

2026

# Business School Data Guide

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# Business School Data Guide 2026



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# FOREWORD

Business education continues to demonstrate its resilience and adaptability in a rapidly shifting global environment. The 2026 Business School Data Guide offers a comprehensive snapshot of that landscape, drawing on data collected through AACSB's DataDirect surveys during the 2024–25 academic year. As institutions navigate evolving student expectations, workforce demands, and financial pressures, the data presented here reflects both the enduring strengths of business education and the areas where the field continues to grow and transform.

The AACSB network now encompasses 2,028 total members across more than 100 countries and territories. The number of AACSB-accredited institutions has grown to 1,077, a reflection of continued commitment to quality and continuous improvement among schools worldwide. This global reach underscores the breadth and diversity of business education, from large public universities to independent institutions serving specialized regional markets.

Several trends within the data merit particular attention. Average enrollment across business schools has grown 5.7 percent since 2020, with doctoral enrollment rising by more than 9 percent over the same period—a signal of sustained interest in the academic pipeline. Meanwhile, faculty compensation has continued its upward trajectory, with average salaries for full professors reaching 191,200 USD and assistant professors now averaging 134,000 USD. Program offerings have also continued to diversify, with Data Analytics among the disciplines seeing the most significant growth in new programs started, reflecting the deepening integration of data-driven practice across all areas of business.

As always, we encourage care in applying the aggregate, industry-level data presented in this guide. While these high-level figures provide useful context, they are not a substitute for peer-benchmarking grounded in institutional type, size, region, and mission. For more tailored comparisons, we encourage members to leverage the custom reporting and visualization tools available through the AACSB Analytics Hub.

We are deeply grateful to the member schools whose participation in AACSB's surveys makes this guide possible. Your ongoing commitment to data transparency strengthens the entire business education community and enables the kind of evidence-based insight that drives meaningful improvement. For additional data and reporting options, visit [aacsb.edu/data](https://aacsb.edu/data).

# AACSB NETWORK

# AACSB NETWORK

## AACSB Members by Country/Territory

Country/Territory	Accredited Members	Educational Members	Business Members
Albania	0	1	0
Algeria	0	1	0
Argentina	1	6	0
Armenia	0	1	0
Australia	24	35	1
Austria	3	9	1
Azerbaijan	0	1	0
Bahrain	2	8	0
Bangladesh	0	9	0
Belgium	6	7	2
Bhutan	0	1	0
Bolivia	0	1	0
Bosnia and Herzegovina	1	2	0
Brazil	5	17	0
Brunei Darussalam	1	1	0
Bulgaria	0	2	0
Cambodia	0	3	0
Cameroon	0	2	0
Canada	28	52	7
Chile	3	12	0
China (Mainland)	54	132	8
Colombia	6	11	0
Costa Rica	1	1	0
Cote d'Ivoire	0	1	0
Croatia	2	6	0
Cyprus	2	5	0
Czech Republic	1	2	0
Denmark	3	4	0
Dominican Republic	0	2	0
Ecuador	1	2	0
Egypt	3	8	0
Estonia	0	1	0
Fiji	0	1	0
Finland	9	13	2
France	29	57	12
Georgia	0	2	0
Germany	20	36	1
Ghana	0	5	0
Greece	0	2	0

# AACSB NETWORK

AACSB Members by Country/Territory

Country/Territory	Accredited Members	Educational Members	Business Members
Guatemala	0	1	0
Guinea	0	1	0
Hong Kong SAR	9	10	0
Hungary	2	7	0
Iceland	0	1	0
India	28	145	1
Indonesia	5	40	0
Iraq	0	2	2
Ireland	6	11	1
Isle of Man	0	1	1
Israel	2	4	0
Italy	4	10	2
Jamaica	0	2	0
Japan	8	11	0
Jordan	4	14	1
Kazakhstan	0	3	0
Kenya	0	2	0
Kuwait	4	9	0
Kyrgyzstan	0	1	0
Latvia	0	4	0
Lebanon	5	9	0
Liechtenstein	1	1	0
Lithuania	2	4	0
Luxembourg	0	1	0
Macau SAR	2	2	0
Malaysia	12	25	0
Maldives	0	1	0
Malta	0	4	0
Mauritius	0	1	0
Mexico	6	10	0
Monaco	1	1	0
Montenegro	0	1	0
Morocco	2	12	0
Netherlands	9	15	3
New Zealand	7	8	0
Nigeria	1	4	1
Northern Cyprus	0	1	0
North Macedonia	0	1	0
Norway	4	8	1

# AACSB NETWORK

## AACSB Members by Country/Territory

Country/Territory	Accredited Members	Educational Members	Business Members
Oman	1	5	0
Pakistan	3	11	0
Palestine	0	4	0
Paraguay	0	1	0
Peru	3	5	1
Philippines	1	8	0
Poland	4	12	1
Portugal	5	6	1
Qatar	1	3	1
Romania	0	9	0
Saudi Arabia	8	19	2
Senegal	0	4	0
Serbia	0	2	0
Singapore	4	8	4
Slovakia	1	1	0
Slovenia	2	3	0
South Africa	4	11	0
South Korea	19	24	0
Spain	9	25	0
Sri Lanka	0	4	0
Sweden	7	9	0
Switzerland	10	24	2
Taiwan	30	36	0
Thailand	9	20	1
Tunisia	1	4	0
Türkiye	6	12	1
Ukraine	0	4	0
United Arab Emirates	11	21	0
United Kingdom	51	99	13
United States	556	621	77
Uruguay	1	2	0
Uzbekistan	0	1	0
Venezuela	1	1	0
Vietnam	0	6	1
Zambia	0	1	0
Total	1077	1876	152



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Through applied learning, industry-connected faculty, and direct engagement with Boston's business community, Suffolk prepares students to build the skills, experience, and professional networks needed to succeed from day one.

## **Why Suffolk Business School?**

### **Immersive Learning**

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### **Downtown Boston Advantage**

Our location connects students to one of the country's most dynamic business ecosystems, creating opportunities for internships, networking, and industry engagement.

### **Direct Access To Employers**

Through internships, consulting projects, and strong employer partnerships, students build the experience and networks that help them launch—or accelerate—their careers.

Learn more at [suffolk.edu/business](https://suffolk.edu/business)



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UNIVERSITY**  
SAWYER BUSINESS  
SCHOOL

## AACSB NETWORK

AACSB Members by Country/Territory

Location	Accredited Members	Educational Members	Business Members	All Members
Africa	11	57	1	58
Asia (excluding Western Asia)	185	502	15	517
Canada	28	52	7	59
Europe and Near East	200	428	44	472
Latin America and Caribbean	30	77	1	78
Middle East	38	98	6	104
Oceania	31	44	1	45
United States (excluding Caribbean territories)	554	618	77	695
Global	1077	1876	152	2028

# Our Business is Your Success

Sculpture of The Human Race by Raymond L. Lutgert at Lutgert Hall

**Lutgert College of Business goes all in on emerging technologies with its MS in Data Analytics & AI and new STEM MBA.**

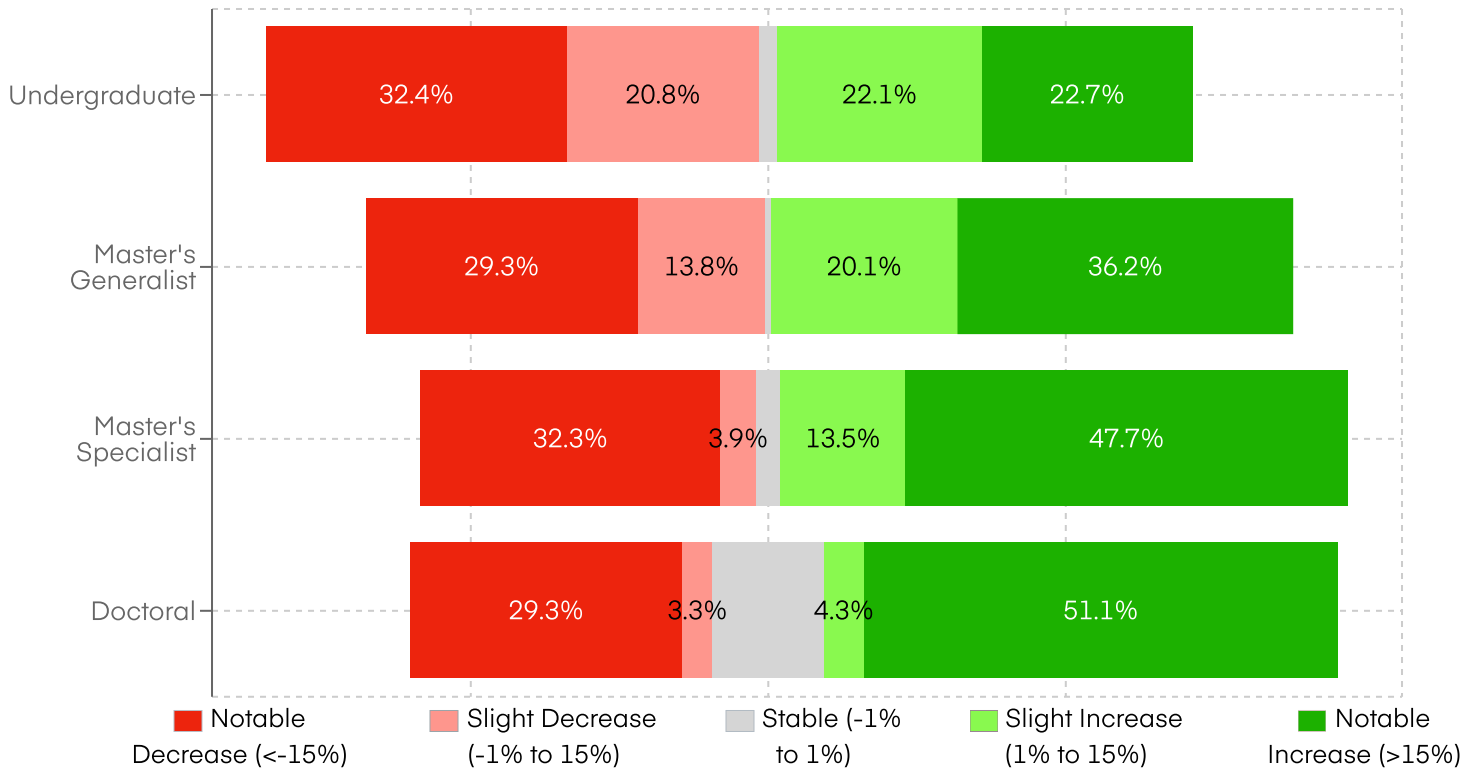
[fgcu.edu/cob](http://fgcu.edu/cob)

# STUDENTS

*Source: Business School Questionnaire Programs Module (2024–25)  
unless otherwise noted.*

# STUDENTS

## 5-Year Change in Degrees Conferred



# STUDENTS

## Programs

### Percentage of Degree Programs by Level

Program Level	Total Programs	Percentage	N Institutions
Undergraduate	7,837	35.7%	899
Master's Generalist (Non-MBA)	655	3.0%	235
Master's Generalist (MBA)	1,866	8.5%	815
Master's Generalist (MBA/Dual Degree)	311	1.4%	104
Master's Generalist (EMBA)	481	2.2%	356
Master's Specialist	6,984	31.8%	849
Doctoral	1,505	6.9%	593
Non-Degree	2,262	10.3%	306

