

2020

Business School Data Guide

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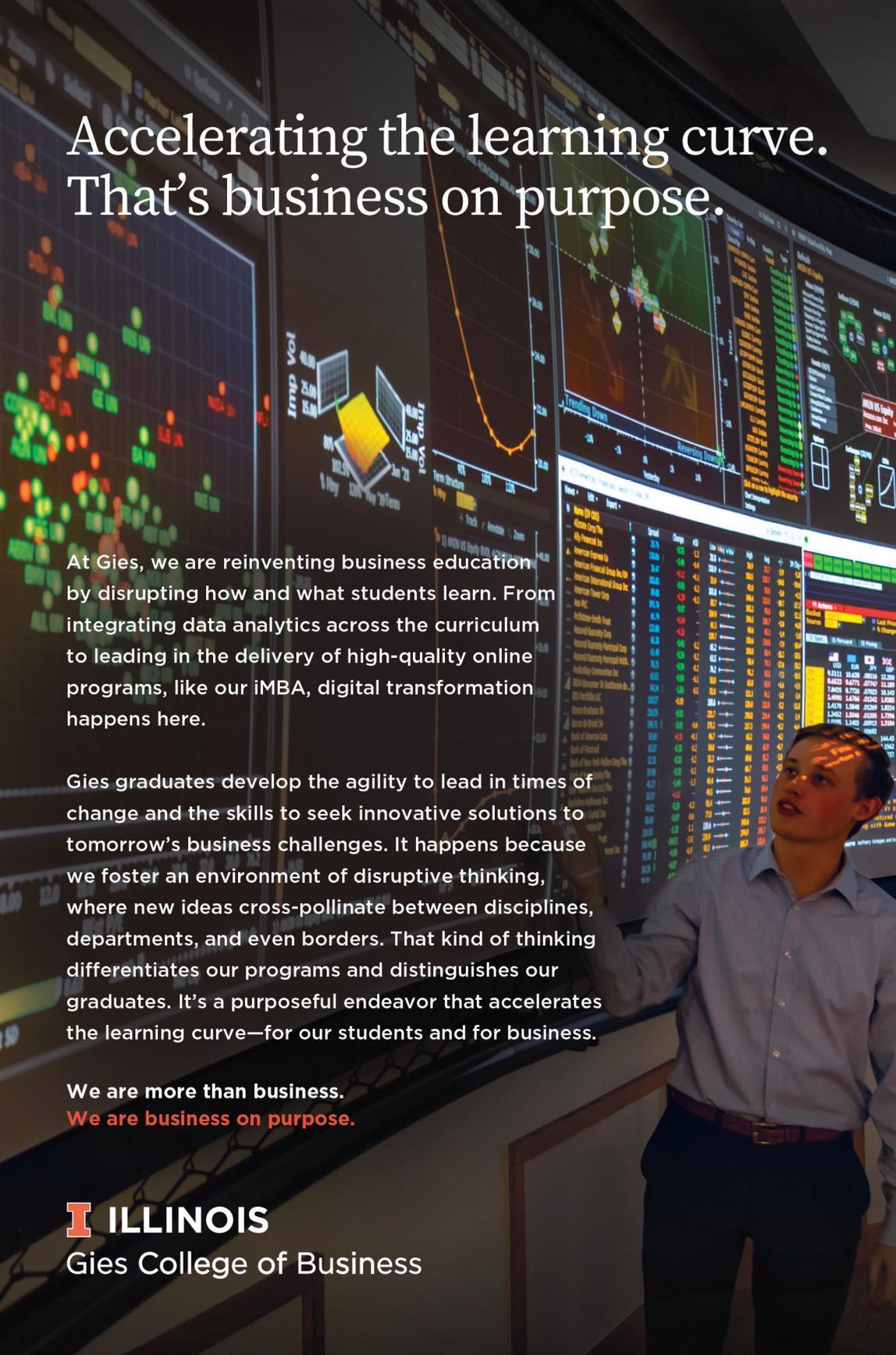
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BUSINESS SCHOOL DATA GUIDE 2020



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FOREWORD

We're pleased to share with you the 20th edition of the Business School Data Guide. This year's guide features data collected in the 2018–19 survey year (except where otherwise noted).

When we published the inaugural Business School Data Guide in 2000, the business education landscape was considerably different. Through the data submitted over time, we have been able to track some of these shifts in quantifiable ways.

In 2000, we shared that business schools were just beginning to explore the prospects for distance education. Over the last 20 years, we have seen an ongoing drive for more variety of program formatting, with online options, but also with varied delivery times to cater to non-traditional learners or alternative needs (such as accelerated, evening/weekend, and modular formats). To reflect the importance that these various delivery methods have had for business education, for the first time in the data guide you will find business school degree programs by delivery method. This includes both full-time and part-time, but also online and distance education (in addition to other methods).

Similarly, in that first printing, we shared that business schools were buzzing about the potential to create e-business (and e-commerce) degree programs. Shortly thereafter, the buzz reached a crescendo in 2003, when 21 percent of schools with MBA programs reported offering an e-business MBA. Today, e-business is ubiquitous, as those concepts have become largely integrated within the curriculum of all business school programs, and the percentage of reported e-business MBA offerings has plummeted to less than 1 percent.

Business schools have adapted to the changing demands of the market and are now offering degree programs in new, emerging fields such as a business analytics and data science.

FOREWORD

AACSB's network has shifted tremendously since 2000, as well. In 2000, AACSB's membership percentage outside of the United States was 18 percent. Today, that percentage has grown to 61 percent. Aligned with this shift in AACSB membership toward greater global representation, participation in AACSB surveys has also become more global. As of the 2018–19 Business School Questionnaire (the primary source for the data within this guide), business schools from 60 different countries and territories across the world have completed the survey.

The global nature of the participation in AACSB surveys means that the data should now be more valuable than ever for reporting purposes, no matter where you are in the world. Visit aacsbedu.org/data to learn more about how you can get the most out of the data.

Please exercise care when applying the aggregate, industry-level data shown in this guide. Such high-level data may be inappropriate for benchmarking and decision-making purposes. For example, industry-level average salaries may be interesting, but using the data to negotiate contracts or plan budgets is not recommended. Instead, consider generating more contextually relevant custom data reports through DataDirect.

#1 *for* ALUMNI SATISFACTION

Poets&Quants Best Undergraduate Business Schools 2020



Poets&Quants asked alumni of 97 undergraduate business schools to rate their educations. **The Freeman College of Management at Bucknell University topped the list for alumni satisfaction**, with graduates saying they were well prepared for their professions and satisfied with the career Bucknell led them to.

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College of
Management**

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REINVENTING THE UNDERGRADUATE
MANAGEMENT EXPERIENCE.**

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BUSINESS UNIT

AACSB Network

AACSB MEMBERS BY COUNTRY/TERRITORY (FEBRUARY 2020)

| Country/Territory | Count of Educational Members | Count of AACSB-Accredited Members | Country/Territory | Count of Educational Members | Count of AACSB-Accredited Members |
|--------------------------------------|------------------------------|-----------------------------------|-------------------|------------------------------|-----------------------------------|
| Afghanistan | 3 | 0 | France | 55 | 24 |
| Algeria | 1 | 0 | Georgia | 2 | 0 |
| Argentina | 3 | 1 | Germany | 32 | 11 |
| Australia | 37 | 18 | Ghana | 1 | 0 |
| Austria | 8 | 2 | Greece | 2 | 0 |
| Azerbaijan | 1 | 0 | Guatemala | 1 | 0 |
| Bahrain | 5 | 1 | Hong Kong (China) | 9 | 7 |
| Bangladesh | 6 | 0 | Hungary | 3 | 0 |
| Belarus | 1 | 0 | Iceland | 1 | 0 |
| Belgium | 8 | 4 | India | 69 | 14 |
| Bhutan | 1 | 0 | Indonesia | 22 | 2 |
| Bolivia | 2 | 0 | Ireland | 9 | 3 |
| Bosnia and Herzegovina | 1 | 1 | Israel | 3 | 2 |
| Brazil | 13 | 4 | Italy | 5 | 1 |
| Brunei Darussalam | 2 | 0 | Jamaica | 2 | 0 |
| Bulgaria | 2 | 0 | Japan | 13 | 5 |
| Canada | 48 | 24 | Jordan | 6 | 0 |
| Chile | 11 | 3 | Kazakhstan | 4 | 0 |
| China (Mainland) | 83 | 31 | Kenya | 2 | 0 |
| Colombia | 12 | 3 | Kuwait | 6 | 3 |
| Costa Rica | 1 | 1 | Kyrgyzstan | 1 | 0 |
| Côte d'Ivoire | 2 | 0 | Latvia | 4 | 0 |
| Croatia | 3 | 2 | Lebanon | 14 | 2 |
| Curaçao (Kingdom of the Netherlands) | 1 | 0 | Liberia | 1 | 0 |
| Cyprus | 4 | 0 | Liechtenstein | 1 | 0 |
| Czech Republic | 1 | 0 | Lithuania | 3 | 0 |
| Denmark | 4 | 2 | Luxembourg | 1 | 0 |
| Dominican Republic | 2 | 0 | Macau (China) | 3 | 1 |
| Ecuador | 4 | 1 | Malaysia | 20 | 6 |
| Egypt | 3 | 1 | Mexico | 12 | 4 |
| Estonia | 1 | 0 | Monaco | 1 | 0 |
| Finland | 11 | 5 | Morocco | 8 | 1 |

