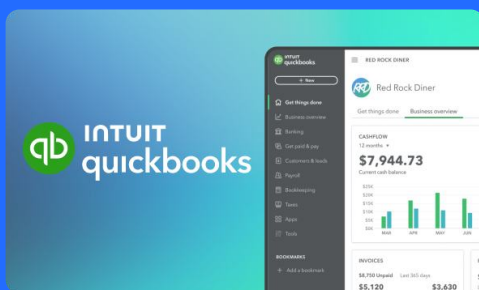
### Doctoral

Status	N Institutions	Total Graduates	Mean	Median	Minimum	Maximum
Full-Time	58	230	\$124,263.6	\$126,800.0	\$82,394.6	\$159,255.1
Part-Time	12	20	\$119,990.4	\$125,356.2	\$86,701.7	\$154,690.3
Total	75	273	\$122,908.2	\$123,441.8	\$78,762.7	\$163,209.7

Source: Business School Questionnaire Employment Module (2023–24)

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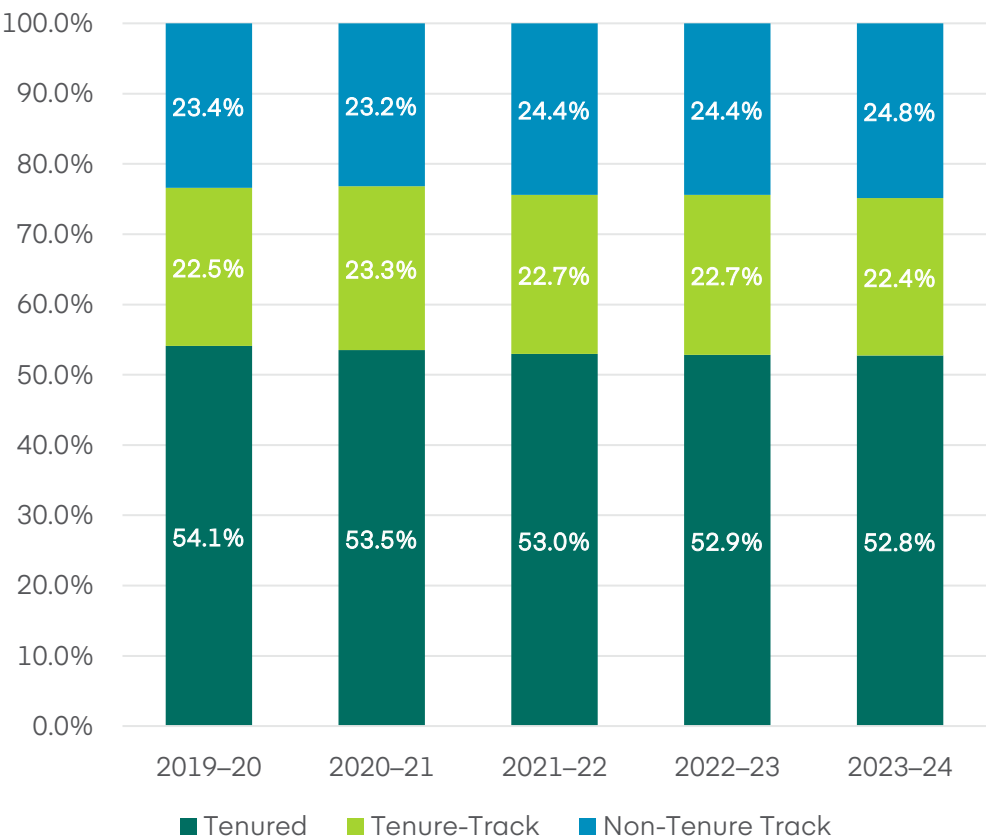
# FACULTY, STAFF, AND ADMINISTRATORS

*Source: Staff Compensation and Demographics Survey (2023–24) unless otherwise noted.*

# FACULTY, STAFF, AND ADMINISTRATORS

The allocation of faculty by their tenure-track status has held steadily over the last five years, with only very slight declines in those with tenure and on the tenure track.

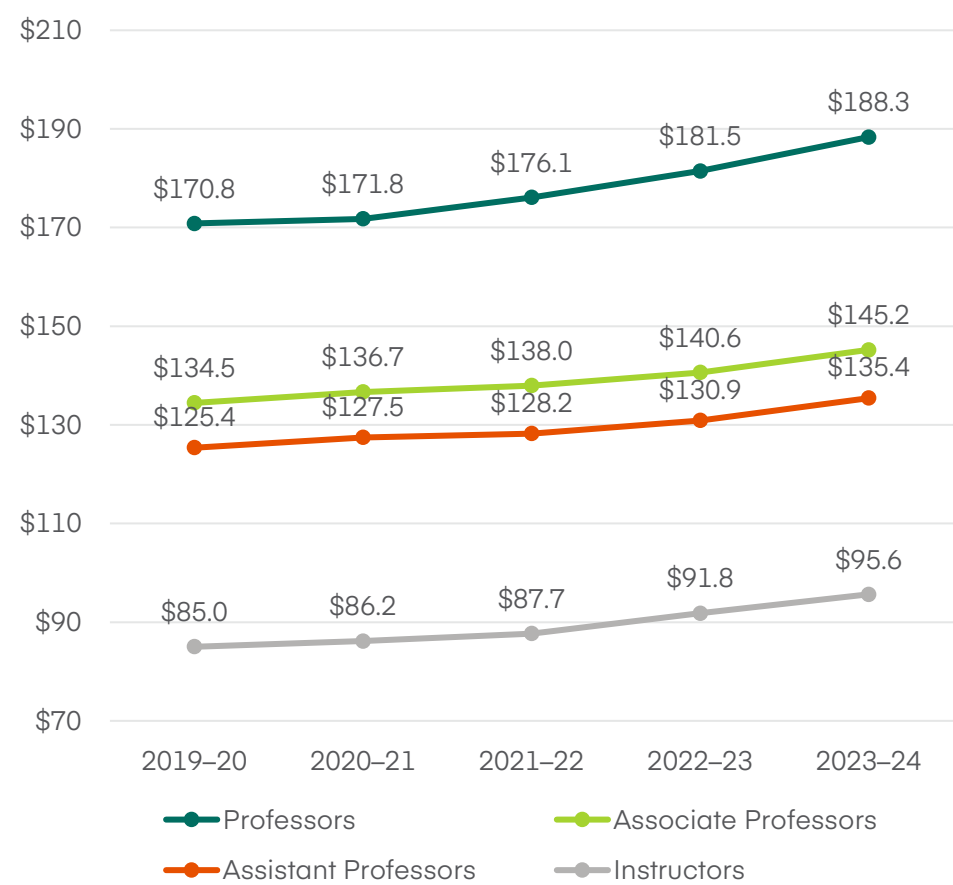
Full-Time Faculty by Tenure Status



# FACULTY, STAFF, AND ADMINISTRATORS

Salary for full-time faculty members has followed steady, predictable growth across all faculty ranks over the last five years.