## Percentage of Business Schools Offering Programs, by Discipline and Level

Discipline	Undergraduate	Master's Generalist	Master's Specialist	Doctoral	Non-Degree
Accounting	64.3%	8.9%	53.4%	12.2%	11.6%
Actuarial Science	4.2%	0.1%	2.0%	0.2%	0.3%
Arts Administration	7.7%	0.6%	4.9%	0.2%	0.5%
Behavioral Science/Organizational Behavior	3.0%	0.8%	5.2%	2.8%	1.3%
Business Communication	7.3%	0.9%	6.5%	0.3%	0.4%
Business Education	5.7%	2.5%	4.7%	2.4%	0.8%
Business Ethics—Including CSR	1.6%	1.0%	3.8%	0.2%	1.8%
Business Law/Legal Environment	8.5%	3.1%	5.8%	1.4%	1.1%
CIS/MIS	40.6%	6.6%	22.7%	8.7%	6.4%
Consulting	0.2%	0.2%	0.8%	0.0%	0.6%
Data Analytics	23.4%	7.6%	36.2%	0.9%	12.0%
E-Business—Including E-Commerce	3.6%	1.0%	3.4%	0.1%	0.9%
Economics/Managerial Economics	49.1%	4.6%	24.0%	16.4%	4.2%
Energy Management	1.7%	0.8%	2.7%	0.0%	0.8%
Entrepreneurship/Small Business Administration	24.1%	6.2%	13.6%	1.7%	8.1%
Finance—Including Banking	58.3%	14.9%	44.4%	13.0%	10.8%
General Business	51.2%	62.9%	9.4%	24.6%	11.9%
Health Services/Hospital Administration	11.2%	9.6%	17.8%	1.2%	4.9%
Hotel/Restaurant/Tourism	20.0%	1.9%	9.4%	1.9%	2.1%
HR Management	24.2%	6.6%	19.5%	1.3%	6.6%
Insurance	5.1%	0.4%	1.7%	0.4%	1.0%
International Business	38.3%	12.7%	17.2%	2.2%	4.8%
Leadership	8.3%	5.3%	10.8%	2.3%	7.1%
Management	59.5%	41.3%	29.5%	24.8%	10.9%
Manufacturing and Technology Management	9.0%	3.2%	9.5%	1.9%	0.9%
Marketing	56.9%	11.6%	28.6%	9.2%	10.1%
Operations Research	0.3%	0.4%	1.0%	1.8%	0.4%
Production/Operations Management	7.0%	2.1%	4.8%	3.1%	1.2%
Public Administration	6.0%	1.9%	13.3%	1.6%	1.1%
Quantitative Methods	3.9%	0.6%	4.3%	1.0%	0.8%
Real Estate	8.4%	1.6%	5.6%	0.7%	1.7%
Sports Management	16.0%	2.1%	8.6%	0.4%	2.0%
Statistics	2.1%	0.7%	2.1%	1.7%	0.3%
Strategic Management	1.0%	3.3%	4.9%	2.3%	1.9%
Supply Chain/Transport/Logistics	22.9%	5.6%	17.0%	2.8%	6.2%
Taxation	0.8%	0.6%	7.7%	0.4%	2.1%
Other Discipline	40.8%	10.4%	37.7%	10.4%	7.0%

N Institutions: 966

# STUDENTS Programs

Percentage of Business Schools Offering Programs, by Delivery Vehicle and Level

Program Level	Full-Time	Part-Time	Face-to-Face	One-Year	Evenings and Weekends
Undergraduate	88.5%	56.3%	85.0%	3.2%	15.2%
Master's Generalist (Non-MBA)	21.2%	13.0%	20.7%	8.0%	5.0%
Master's Generalist (MBA)	67.1%	68.5%	64.8%	22.4%	40.9%
Master's Generalist (MBA/Dual Degree)	8.6%	7.5%	8.6%	1.2%	4.7%
Master's Generalist (EMBA)	11.9%	28.7%	26.0%	3.3%	22.4%
Master's Specialist	77.8%	68.5%	72.7%	37.3%	32.1%
Doctoral	53.3%	33.5%	50.5%	0.1%	7.0%
Non-Degree	17.6%	29.1%	21.9%	11.6%	11.4%
Program Level	Exclusively Online	Primarily Online	Multi-Modal	Blended/Hybrid	Distance Education
Undergraduate	16.8%	11.0%	22.7%	18.0%	0.7%
Master's Generalist (Non-MBA)	2.6%	2.2%	2.6%	3.8%	0.0%
Master's Generalist (MBA)	28.6%	16.4%	23.1%	19.5%	1.0%
Master's Generalist (MBA/Dual Degree)	1.1%	1.2%	3.2%	1.9%	0.0%
Master's Generalist (EMBA)	1.3%	1.4%	3.2%	12.0%	0.0%
Master's Specialist	28.3%	17.8%	21.5%	24.7%	1.1%
Doctoral	2.5%	2.5%	6.8%	12.5%	0.2%
Non-Degree	13.3%	9.2%	11.5%	8.5%	0.5%

*N Institutions: 966*

*Note: a single program may be counted in multiple categories.*

# STUDENTS

## Programs

### Programs Started and Ended

Program Level	Programs Started	Programs Ended	N Institutions
Undergraduate	211	94	164
Master's Generalist (Non-MBA)	27	17	30
Master's Generalist (MBA)	70	29	67
Master's Generalist (MBA/Dual Degree)	7	5	6
Master's Generalist (EMBA)	18	13	28
Master's Specialist	241	138	193
Doctoral	26	11	29
Non-Degree	132	47	70

# STUDENTS Programs

## Programs Started, by Discipline and Level

Discipline	Undergraduate	Master's Generalist	Master's Specialist	Doctoral	Non-Degree
Accounting	12	4	19	2	13
Actuarial Science	1	1	1	1	1
Arts Administration	2	1	2	1	1
Behavioral Science/Organizational Behavior	2	2	3	1	2
Business Communication	5	1	1	1	1
Business Education	4	2	2	3	2
Business Ethics—Including CSR	2	2	5	1	4
Business Law/Legal Environment	2	1	3	1	2
CIS/MIS	9	6	10	2	8
Consulting	1	1	1	0	1
Data Analytics	18	8	27	1	16
E-Business—Including E-Commerce	2	2	4	1	1
Economics/Managerial Economics	26	5	9	2	8
Energy Management	2	2	4	0	1
Entrepreneurship/Small Business Administration	12	1	5	1	3
Finance—Including Banking	19	4	27	2	10
General Business	23	36	8	10	3
Health Services/Hospital Administration	2	5	8	2	5
Hotel/Restaurant/Tourism	10	2	2	1	1
HR Management	10	4	5	1	3
Insurance	1	1	1	1	2
International Business	18	2	9	1	4
Leadership	8	6	7	1	12
Management	20	40	31	6	10
Manufacturing and Technology Management	2	4	5	1	2
Marketing	18	4	26	1	15
Operations Research	1	1	1	1	2
Production/Operations Management	2	2	3	1	1
Public Administration	2	2	2	1	2
Quantitative Methods	1	1	2	1	1
Real Estate	5	1	2	1	2
Sports Management	5	2	2	1	7
Statistics	2	2	1	1	1
Strategic Management	1	2	4	2	3
Supply Chain/Transport/Logistics	11	1	5	2	4
Taxation	1	1	1	1	2
Other Discipline	30	8	36	5	14

*N Institutions: 321*

# STUDENTS

## Demographics

### Percent Change in Average Enrollment

Year	Undergraduate (Mean)	Master's (Mean)	Doctoral (Mean)	Total (Mean)	N Institutions
2020–21	12,721	3,301	1,282	16,876	750
2024–25	13,882	3,649	1,372	18,738	834
<b>Percent Change</b>	<b>6.2%</b>	<b>3.2%</b>	<b>9.1%</b>	<b>5.7%</b>	

### Percentage of Enrollment by Level

Degree Level	Full-Time	Part-Time	N Institutions
Undergraduate	90.1%	9.9%	940
Master's Generalist	54.5%	45.5%	932
Master's Specialist	76.0%	24.0%	824
Doctoral	75.5%	24.5%	570

# STUDENTS

## Demographics

### Percentage of Enrollment by Gender

Degree Level	Female	Male	N Institutions
Undergraduate	45.3%	54.7%	940
Master's Generalist (Non-MBA)	49.2%	50.8%	238
Master's Generalist (MBA)	44.4%	55.6%	851
Master's Generalist (MBA/Dual Degree)	49.9%	50.1%	108
Master's Generalist (EMBA)	35.0%	65.0%	367
Master's Specialist	50.2%	49.8%	824
Doctoral	46.1%	53.9%	570

### Percentage of Degrees Conferred by Gender

Degree Level	Female	Male	N Institutions
Undergraduate	46.2%	53.8%	940
Master's Generalist (Non-MBA)	50.7%	49.3%	238
Master's Generalist (MBA)	43.7%	56.3%	851
Master's Generalist (MBA/Dual Degree)	46.6%	53.4%	108
Master's Generalist (EMBA)	33.2%	66.8%	367
Master's Specialist	50.9%	49.1%	824
Doctoral	45.0%	55.0%	570

# STUDENTS

## Enrollment by Ethnicity (U.S. Only)

### Undergraduate

Ethnicity	Percentage
American Indian or Alaskan Native	0.4%
Asian	8.6%
Native Hawaiian or Other Pacific Islander	0.1%
Black or African American, Non-Hispanic	8.2%
Hispanic/Latino	12.8%
White, Non-Hispanic	63.6%
Two or More Races	2.1%
Race/Ethnicity Unknown	4.2%

*N Institutions: 472*

### Master's Generalist

Ethnicity	Percentage
American Indian or Alaskan Native	0.5%
Asian	9.9%
Native Hawaiian or Other Pacific Islander	0.2%
Black or African American, Non-Hispanic	11.3%
Hispanic/Latino	11.7%
White, Non-Hispanic	52.3%
Two or More Races	3.3%
Race/Ethnicity Unknown	10.9%

*N Institutions: 437*

# STUDENTS

## Enrollment by Ethnicity (U.S. Only)

### Master's Specialist

Ethnicity	Percentage
American Indian or Alaskan Native	0.4%
Asian	13.2%
Native Hawaiian or Other Pacific Islander	0.2%
Black or African American, Non-Hispanic	9.8%
Hispanic/Latino	13.8%
White, Non-Hispanic	48.5%
Two or More Races	3.6%
Race/Ethnicity Unknown	10.6%

*N Institutions: 378*

### Doctoral

Ethnicity	Percentage
American Indian or Alaskan Native	0.5%
Asian	16.1%
Native Hawaiian or Other Pacific Islander	0.2%
Black or African American, Non-Hispanic	13.4%
Hispanic/Latino	7.8%
White, Non-Hispanic	44.1%
Two or More Races	3.2%
Race/Ethnicity Unknown	14.7%

*N Institutions: 153*

# STUDENTS Enrollment

## Enrollment by Level

Degree Level	Mean	Median	Std. Dev.	Total Enrollment	N Institutions
Undergraduate	2,301	1,613	2,309	4,326,496	940
Master's Generalist (Non-MBA)	254	48	742	105,618	238
Master's Generalist (MBA)	200	89	331	236,011	851
Master's Generalist (MBA/Dual Degree)	10	3	16	2,561	108
Master's Generalist (EMBA)	121	59	222	44,412	367
Master's Specialist	91	44	208	316,196	824
Doctoral	41	20	56	77,928	570

## Master's Generalist Enrollment by Program Type

Program Type	Mean	Median	Std. Dev.	Total Enrollment	N Institutions
Executive MBA	135	63	246	37,738	323
International MBA	118	49	161	2,836	29
Master of Business Administration (MBA)	213	97	341	193,782	788
Master of International Business Studies	45	45	1	90	4
Master of Management (Generalist)	583	119	1,078	34,962	70
MBA in International Management	154	53	292	1,232	8
MBA/Doctor of Pharmacy	8	4	10	90	11
MBA/Health Administration	23	22	21	91	5
MBA/Juris Doctor	5	3	7	282	62
MBA/Master of Engineering	1	1	0	3	7
MBA/MS in Nursing	12	0	27	112	8
MS in Management	270	47	1,077	13,484	63
Professional MBA	205	101	206	8,199	40
Other	127	30	408	89,207	314

## Master's Specialist Enrollment by Program Type

Program Type	Mean	Median	Std. Dev.	Total Enrollment	N Institutions
MA in Economics	26	12	48	565	25
Master of Accountancy (or Accounting)	69	47	79	27,866	314
Master of Arts (MA)	84	33	147	4,935	42
Master of Health Administration	121	52	302	2,539	24
Master of International Business	148	88	209	3,847	37
Master of International Management	55	39	51	332	7
Master of Management (Specialist)	223	114	334	8,036	48
Master of Management Science	552	362	534	2,209	5
Master of Philosophy	8	3	12	113	19
Master of Professional Accountancy (or Accounting)	104	56	138	8,014	77
Master of Science (MS)	119	48	250	55,061	251
Master of Transportation and Logistics	22	22	1	43	2
MS in Business Administration	149	88	154	5,499	31
MS in Computer Information Systems	69	44	59	206	4
MS in Economics	67	40	80	2,688	50
MS in Finance	99	55	130	15,304	196
MS in Information Systems	115	64	158	4,128	36
MS in Information Technology	252	124	310	2,017	11
MS in Information Technology Management	74	75	50	521	9
MS in Management Information Systems	130	73	151	2,598	22
MS in Management Science	107	56	138	964	11
MS in Marketing	86	64	87	5,561	86
MS in Taxation	39	21	48	1,656	31
Other	83	41	217	173,493	515

# STUDENTS

## Degrees Conferred

### Degrees Conferred by Level

Degree Level	Mean	Median	Std. Dev.	Total Degrees Conferred	N Institutions
Undergraduate	531	368	526	991,036	940
Master's Generalist (Non-MBA)	95	32	208	49,374	238
Master's Generalist (MBA)	90	41	153	128,520	851
Master's Generalist (MBA/Dual Degree)	5	1	9	1,455	108
Master's Generalist (EMBA)	54	27	87	23,386	367
Master's Specialist	51	23	130	224,591	824
Doctoral	7	3	11	16,804	570

# STUDENTS Tuition (in USD)

Undergraduate tuition values represent annual cost. All other tuition values represent full program cost.