BUSINESS UNIT

AACSB Network

AACSB MEMBERS BY COUNTRY/TERRITORY (JANUARY 2020)

| Country/Territory | Count of Educational Members | Count of AACSB-Accredited Members | Country/Territory | Count of Educational Members | Count of AACSB-Accredited Members |
|--------------------|------------------------------|-----------------------------------|---------------------------|------------------------------|-----------------------------------|
| Netherlands | 12 | 6 | Slovakia | 1 | 0 |
| New Zealand | 8 | 7 | Slovenia | 3 | 2 |
| Nigeria | 1 | 1 | Somalia | 1 | 0 |
| Northern Cyprus | 1 | 0 | South Africa | 7 | 3 |
| Norway | 6 | 2 | South Korea | 18 | 18 |
| Oman | 3 | 0 | Spain | 25 | 5 |
| Pakistan | 12 | 1 | Sri Lanka | 6 | 0 |
| Palestine | 1 | 0 | Sweden | 8 | 4 |
| Panama | 1 | 0 | Switzerland | 19 | 4 |
| Peru | 8 | 3 | Taiwan | 40 | 26 |
| Philippines | 6 | 1 | Thailand | 14 | 6 |
| Poland | 10 | 2 | Tunisia | 3 | 0 |
| Portugal | 6 | 4 | Turkey | 14 | 3 |
| Puerto Rico (U.S.) | 3 | 2 | Uganda | 1 | 0 |
| Qatar | 1 | 1 | Ukraine | 2 | 0 |
| Romania | 4 | 0 | United Arab Emirates | 23 | 7 |
| Russia | 9 | 1 | United Kingdom | 79 | 35 |
| Saudi Arabia | 20 | 4 | United States (50 states) | 638 | 532 |
| Senegal | 5 | 0 | Uruguay | 3 | 0 |
| Singapore | 5 | 3 | Vietnam | 4 | 0 |
| TOTAL | | | | 1,633 | 874 |

BUSINESS UNIT

AACSB Network

AACSB MEMBERS BY GEOGRAPHIC REGION AND MEMBERSHIP TYPE
(FEBRUARY 2020)

| Location | Count of AACSB-Accredited Members | Count of Educational Members | Count of Business Members | Count of All Members |
|--|-----------------------------------|------------------------------|---------------------------|----------------------|
| Canada | 24 | 48 | 2 | 50 |
| United States (Excl. Territories in Oceania/Caribbean) | 532 | 638 | 58 | 696 |
| Latin America & Caribbean | 23 | 80 | 1 | 81 |
| Central, Southern, South-Eastern, and Eastern Asia | 121 | 341 | 7 | 348 |
| Oceania | 25 | 45 | 0 | 45 |
| Africa | 6 | 36 | 0 | 36 |
| Middle East | 20 | 82 | 1 | 83 |
| Europe and Near East | 123 | 363 | 27 | 390 |
| Global | 874 | 1,633 | 96 | 1,729 |

Note: Accredited members must also be educational members.

BUSINESS UNIT

Business School Autonomy Level

RELATIONSHIP WITH PARENT INSTITUTION

Business schools maintain various levels of autonomy with their parent institution or university. Some are entirely independent of any other academic institution. This table details those relationships and their prevalence by world region.

| Business School Relationship With Parent University | Americas | Asia Pacific | Europe, Middle East, Africa | Global |
|---|----------|--------------|-----------------------------|--------|
| Standard Academic Unit of Parent Institution (Type A) The business school is one academic unit among several others, all of which are part of a larger parent university (or other academic institution) from which it derives its degree-granting authority. | 94.3% | 74.1% | 60.3% | 84.3% |
| Semi-/Mostly Autonomous Unit of Parent Institution (Type B) The business school is a semi- or mostly autonomous academic unit but still derives degree-granting authority from a larger parent university (or other academic institution). | 3.9% | 12.0% | 16.4% | 7.7% |
| Independent Institution (Type C) The business school is an independent academic institution with its own degree-granting authority, not attached to or dependent on any other academic institution. | 1.8% | 13.9% | 23.3% | 8.0% |

Source: Business School Questionnaire (2018–19) and BSQ Finances Module (2018–19)

N = 858 institutions, Americas N = 561 institutions, Asia Pacific N = 108 institutions, EMEA N = 189 institutions.

BUSINESS UNIT

System for Managing Permanent Faculty

| System | Americas | Asia Pacific | Europe, Middle East, Africa | Global |
|--|----------|--------------|-----------------------------|--------|
| Tenure (AAUP-Like System) | 94.7% | 62.1% | 27.2% | 20.3% |
| Probation-on-the-Job | 1.3% | 10.3% | 16.3% | 19.9% |
| Two-Tier Promotion and Habilitation | 0.4% | 2.6% | 7.4% | 19.9% |
| Centralistic Model With State Approval | 0.2% | 0.0% | 5.0% | 19.9% |
| Other or No System | 3.5% | 25.0% | 44.1% | 19.9% |

Source: *Business School Questionnaire (2018-19) and Staff Compensation & Demographics Survey (2018-19)*

Faculty Management Systems: The systems implemented within higher education which offer faculty members permanent positions.

Tenure (AAUP-Like System): This is the most common form of tenure. It was defined in the 1940 Statement of Principles on Academic Freedom and Tenure, jointly formulated by the American Association of University Professors (AAUP) and the Association of American Colleges & Universities (AAC&U).

Probation-on-the-Job: Common in the United Kingdom, schools using this model offer permanent employment at an early point in a faculty member's career, but have probationary period of several years..

Two-Tier Promotion and Habilitation: Common in Central Europe, in this model academics receive permanent employment at a later career stage. To get a permanent contract and professorship, academics typically need to obtain additional qualifications (e.g., "habilitation") demonstrating not only research skills and excellence in the area of expertise, but also teaching qualifications in their field.

Centralistic Model With State Approval: Common in France, junior academics can apply for a permanent position and receive civil servant status, but to be promoted to a more senior position they must undergo a process similar to the habilitation model.

BUSINESS UNIT

Decision-Making Authority¹

Excluding schools that are entirely independent (Type C), participating business schools indicate their level of decision-making authority for various functions they carry out.

| Decision | Parent Inst. Makes Decisions Centrally | B-School and Parent Make Decisions Jointly | B-School Makes Decisions Independently | Other |
|---------------------------------|--|--|--|-------|
| Determining Teaching Loads | 47 | 238 | 222 | 3 |
| Development | 80 | 380 | 44 | 6 |
| Financial Management | 50 | 412 | 41 | 7 |
| Fundraising Efforts | 68 | 385 | 51 | 6 |
| Management of Overhead Expenses | 181 | 271 | 55 | 3 |

Source: BSQ Finances Module (2018-19)

¹ Schools were also allowed to indicate Other when applicable. Seven or fewer schools indicated Other for any given option.

BUSINESS UNIT

Functional Control

The following table indicates which entity maintains functional control over various services or facilities offered by the business school.

| Function or Facility | N Institutions | Independent | University/ Parent Institution* | Business School | Jointly* |
|--|----------------|-------------|---------------------------------|-----------------|----------|
| Business School or Program Building | 748 | – | 42.0% | 19.8% | 38.2% |
| Business Library | 742 | – | 32.2% | 36.5% | 31.3% |
| Career Services—Undergraduate Business | 751 | – | 60.2% | 8.5% | 30.4% |
| Career Services—Graduate Business | 750 | 0.9% | 13.1% | 38.0% | 48.8% |
| Admissions—Undergraduate Business | 789 | 0.1% | 17.7% | 24.2% | 57.5% |
| Admissions—Graduate Business | 786 | 0.5% | 13.1% | 26.3% | 60.6% |
| Development | 789 | | 19.0% | 20.7% | 59.4% |
| Communications | 750 | 0.9% | 4.3% | 66.9% | 28.7% |
| Business Alumni Relations | 750 | 0.1% | 1.2% | 88.7% | 9.9% |
| Academic Advising—Undergraduate Business | 789 | 0.3% | 44.2% | 10.9% | 44.9% |
| Academic Advising—Graduate Business | 575 | – | 10.6% | 67.8% | 21.2% |
| Information Technology | 765 | 0.3% | 35.4% | 24.3% | 40.1% |
| Business Research Center | 540 | 0.1% | 22.0% | 61.3% | 16.3% |
| Academic Assistance Center | 743 | 0.4% | 90.3% | 2.0% | 3.4% |
| Non-Degree Executive Education Center | 771 | 4.3% | 6.7% | 56.0% | 37.1% |
| Student Residential Housing | 783 | 0.1% | 85.7% | 5.5% | 3.2% |
| Internship Programs | 835 | 0.7% | 6.2% | 58.8% | 34.3% |

Source: Business School Questionnaire and BSQ Finances Module (2018–19)

Note: Only schools that indicated that the above functions exist at their institution are included in the N's above. Independent business schools (Type C) were excluded from this table.

* These rows are not applicable to independent institutions (Type C).