Full-Time Salary by Rank (in Thousands, USD)



# FACULTY, STAFF, AND ADMINISTRATORS

## Faculty Qualification Matrix

Initial Academic Preparation and Professional Experience	Sustained Engagement Activities	
	Academic (Research/Scholarly)	Applied/Practices
	Professional Experience, Substantial in Duration and Level of Responsibility	
Doctoral Degree	Scholarly Practitioners (SP)	Instructional Practitioners (IP)
	Scholarly Academics (SA)	Practice Academics (PA)

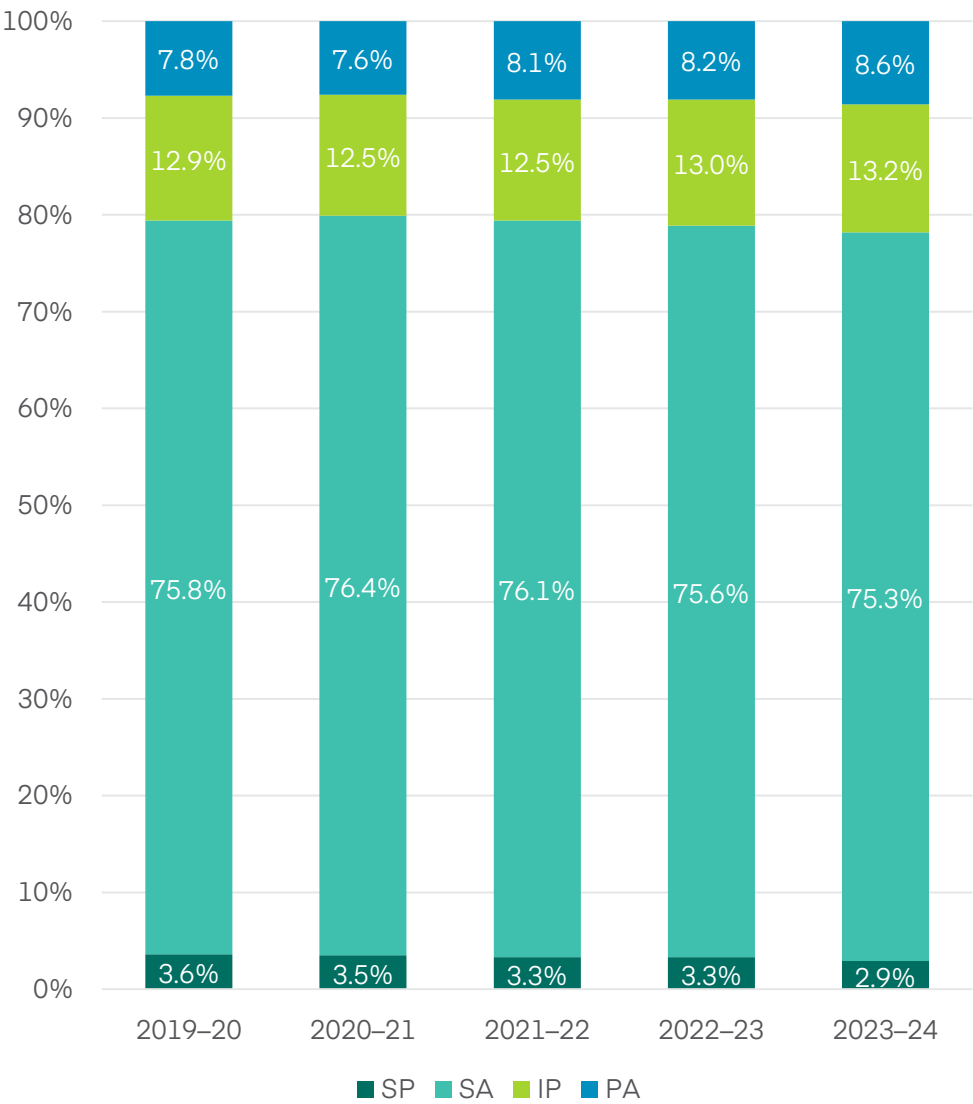
Source: 2020 Business Accreditation Standards, Standard 3.

- **Scholarly Academics (SA)** are faculty who have normally attained a terminal degree in a field related to the area of teaching and who sustain currency and relevancy through scholarship and activities related to the field of teaching.
- **Practice Academics (PA)** are faculty who have normally attained a terminal degree in a field related to the area of teaching and who sustain currency and relevancy through professional engagement, interaction, and activities related to the field of teaching.
- **Scholarly Practitioners (SP)** are faculty who have normally attained a master's degree related to the field of teaching, have professional experience substantial in duration and responsibility at the time of hire, and sustain relevancy and currency through scholarship related to their professional background and experience in their field of teaching.
- **Instructional Practitioners (IP)** are faculty who have normally attained a master's degree related to the field of teaching, have professional experience substantial in duration and responsibility at the time of hire, and sustain relevancy and currency through continued professional experience and engagement related to their professional background and experience in their field of teaching.
- **Additional Faculty (A)** are faculty who do not meet the school's given criteria for qualification as SA, PA, SP, or IP.

# FACULTY, STAFF, AND ADMINISTRATORS

The breakdown of full-time faculty by qualification type has remained consistent over the last five years.

## Full-Time Faculty by Qualification



# FACULTY, STAFF, AND ADMINISTRATORS

## Demographics

Headcounts by Personnel Type

Personnel	N Institutions	Mean	Std. Dev.	Total Headcount
Full-Time Faculty	918	86	71	79,011
Full-Time Faculty With Doctoral Degrees	911	73	61	66,878
Part-Time Faculty (excl. Graduate Teaching Assistants)	878	56	83	51,547
Graduate Teaching Assistants	167	4	24	3,370
Full-Time Business School Staff and Administrators	905	24	5	86,221
Total Headcount of All People Employed by Business Unit	913	294	344	268,187

Full-Time Faculty Headcounts by Qualification  
(AACSB-Accredited Schools Only)

Faculty Qualification	N Institutions	Mean	Std. Dev.	Total Headcount	Percentage of Participating Faculty*
Scholarly Academics	859	62	69	66,772	89.7%
Practice Academics	749	11	18	11,795	65.4%
Scholarly Practitioners	602	5	15	5,227	62.7%
Instructional Practitioners	824	29	48	31,325	37.0%

*\*Participating faculty members actively and deeply engage in the activities of the school in matters beyond direct teaching responsibilities.*

# FACULTY, STAFF, AND ADMINISTRATORS

## Demographics

Full-Time Faculty Headcounts by Tenure Status

Tenure Status	Total Headcount	Percentage	Percentage
Tenured	24,926	53.0%	53.5%
Tenure-Track	10,623	22.6%	23.2%
Non-Tenure Track	11,507	24.5%	23.3%

*Institutions contributing data: 695*

Full-Time Faculty Headcounts by Citizenship Status

Region	Citizenship Status	N Institutions	Total Headcount	Percentage
Americas	Domestic	477	29,659	90.80%
	International	473	3,022	9.20%
Asia Pacific	Domestic	113	9,037	79.40%
	International	113	2,339	20.60%
Europe, Middle East, and Africa	Domestic	169	11,674	57.80%
	International	169	8,516	42.20%

Full-Time Faculty Headcounts by Ethnicity (U.S. Only)