## Undergraduate

Student Provenance	Face-to-Face			Online		
	Mean	Median	Std. Dev.	Mean	Median	Std. Dev.
In-State/Province	\$14,208	\$11,281	\$14,380	\$11,631	\$10,323	\$7,360
Out-of-State/Province	\$19,860	\$15,696	\$15,649	\$15,437	\$14,918	\$8,636
Out-of-Country/Territory	\$24,162	\$22,576	\$14,758	\$17,216	\$17,141	\$8,886

*N Institutions: 899*

## Master's Generalist (Non-MBA)

Student Provenance	Face-to-Face			Online		
	Mean	Median	Std. Dev.	Mean	Median	Std. Dev.
In-State/Province	\$16,675	\$12,548	\$16,866	\$21,541	\$16,011	\$13,109
Out-of-State/Province	\$17,766	\$12,822	\$17,728	\$21,925	\$16,011	\$13,218
Out-of-Country/Territory	\$22,541	\$18,022	\$18,597	\$20,304	\$14,865	\$13,752

*N Institutions: 235*

## Master's Generalist (MBA)

Student Provenance	Face-to-Face			Online		
	Mean	Median	Std. Dev.	Mean	Median	Std. Dev.
In-State/Province	\$37,906	\$29,718	\$31,803	\$29,641	\$24,029	\$21,059
Out-of-State/Province	\$43,369	\$36,259	\$33,235	\$32,384	\$28,602	\$21,887
Out-of-Country/Territory	\$45,439	\$37,897	\$32,768	\$33,462	\$30,152	\$21,792

*N Institutions: 815*

## Master's Generalist (MBA/Dual Degree)

Student Provenance	Face-to-Face			Online		
	Mean	Median	Std. Dev.	Mean	Median	Std. Dev.
In-State/Province	\$60,785	\$47,505	\$47,338	\$54,267	\$47,812	\$28,117
Out-of-State/Province	\$70,262	\$60,000	\$47,083	\$56,770	\$48,300	\$27,470
Out-of-Country/Territory	\$72,306	\$64,023	\$45,770	\$56,770	\$48,300	\$27,470

*N Institutions: 104*

# STUDENTS Tuition (in USD)

## Master's Generalist (EMBA)

Student Provenance	Face-to-Face			Online		
	Mean	Median	Std. Dev.	Mean	Median	Std. Dev.
In-State/Province	\$57,583	\$46,159	\$42,445	\$37,153	\$31,699	\$24,428
Out-of-State/Province	\$57,461	\$46,145	\$42,376	\$38,494	\$32,526	\$24,824
Out-of-Country/Territory	\$59,249	\$48,125	\$42,545	\$38,603	\$31,753	\$25,250

*N Institutions: 356*

## Master's Specialist

Student Provenance	Face-to-Face			Online		
	Mean	Median	Std. Dev.	Mean	Median	Std. Dev.
In-State/Province	\$21,878	\$17,807	\$20,969	\$25,123	\$21,255	\$16,882
Out-of-State/Province	\$25,267	\$19,598	\$23,050	\$27,324	\$25,086	\$17,078
Out-of-Country/Territory	\$30,575	\$28,857	\$22,429	\$28,139	\$25,746	\$17,110

*N Institutions: 849*

## Doctoral

Student Provenance	Face-to-Face			Online		
	Mean	Median	Std. Dev.	Mean	Median	Std. Dev.
In-State/Province	\$28,006	\$17,878	\$34,741	\$36,983	\$27,762	\$26,436
Out-of-State/Province	\$38,667	\$18,159	\$49,383	\$38,968	\$29,915	\$25,636
Out-of-Country/Territory	\$48,382	\$28,172	\$51,074	\$47,610	\$45,128	\$25,954

*N Institutions: 593*

## Non-Degree

Student Provenance	Face-to-Face			Online		
	Mean	Median	Std. Dev.	Mean	Median	Std. Dev.
In-State/Province	\$9,986	\$8,000	\$10,769	\$9,235	\$8,400	\$6,568
Out-of-State/Province	\$13,150	\$10,932	\$11,736	\$10,395	\$9,480	\$7,533
Out-of-Country/Territory	\$15,863	\$14,454	\$12,024	\$11,139	\$10,159	\$8,156

*N Institutions: 306*

# STUDENTS

## Employment Status at Graduation

Note that schools are not required to provide full-time/part-time breakouts, so the Total column may be greater than the sum of the Full-Time and Part-Time columns.

### Undergraduate

Employment Status	Full-Time	Part-Time	Total
Seeking Employment	63,707	7,969	80,747
Not Seeking Employment, Company Sponsored/Already Employed	4,997	1,851	7,757
Not Seeking Employment, Continuing Education	13,634	1,334	16,397
Not Seeking Employment, Postponing Job Search	1,265	81	1,402
Not Seeking Employment, Starting Own Business	1,665	242	2,002
Not Seeking Employment, Other Reasons	2,138	224	2,584
No Employment Information Available	36,123	8,768	54,620

*N Institutions: 276*

*Source: Business School Questionnaire Employment Module (2024–25)*

### Master's Generalist (MBA)

Employment Status	Full-Time	Part-Time	Total
Seeking Employment	12,890	3,618	17,981
Not Seeking Employment, Company Sponsored/Already Employed	2,043	4,620	7,584
Not Seeking Employment, Continuing Education	310	129	473
Not Seeking Employment, Postponing Job Search	268	54	336
Not Seeking Employment, Starting Own Business	460	131	603
Not Seeking Employment, Other Reasons	469	88	595
No Employment Information Available	3,218	7,235	12,202

*N Institutions: 245*

*Source: Business School Questionnaire Employment Module (2024–25)*

# STUDENTS

## Employment Status at Graduation

### Master's Generalist (EMBA)

Employment Status	Full-Time	Part-Time	Total
Seeking Employment	112	198	330
Not Seeking Employment, Company Sponsored/Already Employed	1,467	1,969	3,449
Not Seeking Employment, Continuing Education	4	4	8
Not Seeking Employment, Postponing Job Search	2	2	4
Not Seeking Employment, Starting Own Business	15	48	68
Not Seeking Employment, Other Reasons	2	4	6
No Employment Information Available	1,480	1,287	2,787

*N Institutions: 114*

*Source: Business School Questionnaire Employment Module (2024–25)*

### Master's Generalist (Total)

Employment Status	Full-Time	Part-Time	Total
Seeking Employment	15,639	4,218	22,190
Not Seeking Employment, Company Sponsored/Already Employed	4,136	6,543	11,721
Not Seeking Employment, Continuing Education	453	168	702
Not Seeking Employment, Postponing Job Search	359	65	451
Not Seeking Employment, Starting Own Business	667	198	927
Not Seeking Employment, Other Reasons	629	155	878
No Employment Information Available	7,612	9,898	19,948

*N Institutions: 257*

*Note: this category is inclusive of all Master's Generalist programs, including MBA, EMBA, joint/dual degrees, integrated undergraduate/masters, and any other general business Master's programs.*

*Source: Business School Questionnaire Employment Module (2024–25)*

# STUDENTS

## Employment Status at Graduation

### Master's Specialist

Employment Status	Full-Time	Part-Time	Total
Seeking Employment	12,353	3,720	17,673
Not Seeking Employment, Company Sponsored/Already Employed	1,896	1,721	3,976
Not Seeking Employment, Continuing Education	544	87	682
Not Seeking Employment, Postponing Job Search	323	34	366
Not Seeking Employment, Starting Own Business	274	52	384
Not Seeking Employment, Other Reasons	1,540	201	1,795
No Employment Information Available	10,102	3,733	15,268

*N Institutions: 195*

*Source: Business School Questionnaire Employment Module (2024–25)*

### Doctoral

Employment Status	Full-Time	Part-Time	Total
Seeking Employment	429	54	523
Not Seeking Employment, Company Sponsored/Already Employed	283	100	387
Not Seeking Employment, Continuing Education	7	1	9
Not Seeking Employment, Postponing Job Search	6	0	6
Not Seeking Employment, Starting Own Business	6	1	8
Not Seeking Employment, Other Reasons	2	4	6
No Employment Information Available	219	36	266

*N Institutions: 86*

*Source: Business School Questionnaire Employment Module (2024–25)*

# STUDENTS

## Job Acceptance for Graduates Seeking Employment

### Undergraduate

Employment Status	Full-Time	Part-Time	Total
Accepted Employment by Graduation	32,333	2,739	39,709
Accepted Employment After Graduation, and by 3 Months	10,879	1,127	13,183
Accepted Employment Between 3 and 6 Months After Graduation	9,255	1,166	12,063
No Acceptance Reported	11,240	2,937	15,792

*N Institutions: 266*

*Source: Business School Questionnaire Employment Module (2024–25)*

### Master's Generalist (MBA)

Employment Status	Full-Time	Part-Time	Total
Accepted Employment by Graduation	9,179	2,045	12,017
Accepted Employment After Graduation, and by 3 Months	1,778	378	2,282
Accepted Employment Between 3 and 6 Months After Graduation	535	542	1,488
No Acceptance Reported	1,398	653	2,194

*N Institutions: 226*

*Source: Business School Questionnaire Employment Module (2024–25)*

### Master's Generalist (EMBA)

Employment Status	Full-Time	Part-Time	Total
Accepted Employment by Graduation	55	133	205
Accepted Employment After Graduation, and by 3 Months	9	20	32
Accepted Employment Between 3 and 6 Months After Graduation	33	9	42
No Acceptance Reported	15	36	51

*N Institutions: 29*

*Source: Business School Questionnaire Employment Module (2024–25)*

# STUDENTS

## Job Acceptance for Graduates Seeking Employment

### Master's Generalist (Total)

Employment Status	Full-Time	Part-Time	Total
Accepted Employment by Graduation	10,711	2,295	14,186
Accepted Employment After Graduation, and by 3 Months	2,158	504	2,920
Accepted Employment Between 3 and 6 Months After Graduation	977	601	2,069
No Acceptance Reported	1,793	818	3,015

*N Institutions: 238*

*Note: this category is inclusive of all Master's Generalist programs, including MBA, EMBA, joint/dual degrees, integrated undergraduate/masters, and any other general business Master's programs.*

*Source: Business School Questionnaire Employment Module (2024–25)*

### Master's Specialist

Employment Status	Full-Time	Part-Time	Total
Accepted Employment by Graduation	6,719	1,489	9,059
Accepted Employment After Graduation, and by 3 Months	1,972	555	2,723
Accepted Employment Between 3 and 6 Months After Graduation	1,889	644	2,859
No Acceptance Reported	1,773	1,032	3,032

*N Institutions: 185*

*Source: Business School Questionnaire Employment Module (2024–25)*

### Doctoral

Employment Status	Full-Time	Part-Time	Total
Accepted Employment by Graduation	347	15	395
Accepted Employment After Graduation, and by 3 Months	22	5	28
Accepted Employment Between 3 and 6 Months After Graduation	18	10	31
No Acceptance Reported	42	24	69

*N Institutions: 67*

*Source: Business School Questionnaire Employment Module (2024–25)*

# STUDENTS

## Averages of Base Salary Statistics (in USD)

For the following tables, the mean and median are weighted averages.