BUSINESS UNIT

Stakeholders

For each stakeholder type, schools rated the level of involvement in and influence on decisions about the annual business school operating budget and resource allocation using the scale below.

| Level | Involvement | Influence |
|-------|----------------------------------|--|
| 1 | Does not participate/offer input | Input never impacts decisions |
| 2 | Minimal participation/input | Input not likely to impact decisions |
| 3 | Moderate participation/input | Some input may impact decisions |
| 4 | Significant participation/input | Input is likely to impact decisions |
| 5 | Sole responsibility | Input essentially determines decision outcomes |

Stakeholder Involvement and Influence—Distribution

| Stakeholder | Type | 1 | 2 | 3 | 4 | 5 |
|--|-------------|-------|-------|-------|-------|-------|
| Accrediting Bodies | Involvement | 38.7% | 26.5% | 22.6% | 11.5% | 0.8% |
| | Influence | 21.6% | 18.3% | 34.4% | 23.3% | 2.3% |
| Business School Advisory Council | Involvement | 26.2% | 37.6% | 30.0% | 5.7% | 0.6% |
| | Influence | 20.3% | 30.8% | 41.1% | 6.8% | 1.1% |
| Business School Faculty | Involvement | 15.6% | 39.0% | 32.8% | 12.1% | 0.6% |
| | Influence | 12.8% | 29.2% | 44.3% | 12.4% | 1.3% |
| Business School Dean/ Dean's Office | Involvement | 0.4% | 1.9% | 8.1% | 63.3% | 26.4% |
| | Influence | 0.4% | 0.9% | 9.8% | 55.9% | 33.0% |
| Business School Department Heads | Involvement | 6.2% | 16.4% | 40.5% | 33.3% | 3.5% |
| | Influence | 5.5% | 12.9% | 43.1% | 35.9% | 2.7% |
| Donors | Involvement | 38.7% | 38.0% | 20.4% | 2.9% | – |
| | Influence | 26.6% | 30.3% | 35.8% | 6.7% | 0.6% |
| Faculty Union(s) | Involvement | 68.3% | 17.7% | 9.4% | 4.4% | 0.3% |
| | Influence | 62.9% | 14.8% | 15.8% | 6.2% | 0.3% |
| Domestic Government Agencies | Involvement | 53.3% | 19.6% | 15.6% | 10.5% | 0.9% |
| | Influence | 41.8% | 17.5% | 21.3% | 16.9% | 2.4% |
| University Provost/ Chief Academic Officer* | Involvement | 3.0% | 9.2% | 28.8% | 52.0% | 7.0% |
| | Influence | 2.2% | 3.8% | 21.2% | 58.4% | 14.4% |
| Students | Involvement | 48.0% | 33.0% | 16.4% | 2.4% | 0.2% |
| | Influence | 36.7% | 29.2% | 29.6% | 3.6% | 0.9% |
| University Faculty (e.g., Faculty Senate)* | Involvement | 40.8% | 35.7% | 18.5% | 4.2% | 0.8% |
| | Influence | 35.7% | 33.1% | 23.9% | 6.2% | 1.0% |
| University Finance Office* | Involvement | 5.2% | 14.4% | 28.2% | 46.6% | 5.6% |
| | Influence | 3.6% | 9.6% | 31.0% | 44.8% | 11.0% |

Source: BSQ Finances Module (2018–19)

Note: Only schools that indicated that the above stakeholders apply to their institutions are included in the N's above.

FINANCES

FINANCES

Business School Operations

OPERATING BUDGET AND ENDOWMENT MARKET VALUE (IN USD)

| | N Institutions | Mean | Std. Dev. | 25th Percentile | Median | 75th Percentile | Total |
|------------------|----------------|-------|-----------|-----------------|--------|-----------------|-------|
| Operating Budget | 856 | 28.7M | 37.7M | 7.0M | 14.1M | 35.0M | 24.5B |
| Endowment | 857 | 26.4M | 67.9M | 0.0M | 3.8M | 18.9M | 22.6B |

Source: Business School Questionnaire (2018–19) and BSQ Finances Module (2018–19)

OPERATING BUDGET—DISTRIBUTION (IN USD)

| Interval | N Institutions | Percentage |
|-------------------------|----------------|------------|
| 2,500,000 or Less | 34 | 4.0% |
| 2,500,001–5,000,000 | 96 | 11.2% |
| 5,000,001–10,000,000 | 191 | 22.3% |
| 10,000,001–25,000,000 | 254 | 29.6% |
| 25,000,001–50,000,000 | 134 | 15.6% |
| 50,000,001–100,000,000 | 100 | 11.7% |
| 100,000,001–200,000,000 | 39 | 4.5% |
| 200,000,000+ | 8 | 0.9% |

Source: Business School Questionnaire (2018–19) and BSQ Finances Module (2018–19)

ENDOWMENT MARKET VALUE—DISTRIBUTION (IN USD)

| Interval | N Institutions | Percentage |
|-------------------------|----------------|------------|
| 0 | 255 | 29.7% |
| 1–2,500,000 | 136 | 15.9% |
| 2,500,001–5,000,000 | 68 | 7.9% |
| 5,000,001–10,000,000 | 97 | 11.3% |
| 10,000,001–25,000,000 | 124 | 14.5% |
| 25,000,001–50,000,000 | 62 | 7.2% |
| 50,000,001–100,000,000 | 54 | 6.3% |
| 100,000,001–200,000,000 | 38 | 4.4% |
| 200,000,000+ | 23 | 2.7% |

Source: Business School Questionnaire (2018–19) and BSQ Finances Module (2018–19)

FINANCES

Uses of Funds

USES OF OPERATING FUNDS BY EXPENDITURE TYPE

| Uses of Funds | Salary Expenditures | | Non-Salary Expenditures | | Total Expenditures | |
|--|---------------------|---------|-------------------------|---------|--------------------|---------|
| | N Institutions | Percent | N Institutions | Percent | N Institutions | Percent |
| Degree Programs Instructional Activity | 303 | 52.7% | 195 | 17.6% | 313 | 40.3% |
| Total Benefits Compensation | 221 | 14.4% | 240 | 13.3% | 251 | 11.6% |
| Research | 184 | 8.0% | 189 | 8.5% | 245 | 7.0% |
| Public Service | 83 | 0.8% | 176 | 4.7% | 215 | 2.6% |
| Non-Degree Management Education Instruction: Total | 109 | 2.3% | 207 | 5.5% | 207 | 4.5% |
| Library | 33 | 0.2% | 156 | 0.8% | 122 | 0.5% |
| Technology | 141 | 1.6% | 208 | 4.9% | 122 | 3.1% |
| Student Services and Admissions | 176 | 4.4% | 154 | 8.3% | 177 | 5.7% |
| Scholarships | 27 | 0.2% | 112 | 0.7% | 163 | 0.4% |
| Admin Support | 237 | 8.0% | 162 | 12.5% | 259 | 8.1% |
| Auxiliary Enterprises | 35 | 0.2% | 94 | 1.0% | 87 | 0.6% |
| Physical Plant | 63 | 0.6% | 212 | 4.4% | 220 | 2.5% |
| Faculty/Staff Recruiting Expenditures | 33 | 0.3% | 43 | 1.3% | 48 | 0.6% |
| Alumni Programs/ Services | 81 | 0.4% | 84 | 1.4% | 105 | 0.9% |
| Marketing and Advertising | 120 | 1.2% | 111 | 4.8% | 162 | 3.0% |
| Other | 77 | 2.5% | 40 | 5.5% | 205 | 5.6% |

Source: BSQ Finances Module (2018–19)

Note: Respondents could provide Total Expenditures or break out Total Expenditures by Salary and Non-Salary Expenditures. The Total Expenditures column includes schools that provided either level of detail.

FINANCES

Sources of Funds

SOURCES OF OPERATING FUNDS

| Source of Funds | N Institutions | Percentage of Total Sources of Operating Funds |
|---|----------------|--|
| General Tuition and Fees Revenue, Government Appropriations, and Institutional/University Allocations | 429 | 74.8% |
| Other Charges to Students for Educational Purposes | 136 | 2.8% |
| Government Grants and Contracts: Total | 195 | 2.0% |
| Private Contracts: Total | 146 | 1.0% |
| Non-Degree Management Education: Total | 175 | 3.7% |
| Private Gifts and Grants: Current Operations—Restricted | 253 | 2.9% |
| Private Gifts and Grants: Current Operations—Unrestricted | 214 | 1.6% |
| Funds From Business Unit Endowment: Total | 229 | 3.1% |
| Unspent Reserve Funds from Previous Years | 110 | 3.9% |
| Other Sources of Operating Funds | 206 | 4.3% |
| Total From All Sources of Operating Funds | 438 | 100.0% |

Source: BSQ Finances Module (2018–19)

FINANCES

Fundraising

MEAN PERCENTAGES OF PRIVATE GIFTS AND GRANTS ACROSS ALL REPORTED SOURCES FOR PARTICIPATING SCHOOLS

| Donor Type | N Institutions | Donations From Corporations | Donations From Individuals: Total | Donations From Private Charitable Organizations/ Foundations | Donations From Public Organizations/ Foundations |
|--|----------------|-----------------------------|-----------------------------------|--|--|
| Capital Purposes: Donations Made for Long-Term Development (e.g., Equipment, Buildings, Loan Funds, etc.) | 105 | 15.7% | 60.8% | 16.3% | 5.5% |
| Current Operations—Restricted: Donations Made for Immediate Use (e.g., Research Projects, Endowed Chairs, or Professorships, etc.) Is Specified by the Donor | 203 | 24.8% | 51.5% | 16.1% | 6.8% |
| Current Operations—Unrestricted: Donations Made for Immediate Use Where the Use Is Not Specified by the Donor | 166 | 19.9% | 63.8% | 10.7% | 4.6% |

Source: BSQ Finances Module (2018–19)

FINANCES

Net Flow of Funds for All Institutions (Negative, Balanced, or Positive)

A positive net flow figure indicates that the net flow favors the parent institution, and, therefore, the business school is generating funds for the parent institution. Conversely, a negative net flow figure suggests that the net flow favors the business school, indicating that more funds are flowing from the parent institution to support the business school. A net flow of 0 indicates that the financial flow from business school to parent institution, and those from parent institution to business school, balance one another out.

| Direction of Flow of Funds | N Institutions | Percentage |
|----------------------------|----------------|------------|
| Positive | 135 | 76.3 |
| Balanced (0) | 16 | 9.0 |
| Negative | 26 | 14.7 |

Source: BSQ Finances Module (2018–19)

Net Flow of Funds by Institutional Control

| Institutional Control | N Institutions | Minimum | Mean | Std. Dev. | Maximum |
|-----------------------|----------------|---------|-------|-----------|---------|
| All | 177 | -66.8M | 15.0M | 29.0M | 171.0M |
| Private | 67 | -38.0M | 17.0M | 26.8M | 137.6M |
| Public | 110 | -66.8M | 13.7M | 30.3M | 171.0M |

Source: BSQ Finances Module (2018–19)

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FACULTY, STAFF,
AND
ADMINISTRATORS