Ethnicity	N Institutions	Total Headcount	Percentage
American Indian or Alaskan Native	415	57	0.2%
Asian	416	5,953	21.4%
Native Hawaiian or Other Pacific Islander	416	48	0.2%
Black or African American, Non-Hispanic	416	1,111	4.0%
Hispanic/Latino	415	966	3.5%
White, Non-Hispanic	416	16,683	59.9%
Two or More Races	414	262	0.9%
Race/Ethnicity Unknown	433	2,759	9.9%

# FACULTY, STAFF, AND ADMINISTRATORS

## Gender Ratios

Headcounts by Gender

Faculty Type	Gender	N Institutions	Total Headcount	Percentage
Full-Time Faculty	Male	880	45,012	62.2%
	Female	880	27,321	37.8%
Full-Time Faculty With Doctoral Degrees	Male	862	38,258	63.2%
	Female	862	22,243	36.8%
Part-time Faculty (excl. Graduate Teaching Assistants)	Male	814	27,549	66.9%
	Female	814	13,654	33.1%
Graduate Teaching Assistants	Male	820	1,641	55.5%
	Female	820	1,317	44.5%
Full-Time Business School Staff/ Admins	Male	760	16,398	33.2%
	Female	759	33,059	66.8%

Gender Ratios by Full-Time Faculty Rank

Faculty Rank	Gender	N Faculty	Percentage
Professors	Male	7,801	74.0%
	Female	2,744	26.0%
Associate Professors	Male	6,849	63.1%
	Female	4,009	36.9%
Assistant Professors	Male	6,284	57.6%
	Female	4,628	42.4%
Instructors	Male	5,021	58.5%
	Female	3,569	41.5%

# FACULTY, STAFF, AND ADMINISTRATORS

## Gender Ratios

Gender Ratios by Full-Time Faculty Tenure Status

Tenure Status	Gender	N Institutions	Total Headcount	Percentage
Tenured	Male	685	16,401	68.0%
	Female	685	7,725	32.0%
Tenure-Track	Male	686	6,100	59.0%
	Female	686	4,241	41.0%
Non-Tenure Track	Male	686	6,772	59.9%
	Female	685	4,527	40.1%

Gender Ratios by Full-Time Faculty Citizenship Status

Region	Citizenship Status	Gender	Total Headcount	Percentage
Americas	Domestic	Male	17,082	65.1%
		Female	9,142	34.9%
	International	Male	1,677	62.2%
		Female	1,021	37.8%
Asia Pacific	Domestic	Male	3,891	58.9%
		Female	2,713	41.1%
	International	Male	1,245	63.6%
		Female	714	36.4%
Europe, Middle East, and Africa	Domestic	Male	6,032	60.2%
		Female	3,982	39.8%
	International	Male	4,669	61.3%
		Female	2,950	38.7%

*Institutions contributing data: Americas: 429, Asia Pacific: 89, Europe, Middle East, and Africa: 146.*

# FACULTY, STAFF, AND ADMINISTRATORS

## Gender Ratios

Gender Ratios by Full-Time Faculty Ethnicity (U.S. Only)

Ethnicity	Gender	N Institutions	Total Headcount	Percentage
American Indian or Alaskan Native	Male	372	36	78.3%
	Female	372	10	21.7%
Asian	Male	374	3,352	62.3%
	Female	374	2,032	37.7%
Native Hawaiian or Other Pacific Islander	Male	372	18	42.9%
	Female	372	24	57.1%
Black or African American, Non-Hispanic	Male	373	579	56.8%
	Female	373	440	43.2%
Hispanic/Latino	Male	372	600	67.0%
	Female	371	295	33.0%
White, Non-Hispanic	Male	375	9,935	66.4%
	Female	375	5,030	33.6%
Two or More Races	Male	373	139	62.3%
	Female	372	84	37.7%
Race/Ethnicity Unknown	Male	385	1,280	67.1%
	Female	385	628	32.9%

# FACULTY, STAFF, AND ADMINISTRATORS

## Gender Ratios

Gender Ratios by Administrative Position

Administrative Position	Gender	Total Headcount	Percentage
Dean	Male	387	70.2%
	Female	160	29.0%
Associate Dean	Male	597	56.1%
	Female	452	42.5%
Assistant Dean	Male	101	36.5%
	Female	173	62.5%
Assistant Dean or Director: Development	Male	31	34.1%
	Female	60	65.9%
Assistant Dean or Director: Finance and Administration	Male	76	36.4%
	Female	131	62.7%
Assistant Dean or Director: Information Technology	Male	95	84.8%
	Female	16	14.3%
School of Accounting, Director, etc.	Male	21	63.6%
	Female	12	36.4%
Assistant Dean or Director: Undergrad Programs	Male	85	32.1%
	Female	178	67.2%
Assistant Dean or Director of Graduate Programs	Male	169	53.5%
	Female	146	46.2%
Assistant Dean or Director: Career Services/Placement	Male	50	31.1%
	Female	110	68.3%
Director of Cooperative Programs	Male	10	50.0%
	Female	10	50.0%
Assistant Dean or Director: Executive Education	Male	49	55.1%
	Female	40	44.9%
Director of Internship	Male	20	35.7%
	Female	36	64.3%
MBA/Master's Admissions Director	Male	49	43.4%
	Female	63	55.8%
Assistant Dean or Director: MBA Programs	Male	79	52.0%
	Female	71	46.7%
Small Business Administration Director	Male	37	53.6%
	Female	32	46.4%

# FACULTY, STAFF, AND ADMINISTRATORS

## Gender Ratios

Gender Ratios by Administrative Position

Administrative Position	Gender	Total Headcount	Percentage
Director of Communications/Public Relations	Male	40	22.9%
	Female	134	76.6%
Executive MBA (EMBA) Director	Male	35	52.2%
	Female	32	47.8%
Director of Research	Male	45	64.3%
	Female	24	34.3%
Director of Distance Education	Male	6	28.6%
	Female	15	71.4%
Major Gifts Officer	Male	25	47.2%
	Female	28	52.8%
Director of Business Library Services	Male	15	71.4%
	Female	6	28.6%
Accreditation Manager/Director	Male	23	24.2%
	Female	70	73.7%
Executive Education Program Director/Director of Client Solutions	Male	14	53.8%
	Female	12	46.2%
Executive Education Program Logistics Manager/Coordinator	Male	2	15.4%
	Female	11	84.6%
Executive Education Business Development Director	Male	5	45.5%
	Female	5	45.5%
Other	Male	396	52.2%
	Female	358	47.2%

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# FACULTY, STAFF, AND ADMINISTRATORS

## Salary

Full-Time Faculty Salaries by Rank and Discipline—Professors  
(in Thousands, USD)

Discipline	N Institutions	Total Headcount	Mean	Median	Std. Dev.
Accounting	426	1,212	203.7	181.4	89.9
Behavioral Science/ Organizational Behavior	130	318	213.8	206.7	84.4
Business Communication	24	51	127.3	125.3	47.1
Business Ethics—including Corporate Social Responsibility	41	56	177.8	151.6	78.9
Business Law/Legal Environment	102	170	143.3	131	52.5
CIS/MIS	308	817	182.9	165.1	74.3
Data Analytics	72	113	165.9	160	75.5
E-Business—including E-Commerce	8	7	185.9	142.3	107.1
Economics/Managerial Economics	321	1,038	161.7	140.7	75.9
Energy Management	5	6	200.8	179.8	95.1
Entrepreneurship/Small Business Administration	128	201	184.3	168.9	79.9
Finance—including Banking	458	1,527	216.4	184.9	109.2
General Business	9	14	117.5	108.1	43.8
Health Services/Hospital Administration	13	19	146.7	128.2	48.6
Hotel/Restaurant/ Tourism	41	64	150.6	144.3	44.6
HR Management— Including Personnel and Individual/Labor Relations	127	205	158.7	141.9	69.6