### Undergraduate

Status	Total Graduates	Mean	Median	Minimum	Maximum	N Institutions
Full-Time	29,378	\$59,049	\$58,774	\$27,896	\$126,064	201
Part-Time	2,796	\$56,824	\$54,875	\$31,209	\$116,995	58
Total	36,522	\$58,610	\$58,349	\$27,523	\$126,878	266

Source: Business School Questionnaire Employment Module (2024–25)

### Master's Generalist (MBA)

Status	Total Graduates	Mean	Median	Minimum	Maximum	N Institutions
Full-Time	9,952	\$88,989	\$86,329	\$46,235	\$157,195	199
Part-Time	1,715	\$93,780	\$87,827	\$47,569	\$191,203	199
Total	12,202	\$88,557	\$84,869	\$42,510	\$176,563	226

Source: Business School Questionnaire Employment Module (2024–25)

### Master's Generalist (EMBA)

Status	Total Graduates	Mean	Median	Minimum	Maximum	N Institutions
Full-Time	82	\$126,723	\$131,387	\$115,005	\$163,602	26
Part-Time	90	\$159,384	\$141,318	\$96,039	\$287,639	26
Total	191	\$138,327	\$136,582	\$96,483	\$219,628	29

Source: Business School Questionnaire Employment Module (2024–25)

### Master's Generalist (Total)

Status	Total Graduates	Mean	Median	Minimum	Maximum	N Institutions
Full-Time	11,663	\$85,877	\$84,794	\$45,251	\$155,869	208
Part-Time	2,024	\$95,208	\$88,379	\$46,984	\$195,234	208
Total	14,684	\$86,747	\$82,936	\$41,423	\$178,499	238

Note: this category is inclusive of all Master's Generalist programs, including MBA, EMBA, joint/dual degrees, integrated undergraduate/masters, and any other general business Master's programs.

Source: Business School Questionnaire Employment Module (2024–25)

# STUDENTS

## Averages of Base Salary Statistics (in USD)

### Master's Specialist

Status	Total Graduates	Mean	Median	Minimum	Maximum	N Institutions
Full-Time	6,914	\$63,844	\$62,041	\$35,337	\$122,882	163
Part-Time	1,509	\$75,561	\$72,063	\$48,629	\$136,349	163
Total	9,401	\$67,326	\$64,886	\$37,231	\$132,942	185

Source: Business School Questionnaire Employment Module (2024–25)

### Doctoral

Status	Total Graduates	Mean	Median	Minimum	Maximum	N Institutions
Full-Time	143	\$131,328	\$131,065	\$90,186	\$175,711	56
Part-Time	23	\$111,845	\$115,783	\$79,114	\$136,702	8
Total	189	\$129,526	\$130,425	\$90,086	\$168,810	67

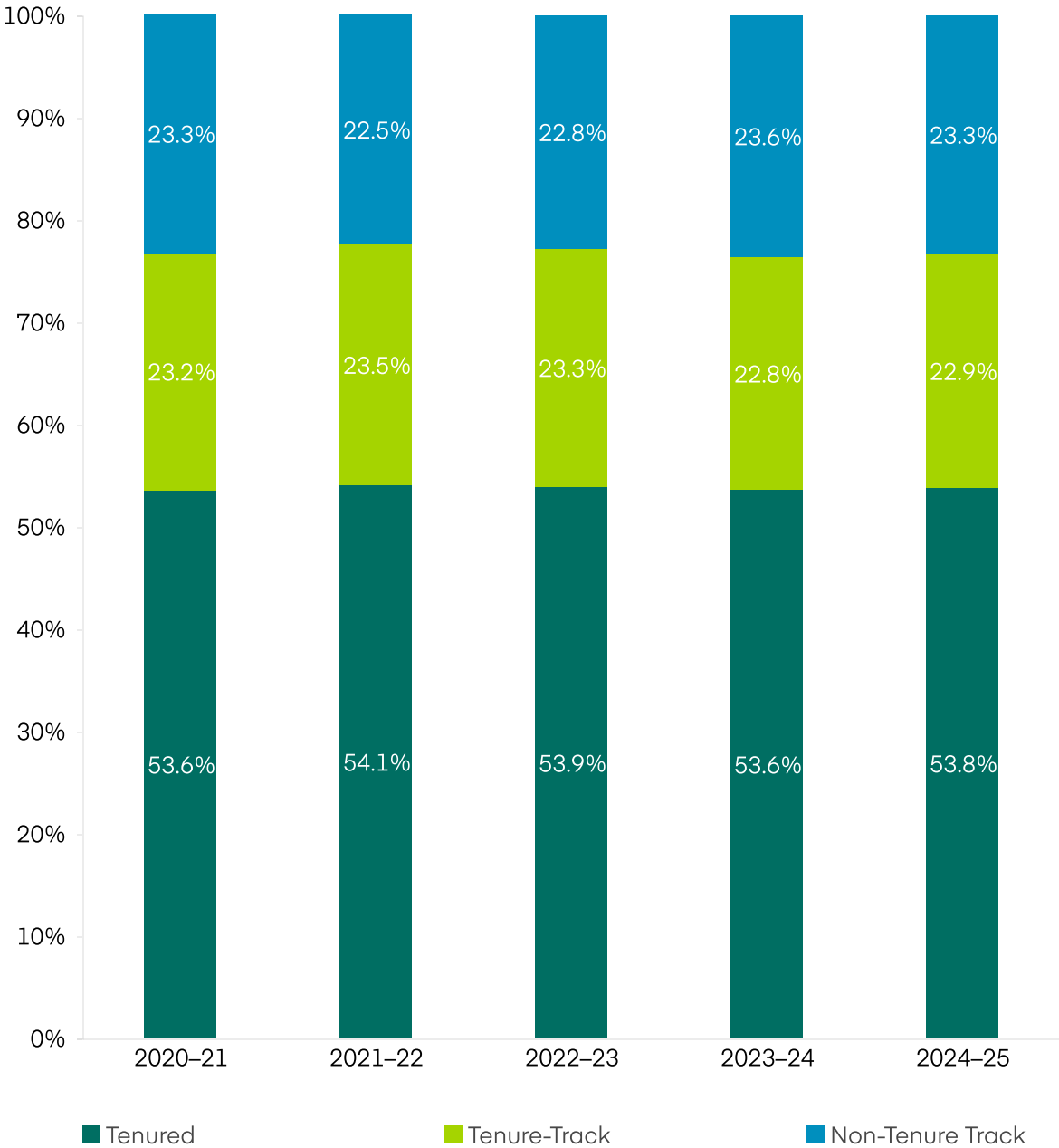
Source: Business School Questionnaire Employment Module (2024–25)

# FACULTY, STAFF, AND ADMINISTRATORS

*Source: Staff Compensation and Demographics Survey (2024–25)  
unless otherwise noted.*

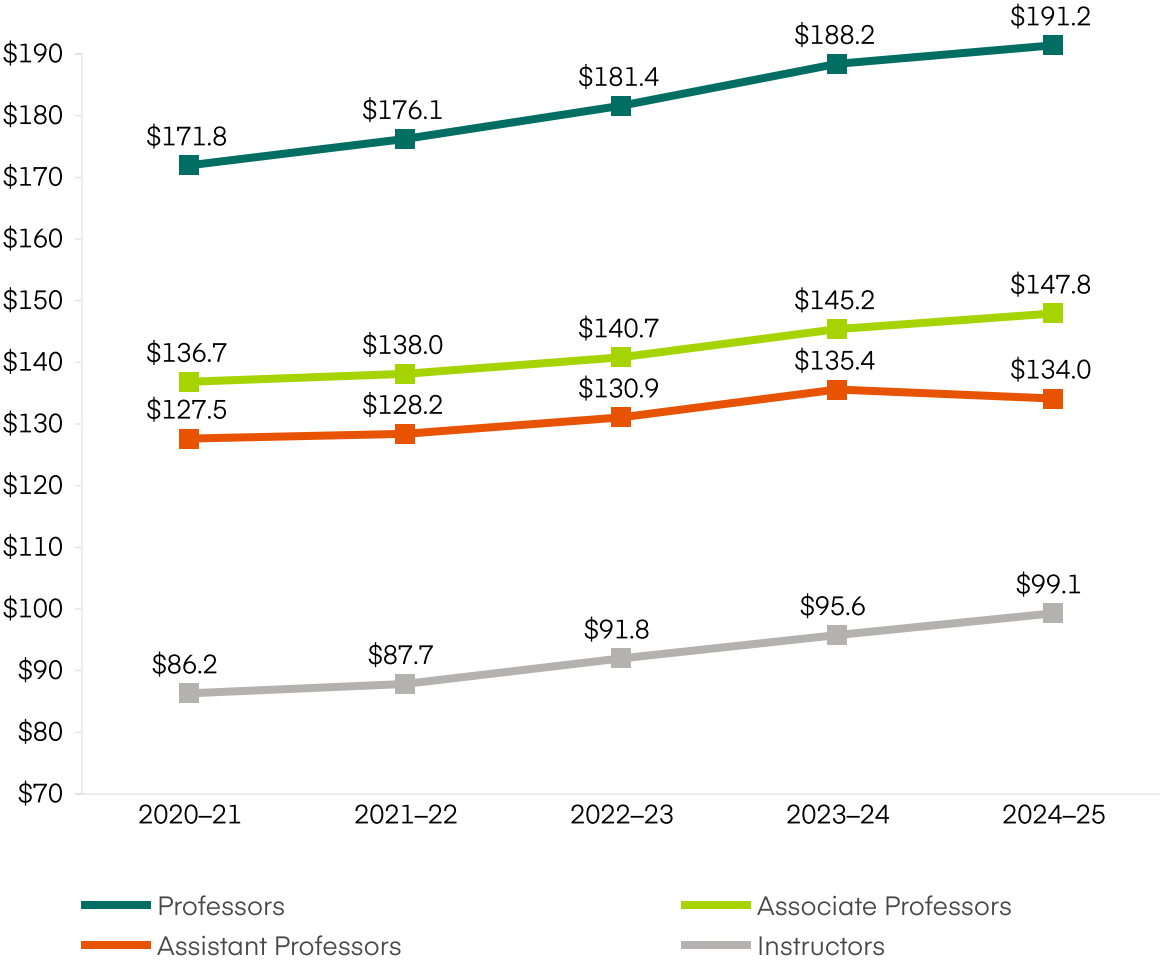
# FACULTY, STAFF, AND ADMINISTRATORS

## Full-Time Faculty by Tenure Status



# FACULTY, STAFF, AND ADMINISTRATORS

## Average Full-Time Salary by Rank (in Thousands, USD)



# FACULTY, STAFF, AND ADMINISTRATORS

## Faculty Qualification Matrix

		Sustained Engagement Activities	
		Academic (Research/Scholarly)	Applied/Practice
Initial Academic Preparation and Professional Experience	Professional Experience, Substantial in Duration and Level of Responsibility	Scholarly Practitioners (SP)	Instructional Practitioners (IP)
	Doctoral Degree	Scholarly Academics (SA)	Practice Academics (PA)

Source: 2020 Business Accreditation Standards, Standard 3.

- **Scholarly Academics (SA)** are faculty who have normally attained a terminal degree in a field related to the area of teaching and who sustain currency and relevancy through scholarship and activities related to the field of teaching.
- **Practice Academics (PA)** are faculty who have normally attained a terminal degree in a field related to the area of teaching and who sustain currency and relevancy through professional engagement, interaction, and activities related to the field of teaching.
- **Scholarly Practitioners (SP)** are faculty who have normally attained a master’s degree related to the field of teaching, have professional experience substantial in duration and responsibility at the time of hire, and sustain relevancy and currency through scholarship related to their professional background and experience in their field of teaching.
- **Instructional Practitioners (IP)** are faculty who have normally attained a master’s degree related to the field of teaching, have professional experience substantial in duration and responsibility at the time of hire, and sustain relevancy and currency through continued professional experience and engagement related to their professional background and experience in their field of teaching.
- **Additional Faculty (A)** are faculty who do not meet the school’s given criteria for qualification as SA, PA, SP, or IP.