FACULTY, STAFF, AND ADMINISTRATORS

Headcounts

HEADCOUNTS BY PERSONNEL TYPE

| Personnel | N Institutions | Mean | Std. Dev. | Total |
|---|----------------|------|-----------|---------|
| Full-Time Faculty | 832 | 78 | 65 | 64,640 |
| Full-Time Faculty with Doctoral Degrees | 801 | 65 | 54 | 51,722 |
| Part-Time Faculty (Excl. Graduate Teaching Assistants) | 795 | 53 | 76 | 42,074 |
| Graduate Teaching Assistants | 157 | 25 | 58 | 3,983 |
| Full-Time Business School Staff and Administrators | 823 | 67 | 105 | 55,210 |
| Total Headcount of All People Employed by Business Unit | 833 | 257 | 297 | 213,860 |

Source: *Business School Questionnaire and Staff Compensation & Demographics Survey (2018–19)*

FACULTY, STAFF, AND ADMINISTRATORS

Headcounts

HEADCOUNTS BY GENDER

| Personnel | Gender | N Institutions | Total | Percentage |
|--|--------|----------------|--------|------------|
| Full-Time Faculty | Female | 701 | 18,623 | 34.7% |
| | Male | 704 | 35,050 | 65.3% |
| Full-Time Faculty With Doctoral Degrees | Female | 624 | 13,677 | 33.5% |
| | Male | 629 | 27,198 | 66.5% |
| Part-Time Faculty (Excl. Graduate Teaching Assistants) | Female | 598 | 9,805 | 30.5% |
| | Male | 614 | 22,313 | 69.5% |
| Graduate Teaching Assistants | Female | 107 | 1,346 | 42.2% |
| | Male | 121 | 1,845 | 57.8% |
| Full-Time Business School Staff | Female | 549 | 22,447 | 69.1% |
| | Male | 499 | 10,035 | 30.9% |

Source: Business School Questionnaire and Staff Compensation & Demographics Survey (2018–19)

GENDER RATIOS BY FULL-TIME FACULTY RANK

| Faculty Rank | Gender | N Faculty | Percentage |
|---------------------|--------|-----------|------------|
| Professor | Female | 2,102 | 22.4% |
| | Male | 7,288 | 77.6% |
| Associate Professor | Female | 3,053 | 33.9% |
| | Male | 5,963 | 66.1% |
| Assistant Professor | Female | 3,550 | 38.7% |
| | Male | 5,624 | 61.3% |
| Instructor | Female | 2,708 | 39.8% |
| | Male | 4,090 | 60.2% |

Source: Staff Compensation & Demographics Survey (2018–19)

FACULTY, STAFF, AND ADMINISTRATORS

Gender Ratios

GENDER RATIOS BY FULL-TIME FACULTY CITIZENSHIP STATUS

| Region | Citizenship Status | Gender | N Institutions | Total | Percentage |
|-----------------|---|--------|----------------|--------|------------|
| Americas | Host Country/ Territory | Female | 454 | 8,274 | 32.7% |
| | | Male | 454 | 16,998 | 67.3% |
| Americas | Other Country/ Territory of Origin or Birthplace | Female | 454 | 741 | 32.5% |
| | | Male | 454 | 1,538 | 67.5% |
| Asia Pacific | Host Country/ Territory | Female | 85 | 2,083 | 36.6% |
| | | Male | 85 | 3,602 | 63.4% |
| Asia Pacific | Other Country/ Territory of Origin or Birthplace | Female | 85 | 767 | 32.9% |
| | | Male | 85 | 1,565 | 67.1% |
| EMEA | Host Country/ Territory | Female | 139 | 3,842 | 38.9% |
| | | Male | 140 | 6,037 | 61.1% |
| EMEA | Other Country/ Territory of Origin or Birthplace | Female | 139 | 2,033 | 35.8% |
| | | Male | 140 | 3,650 | 64.2% |

Source: Business School Questionnaire and Staff Compensation & Demographics Survey (2018–19)

GENDER RATIOS BY FULL-TIME FACULTY TENURE STATUS

| Tenure Status | Gender | N Institutions | Total | Percentage |
|---------------------|--------|----------------|--------|------------|
| Tenured | Female | 559 | 6,484 | 29.5% |
| | Male | 563 | 15,487 | 70.5% |
| Tenure-Track | Female | 549 | 3,528 | 37.9% |
| | Male | 549 | 5,792 | 62.1% |
| Non-Tenure Track | Female | 539 | 3,505 | 38.4% |
| | Male | 538 | 5,620 | 61.6% |

Source: Business School Questionnaire and Staff Compensation & Demographics Survey (2018–19)

FACULTY, STAFF, AND ADMINISTRATORS

Gender Ratios

GENDER RATIOS BY FULL-TIME FACULTY ETHNICITY (U.S. ONLY)

| Ethnicity | Gender | N Institutions | Total | Percentage |
|---|--------|----------------|--------|------------|
| American Indian or Alaskan Native | Female | 284 | 22 | 0.1% |
| | Male | 294 | 67 | 0.3% |
| Asian or Pacific Islander | Female | 393 | 1,593 | 6.4% |
| | Male | 395 | 3,016 | 12.1% |
| Black or African American, Non-Hispanic | Female | 339 | 406 | 1.6% |
| | Male | 352 | 605 | 2.4% |
| Hispanic/Latino | Female | 320 | 250 | 1.0% |
| | Male | 334 | 492 | 2.0% |
| White, Non-Hispanic | Female | 411 | 5,130 | 20.6% |
| | Male | 411 | 11,030 | 44.4% |
| Race/Ethnicity Unknown | Female | 562 | 775 | 3.1% |
| | Male | 582 | 1,457 | 5.9% |

Source: Business School Questionnaire and Staff Compensation & Demographics Survey (2018–19)

FACULTY, STAFF, AND ADMINISTRATORS

Gender Ratios

GENDER RATIOS BY ADMINISTRATIVE POSITION

| Administrative Position | Gender | N Administrators | Percentage |
|--|--------|------------------|------------|
| Associate Dean | Female | 302 | 35.4% |
| | Male | 551 | 64.6% |
| Assistant Dean | Female | 113 | 64.6% |
| | Male | 62 | 35.4% |
| Assistant Dean or Director of Graduate Programs | Female | 94 | 49.2% |
| | Male | 97 | 50.8% |
| Assistant Dean or Director: Career Services/Placement | Female | 106 | 63.5% |
| | Male | 61 | 36.5% |
| Assistant Dean or Director: Development | Female | 57 | 55.3% |
| | Male | 46 | 44.7% |
| Assistant Dean or Director: Executive Education | Female | 37 | 40.2% |
| | Male | 55 | 59.8% |
| Assistant Dean or Director: Finance and Administration | Female | 107 | 62.2% |
| | Male | 65 | 37.8% |
| Assistant Dean or Director: Information Technology | Female | 18 | 14.1% |
| | Male | 110 | 85.9% |
| Assistant Dean or Director: MBA Programs | Female | 59 | 42.1% |
| | Male | 81 | 57.9% |
| Assistant Dean or Director: Undergraduate Programs | Female | 144 | 68.9% |
| | Male | 65 | 31.1% |
| Dean | Female | 118 | 25.7% |
| | Male | 341 | 74.3% |
| Director of Business Library Services | Female | 13 | 59.1% |
| | Male | 9 | 40.9% |
| Director of Communications/PR | Female | 122 | 71.3% |
| | Male | 49 | 28.7% |
| Director of Cooperative Programs | Female | 20 | 55.6% |
| | Male | 16 | 44.4% |
| Director of Distance Education | Female | 10 | 47.6% |
| | Male | 11 | 52.4% |

FACULTY, STAFF, AND ADMINISTRATORS

Gender Ratios

GENDER RATIOS BY ADMINISTRATIVE POSITION

| Administrative Position | Gender | N Administrators | Percentage |
|--|--------|------------------|------------|
| Director of Internship | Female | 37 | 72.5% |
| | Male | 14 | 27.5% |
| Director of Research | Female | 12 | 22.2% |
| | Male | 42 | 77.8% |
| Executive MBA (EMBA) Director | Female | 49 | 57.0% |
| | Male | 37 | 43.0% |
| Major Gifts Officer | Female | 37 | 54.4% |
| | Male | 31 | 45.6% |
| MBA/Master's Admissions Director | Female | 76 | 55.5% |
| | Male | 61 | 44.5% |
| School of Accounting, Director, etc. | Female | 8 | 26.7% |
| | Male | 22 | 73.3% |
| Small Business Administration Director | Female | 31 | 44.3% |
| | Male | 39 | 55.7% |
| Other | Female | 712 | 59.8% |
| | Male | 479 | 40.2% |

Source: Staff Compensation & Demographics Survey (2018–19)

FACULTY, STAFF, AND ADMINISTRATORS

General Demographics

FULL-TIME FACULTY HEADCOUNTS BY TENURE STATUS

| Tenure Status | N Institutions | N Faculty | Percentage |
|------------------|----------------|-----------|------------|
| Tenured | 641 | 25,153 | 54.3% |
| Tenure-Track | 630 | 10,573 | 22.8% |
| Non-Tenure Track | 625 | 10,589 | 22.9% |

Source: Business School Questionnaire and Staff Compensation & Demographics Survey (2018–19)

FULL-TIME FACULTY HEADCOUNTS BY CITIZENSHIP STATUS

| Region | Citizenship Status | N Institutions | N Faculty | Percentage |
|-----------------|---|----------------|-----------|------------|
| Americas | Host Country/ Territory | 526 | 29,527 | 92.2% |
| Americas | Other Country/ Territory of Origin or Birthplace | 515 | 2,481 | 7.8% |
| Asia Pacific | Host Country/ Territory | 103 | 7,201 | 72.3% |
| Asia Pacific | Other Country/ Territory of Origin or Birthplace | 102 | 2,754 | 27.7% |
| EMEA | Host Country/ Territory | 176 | 11,677 | 63.9% |
| EMEA | Other Country/ Territory of Origin or Birthplace | 175 | 6,610 | 36.1% |