# FACULTY, STAFF, AND ADMINISTRATORS

## Salary

Full-Time Faculty Salaries by Rank and Discipline—Professors  
(in Thousands, USD)

Discipline	N Institutions	Total Headcount	Mean	Median	Std. Dev.
Insurance	32	54	171	182.8	87.8
International Business	88	142	163.8	153.2	81.8
Leadership	18	27	192.1	165.8	100.9
Management	332	1,003	165.3	147.3	76
Marketing	459	1,303	193.1	168	87.5
Operations Research	41	59	195.6	193.2	71.5
Production/Operations Management	181	448	206.9	191.1	86.5
Public Administration	10	17	121.6	123.6	26.8
Quantitative Methods	50	111	173.5	152	77.3
Real Estate	38	70	224.1	234.1	83.7
Sports Management	16	23	143.8	143.1	38.8
Statistics	38	83	165.6	155.3	78.6
Strategic Management	160	384	214.7	191.6	91.8
Supply Chain/Transport/Logistics	101	207	194.4	180.6	71.6
Taxation	25	28	180.9	167	56.7
Other Discipline	33	76	99.1	97.6	59.5

The following disciplines are not displayed due to a lack of data: Actuarial Science, Arts Administration, Business Education, Consulting, and Manufacturing and Technology Management.

# FACULTY, STAFF, AND ADMINISTRATORS

## Salary

Full-Time Faculty Salaries by Rank and Discipline—Associate Professors  
(in Thousands, USD)

Discipline	N Institutions	Total Headcount	Mean	Median	Std. Dev.
Accounting	476	1,579	169.3	160.3	65.4
Actuarial Science	9	23	117.4	140.9	60.4
Behavioral Science/ Organizational Behavior	134	340	148	151.6	64.8
Business Communication	38	89	100.2	97.3	34.4
Business Ethics— Including Corporate Social Responsibility	32	36	117.6	112	41.9
Business Law/Legal Environment	98	158	113.9	113.4	40.2
CIS/MIS	287	707	141.8	140.6	50.1
Data Analytics	89	194	141.7	140.6	50.6
Economics/Managerial Economics	296	860	120.2	114.2	48.6
Entrepreneurship/Small Business Administration	113	180	136.4	135.1	57.4
Finance—Including Banking	457	1,399	171.2	159.8	73.6
General Business	20	32	104.3	102.9	57.2
Health Services/Hospital Administration	21	33	128.8	131.2	23.6
Hotel/Restaurant/ Tourism	50	93	107.9	110.3	40.4
HR Managment— Including Personnel and Individual/Labor Relations	120	195	117.2	115.5	53.8

# FACULTY, STAFF, AND ADMINISTRATORS

## Salary

Full-Time Faculty Salaries by Rank and Discipline—Associate Professors  
(in Thousands, USD)

Discipline	N Institutions	Total Headcount	Mean	Median	Std. Dev.
Insurance	25	33	174.9	171.4	52.4
International Business	72	121	119.3	124.2	51.3
Leadership	22	30	136.9	148.9	67.6
Management	357	1,073	127.4	125.7	48.7
Marketing	455	1,333	144	140.9	53.9
Operations Research	44	59	154.1	157.9	55.9
Production/Operations Management	172	379	158.6	152.1	53.5
Public Administration	10	16	110.5	116.9	21.6
Quantitative Methods	53	93	139.6	136.7	54.8
Real Estate	30	49	163.1	150.7	66.3
Sports Management	24	29	116.4	113	26.5
Statistics	37	74	143.8	138.9	75.3
Strategic Management	181	370	144.2	144	60.6
Supply Chain/Transport/Logistics	115	189	143.2	141.2	51.6
Taxation	28	36	163.6	155.6	49
Other Discipline	31	105	68.7	61.8	42.1

*The following disciplines are not displayed due to a lack of data: Arts Administration, Business Education, Consulting, E-Business—including E-Commerce, Energy Management, and Manufacturing and Technology Management.*

# FACULTY, STAFF, AND ADMINISTRATORS

## Salary

Full-Time Faculty Salaries by Rank and Discipline—Assistant Professors  
(in Thousands, USD)

Discipline	N Institutions	Total Headcount	Mean	Median	Std. Dev.
Accounting	472	1,528	156.9	151.9	60.2
Actuarial Science	5	9	98.7	102	66.4
Behavioral Science/ Organizational Behavior	126	304	138.9	146.6	59.5
Business Communication	34	61	87.9	89	31.1
Business Ethics— Including Corporate Social Responsibility	24	25	106.8	105.6	53
Business Law/Legal Environment	88	117	104.8	103	32.2
CIS/MIS	278	796	134.5	133.9	43.1
Data Analytics	125	271	124.2	128.9	45
Economics/Managerial Economics	270	766	108.6	107.4	42.7
Entrepreneurship/Small Business Administration	133	227	127.9	124.3	48.8
Finance—Including Banking	436	1,385	165.7	155	70.6
General Business	14	24	67.7	64.3	43.3
Health Services/Hospital Administration	31	37	109.9	110.2	26.4
Hotel/Restaurant/ Tourism	40	68	97.8	100.9	34.1
HR Management— Including Personnel and Individual/Labor Relations	112	163	107.7	110	45.2

# FACULTY, STAFF, AND ADMINISTRATORS

## Salary

Full-Time Faculty Salaries by Rank and Discipline—Assistant Professors  
(in Thousands, USD)

Discipline	N Institutions	Total Headcount	Mean	Median	Std. Dev.
Insurance	19	22	142.5	132.2	49.6
International Business	64	100	98.1	91.1	51
Leadership	16	33	112.2	113.3	56.6
Management	351	1,055	116.7	117	45.1
Marketing	451	1,325	133.1	134.5	52.9
Operations Research	40	63	149.8	158.6	48.8
Production/Operations Management	150	374	144.3	143.3	48.9
Public Administration	11	15	91.1	102	20.9
Quantitative Methods	48	106	122.2	129.4	51.5
Real Estate	31	58	138.4	140.4	63.4
Sports Management	25	45	104.9	100	33.5
Statistics	33	67	129.2	138.8	48.2
Strategic Management	153	365	136.5	138.2	54.6
Supply Chain/Transport/ Logistics	117	217	131.8	135.7	42.8
Taxation	28	37	178.2	173.7	54.3
Other Discipline	33	84	68.2	56.8	42.2

*The following disciplines are not displayed due to a lack of data: Arts Administration, Business Education, Consulting, E-Business—including E-Commerce, Energy Management, and Manufacturing and Technology Management.*

# FACULTY, STAFF, AND ADMINISTRATORS

## Salary

Full-Time Faculty Salaries by Rank and Discipline—Instructors  
(in Thousands, USD)