# FACULTY, STAFF, AND ADMINISTRATORS

## Full-Time Faculty by Qualification



# FACULTY, STAFF, AND ADMINISTRATORS

## Demographics

### Headcounts by Faculty Type

Faculty Type	Mean	Std. Dev.	Total Headcount	N Institutions
Full-Time Faculty	88	75	71,505	813
Full-Time Faculty With Doctoral Degrees	73	63	71,892	983
Part-Time Faculty (excluding Graduate Teaching Assistants)	57	88	55,770	935
Graduate Teaching Assistants	4	25	3,481	164
Full-Time Business School Staff and Administrators	24	181	92,494	979
Total Headcount of All People Employed by Business Unit	290	338	285,554	984

### Full-Time Faculty Headcounts by Qualification (AACSB-Accredited Schools Only)

Faculty Qualification	Mean	Std. Dev.	Total Headcount	Percentage of Participating Faculty*	N Institutions
Scholarly Academics	65	73	71,657	89.1%	916
Practice Academics	12	19	12,864	65.4%	798
Scholarly Practitioners	5	13	5,068	68.1%	620
Instructional Practitioners	30	49	32,649	37.0%	865

*\*Participating faculty members actively and deeply engage in the activities of the school in matters beyond direct teaching responsibilities.*

# FACULTY, STAFF, AND ADMINISTRATORS

## Demographics

### Full-Time Faculty Headcounts by Tenure Status

Tenure Status	Total Headcount	Percentage
Tenured	24,769	54.9%
Tenure-Track	10,510	23.3%
Non-Tenure Track	9,859	21.8%

*N Institutions: 715*

### Full-Time Faculty Headcounts by Citizenship Status

Region	Citizenship Status	Total Headcount	Percentage	N Institutions
Americas	Domestic	29,214	91.1%	466
	International	2,850	8.9%	466
Asia Pacific	Domestic	9,754	78.2%	123
	International	2,713	21.8%	123
Europe, Middle East, and Africa	Domestic	11,170	57.3%	163
	International	8,315	42.7%	162

### Full-Time Faculty Headcounts by Ethnicity (U.S. Only)

Ethnicity	Total Headcount	Percentage	N Institutions
American Indian or Alaskan Native	64	0.2%	405
Asian	6,040	22.0%	406
Native Hawaiian or Other Pacific Islander	30	0.1%	405
Black or African American, Non-Hispanic	1,134	4.1%	406
Hispanic/Latino	904	3.3%	405
White, Non-Hispanic	16,235	59.2%	406
Two or More Races	165	0.6%	405
Race/Ethnicity Unknown	2,858	10.4%	428

# FACULTY, STAFF, AND ADMINISTRATORS

## Gender Ratios

### Headcounts by Gender

Faculty Type	Gender	Total Headcount	Percentage	N Institutions
Full-Time Faculty	Female	29,738	38.6%	933
	Male	47,327	61.4%	933
Full-Time Faculty With Doctoral Degrees	Female	24,637	37.5%	929
	Male	41,066	62.5%	929
Part-Time Faculty (excluding Graduate Teaching Assistants)	Female	14,981	33.5%	867
	Male	29,785	66.5%	867
Graduate Teaching Assistants	Female	1,293	43.0%	917
	Male	1,716	57.0%	917
Full-Time Business School Staff and Administrators	Female	37,033	66.5%	817
	Male	18,655	33.5%	817

### Gender Ratios by Full-Time Faculty Rank

Faculty Rank	Gender	N Faculty	Percentage	N Institutions
Professors	Female	3,066	27.3%	536
	Male	8,154	72.7%	578
Associate Professors	Female	4,248	37.8%	552
	Male	6,992	62.2%	576
Assistant Professors	Female	5,135	43.6%	556
	Male	6,630	56.4%	566
Instructors	Female	3,737	42.5%	453
	Male	5,051	57.5%	473

# FACULTY, STAFF, AND ADMINISTRATORS

## Gender Ratios

### Gender Ratios by Full-Time Faculty Tenure Status

Tenure Status	Gender	Total Headcount	Percentage
Tenured	Female	7,839	32.6%
	Male	16,208	67.4%
Tenure-Track	Female	4,270	41.6%
	Male	5,986	58.4%
Non-Tenure Track	Female	4,634	40.5%
	Male	6,819	59.5%

*N Institutions: 701*

### Gender Ratios by Full-Time Faculty Citizenship Status

Region	Citizenship Status	Gender	Total Headcount	Percentage
Americas	Domestic	Female	9,400	35.6%
		Male	17,007	64.4%
	International	Female	972	38.4%
		Male	1,559	61.6%
Asia Pacific	Domestic	Female	3,096	39.8%
		Male	4,674	60.2%
	International	Female	877	37.7%
		Male	1,450	62.3%
Europe, Middle East, and Africa	Domestic	Female	3,813	39.7%
		Male	5,795	60.3%
	International	Female	3,001	40.5%
		Male	4,401	59.5%

*N Institutions: Americas: 415, Asia Pacific: 103, Europe, Middle East, and Africa: 146*

# FACULTY, STAFF, AND ADMINISTRATORS

## Gender Ratios

Gender Ratios by Full-Time Faculty Ethnicity (U.S. Only)

Ethnicity	Gender	Total Headcount	Percentage	N Institutions
American Indian or Alaskan Native	Female	17	28.8%	368
	Male	42	71.2%	368
Asian	Female	2,123	38.4%	369
	Male	3,408	61.6%	369
Native Hawaiian or Other Pacific Islander	Female	6	22.2%	367
	Male	21	77.8%	368
Black or African American, Non-Hispanic	Female	446	42.5%	369
	Male	603	57.5%	369
Hispanic/Latino	Female	267	30.7%	368
	Male	602	69.3%	368
White, Non-Hispanic	Female	5,195	34.7%	369
	Male	9,761	65.3%	369
Two or More Races	Female	60	40.3%	367
	Male	89	59.7%	368
Race/Ethnicity Unknown	Female	712	33.4%	382
	Male	1,421	66.6%	382

# FACULTY, STAFF, AND ADMINISTRATORS

## Gender Ratios

Gender Ratios by Administrative Position

Administrative Position	Gender	Total Headcount	Percentage	N Institutions
Dean	Female	172	29.8%	172
	Male	400	69.3%	396
Associate Dean	Female	453	42.2%	293
	Male	606	56.4%	340
Assistant Dean	Female	172	59.1%	114
	Male	118	40.5%	79
Assistant Dean or Director: Development	Female	55	59.8%	51
	Male	37	40.2%	36
Assistant Dean or Director: Finance and Administration	Female	131	60.6%	121
	Male	82	38.0%	76
Assistant Dean or Director: Information Technology	Female	17	16.2%	17
	Male	87	82.9%	84
Assistant Dean or Director: School of Accounting	Female	9	27.3%	9
	Male	24	72.7%	24
Assistant Dean or Director: Undergraduate Programs	Female	175	64.1%	124
	Male	96	35.2%	69
Assistant Dean or Director of Graduate Programs	Female	170	46.4%	119
	Male	195	53.3%	110
Assistant Dean or Director: Career Services/Placement	Female	112	64.0%	107
	Male	61	34.9%	54
Director of Cooperative Programs	Female	14	56.0%	14
	Male	11	44.0%	9
Assistant Dean or Director: Executive Education	Female	44	46.3%	42
	Male	50	52.6%	47
Director of Internship	Female	37	66.1%	32
	Male	19	33.9%	18
MBA/Master's Admissions Director	Female	76	58.5%	74
	Male	53	40.8%	49

# FACULTY, STAFF, AND ADMINISTRATORS

## Gender Ratios

Gender Ratios by Administrative Position

Administrative Position	Gender	Total Headcount	Percentage	N Institutions
Assistant Dean or Director: MBA Programs	Female	78	47.9%	73
	Male	82	50.3%	67
Small Business Administration Director	Female	33	47.8%	33
	Male	36	52.2%	35
Director of Communications/Public Relations	Female	130	73.0%	123
	Male	46	25.8%	44
Executive MBA Director	Female	30	44.8%	29
	Male	37	55.2%	32
Director of Research	Female	28	33.3%	26
	Male	55	65.5%	45
Director of Distance Education	Female	13	65.0%	13
	Male	7	35.0%	6
Major Gifts Officer	Female	30	60.0%	21
	Male	20	40.0%	16
Director of Business Library Services	Female	11	42.3%	11
	Male	15	57.7%	12
Accreditation Manager/Director	Female	72	66.7%	67
	Male	33	30.6%	31
Executive Education Program Director/Director of Client Solutions	Female	14	43.8%	13
	Male	18	56.3%	15
Executive Education Program Logistics Manager/Coordinator	Female	24	72.7%	13
	Male	9	27.3%	7
Executive Education Business Development Director	Female	9	40.9%	7
	Male	12	54.5%	11
Other	Female	407	48.2%	168
	Male	431	51.1%	167

# FACULTY, STAFF, AND ADMINISTRATORS

## Salary

Full-Time Faculty Salaries by Rank and Discipline—Professor (in Thousands, USD)

Discipline	Total Headcount	Mean	Median	Std. Dev.	N Institutions
Accounting	1,251	209.6	188.2	92.8	432
Actuarial Science	19	92.4	68.0	66.1	7
Behavioral Science/ Organizational Behavior	320	218.8	211.6	88.9	133
Business Communication	51	130.8	123.5	53.9	26
Business Ethics—Including CSR	67	178.8	153.8	79.1	40
Business Law/Legal Environment	172	145.9	136.3	52.5	101
CIS/MIS	850	184.2	168.8	77.8	319
Data Analytics	147	168.6	161.8	75.5	83
E-Business—Including E- Commerce	13	110.1	58.5	105.9	10
Economics/Managerial Economics	1,069	164.2	143.5	80.4	342
Entrepreneurship/Small Business Administration	221	187.3	174.1	82.7	136
Finance—Including Banking	1,600	220.6	190.7	113.9	488
General Business	25	113.2	111.6	53.7	14
Health Services/Hospital Administration	23	137.4	129.4	41.7	18
Hotel/Restaurant/Tourism	69	162.4	156.0	44.4	45
HR Management	223	156.8	146.2	81.2	136
Insurance	54	173.0	175.7	98.2	32
International Business	153	169.5	159.4	81.6	88
Leadership	41	180.6	146.2	95.1	24
Management	1,071	166.8	152.5	81.4	346

# FACULTY, STAFF, AND ADMINISTRATORS

## Salary

Full-Time Faculty Salaries by Rank and Discipline—Professor (in Thousands, USD)

Discipline	Total Headcount	Mean	Median	Std. Dev.	N Institutions
Manufacturing and Technology Management	18	208.4	235.6	126.1	8
Marketing	1,375	195.2	171.6	94.5	470
Operations Research	59	197.7	191.6	80.7	44
Production/Operations Management	445	207.4	189.4	85.4	177
Public Administration	21	124.2	129.3	34.4	12
Quantitative Methods	120	178.0	161.9	80.9	61
Real Estate	64	252.7	250.4	84.3	40
Sports Management	27	149.4	146.9	43.4	19
Statistics	80	157.0	157.5	87.2	40
Strategic Management	388	223.2	198.0	98.8	165
Supply Chain/Transport/Logistics	227	195.8	184.7	73.7	109
Taxation	30	189.9	178.5	63.6	28
Other Discipline	68	120.6	115.1	67.9	36

*The following disciplines are not displayed due to a lack of data: Arts Administration, Business Education, Consulting, Energy Management.*

# FACULTY, STAFF, AND ADMINISTRATORS

## Salary

Full-Time Faculty Salaries by Rank and Discipline—Associate Professor (in Thousands, USD)

Discipline	Total Headcount	Mean	Median	Std. Dev.	N Institutions
Accounting	1,598	172.4	165.9	69.4	492
Actuarial Science	22	78.4	67.8	57.6	8
Behavioral Science/ Organizational Behavior	318	149.6	154.1	68.4	131
Business Communication	94	97.8	101.8	38.3	43
Business Education	16	95.5	94.2	24.5	7
Business Ethics—Including CSR	45	115.4	114.2	42.9	33
Business Law/Legal Environment	167	114.6	116.3	41.2	100
CIS/MIS	712	147.0	145.9	54.2	296
Data Analytics	199	148.4	147.1	53.0	100
E-Business—Including E- Commerce	5	138.2	156.7	49.4	6
Economics/Managerial Economics	884	122.2	117.0	50.6	302
Entrepreneurship/Small Business Administration	216	128.0	131.0	58.2	130
Finance—Including Banking	1,452	173.4	164.4	79.1	471
General Business	26	116.0	116.4	51.1	20
Health Services/Hospital Administration	45	119.8	127.1	33.2	27
Hotel/Restaurant/Tourism	79	112.8	117.7	42.6	50
HR Management	197	123.3	119.3	59.1	114
Insurance	26	187.6	186.2	57.4	23
International Business	129	125.1	124.3	48.9	78
Leadership	29	149.0	161.5	63.7	20