Source: Business School Questionnaire and Staff Compensation & Demographics Survey (2018–19)

FACULTY, STAFF, AND ADMINISTRATORS

General Demographics

FULL-TIME FACULTY HEADCOUNTS BY ETHNICITY (U.S. ONLY)

| Ethnicity | N Institutions | N Faculty | Percentage |
|---|----------------|-----------|------------|
| American Indian or Alaskan Native | 359 | 98 | 0.3% |
| Asian or Pacific Islander | 472 | 5,237 | 17.7% |
| Black or African American, Non-Hispanic | 436 | 1,169 | 3.9% |
| Hispanic/Latino | 411 | 838 | 2.8% |
| White, Non-Hispanic | 478 | 18,776 | 63.3% |
| Race/Ethnicity Unknown | 691 | 3,522 | 11.9% |

Source: *Business School Questionnaire and Staff Compensation & Demographics Survey (2018–19)*

FACULTY, STAFF, AND ADMINISTRATORS

Salary

FULL-TIME FACULTY SALARIES BY RANK AND DISCIPLINE—
PROFESSOR (IN THOUSANDS, USD)*

| Discipline | N Institutions | N Faculty | Mean | Median | Std. Dev. |
|---|----------------|-----------|-------|--------|-----------|
| Accounting | 398 | 1,188 | 178.2 | 154.6 | 72.6 |
| Actuarial Science | 2 | 2 | – | – | – |
| Behavioral Science/ Organizational Behavior | 139 | 328 | 197.2 | 187.7 | 77.4 |
| Business Communication | 28 | 69 | 108.3 | 101.6 | 32.4 |
| Business Education | 6 | 7 | 113.2 | 113.8 | 15.2 |
| Business Ethics— Including Corporate Social Responsibility | 37 | 53 | 153.9 | 136.6 | 61.4 |
| Business Law/ Legal Environment | 129 | 199 | 127.3 | 119.0 | 39.8 |
| CIS/MIS | 295 | 816 | 154.0 | 141.5 | 56.3 |
| Data Analytics | 23 | 30 | 158.0 | 158.4 | 47.5 |
| E-Business—Including E-Commerce | 6 | 7 | 160.5 | 147.4 | 80.1 |
| Economics/ Managerial Economics | 282 | 976 | 150.8 | 127.3 | 70.5 |
| Energy Management | 6 | 8 | 167.1 | 174.2 | 56.6 |
| Entrepreneurship/Small Business Administration | 100 | 155 | 161.3 | 144.9 | 72.1 |
| Finance—Including Banking | 408 | 1,426 | 195.2 | 168.2 | 93.4 |
| General Business | 8 | 21 | 91.7 | 73.7 | 43.1 |
| Health Services/ Hospital Administration | 23 | 30 | 142.4 | 117.5 | 65.3 |
| Hotel/ Restaurant/Tourism | 25 | 44 | 127.0 | 121.2 | 34.9 |
| HR Management— Including Personnel and Individual/Labor Relations | 104 | 194 | 140.8 | 131.8 | 55.9 |

*Salary data not shown if fewer than six institutions reported data.

FACULTY, STAFF, AND ADMINISTRATORS

Salary

FULL-TIME FACULTY SALARIES BY RANK AND DISCIPLINE—
PROFESSOR (IN THOUSANDS, USD)*

| Discipline | N Institutions | N Faculty | Mean | Median | Std. Dev. |
|---|----------------|-----------|-------|--------|-----------|
| Insurance | 24 | 42 | 175.8 | 163.6 | 66.1 |
| International Business | 79 | 140 | 156.4 | 144.3 | 56.2 |
| Leadership | 9 | 15 | 160.8 | 162.8 | 44.9 |
| Management | 276 | 793 | 148.2 | 129.0 | 58.4 |
| Manufacturing and Technology Management | 2 | 4 | – | – | – |
| Marketing | 403 | 1,260 | 171.4 | 147.2 | 77.5 |
| Operations Research | 35 | 75 | 189.3 | 179.8 | 69.5 |
| Production/Operations Management | 188 | 427 | 174.7 | 159.0 | 71.8 |
| Public Administration | 12 | 22 | 118.3 | 119.7 | 40.7 |
| Quantitative Methods | 67 | 139 | 146.7 | 140.2 | 57.8 |
| Real Estate | 43 | 63 | 186.1 | 183.7 | 69.2 |
| Sports Management | 10 | 18 | 118.8 | 113.7 | 26.1 |
| Statistics | 56 | 105 | 154.9 | 145.2 | 67.7 |
| Strategic Management | 162 | 382 | 177.6 | 162.3 | 82.2 |
| Supply Chain/Transport/Logistics | 74 | 144 | 162.1 | 154.3 | 63.0 |
| Taxation | 33 | 40 | 158.1 | 150.4 | 43.2 |
| Other | 22 | 40 | 135.5 | 123.3 | 68.1 |

Source: Staff Compensation & Demographics Survey (2018–19)

*Salary data not shown if fewer than six institutions reported data.

FACULTY, STAFF, AND ADMINISTRATORS

Salary

FULL-TIME FACULTY SALARIES BY RANK AND DISCIPLINE—
ASSOCIATE PROFESSOR (IN THOUSANDS, USD)*

| Discipline | N Institutions | N Faculty | Mean | Median | Std. Dev. |
|---|----------------|-----------|-------|--------|-----------|
| Accounting | 439 | 1,415 | 147.9 | 140.0 | 50.5 |
| Actuarial Science | 7 | 9 | 122.5 | 122.8 | 49.4 |
| Behavioral Science/ Organizational Behavior | 138 | 347 | 140.4 | 139.2 | 46.9 |
| Business Communication | 38 | 68 | 90.6 | 86.6 | 23.1 |
| Business Education | 7 | 12 | 87.3 | 86.2 | 9.9 |
| Business Ethics— Including Corporate Social Responsibility | 31 | 39 | 108.4 | 105.1 | 36.6 |
| Business Law/ Legal Environment | 105 | 186 | 104.1 | 99.6 | 30.1 |
| CIS/MIS | 308 | 709 | 126.4 | 122.9 | 35.4 |
| Data Analytics | 22 | 32 | 124.1 | 126.6 | 37.8 |
| E-Business—Including E-Commerce | 7 | 9 | 97.6 | 104.0 | 25.1 |
| Economics/ Managerial Economics | 265 | 830 | 113.4 | 105.0 | 39.5 |
| Energy Management | 2 | 2 | – | – | – |
| Entrepreneurship/Small Business Administration | 97 | 160 | 126.6 | 121.4 | 38.8 |
| Finance—Including Banking | 409 | 1,234 | 153.1 | 142.0 | 58.6 |
| General Business | 12 | 20 | 66.9 | 58.0 | 23.2 |
| Health Services/ Hospital Administration | 23 | 31 | 108.5 | 103.9 | 38.1 |
| Hotel/Restaurant/Tourism | 28 | 55 | 105.5 | 105.8 | 27.5 |
| HR Management— Including Personnel and Individual/Labor Relations | 110 | 182 | 106.1 | 105.4 | 39.5 |

*Salary data not shown if fewer than six institutions reported data.

FACULTY, STAFF, AND ADMINISTRATORS

Salary

FULL-TIME FACULTY SALARIES BY RANK AND DISCIPLINE – ASSOCIATE PROFESSOR (IN THOUSANDS, USD)*

| Discipline | N Institutions | N Faculty | Mean | Median | Std. Dev. |
|---|----------------|-----------|-------|--------|-----------|
| Insurance | 24 | 33 | 147.9 | 139.8 | 42.3 |
| International Business | 71 | 123 | 113.9 | 110.8 | 38.8 |
| Leadership | 10 | 14 | 127.7 | 128.2 | 36.5 |
| Management | 285 | 804 | 121.0 | 115.7 | 37.8 |
| Manufacturing and Technology Management | 3 | 6 | – | – | – |
| Marketing | 423 | 1,223 | 130.1 | 123.7 | 43.8 |
| Operations Research | 31 | 46 | 142.5 | 141.7 | 54.7 |
| Production/Operations Management | 159 | 333 | 142.7 | 140.5 | 41.9 |
| Public Administration | 12 | 17 | 91.1 | 98.0 | 31.2 |
| Quantitative Methods | 51 | 93 | 127.9 | 118.8 | 38.8 |
| Real Estate | 26 | 44 | 138.6 | 135.5 | 54.8 |
| Sports Management | 10 | 16 | 107.9 | 110.8 | 22.5 |
| Statistics | 39 | 71 | 117.6 | 116.0 | 46.0 |
| Strategic Management | 164 | 357 | 140.5 | 133.9 | 49.1 |
| Supply Chain/Transport/Logistics | 89 | 192 | 125.4 | 129.0 | 41.8 |
| Taxation | 30 | 40 | 131.3 | 127.3 | 44.9 |
| Other | 25 | 53 | 94.0 | 91.1 | 36.1 |

Source: Staff Compensation & Demographics Survey (2018–19)

*Salary data not shown if fewer than six institutions reported data.