Discipline	N Institutions	Total Headcount	Mean	Median	Std. Dev.
Accounting	387	1,343	97.6	90	35.9
Actuarial Science	5	7	119.9	128	34.7
Behavioral Science/ Organizational Behavior	67	179	104.6	100	53.6
Business Communication	108	388	76.2	70.5	22
Business Education	9	17	82.4	79	25.3
Business Ethics— Including Corporate Social Responsibility	24	39	105.6	87.6	50.1
Business Law/Legal Environment	158	251	92.8	85.5	30.6
CIS/MIS	225	725	94	89.8	30.5
Data Analytics	72	171	98.5	93.3	33.6
Economics/Managerial Economics	185	453	85.4	82.3	32.4
Entrepreneurship/Small Business Administration	137	258	103.1	95.7	38
Finance—Including Banking	286	957	112.7	107.1	44.7
General Business	52	121	79	67.6	39.4
Health Services/Hospital Administration	21	34	102.6	99	24.2
Hotel/Restaurant/ Tourism	33	112	90.2	88.8	26.1
HR Management— Including Personnel and Individual/Labor Relations	63	101	88.1	77.8	41.7

# FACULTY, STAFF, AND ADMINISTRATORS

## Salary

Full-Time Faculty Salaries by Rank and Discipline—Instructors  
(in Thousands, USD)

Discipline	N Institutions	Total Headcount	Mean	Median	Std. Dev.
Insurance	19	29	100.8	103.4	35.9
International Business	36	71	95.8	94.8	35
Leadership	23	27	98	90	47.5
Management	286	1,078	88.9	85.1	31.9
Marketing	322	997	93.1	90.7	34.4
Operations Research	14	27	107.2	97.5	40.5
Production/Operations Management	107	245	106.6	98.4	40.5
Public Administration	7	15	68.6	58.1	17.9
Quantitative Methods	47	82	91.3	81.1	35.5
Real Estate	33	47	107.6	102.5	34.5
Sports Management	16	24	84.9	79.9	19.2
Statistics	36	65	89.7	87	30.3
Strategic Management	71	164	106.9	94	47.5
Supply Chain/Transport/Logistics	67	165	101.4	96.2	34.4
Taxation	20	27	100.5	93.2	28.2
Other Discipline	25	67	71.8	74.2	27.7

*The following disciplines are not displayed due to a lack of data: Arts Administration, Consulting, E-Business—including E-Commerce, Energy Management, and Manufacturing and Technology Management.*

# FACULTY, STAFF, AND ADMINISTRATORS

## Salary

### Full-Time Faculty Compensation Practices

Benefits	N Institutions	Percentage of Schools Offering Benefit	Count of Faculty Receiving Benefit
Summer Research Funds	242	48.7%	19,844
Summer Teaching Compensation	309	62.2%	21,967
Overload/Stipends for Teaching Credit Courses	355	71.6%	26,778
Stipends for Teaching Non-Credit Courses	128	25.8%	12,103
Additional Funds for Research	224	45.2%	18,734
Additional Pay for Administrative Duties (Above and Beyond Teaching/Research)	367	73.8%	29,536
Additional Pay for Teaching at International Partner Institution(s)	40	8.1%	4,178
Additional Pay for Production of Intellectual Contributions Beyond Expected Standards	92	18.5%	8,031
Other	125	8.4%	10,308

Source: Business School Questionnaire Finances Module (2023–24)

### Newly Hired Full-Time Faculty Salaries

New Hire Type	N Institutions	Total Headcount	Mean	Median	Std. Dev.
New Doctorate	350	896	134.9	131.5	56.4
All But Dissertation	59	73	97.4	89.1	52.3
Neither	455	2,067	117.6	104.5	63.7

# FACULTY, STAFF, AND ADMINISTRATORS

## Salary

### Newly Hired Full-Time Faculty Compensation Practices

Benefits	N Institutions	Percentage of Schools Offering Benefit	Count of Faculty Receiving Benefit
Moving Expenses	350	70.3%	29,480
Signing Bonus (Not Part of Base Salary)	22	4.4%	2,038
Guaranteed Research Funds for One Year	91	18.3%	7,515
Guaranteed Research Funds for Two Years	86	17.3%	6,493
Guaranteed Research Funds for Three Years	153	30.8%	14,622
Guaranteed Teaching Load Reduction for One Year	118	23.7%	9,545
Guaranteed Teaching Load Reduction for Two Years	51	10.3%	4,951
Guaranteed Teaching Load Reduction for Three Years	69	13.9%	7,187
Other	119	8.0%	14,169

Source: Business School Questionnaire Finances Module (2023–24)

# FACULTY, STAFF, AND ADMINISTRATORS

## Salary

Administrator Salaries, 12-Month Contracts (in Thousands, USD)

Administrative Position	N Institutions	Total Headcount	Mean	Median	Std. Dev.
Dean	529	498	241.8	211.8	120.5
Associate Dean	399	822	171.8	162	76.5
Assistant Dean	146	215	111.9	100.8	68.4
Assistant Dean or Director: Development	80	85	114	108.5	47.6
Assistant Dean or Director: Finance and Administration	188	202	109.1	102.6	47.2
Assistant Dean or Director: Information Technology	110	107	102.3	101.3	35
School of Accounting, Director, etc.	24	23	203.6	173.7	87.9
Assistant Dean or Director: Undergrad Programs	170	209	99.2	91.1	42
Assistant Dean or Director of Graduate Programs	168	240	114.3	102	62
Assistant Dean or Director: Career Services/Placement	148	155	94.8	85.7	40.2
Director of Cooperative Programs	18	16	90.4	86.8	36.8
Assistant Dean or Director: Executive Education	76	77	129.3	117	59.8
Director of Internship	48	50	60.9	59.8	24.5
MBA/Master's Admissions Director	97	100	89.4	80.3	33.5
Assistant Dean or Director: MBA Programs	106	118	116.5	105.7	54.4
Small Business Administration Director	64	64	88.2	82.5	30.7
Director of Communications/Public Relations	164	167	90.8	82.6	40.9
Executive MBA (EMBA) Director	55	50	107.7	104.9	37.3
Director of Research	50	54	120.8	114.2	57
Director of Distance Education	19	19	91.6	83.8	38.8
Major Gifts Officer	32	53	99.7	93.6	44.8
Director of Business Library Services	18	21	64.8	80.1	40.6
Accreditation Manager/Director	73	62	70	65.3	28.1
Executive Education Program Director/ Director of Client Solutions	17	16	103.8	96.2	60.4
Executive Education Program Logistics Manager/Coordinator	8	6	52.2	55.3	13.2
Executive Education Business Development Director	8	9	86.1	85.6	36.1
Other	209	489	99.9	83.4	58.5