# FACULTY, STAFF, AND ADMINISTRATORS

## Salary

Full-Time Faculty Salaries by Rank and Discipline—Associate Professor (in Thousands, USD)

Discipline	Total Headcount	Mean	Median	Std. Dev.	N Institutions
Management	1,078	130.1	128.5	53.0	363
Manufacturing and Technology Management	11	134.7	116.2	82.7	6
Marketing	1,340	145.5	143.9	59.1	476
Operations Research	65	147.6	151.3	71.0	45
Production/Operations Management	371	163.0	162.5	60.1	168
Public Administration	18	111.4	121.6	24.1	11
Quantitative Methods	107	136.3	139.7	58.9	53
Real Estate	53	176.1	157.5	67.4	34
Sports Management	29	119.6	118.7	33.0	22
Statistics	65	135.7	128.2	80.6	36
Strategic Management	362	148.0	148.5	64.9	170
Supply Chain/Transport/Logistics	225	146.5	145.4	54.2	127
Taxation	34	167.4	156.3	45.5	28
Other Discipline	84	73.7	58.7	49.7	41

*The following disciplines are not displayed due to a lack of data: Arts Administration, Consulting, Energy Management.*

# FACULTY, STAFF, AND ADMINISTRATORS

## Salary

Full-Time Faculty Salaries by Rank and Discipline—Assistant Professor (in Thousands, USD)

Discipline	Total Headcount	Mean	Median	Std. Dev.	N Institutions
Accounting	1,500	157.0	152.8	64.4	483
Actuarial Science	16	61.4	46.9	54.8	7
Behavioral Science/ Organizational Behavior	298	137.8	146.4	64.2	122
Business Communication	74	76.4	85.1	42.6	39
Business Education	17	82.8	81.9	27.6	8
Business Ethics—Including CSR	42	95.7	73.9	53.7	29
Business Law/Legal Environment	110	101.4	100.4	39.1	81
CIS/MIS	860	132.7	134.3	49.0	290
Data Analytics	302	122.7	128.4	50.1	131
E-Business—Including E- Commerce	3	100.5	54.5	70.4	6
Economics/Managerial Economics	832	107.4	104.5	48.4	284
Entrepreneurship/Small Business Administration	242	129.9	130.8	55.9	146
Finance—Including Banking	1,469	161.8	151.9	78.0	451
General Business	38	71.2	66.1	46.3	24
Health Services/Hospital Administration	37	97.5	100.0	37.5	33
Hotel/Restaurant/Tourism	54	98.2	102.5	36.3	39
HR Management	216	98.6	95.9	53.2	129
Insurance	23	136.6	143.6	71.2	20
International Business	84	106.2	95.9	52.4	56
Leadership	25	129.6	122.3	58.2	19

# FACULTY, STAFF, AND ADMINISTRATORS

## Salary

Full-Time Faculty Salaries by Rank and Discipline—Assistant Professor (in Thousands, USD)

Discipline	Total Headcount	Mean	Median	Std. Dev.	N Institutions
Management	1,096	117.9	117.8	49.9	368
Manufacturing and Technology Management	17	110.0	68.9	76.6	10
Marketing	1,425	132.2	134.6	58.1	478
Operations Research	62	146.0	166.6	64.8	41
Production/Operations Management	373	143.4	147.0	56.8	145
Public Administration	19	75.5	70.1	32.5	12
Quantitative Methods	102	127.3	134.0	53.6	47
Real Estate	49	160.0	154.8	56.5	32
Sports Management	40	101.5	100.6	28.6	30
Statistics	57	123.5	137.0	56.8	35
Strategic Management	399	136.5	138.2	58.4	161
Supply Chain/Transport/Logistics	234	133.3	136.7	46.4	123
Taxation	37	184.9	181.1	55.8	27
Other Discipline	87	70.9	59.6	45.2	41

*The following disciplines are not displayed due to a lack of data: Arts Administration, Consulting, Energy Management.*

# FACULTY, STAFF, AND ADMINISTRATORS

## Salary

Full-Time Faculty Salaries by Rank and Discipline—Instructor (in Thousands, USD)

Discipline	Total Headcount	Mean	Median	Std. Dev.	N Institutions
Accounting	1,298	102.0	93.5	39.2	384
Actuarial Science	10	86.6	76.0	58.3	5
Behavioral Science/ Organizational Behavior	179	107.9	102.8	58.0	68
Business Communication	372	79.9	73.7	24.8	100
Business Education	21	74.6	75.2	21.8	10
Business Ethics—Including CSR	50	98.3	86.5	53.0	32
Business Law/Legal Environment	264	96.7	89.7	32.7	167
CIS/MIS	766	96.8	92.1	33.6	236
Data Analytics	169	100.0	91.8	36.9	75
Economics/Managerial Economics	478	87.8	83.9	35.7	189
Entrepreneurship/Small Business Administration	255	105.8	98.2	38.8	139
Finance—Including Banking	986	118.2	112.8	49.0	295
General Business	117	84.4	76.5	43.5	55
Health Services/Hospital Administration	27	99.9	98.5	20.5	20
Hotel/Restaurant/Tourism	66	91.1	94.8	29.0	35
HR Management	118	86.3	78.2	43.6	70
Insurance	35	102.6	101.4	35.9	21
International Business	61	95.2	94.3	39.1	34
Leadership	29	98.3	95.4	47.7	22
Management	1,125	92.0	88.3	34.6	300

# FACULTY, STAFF, AND ADMINISTRATORS

## Salary

Full-Time Faculty Salaries by Rank and Discipline—Instructor (in Thousands, USD)

Discipline	Total Headcount	Mean	Median	Std. Dev.	N Institutions
Manufacturing and Technology Management	10	165.6	204.8	93.7	5
Marketing	994	96.4	92.5	38.4	322
Operations Research	22	107.9	100.0	41.2	12
Production/Operations Management	237	109.7	102.0	40.8	105
Public Administration	15	70.0	58.9	26.1	8
Quantitative Methods	82	85.9	79.5	37.9	49
Real Estate	56	118.1	110.7	45.1	36
Sports Management	28	88.3	80.0	17.3	16
Statistics	54	100.6	93.5	30.1	32
Strategic Management	189	111.6	96.5	51.7	71
Supply Chain/Transport/Logistics	162	107.0	103.4	37.2	69
Taxation	24	102.1	101.7	35.2	19
Other Discipline	64	67.7	74.4	35.5	34

*The following disciplines are not displayed due to a lack of data: Arts Administration, Consulting, E-Business—including E-Commerce, Energy Management.*

# FACULTY, STAFF, AND ADMINISTRATORS

## Salary

Newly Hired Full-Time Faculty Salaries (in Thousands, USD)

New Hire Type	Total Headcount	Mean	Median	Std. Dev.	N Institutions
New Doctorate	857	131.7	130.0	59.7	354
All But Dissertation	70	97.0	86.1	59.0	57
Neither	1,901	119.4	105.0	67.0	463

Full-Time Faculty Compensation Practices

Benefits	Percentage of Schools Offering Benefit	Count of Faculty Receiving Benefit	N Institutions
Summer Research Funds	45.3%	18,292	220
Summer Teaching Compensation	60.3%	21,257	293
Overload/Stipends for Teaching Credit Courses	72.4%	26,264	352
Stipends for Teaching Non-Credit Courses	25.9%	11,848	126
Additional Funds for Research	45.3%	18,796	220
Additional Pay for Administrative Duties (Above and Beyond Teaching/Research)	73.5%	29,451	357
Additional Pay for Teaching at International Partner Institution(s)	8.6%	4,137	42
Additional Pay for Production of Intellectual Contributions Beyond Expected Standards	19.8%	8,603	96
Other	7.6%	9,231	110

Source: Business School Questionnaire Finances Module (2024–25)

# FACULTY, STAFF, AND ADMINISTRATORS

## Salary

### Newly Hired Full-Time Faculty Compensation Practices

Benefits	Percentage of Schools Offering Benefit	Count of Faculty Receiving Benefit	N Institutions
Moving Expenses	66.0%	28,005	321
Signing Bonus (Not Part of Base Salary)	4.3%	2,069	21
Guaranteed Research Funds for One Year	17.9%	7,307	87
Guaranteed Research Funds for Two Years	16.3%	5,865	79
Guaranteed Research Funds for Three Years	28.2%	13,576	137
Guaranteed Teaching Load Reduction for One Year	21.4%	8,880	104
Guaranteed Teaching Load Reduction for Two Years	9.9%	4,606	48
Guaranteed Teaching Load Reduction for Three Years	13.0%	6,472	63
Other	6.9%	12,271	100

Source: *Business School Questionnaire Finances Module (2024–25)*

# FACULTY, STAFF, AND ADMINISTRATORS

## Salary

Administrator Salaries, 12-Month Contracts (in Thousands, USD)

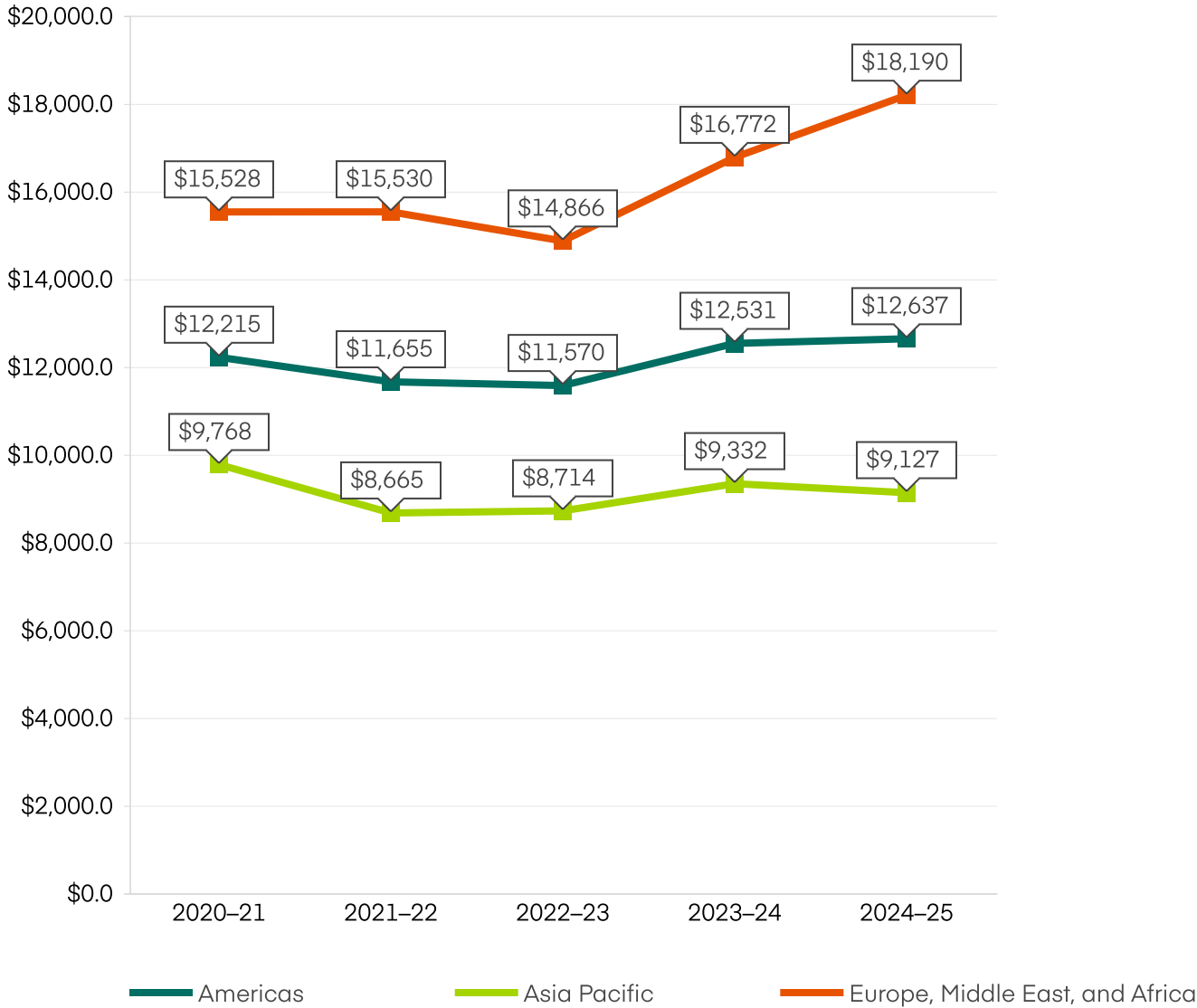
Administrative Position	Total Headcount	Mean	Median	Std. Dev.	N Institutions
Dean	512	242.0	213.0	127.4	555
Associate Dean	817	175.5	166.9	78.2	398
Assistant Dean	235	116.2	105.0	67.9	153
Assistant Dean or Director: Development	83	111.3	101.5	53.8	81
Assistant Dean or Director: Finance and Administration	204	113.4	104.7	53.9	191
Assistant Dean or Director: Information Technology	100	101.7	99.6	41.2	102
Assistant Dean or Director: School of Accounting	23	194.2	165.0	94.2	24
Assistant Dean or Director: Undergraduate Programs	208	100.5	90.9	43.8	161
Assistant Dean or Director of Graduate Programs	265	115.8	102.8	64.0	174
Assistant Dean or Director: Career Services/Placement	167	91.3	84.2	41.6	156
Director of Cooperative Programs	18	89.1	85.3	38.9	22
Assistant Dean or Director: Executive Education	81	133.3	122.5	56.9	81
Director of Internship	52	63.3	61.7	26.8	48
MBA/Master's Admissions Director	110	90.8	86.5	39.1	111
Assistant Dean or Director: MBA Programs	127	107.3	100.9	57.1	112
Small Business Administration Director	64	89.1	85.0	31.0	63
Director of Communications/Public Relations	167	92.2	87.3	43.1	163
Executive MBA Director	44	109.3	101.2	40.1	53
Director of Research	65	115.6	109.9	69.4	62
Director of Distance Education	15	99.3	96.0	51.6	17
Major Gifts Officer	49	105.2	94.1	48.4	32
Director of Business Library Services	24	61.1	54.8	41.6	23
Accreditation Manager/Director	73	70.1	65.8	28.7	90
Executive Education Program Director/Director of Client Solutions	21	86.2	92.0	48.2	26
Executive Education Program Logistics Manager/Coordinator	19	36.6	22.0	29.0	16
Executive Education Business Development Director	17	99.5	105.3	42.6	16
Other	548	95.7	82.8	63.8	215