FACULTY, STAFF, AND ADMINISTRATORS

Salary

FULL-TIME FACULTY SALARIES BY RANK AND DISCIPLINE—
ASSISTANT PROFESSOR (IN THOUSANDS, USD)*

| Discipline | N Institutions | N Faculty | Mean | Median | Std. Dev. |
|---|----------------|-----------|-------|--------|-----------|
| Accounting | 437 | 1,562 | 147.0 | 141.9 | 51.2 |
| Actuarial Science | 7 | 14 | 128.0 | 131.8 | 23.8 |
| Behavioral Science/ Organizational Behavior | 125 | 293 | 125.8 | 132.1 | 43.1 |
| Business Communication | 38 | 89 | 81.3 | 79.1 | 21.4 |
| Business Education | 5 | 15 | – | – | – |
| Business Ethics— Including Corporate Social Responsibility | 16 | 30 | 88.6 | 73.4 | 44.0 |
| Business Law/ Legal Environment | 99 | 157 | 91.8 | 86.1 | 26.9 |
| CIS/MIS | 255 | 712 | 117.7 | 117.3 | 33.1 |
| Data Analytics | 45 | 62 | 120.3 | 120.6 | 29.8 |
| E-Business—Including E-Commerce | 6 | 6 | 83.2 | 80.5 | 33.0 |
| Economics/ Managerial Economics | 235 | 769 | 104.3 | 97.1 | 32.6 |
| Energy Management | 3 | 5 | – | – | – |
| Entrepreneurship/Small Business Administration | 111 | 187 | 109.9 | 114.3 | 33.3 |
| Finance—Including Banking | 382 | 1,235 | 153.3 | 143.9 | 56.6 |
| General Business | 7 | 31 | 64.5 | 52.1 | 36.7 |
| Health Services/ Hospital Administration | 23 | 40 | 95.6 | 100.3 | 30.6 |
| Hotel/Restaurant/Tourism | 29 | 51 | 87.0 | 88.3 | 23.5 |
| HR Management— Including Personnel and Individual/Labor Relations | 92 | 145 | 101.4 | 103.9 | 37.1 |

*Salary data not shown if fewer than six institutions reported data.

FACULTY, STAFF, AND ADMINISTRATORS

Salary

FULL-TIME FACULTY SALARIES BY RANK AND DISCIPLINE—
ASSISTANT PROFESSOR (IN THOUSANDS, USD)*

| Discipline | N Institutions | N Faculty | Mean | Median | Std. Dev. |
|---|----------------|-----------|-------|--------|-----------|
| Insurance | 10 | 21 | 143.4 | 140.0 | 35.1 |
| International Business | 48 | 83 | 101.6 | 108.7 | 44.1 |
| Leadership | 8 | 13 | 99.4 | 110.7 | 32.8 |
| Management | 311 | 965 | 108.4 | 107.0 | 34.0 |
| Manufacturing and Technology Management | 4 | 5 | – | – | – |
| Marketing | 418 | 1,195 | 123.4 | 121.0 | 39.2 |
| Operations Research | 33 | 71 | 128.4 | 124.2 | 37.0 |
| Production/Operations Management | 151 | 351 | 129.4 | 130.0 | 38.9 |
| Public Administration | 10 | 20 | 85.7 | 95.0 | 30.6 |
| Quantitative Methods | 58 | 94 | 110.3 | 114.8 | 35.8 |
| Real Estate | 28 | 50 | 141.1 | 156.3 | 52.2 |
| Sports Management | 15 | 24 | 92.0 | 94.0 | 17.6 |
| Statistics | 31 | 67 | 114.7 | 120.0 | 37.6 |
| Strategic Management | 146 | 330 | 127.4 | 130.0 | 41.8 |
| Supply Chain/Transport/Logistics | 83 | 165 | 121.9 | 126.7 | 33.0 |
| Taxation | 21 | 26 | 145.6 | 141.8 | 45.5 |
| Other | 33 | 63 | 77.8 | 79.3 | 30.2 |

Source: Staff Compensation & Demographics Survey (2018–19)

*Salary data not shown if fewer than six institutions reported data.

FACULTY, STAFF, AND ADMINISTRATORS

Salary

FULL-TIME FACULTY SALARIES BY RANK AND DISCIPLINE—
INSTRUCTOR (IN THOUSANDS, USD)*

| Discipline | N Institutions | N Faculty | Mean | Median | Std. Dev. |
|--|----------------|-----------|------|--------|-----------|
| Accounting | 370 | 1,262 | 84.6 | 77.7 | 33.5 |
| Actuarial Science | 2 | 2 | – | – | – |
| Arts Administration | 1 | 1 | – | – | – |
| Behavioral Science/ Organizational Behavior | 69 | 181 | 91.3 | 85.3 | 40.1 |
| Business Communication | 105 | 336 | 67.0 | 61.6 | 22.9 |
| Business Education | 10 | 16 | 68.7 | 64.6 | 19.8 |
| Business Ethics— Including Corporate Social Responsibility | 26 | 34 | 95.0 | 84.8 | 32.7 |
| Business Law/ Legal Environment | 154 | 268 | 76.2 | 69.5 | 26.2 |
| CIS/MIS | 213 | 571 | 81.0 | 76.6 | 27.0 |
| Data Analytics | 20 | 32 | 94.2 | 86.0 | 32.4 |
| E-Business—Including E-commerce | 2 | 2 | – | – | – |
| Economics/ Managerial Economics | 157 | 401 | 73.8 | 69.7 | 24.4 |
| Energy Management | 3 | 3 | – | – | – |
| Entrepreneurship/Small Business Administration | 119 | 223 | 90.8 | 83.6 | 32.5 |
| Finance—Including Banking | 257 | 740 | 97.9 | 91.5 | 38.4 |
| General Business | 40 | 84 | 74.7 | 59.0 | 53.0 |
| Health Services/ Hospital Administration | 18 | 25 | 92.4 | 92.0 | 21.1 |
| Hotel/Restaurant/Tourism | 24 | 63 | 83.8 | 84.4 | 23.9 |

*Salary data not shown if fewer than six institutions reported data.

FACULTY, STAFF, AND ADMINISTRATORS

Salary

FULL-TIME FACULTY SALARIES BY RANK AND DISCIPLINE—
INSTRUCTOR (IN THOUSANDS, USD)*

| Discipline | N Institutions | N Faculty | Mean | Median | Std. Dev. |
|---|----------------|-----------|------|--------|-----------|
| HR Management— Including Personnel and Individual/Labor Relations | 61 | 89 | 79.0 | 73.7 | 25.6 |
| Insurance | 11 | 19 | 94.2 | 91.8 | 29.8 |
| International Business | 35 | 59 | 83.0 | 82.6 | 26.3 |
| Leadership | 14 | 23 | 92.5 | 91.8 | 25.5 |
| Management | 243 | 749 | 76.6 | 71.1 | 28.3 |
| Manufacturing and Technology Management | 1 | 1 | – | – | – |
| Marketing | 277 | 761 | 81.8 | 78.0 | 29.7 |
| Operations Research | 19 | 46 | 80.9 | 80.0 | 29.8 |
| Production/Operations Management | 95 | 223 | 92.0 | 85.9 | 33.4 |
| Public Administration | 7 | 9 | 92.0 | 73.0 | 37.3 |
| Quantitative Methods | 49 | 92 | 77.8 | 73.0 | 29.8 |
| Real Estate | 22 | 27 | 90.2 | 87.0 | 25.4 |
| Sports Management | 7 | 10 | 71.9 | 75.8 | 26.6 |
| Statistics | 40 | 60 | 72.9 | 69.2 | 24.0 |
| Strategic Management | 66 | 127 | 97.0 | 90.0 | 42.9 |
| Supply Chain/Transport/ Logistics | 47 | 98 | 92.5 | 89.8 | 30.4 |
| Taxation | 22 | 27 | 95.5 | 94.1 | 27.2 |
| Other | 31 | 70 | 88.4 | 88.2 | 37.7 |

Source: Staff Compensation & Demographics Survey (2018–19)

*Salary data not shown if fewer than six institutions reported data.

FACULTY, STAFF, AND ADMINISTRATORS

Salary

FULL-TIME FACULTY COMPENSATION PRACTICES

| Benefit | Percentage of Schools Offering Benefit | Percentage of Faculty Receiving Benefit |
|---|--|---|
| Summer Research Funds | 51.6% | 32.9% |
| Summer Teaching Compensation | 72.3% | 38.7% |
| Overload/Stipends for Teaching Credit Courses | 73.1% | 31.7% |
| Stipends for Teaching Non-Credit Courses | 26.0% | 17.7% |
| Additional Funds for Research | 40.5% | 39.1% |
| Additional Pay for Administrative Duties (Above and Beyond Teaching/Research) | 74.8% | 14.6% |
| Additional Pay for Teaching at International Partner Institution(s) | 9.8% | 6.7% |
| Additional Pay for Production of Intellectual Contributions Beyond Expected Standards | 15.8% | 31.9% |
| Other | 15.4% | 20.9% |

Source: Staff Compensation & Demographics Survey and BSQ Finances Module (2018-19)

N = 531 Institutions

N Other = 526 Institutions

FACULTY, STAFF, AND ADMINISTRATORS

Salary

NEWLY HIRED FULL-TIME FACULTY SALARIES

| New Hire Type | N Faculty | Mean | Std. Dev. | Median | N Institutions |
|----------------------------|-----------|-------|-----------|--------|----------------|
| All But Dissertation (ABD) | 115 | 102.2 | 52.6 | 100.0 | 86 |
| Neither | 1,659 | 108.9 | 55.3 | 102.5 | 396 |
| New Doctorate | 1,093 | 126.7 | 45.1 | 126.5 | 343 |

Source: Staff Compensation & Demographics Survey (2018–19)

NEWLY HIRED FULL-TIME FACULTY COMPENSATION PRACTICES

| Compensation Practice | N Institutions | Percentage of Schools Offering Compensation |
|--|----------------|---|
| Moving Expenses | 531 | 73.4% |
| Signing Bonus (Apart From Base Salary) | 531 | 5.8% |
| Guaranteed Research Funds (1 year) | 531 | 22.0% |
| Guaranteed Research Funds (2 years) | 531 | 24.1% |
| Guaranteed Research Funds (3 years) | 531 | 29.9% |
| Guaranteed Teaching Load Reduction (1 year) | 531 | 28.8% |
| Guaranteed Teaching Load Reduction (2 years) | 531 | 14.5% |
| Guaranteed Teaching Load Reduction (3 years) | 531 | 14.5% |
| Other | 531 | 31.6% |