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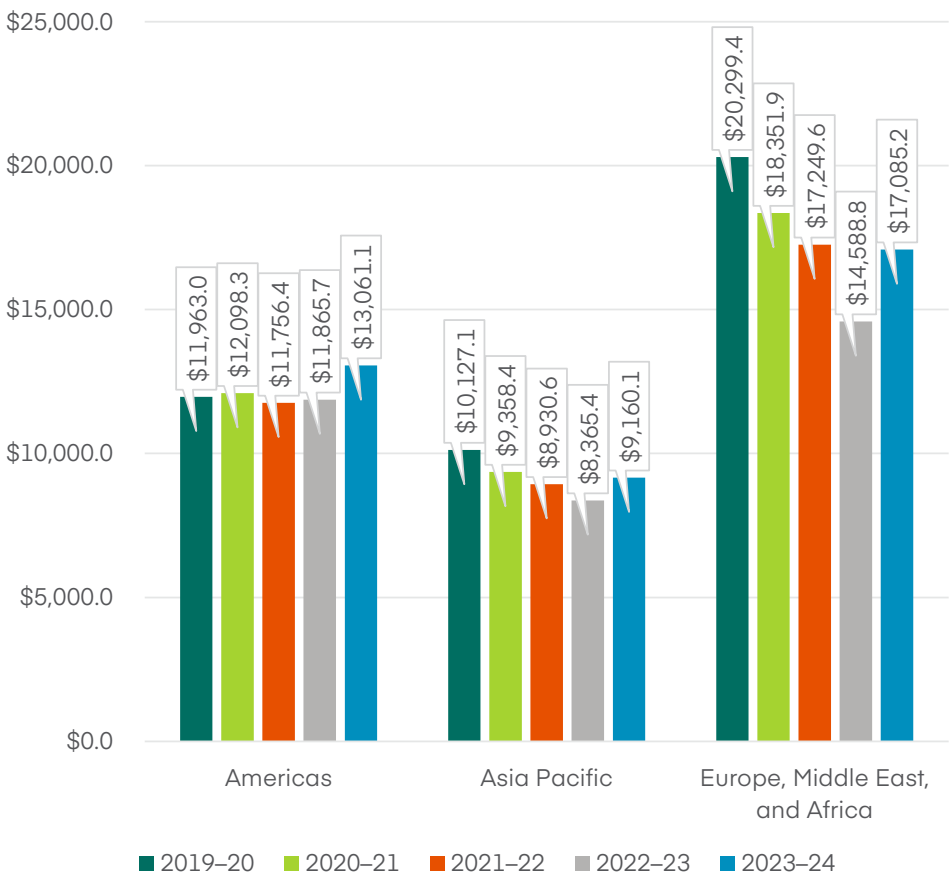
# FINANCE AND GOVERNANCE

*Source: Business School Questionnaire Finances Module (2023–24)  
unless otherwise noted.*

# FINANCES

Business school operating budgets have increased steadily over the last five years. Budgets per enrolled student in the Americas have seen consistent year-over-year gains, while those in Asia Pacific and EMEA have experienced greater fluctuation.

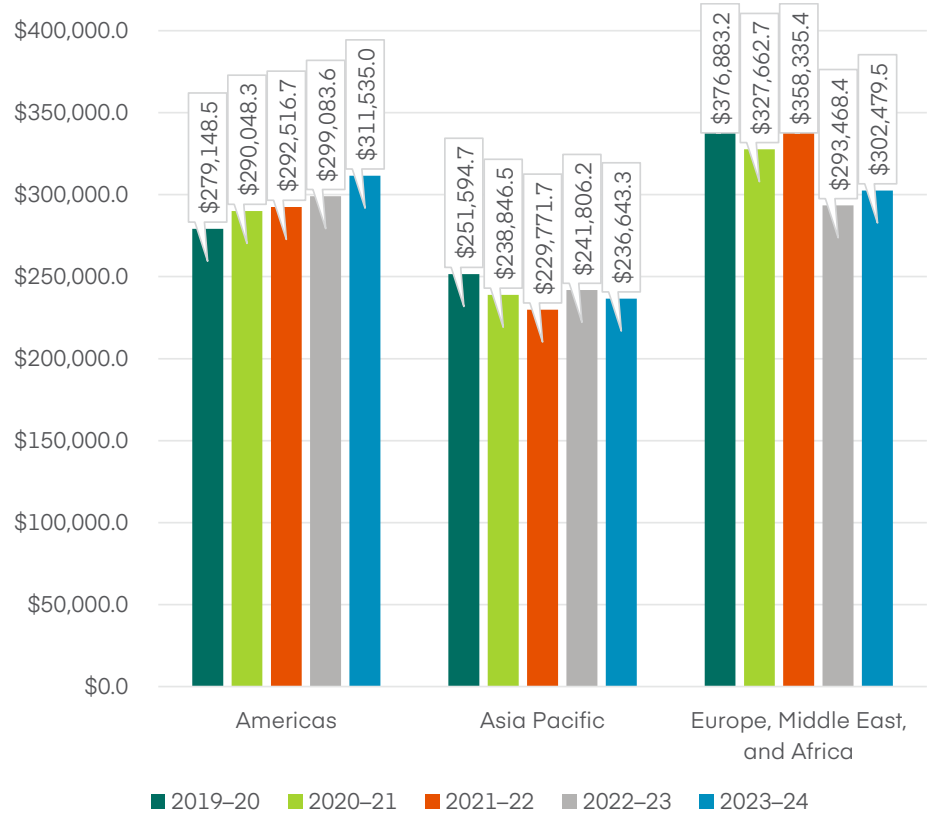
## Operating Budget per Enrollment (in USD)



# FINANCES

The operating budget per full-time equivalent faculty has steadily grown in the Americas but has fluctuated for the Asia Pacific and EMEA regions. EMEA specifically has experienced a large decline over the last five years.

Operating Budget per FTE Faculty (in USD)



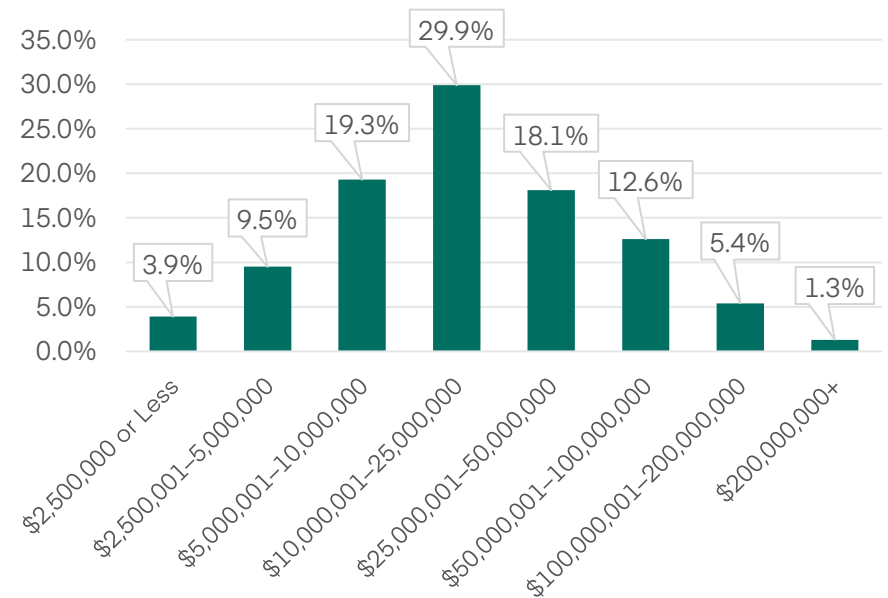
# FINANCES

## Operations

Operating Budget and Endowment Market Value (in USD)