# FINANCE AND GOVERNANCE

*Source: Business School Questionnaire Finances Module (2024–25)  
unless otherwise noted.*

# FINANCES

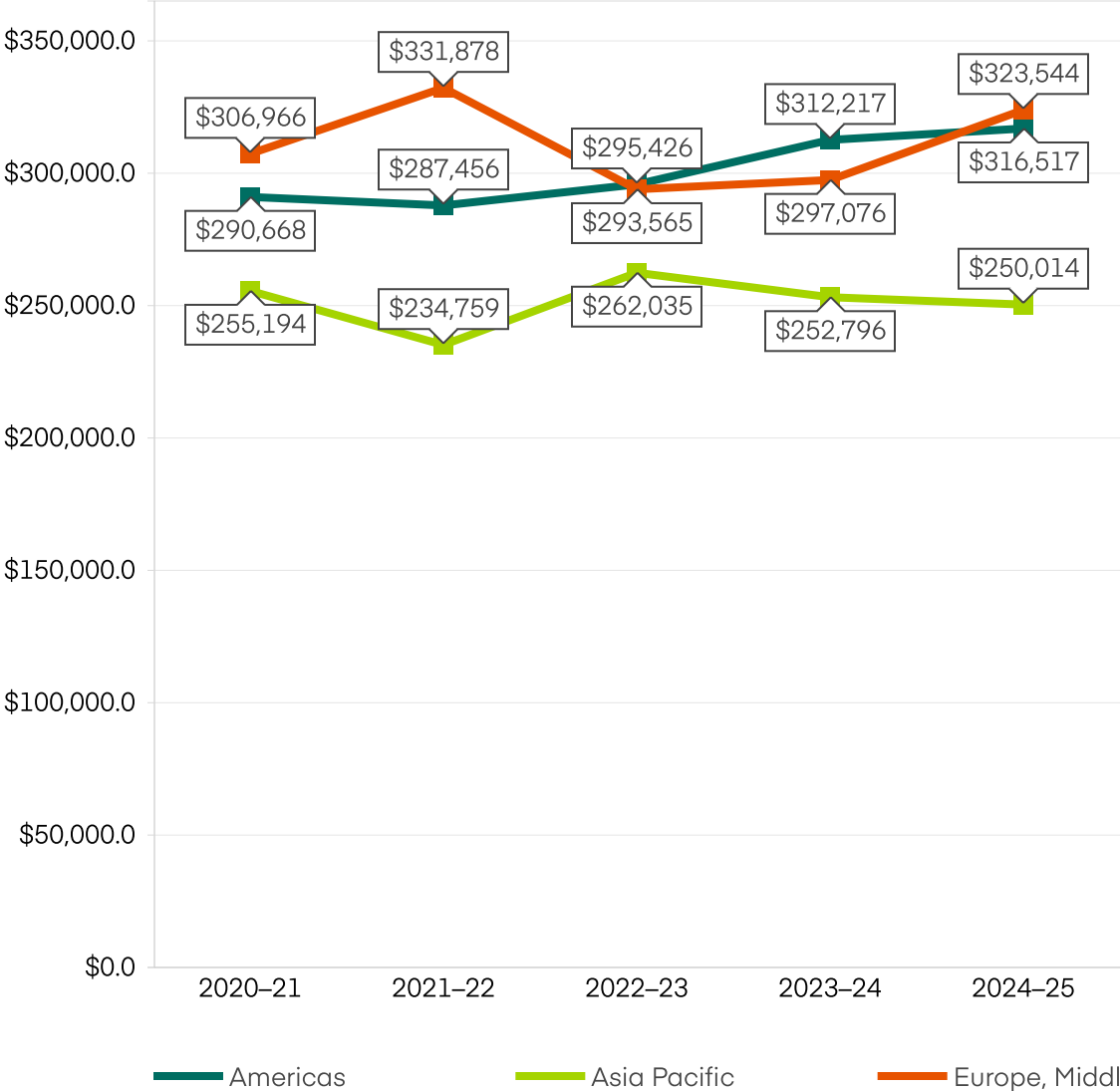
## Operating Budget per Enrollment (in USD)



Note: values represent the median operating budget per enrolled student (total operating expenditures ÷ enrollment headcount).

# FINANCES

## Operating Budget per FTE Faculty (in USD)



Note: values represent the median operating budget per FTE faculty (total operating expenditures ÷ FTE faculty).

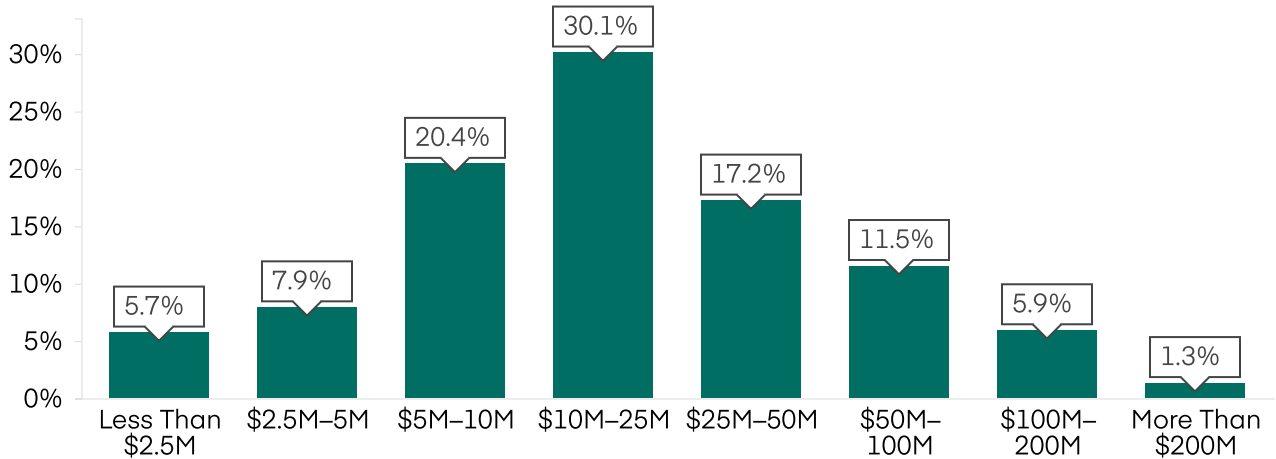
# FINANCES

## Operations

Operating Budget and Endowment Market Value (in USD)

	Mean	Median	Std. Dev.	Total	N Institutions
Operating Budget	\$32.4M	\$16.2M	\$43.3M	\$28.2B	871
Endowment	\$34.6M	\$1.9M	\$102.9M	\$30.1B	871

Distribution of Annual Operating Budgets (in USD)



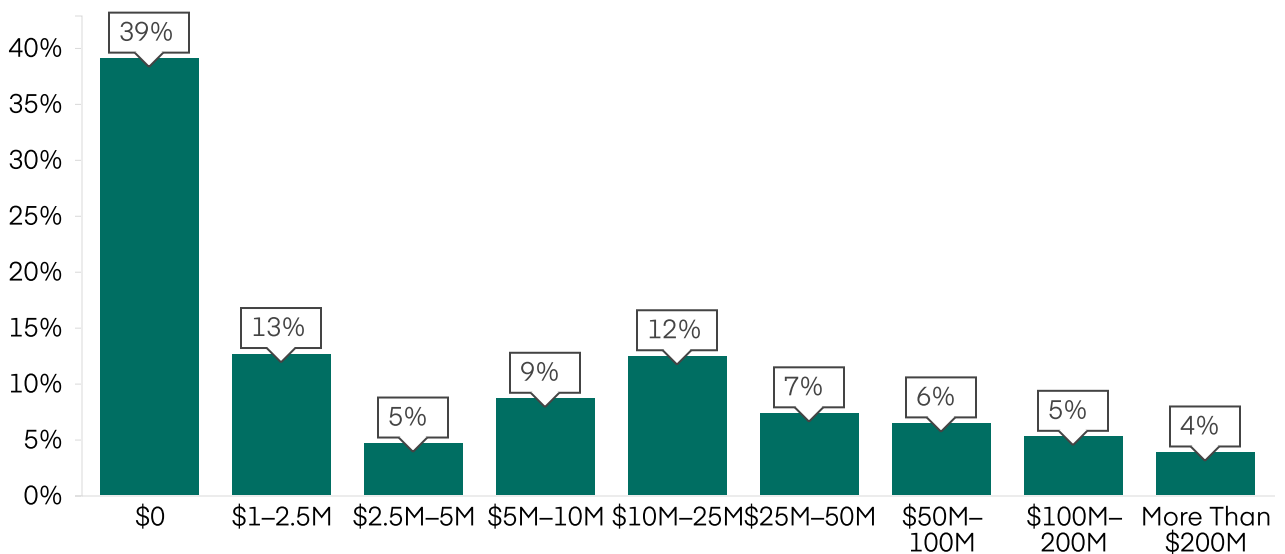
Interval	Percentage	N institutions
\$2,500,000 or Less	5.7%	50
\$2,500,001-5,000,000	7.9%	69
\$5,000,001-10,000,000	20.4%	178
\$10,000,001-25,000,000	30.1%	262
\$25,000,001-50,000,000	17.2%	150
\$50,000,001-100,000,000	11.5%	100
\$100,000,001-200,000,000	5.9%	51
More Than \$200,000,000	1.3%	11

Note: budget ranges shown in logarithmic bins and are non-overlapping. Values at the breakpoints are included in the lower range.

# FINANCES

## Operations

Distribution of Endowment Market Value (in USD)



Interval	Percentage	N institutions
\$0	39.0%	340
\$1-2,500,000	12.6%	110
\$2,500,001-5,000,000	4.6%	40
\$5,000,001-10,000,000	8.6%	75
\$10,000,001-25,000,000	12.4%	108
\$25,000,001-50,000,000	7.3%	64
\$50,000,001-100,000,000	6.4%	56
\$100,000,001-200,000,000	5.2%	45
More Than \$200,000,000	3.8%	33

Note: budget ranges shown in logarithmic bins and are non-overlapping. Values at the breakpoints are included in the lower range.