Source: Staff Compensation & Demographics Survey (2018–19)

FACULTY, STAFF, AND ADMINISTRATORS

Salary

ADMINISTRATOR SALARIES, 12-MONTH CONTRACTS (IN THOUSANDS, USD)

| Administrator Position | N Institutions | N Administrators | Mean | Median | Std. Dev. |
|---|----------------|------------------|-------|--------|-----------|
| Associate Dean | 351 | 708 | 154.1 | 145.3 | 59.9 |
| Assistant Dean | 103 | 150 | 95.3 | 85.1 | 45.7 |
| Assistant Dean or Director of Graduate Programs | 115 | 160 | 96.5 | 93.2 | 47.9 |
| Assistant Dean or Director: Career Services/Placement | 150 | 165 | 86.9 | 78.2 | 34.0 |
| Assistant Dean or Director: Development | 92 | 102 | 110.2 | 101.8 | 42.1 |
| Assistant Dean or Director: Executive Education | 81 | 87 | 119.6 | 114.5 | 63.9 |
| Assistant Dean or Director: Finance and Admin | 159 | 170 | 98.0 | 93.0 | 44.7 |
| Assistant Dean or Director: Info Technology | 120 | 123 | 91.5 | 88.3 | 34.4 |
| Assistant Dean or Director: MBA Programs | 111 | 123 | 105.3 | 99.1 | 50.6 |
| Assistant Dean or Director: Undergrad Programs | 160 | 191 | 85.6 | 76.9 | 39.3 |
| Dean | 441 | 444 | 212.6 | 184.3 | 93.0 |
| Director of Business Library Services | 21 | 21 | 77.0 | 75.1 | 23.5 |
| Director of Communications/Public Relations | 160 | 170 | 81.5 | 75.9 | 34.3 |
| Director of Cooperative Programs | 19 | 34 | 69.4 | 67.4 | 30.9 |
| Director of Distance Education | 17 | 20 | 99.7 | 98.6 | 43.9 |
| Director of Internship | 46 | 50 | 53.6 | 51.2 | 18.6 |
| Director of Research | 33 | 44 | 127.8 | 105.2 | 68.4 |
| Executive MBA (EMBA) Director | 74 | 82 | 112.2 | 102.4 | 48.7 |
| Major Gifts Officer | 42 | 68 | 85.7 | 77.8 | 29.7 |
| MBA/Master's Admissions Director | 104 | 128 | 93.0 | 85.2 | 37.2 |
| School of Accounting, Director, etc. | 18 | 25 | 181.1 | 172.6 | 65.4 |
| Small Business Administration Director | 63 | 68 | 75.6 | 69.3 | 26.5 |
| Other | 207 | 974 | 69.3 | 55.1 | 45.8 |

Source: Staff Compensation & Demographics Survey (2018–19)

FACULTY, STAFF, AND ADMINISTRATORS

Faculty Qualifications

In AACSB's 2013 accreditation standards, Standard 15, definitions are provided for four varieties of faculty qualification statuses. Categories for specifying qualified faculty status are based on the initial academic preparation, initial professional experience, and sustained academic and professional engagement.

FACULTY QUALIFICATION MATRIX

| | | Sustained Engagement Activities | |
|--|--|---------------------------------|----------------------------------|
| | | Academic (Research/Scholarly) | Applied/Practices |
| Initial Academic Preparation and Professional Experience | Professional Experience, Substantial in Duration and Level of Responsibility | Scholarly Practitioners (SP) | Instructional Practitioners (IP) |
| | Doctoral Degree | Scholarly Academics (SA) | Practice Academics (PA) |

Source: 2013 Accreditation Standards, Standard 15

FULL-TIME FACULTY HEADCOUNTS BY QUALIFICATION (AACSB-Accredited Schools Only)

| Faculty Qualification | N Institutions | Mean | Std Dev | N Faculty | Percentage of Participating Faculty* |
|-----------------------------|----------------|------|---------|-----------|--------------------------------------|
| Scholarly Academics | 719 | 37 | 52 | 50,357 | 90.1% |
| Practice Academics | 700 | 6 | 10 | 7,397 | 69.2% |
| Scholarly Practitioners | 681 | 3 | 8 | 3,638 | 65.1% |
| Instructional Practitioners | 712 | 17 | 27 | 23,190 | 36.7% |

Source: Business School Questionnaire and Staff Compensation & Demographics Survey (2018–19)

*Participating faculty members actively and deeply engage in the activities of the school in matters beyond direct teaching responsibilities.

REAL-WORLD FOCUS. PROVEN RESULTS.

The University of Hartford's Barney School of Business is AACSB accredited and has been ranked by *Bloomberg Businessweek* and *The Princeton Review* among the top business schools in the country.

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UNIVERSITY OF HARTFORD

BARNEY SCHOOL OF BUSINESS



UNDERGRADUATE PROGRAMS

- Accounting
- Business Administration
- Business Analytics and Managerial Economics
- Entrepreneurial Studies
- Finance
- Management
- Marketing
- Risk Management and Insurance
- 3+1 Accelerated Undergraduate and Graduate Program

DUAL DEGREE PROGRAMS

- Dual MBA/MS Business Analytics
- Dual MBA/MS Organizational Psychology
- Dual MSAT/MBA Program

GRADUATE PROGRAMS

- Master of Business Administration, M.B.A.
- Master of Science in Accounting and Taxation, M.S.A.T.
- Master of Science in Business Analytics, M.S.B.A.
- Master of Science in Management, M.S.M.

CENTERS & INSTITUTES

- Risk and Disruptive Technology Institute
- R.C. Knox/People's United Insurance Center for Insurance Studies
- Entrepreneurial Center and Women's Business Center
- Upper Albany Main Street (Micro Business Incubator Consulting)

HARTFORD.EDU/BARNEY

West Hartford, Connecticut

STUDENTS

Programs

PERCENTAGE OF PROGRAMS BY LEVEL

| Program Level | N Institutions | Percentage |
|---------------------------------------|----------------|------------|
| Undergraduate | 771 | 44.9% |
| Master's Generalist (EMBA) | 306 | 2.4% |
| Master's Generalist (MBA) | 710 | 15.0% |
| Master's Generalist (MBA/Dual Degree) | 87 | 1.8% |
| Master's Generalist (Non-MBA) | 128 | 2.2% |
| Master's Specialist | 645 | 25.9% |
| Doctoral | 404 | 7.8% |

Source: Business School Questionnaire (2018–19)

STUDENTS

Programs

PERCENTAGE OF BUSINESS SCHOOLS OFFERING AT LEAST ONE PROGRAM BY DISCIPLINE AND LEVEL

| Discipline | Undergraduate | Master's Generalist | Master's Specialist | Doctoral |
|--|---------------|---------------------|---------------------|----------|
| Accounting | 65.0% | 8.6% | 53.5% | 10.9% |
| Actuarial Science | 1.2% | 0.1% | 1.2% | 0.1% |
| Arts Administration | 0.2% | 0.2% | 0.4% | – |
| Behavioral Science/ Organizational Behavior | 1.1% | 0.7% | 2.3% | 2.8% |
| Business Communication | 1.7% | 0.6% | 1.8% | – |
| Business Education | 2.8% | 1.8% | 2.2% | 0.7% |
| Business Ethics—Including Corporate Social Responsibility | 0.4% | 0.6% | 1.0% | 0.2% |
| Business Law/Legal Environment | 4.1% | 2.2% | 2.9% | 0.4% |
| CIS/MIS | 36.3% | 7.1% | 19.1% | 7.9% |
| Data Analytics | 5.3% | 2.9% | 13.2% | 0.4% |
| E-Business—Including E-Commerce | 1.8% | 0.7% | 2.3% | 0.1% |
| Economics/Managerial Economics | 37.8% | 3.5% | 16.2% | 10.9% |
| Energy Management | 0.5% | 0.4% | 0.8% | – |
| Entrepreneurship/Small Business Admin | 20.7% | 6.7% | 9.7% | 1.7% |
| Finance—Including Banking | 57.1% | 15.1% | 38.4% | 13.7% |
| General Business | 51.8% | 64.1% | 10.0% | 17.9% |
| Health Services/Hospital Admin | 2.9% | 7.7% | 6.2% | 0.1% |
| Hotel/Restaurant/Tourism | 6.8% | 1.0% | 4.0% | 0.7% |
| HR Mgt—Incl Personnel and Individual/Labor Relations | 18.7% | 5.3% | 14.6% | 1.2% |
| Insurance | 5.3% | 0.4% | 1.7% | 1.0% |
| International Business | 33.9% | 12.2% | 14.1% | 2.6% |
| Leadership | 0.8% | 2.2% | 3.2% | – |
| Management | 57.1% | 36.2% | 24.7% | 20.0% |
| Manufacturing and Technology Management | 1.3% | 0.6% | 1.1% | 0.5% |
| Marketing | 55.6% | 11.2% | 22.4% | 9.8% |
| Operations Research | 0.4% | 0.4% | 1.3% | 1.9% |

STUDENTS

Programs

PERCENTAGE OF BUSINESS SCHOOLS OFFERING AT LEAST ONE PROGRAM BY DISCIPLINE AND LEVEL

| Discipline | Undergraduate | Master's Generalist | Master's Specialist | Doctoral |
|----------------------------------|---------------|---------------------|---------------------|----------|
| Production/Operations Management | 8.0% | 2.3% | 4.8% | 3.1% |
| Public Administration | 1.2% | 1.8% | 3.0% | 0.6% |
| Quantitative Methods | 2.3% | 0.8% | 4.7% | 0.5% |
| Real Estate | 6.1% | 1.7% | 3.5% | 0.6% |
| Sports Management | 3.6% | 1.1% | 2.4% | 0.1% |
| Statistics | 1.6% | 0.2% | 2.3% | 1.4% |
| Strategic Management | 1.3% | 3.6% | 3.6% | 2.3% |
| Supply Chain/Transport/Logistics | 15.5% | 4.8% | 13.2% | 2.5% |
| Taxation | 1.0% | 1.0% | 8.4% | 0.4% |
| Other Discipline | 16.5% | 9.2% | 18.6% | 7.7% |