	N Institutions	Mean	Median	Std. Dev.	Total
Operating Budget	777	\$33.2M	\$16.8M	\$43.7M	\$25.8B
Endowment	782	\$36.9M	\$3.9M	\$104.7M	\$28.9B

Operating Budget—Distribution (in USD)

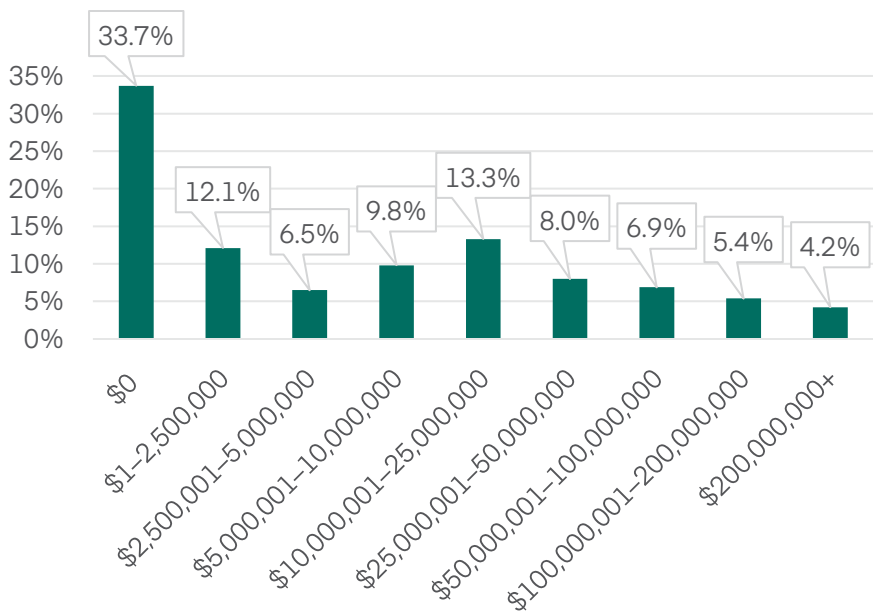


Interval	N Institutions	Percentage
\$2,500,000 or Less	30	3.9%
\$2,500,001–5,000,000	74	9.5%
\$5,000,001–10,000,000	150	19.3%
\$10,000,001–25,000,000	233	29.9%
\$25,000,001–50,000,000	141	18.1%
\$50,000,001–100,000,000	98	12.6%
\$100,000,001–200,000,000	42	5.4%
\$200,000,000+	10	1.3%

# FINANCES

## Operations

Endowment Market Value—Distribution (in USD)



Interval	N Institutions	Percentage
\$0	264	33.7%
\$1–2,500,000	95	12.1%
\$2,500,001–5,000,000	51	6.5%
\$5,000,001–10,000,000	77	9.8%
\$10,000,001–25,000,000	104	13.3%
\$25,000,001–50,000,000	63	8.0%
\$50,000,001–100,000,000	54	6.9%
\$100,000,001–200,000,000	42	5.4%
\$200,000,000+	33	4.2%

# FINANCES

## Fundraising

Mean Percentages of Private Gifts and Grants Across All Reported Sources for Participating Schools

Donor Source	Capital Purposes	Current Operations—Restricted	Current Operations—Unrestricted
Donations From Individuals	59.5%	44.8%	60.9%
Donations From Corporations	13.0%	27.7%	20.3%
Donations From Private Charitable Organizations/ Foundations	21.8%	19.1%	13.4%
Donations From Public Charitable Organizations/ Foundations	5.7%	8.4%	5.4%

*Institutions contributing data: 111*

- **Capital Purposes:** Donations made for long-term development of the business school (e.g., equipment, buildings, loan funds, and endowment).
- **Current Operations—Restricted:** Donations made available for immediate operational use of the business school (e.g., research projects, endowed chairs/professorships, etc.), where a specific use of the funds is designated by the donor.
- **Current Operations—Unrestricted:** Donations made available for immediate operational use of the business school (e.g., research projects, endowed chairs/professorships, etc.), where no specific use of the funds is designated by the donor.

# FINANCES

## Uses of Funds

Uses of Operating Funds by Expenditure Type

Uses of Operating Funds	Salary Expenditures	Non-Salary Expenditures	Total Expenditures
Degree Programs Instructional Activity	39.5%	14.4%	32.6%
Total Benefits Compensation	9.1%	4.8%	7.8%
Research	5.5%	3.4%	4.8%
Public Service	0.5%	0.4%	0.4%
Non-Degree Management Education Instruction: Total	0.9%	2.5%	1.5%
Library	0.2%	1.2%	0.5%
Technology	1.1%	3.4%	1.8%
Student Services and Admissions	2.9%	3.7%	3.2%
Scholarships	0.1%	14.1%	4.2%
Administrative Support	5.3%	5.3%	5.2%
Auxiliary Enterprises	0.2%	1.0%	0.4%
Physical Plant	0.5%	8.2%	2.8%
Faculty/Staff Recruiting Expenditures	0.2%	0.2%	0.2%
Alumni Programs/Services	0.3%	0.5%	0.4%
Marketing and Advertising	0.8%	3.6%	1.6%
Other	0.8%	5.7%	2.2%

Percentages reflect percent per category relative to the total for each expenditure.

Institutions contributing data: salary expenditures: 217, non-salary expenditures: 217, total expenditures: 233.

Respondents could provide total expenditures or break out total expenditures by salary and non-salary expenditures. The total expenditures column includes schools that provided either level of detail.

# FINANCES

## Sources of Funds

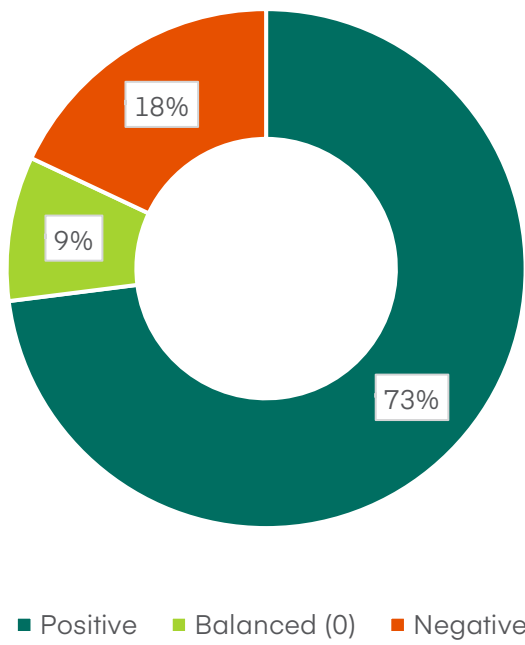
### Sources of Operating Funds

Source of Operating Funds	N Institutions	Percentages
General Tuition and Fees Revenue, Government Appropriations, and Institutional/University Allocations	268	76.7%
Other Charges to Students for Educational Purposes	83	2.4%
Government Grants and Contracts: Total	145	1.9%
Private Contracts: Total	102	0.9%
Non-Degree Management Education: Total	113	2.5%
Private Gifts and Grants: Current Operations—Restricted	157	2.4%
Private Gifts and Grants: Current Operations—Unrestricted	118	0.9%
Funds From Business Unit Endowment: Total	146	3.7%
Unspent Reserve Funds From Previous Years	79	5.0%
Other Sources of Operating Funds	137	3.5%
Total From All Sources of Operating Funds	268	100.0%

# FINANCES

## Net Flow of Funds for All Institutions

- **A positive net flow figure** indicates that the net flow favors the parent institution, and, therefore, the business school is generating funds for the parent institution.
- **A negative net flow figure** suggests that the net flow favors the business school, indicating that more funds are flowing from the parent institution to support the business school.
- **A net flow of 0** indicates that the financial flow from business school to parent institution, and that from parent institution to business school, balance one another out.