# FINANCES

## Fundraising

Mean Percentages of Private Gifts and Grants Across All Reported Sources for Participating Schools

Donor Source	Capital Purposes	Current Operations—Restricted	Current Operations—Unrestricted
Donations From Individuals	52.0%	45.9%	62.3%
Donations From Corporations	14.3%	25.0%	17.3%
Donations From Private Charitable Organizations/Foundations	26.2%	18.9%	12.5%
Donations From Public Organizations/Foundations	7.6%	10.2%	7.9%

*N Institutions: 105*

- **Capital Purposes:** Donations made for long-term development of the business school (e.g., equipment, buildings, loan funds, and endowment).
- **Current Operations—Restricted:** Donations made available for immediate operational use of the business school (e.g., research projects, endowed chairs/professorships, etc.), where a specific use of the funds is designated by the donor.
- **Current Operations—Unrestricted:** Donations made available for immediate operational use of the business school (e.g., research projects, endowed chairs/professorships, etc.), where no specific use of the funds is designated by the donor.

# FINANCES

## Uses of Funds

Average Percentage of Uses of Operating Funds by Expenditure Type

Uses of Operating Funds	Salary Expenditures	Non-Salary Expenditures	Total Expenditures
Degree Programs Instructional Activity	59.8%	20.1%	47.1%
Total Benefits Compensation	12.3%	7.0%	10.5%
Research	8.1%	4.4%	6.9%
Public Service	0.5%	0.6%	0.6%
Non-Degree Management Education Instruction: Total	1.4%	3.8%	2.3%
Library	0.3%	1.5%	0.7%
Technology	1.7%	4.5%	2.6%
Student Services and Admissions	4.1%	4.8%	4.3%
Scholarships	0.1%	20.1%	6.5%
Administrative Support	7.8%	8.6%	7.9%
Auxiliary Enterprises	0.3%	1.1%	0.5%
Physical Plant	0.7%	12.1%	4.4%
Faculty/Staff Recruiting Expenditures	0.3%	0.3%	0.3%
Alumni Programs/Services	0.4%	0.7%	0.5%
Marketing and Advertising	1.1%	5.0%	2.4%
Other	1.0%	5.5%	2.4%

*Percentages reflect percent per category relative to the total for each expenditure.*

*N Institutions: salary expenditures: 228, non-salary expenditures: 228, total expenditures: 242*

*Respondents could provide total expenditures or categorize total expenditures into salary and non-salary expenditures. The total expenditures column includes schools that provided either level of detail.*

# FINANCES

## Sources of Funds

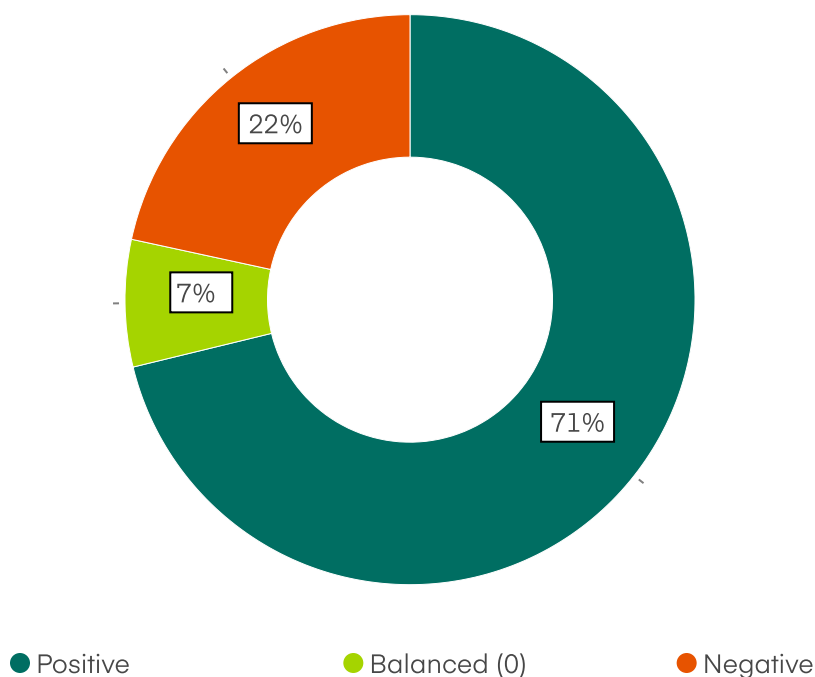
### Average Percentage of Sources of Operating Funds

Source of Operating Funds	Percentages	N Institutions
General Tuition and Fees Revenue, Government Appropriations, and Institutional/University Allocations	76.6%	259
Other Charges to Students for Educational Purposes	2.5%	86
Government Grants and Contracts: Total	1.7%	135
Private Contracts: Total	0.9%	101
Non-Degree Management Education: Total	2.8%	115
Private Gifts and Grants: Current Operations—Restricted	2.5%	153
Private Gifts and Grants: Current Operations—Unrestricted	0.9%	120
Funds From Business Unit Endowment: Total	3.8%	135
Unspent Reserve Funds From Previous Years	4.5%	70
Other Sources of Operating Funds	3.9%	126
Total From All Sources of Operating Funds	100.0%	259

# FINANCES

## Net Flow of Funds for All Institutions

- **A positive net flow figure** indicates that the net flow favors the parent institution, and, therefore, the business school is generating funds for the parent institution.
- **A negative net flow figure** suggests that the net flow favors the business school, indicating that more funds are flowing from the parent institution to support the business school.
- **A net flow of 0** indicates that the financial flow from business school to parent institution, and that from parent institution to business school, balance one another out.



## Net Flow of Funds by Institutional Control (in USD)

Institutional Control	Mean	Std. Dev.	Minimum	Maximum	N Institutions
All	\$17.4M	\$33.3M	\$-41.7M	\$178.8M	116
Educational—Public	\$15.8M	\$32.6M	\$-41.7M	\$142.6M	75
Educational—Private	\$20.3M	\$34.3M	\$-9.2M	\$178.8M	41

## Relationship With Parent Institution

Business schools maintain various levels of autonomy with their parent institution or university. Some are entirely independent of any other academic institution. This table details those relationships and their prevalence by world region.

Business School Relationship With Parent University	Americas	Asia Pacific	Europe, Middle East, Africa	Global
<b>Standard Academic Unit of Parent Institution (Type A)</b> The business school is one academic unit among several others, all of which are part of a larger parent university (or other academic institution) from which it derives its degree-granting authority.	94.4%	77.2%	60.6%	86.1%
<b>Semi-/Mostly Autonomous Unit of Parent Institution (Type B)</b> The business school is a semi- or mostly autonomous academic unit but still derives degree-granting authority from a larger parent university (or other academic institution).	4.3%	13.9%	15.9%	7.6%
<b>Independent Institution (Type C)</b> The business school is an independent academic institution with its own degree-granting authority, not attached to or dependent on any other academic institution.	1.4%	8.9%	23.5%	6.3%

*N Institutions: Americas: 516, Asia Pacific: 101, Europe, Middle East, Africa: 132, Global: 749*

# GOVERNANCE Authority

## Decision-Making Authority

Excluding schools that are entirely independent (Type C), participating business schools indicate their level of decision-making authority for various functions they carry out.

Decision	Parent Institution Makes Decisions Centrally	Business School and Parent Make Decisions Jointly	Business School Makes Decisions Independently	Other
Determining Teaching Loads	35	218	193	3
Development	49	366	31	3
Financial Management	39	377	32	1
Fundraising Efforts	55	338	52	4
Management of Overhead Expenses	155	258	34	2

*N Institutions: 449*

## Functional Control

The following table indicates which entity maintains functional control over various services or facilities offered by the business school.

Function or Facility	University/Parent Institution*	Jointly*	Business School	Independent	N Institutions
Business School or Program Building	24.1%	45.0%	30.8%	0.1%	871
Business Library	42.3%	40.4%	16.6%	0.7%	839
Career Services—Undergraduate Business	36.3%	40.6%	22.9%	0.1%	798
Career Services—Graduate Business	27.5%	33.9%	38.4%	0.2%	833
Admissions—Undergraduate Business	52.2%	32.7%	14.2%	0.9%	802
Admissions—Graduate Business	13.6%	48.1%	38.1%	0.1%	850
Development	10.9%	55.1%	33.4%	0.6%	871
Communications	9.1%	60.6%	30.2%	0.1%	870
Business Alumni Relations	15.6%	57.9%	25.2%	1.3%	870
Academic Advising—Undergraduate Business	8.0%	33.5%	58.3%	0.1%	799
Academic Advising—Graduate Business	3.4%	16.9%	79.5%	0.2%	847
Information Technology	40.2%	44.2%	15.3%	0.3%	871
Business Research Center	8.6%	22.8%	68.2%	0.4%	701
Academic Assistance Center	28.5%	38.9%	32.6%	0.0%	841
Non-Degree Executive Education Center	18.9%	19.6%	60.0%	1.5%	652
Student Residential Housing	83.0%	5.4%	6.4%	5.1%	778
Internship Programs	7.5%	38.2%	54.4%	0.0%	844

*Note: only schools that indicated that the above functions exist at their institution are included in the N's above.*

*\*These columns are not applicable to independent institutions (Type C).*

# GOVERNANCE

## Stakeholders

For each stakeholder type, business schools rated the level of involvement in and influence on decisions about the school's annual operating budget and resource allocation using the scale below.

Level	Involvement	Influence
1	Does not participate/offer input	Input never impacts decisions
2	Minimal participation/input	Input not likely to impact decisions
3	Moderate participation/input	Some input may impact decisions
4	Significant participation/input	Input is likely to impact decisions
5	Sole responsibility	Input essentially determines decisions

Stakeholder	Mean Involvement	Mean Influence	N Institutions
Accrediting Bodies	2.7	2.1	486
Business School Advisory Council	2.5	2.3	456
Business School Dean/Dean's Office	4.2	4.2	486
Business School Department Heads	3.2	3.2	477
Business School Faculty	2.7	2.6	486
Domestic Government Agencies	2.4	2.0	486
Donors	2.2	1.9	456
Faculty Union(s)	1.8	1.6	365
Students	2.2	1.9	486
University Faculty (e.g., Faculty Senate)*	2.1	1.9	446
University Finance Office*	3.5	3.3	449
University Provost/Chief Academic Officer*	3.7	3.4	448

\*These rows are not applicable to independent institutions (Type C).

# GOVERNANCE

## System for Managing Permanent Faculty

System	Americas	Asia Pacific	Europe, Middle East, Africa	Global
AAUP System	96.6%	57.0%	28.1%	79.2%
Probation on the Job	1.4%	14.0%	28.1%	7.8%
Two-Tier Promotion and Habilitation	0.6%	7.5%	7.8%	2.8%
Centralistic Model With State Approbation	0.2%	0.0%	3.1%	0.7%
Other or No System	3.0%	30.1%	48.4%	14.7%

**Tenure (AAUP-Like System):** This is the most common form of tenure. It was defined in the 1940 Statement of Principles on Academic Freedom and Tenure. It was jointly formulated by the American Association of University Professors (AAUP) and the Association of American Colleges & Universities (AAC&U).

**Probation on the Job:** Common in the United Kingdom, schools using this model offer permanent employment at an early point in a faculty member's career. However, there is a probationary period of several years.

**Two-Tier Promotion and Habilitation:** Common in Central Europe, in this model academics receive permanent employment at a later career stage. To get a permanent contract and professorship, academics typically need to obtain additional qualifications (e.g., "habilitation"). They demonstrate not only research skills and excellence in their area of expertise but also teaching qualifications in their field.

**Centralistic Model With State Approbation:** Common in France, junior academics can apply for a permanent position and receive civil servant status. In order to be promoted to a more senior position, they must undergo a process similar to the habilitation model.

*N Institutions: Americas: 494, Asia Pacific: 93, Europe, Middle East, Africa: 128, Global: 715*

*Note: multiple models can be selected by a single institution.*

*Source: Staff Compensation and Demographics Survey (2024–25)*

# ABOUT AACSB

# ABOUT AACSB INTERNATIONAL

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