## Net Flow of Funds by Institutional Control (in USD)

Institutional Control	N Institutions	Mean	Std. Dev	Minimum	Maximum
All	118	\$16.8M	\$33.4M	\$-99.9M	\$167.7M
Educational-Public	78	\$15.3M	\$33.4M	\$-99.9M	\$161.0M
Educational-Private	40	\$19.7M	\$33.4M	\$-44.6M	\$167.7M

# GOVERNANCE

## Authority

### Relationship With Parent Institution

Business schools maintain various levels of autonomy with their parent institution or university. Some are entirely independent of any other academic institution. This table details those relationships and their prevalence by world region.

Business School Relationship With Parent University	Americas	Asia Pacific	Europe, Middle East, Africa	Global
<b>Standard Academic Unit of Parent Institution (Type A)</b> The business school is one academic unit among several others, all of which are part of a larger parent university (or other academic institution) from which it derives its degree-granting authority.	94.1%	80.2%	59.8%	86.2%
<b>Semi-/Mostly Autonomous Unit of Parent Institution (Type B)</b> The business school is a semi- or mostly autonomous academic unit but still derives degree-granting authority from a larger parent university (or other academic institution).	4.4%	12.3%	18.2%	7.9%
<b>Independent Institution (Type C)</b> The business school is an independent academic institution with its own degree-granting authority, not attached to or dependent on any other academic institution.	1.5%	7.5%	22.0%	5.9%

# GOVERNANCE

## Authority

### Decision-Making Authority

Excluding schools that are entirely independent (Type C), participating business schools indicate their level of decision-making authority for various functions they carry out.

Decision	Parent Institution Makes Decisions Centrally	Business School and Parent Make Decisions Jointly	Business School Makes Decisions Independently	Other
Determining Teaching Loads	41	224	199	3
Development	59	374	30	4
Financial Management	41	392	32	2
Fundraising Efforts	56	355	51	5
Management of Overhead Expenses	164	261	40	2

# GOVERNANCE

## Authority

### Functional Control

The following table indicates which entity maintains functional control over various services or facilities offered by the business school.

Function or Facility	N Institutions	University/ Parent Institution*	Jointly*	Business School	Independent
Business School or Program Building	786	23.4%	45.2%	31.3%	0.1%
Business Library	786	39.9%	39.8%	16.2%	0.5%
Career Services— Undergraduate Business	786	31.8%	38.7%	22.0%	0.1%
Career Services— Graduate Business	786	24.3%	32.4%	38.7%	0.1%
Admissions— Undergraduate Business	785	48.7%	30.8%	12.5%	0.8%
Admissions— Graduate Business	786	11.6%	46.4%	39.2%	0.1%
Development	786	11.6%	55.2%	32.7%	0.5%
Communications	786	9.3%	60.2%	30.2%	0.3%
Business Alumni Relations	786	15.3%	58.1%	25.4%	1.1%
Academic Advising— Undergraduate Business	786	6.1%	31.9%	54.6%	0.1%
Academic Advising— Graduate Business	786	2.3%	15.1%	79.5%	0.3%
Information Technology	786	40.3%	43.6%	15.6%	0.4%
Business Research Center	786	6.4%	16.7%	56.6%	0.1%
Academic Assistance Center	786	28.9%	38.0%	29.6%	0.1%
Non-Degree Executive Education Center	786	12.5%	14.4%	47.2%	1.0%
Student Residential Housing	785	75.8%	4.2%	5.6%	4.8%
Internship Programs	785	5.9%	37.2%	54.1%	0.0%

Only schools that indicated that the above functions exist at their institution are included in the N's above.

\*These columns are not applicable to independent institutions (Type C).

# GOVERNANCE

## Stakeholders

For each stakeholder type, schools rated the level of involvement in and influence on decisions about the annual business school operating budget and resource allocation using the scale below.

Level	Involvement	Influence
1	Does not participate/offer input	Input never impacts decisions
2	Minimal participation/input	Input not likely to impact decisions
3	Moderate participation/input	Some input may impact decisions
4	Significant participation/input	Input is likely to impact decisions
5	Sole responsibility	Input essentially determines decision outcomes

Stakeholder	N Institutions	Mean Involvement	Mean Influence
Accrediting Bodies	491	2.7	2.1
Business School Advisory Council	466	2.4	2.3
Business School Faculty	495	2.7	2.6
Business School Department Heads	482	3.2	3.2
Business School Dean/Dean's Office	495	4.3	4.2
Donors	459	2.2	1.9
Faculty Union(s)	366	1.8	1.6
Domestic Government Agencies	495	2.3	1.9
University Provost/Chief Academic Officer*	459	3.7	3.4
Students	495	2.2	1.9
University Faculty (e.g., Faculty Senate)*	458	2.1	1.9
University Finance Office*	461	3.5	3.3

\*These rows are not applicable to independent institutions (Type C).

# GOVERNANCE

## System for Managing Permanent Faculty

System	Americas	Asia Pacific	Europe, Middle East, Africa	Global
AAUP System	97.0%	64.1%	32.1%	81.3%
Probation on the Job	1.9%	12.6%	19.8%	6.5%
Two-Tier Promotion and Habilitation	0.6%	5.8%	9.2%	2.8%
Centralistic Model With State Approval	0.2%	0.0%	3.1%	0.7%
Other or No System	2.5%	27.2%	49.6%	14.0%

**Tenure (AAUP-Like System):** This is the most common form of tenure. It was defined in the 1940 Statement of Principles on Academic Freedom and Tenure. It was jointly formulated by the American Association of University Professors (AAUP) and the Association of American Colleges & Universities (AAC&U).

**Probation on the Job:** Common in the United Kingdom, schools using this model offer permanent employment at an early point in a faculty member's career. However, there is a probationary period of several years.

**Two-Tier Promotion and Habilitation:** Common in Central Europe, in this model academics receive permanent employment at a later career stage. To get a permanent contract and professorship, academics typically need to obtain additional qualifications (e.g., "habilitation"). They demonstrate not only research skills and excellence in their area of expertise but also teaching qualifications in their field.

**Centralistic Model With State Approval:** Common in France, junior academics can apply for a permanent position and receive civil servant status. In order to be promoted to a more senior position, they must undergo a process similar to the habilitation model.

*Source: Staff Compensation and Demographics Survey (2023–24).*

# ABOUT AACSB

# ABOUT AACSB INTERNATIONAL

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