Source: Business School Questionnaire (2018–19)

N = 834 Institutions

PERCENTAGE OF BUSINESS SCHOOLS OFFERING AT LEAST ONE PROGRAM BY DELIVERY VEHICLE AND LEVEL

| Program Level | N Institutions | Full-Time | Part-Time | One Year | Evenings & Weekends | Distance Education | Online |
|---------------------------------------|----------------|-----------|-----------|----------|---------------------|--------------------|--------|
| Undergraduate | 771 | 96.6% | 63.0% | 2.1% | 21.0% | 22.2% | 20.4% |
| Master's Generalist (EMBA) | 306 | 32.4% | 74.5% | 2.6% | 59.8% | 9.2% | 5.6% |
| Master's Generalist (MBA) | 710 | 78.9% | 82.4% | 19.4% | 54.4% | 37.0% | 33.2% |
| Master's Generalist (MBA/Dual Degree) | 87 | 77.0% | 66.7% | 5.7% | 43.7% | 9.2% | 9.2% |
| Master's Generalist (Non-MBA) | 128 | 91.4% | 48.4% | 26.6% | 18.8% | 9.4% | 7.8% |
| Master's Specialist | 645 | 89.1% | 78.0% | 29.1% | 42.5% | 30.2% | 26.5% |
| Doctoral | 404 | 91.1% | 49.3% | 0.0% | 9.2% | 4.0% | 2.2% |

Source: Business School Questionnaire (2018–19)

STUDENTS

Programs

PROGRAMS STARTED AND ENDED IN 2018

| Program Level | N Institutions | Programs Started | Programs Ended |
|---------------------------------------|----------------|------------------|----------------|
| Undergraduate | 119 | 184 | 66 |
| Master's Generalist (EMBA) | 19 | 11 | 9 |
| Master's Generalist (MBA) | 61 | 86 | 28 |
| Master's Generalist (MBA/Dual Degree) | 8 | 6 | 2 |
| Master's Generalist (Non-MBA) | 16 | 16 | 2 |
| Master's Specialist | 157 | 196 | 71 |
| Doctoral | 22 | 34 | 2 |

Source: Business School Questionnaire (2018–19)

N = 858 Institutions

PROGRAMS STARTED IN 2018

| Program Level | Full-Time Started | Part-Time Started | One-Year Started |
|---------------------------------------|-------------------|-------------------|------------------|
| Undergraduate | 175 | 114 | 1 |
| Master's Generalist (EMBA) | 5 | 7 | – |
| Master's Generalist (MBA) | 43 | 70 | 17 |
| Master's Generalist (MBA/Dual Degree) | 3 | 4 | – |
| Master's Generalist (Non-MBA) | 15 | 6 | 6 |
| Master's Specialist | 145 | 120 | 23 |
| Doctoral | 27 | 17 | – |

PROGRAMS STARTED IN 2018 BY DELIVERY VEHICLE AND LEVEL

| Program Level | Full-Time | Part-Time | One Year | Evening & Weekends | Distance Education | Online |
|---------------------------------------|-----------|-----------|----------|--------------------|--------------------|--------|
| Undergraduate | 175 | 114 | – | 28 | 12 | 12 |
| Master's Generalist (EMBA) | 5 | 7 | – | 5 | 1 | 1 |
| Master's Generalist (MBA) | 43 | 70 | 17 | 26 | 41 | 38 |
| Master's Generalist (MBA/Dual Degree) | 3 | 4 | – | 1 | – | – |
| Master's Generalist (Non-MBA) | 15 | 6 | 6 | 3 | 3 | 3 |
| Master's Specialist | 145 | 120 | 23 | 35 | 32 | 30 |
| Doctoral | 27 | 17 | – | 5 | – | – |

Source: Business School Questionnaire (2018–19)

N = 858 Institutions

STUDENTS

Demographics

PERCENTAGE OF ENROLLMENT STATUS BY EDUCATION LEVEL

| Degree Level | N Institutions | Full-Time | Part-Time |
|---------------------|----------------|-----------|-----------|
| Undergraduate | 770 | 88.4% | 11.6% |
| Master's Generalist | 755 | 53.1% | 46.9% |
| Master's Specialist | 638 | 73.5% | 26.5% |
| Doctoral | 397 | 78.0% | 22.0% |

Source: Business School Questionnaire (2018–19)

Gender

DEGREES CONFERRED BY GENDER

| Program Level | N Institutions | Female | Male |
|---------------------------------------|----------------|--------|-------|
| Undergraduate | 770 | 46.0% | 54.0% |
| Master's Generalist (EMBA) | 300 | 29.2% | 70.8% |
| Master's Generalist (MBA) | 704 | 38.6% | 61.4% |
| Master's Generalist (MBA/Dual Degree) | 84 | 36.3% | 63.7% |
| Master's Generalist (Non-MBA) | 120 | 48.7% | 51.3% |
| Master's Specialist | 638 | 53.2% | 46.8% |
| Doctoral | 397 | 41.5% | 58.5% |

Source: Business School Questionnaire (2018–19)

STUDENTS

Enrollment by Ethnicity (U.S. Only)

UNDERGRADUATE

| Ethnicity | N Institutions | Percentage |
|---|----------------|------------|
| American Indian or Alaskan Native | 459 | 0.4% |
| Asian | 463 | 8.4% |
| Black or African American, Non-Hispanic | 463 | 8.4% |
| Hispanic/Latino | 463 | 14.8% |
| Native Hawaiian or Other Pacific Islander | 459 | 0.2% |
| White, Non-Hispanic | 463 | 60.5% |
| Two or More Races | 462 | 3.5% |
| Race/Ethnicity Unknown | 464 | 3.7% |

Source: Business School Questionnaire (2018–19)

MASTER'S GENERALIST

| Ethnicity | N Institutions | Percentage |
|---|----------------|------------|
| American Indian or Alaskan Native | 441 | 0.4% |
| Asian | 441 | 9.3% |
| Black or African American, Non-Hispanic | 441 | 9.1% |
| Hispanic/Latino | 441 | 9.1% |
| Native Hawaiian or Other Pacific Islander | 441 | 0.2% |
| White, Non-Hispanic | 441 | 57.1% |
| Two or More Races | 441 | 2.3% |
| Race/Ethnicity Unknown | 441 | 12.5% |

Source: Business School Questionnaire (2018–19)

STUDENTS

Enrollment by Ethnicity (U.S. Only)

MASTER'S SPECIALIST

| Ethnicity | N Institutions | Percentage of Total Enrollment |
|---|----------------|--------------------------------|
| American Indian or Alaskan Native | 357 | 0.4% |
| Asian | 357 | 11.7% |
| Black or African American, Non-Hispanic | 357 | 8.2% |
| Hispanic/Latino | 357 | 10.8% |
| Native Hawaiian or Other Pacific Islander | 357 | 0.1% |
| White, Non-Hispanic | 357 | 53.6% |
| Two or More Races | 357 | 2.4% |
| Race/Ethnicity Unknown | 357 | 12.7% |

Source: Business School Questionnaire (2018–19)

DOCTORAL

| Ethnicity | N Institutions | Percentage of Total Enrollment |
|---|----------------|--------------------------------|
| American Indian or Alaskan Native | 136 | 0.3% |
| Asian | 136 | 13.5% |
| Black or African American, Non-Hispanic | 136 | 8.0% |
| Hispanic/Latino | 136 | 5.9% |
| Native Hawaiian or Other Pacific Islander | 136 | 0.1% |
| White, Non-Hispanic | 136 | 56.7% |
| Two or More Races | 136 | 1.7% |
| Race/Ethnicity Unknown | 136 | 13.8% |

Source: Business School Questionnaire (2018–19)

STUDENTS

Enrollment

ENROLLMENT BY EDUCATION LEVEL

| Program Level | N Institutions | Mean | Std. Dev. | Median | Total Enrollment |
|---------------------------------------|----------------|-------|-----------|--------|------------------|
| Undergraduate | 770 | 2,175 | 2,177 | 1,500 | 1,674,481 |
| Master's Generalist (EMBA) | 300 | 122 | 185 | 64 | 36,585 |
| Master's Generalist (MBA) | 704 | 307 | 391 | 186 | 216,176 |
| Master's Generalist (MBA/Dual Degree) | 84 | 23 | 27 | 12 | 1,927 |
| Master's Generalist (Non-MBA) | 120 | 545 | 1,054 | 184 | 65,389 |
| Master's Specialist | 638 | 452 | 775 | 183 | 288,464 |
| Doctoral | 397 | 88 | 107 | 60 | 35,054 |

Source: Business School Questionnaire (2018–19)

STUDENTS

Enrollment

MASTER'S GENERALIST ENROLLMENT BY PROGRAM TYPE

| Program Type | N Institutions | Mean | Std. Dev. | Median | Total Enrollment |
|--|----------------|------|-----------|--------|------------------|
| Executive MBA | 281 | 116 | 176 | 61 | 32,590 |
| International MBA | 20 | 176 | 381 | 46 | 3,527 |
| Master of Business Administration (MBA) | 676 | 275 | 324 | 170 | 186,147 |
| Master of International Business Studies | 4 | 142 | 218 | 44 | 570 |
| Master of Management (Generalist) | 35 | 641 | 1,070 | 159 | 22,436 |
| MBA in International Management | 6 | 80 | 60 | 76 | 479 |
| MBA/Doctor of Pharmacy | 14 | 11 | 17 | 3 | 154 |
| MBA/Health Administration | 5 | 12 | 20 | 4 | 61 |
| MBA/Juris Doctor | 61 | 7 | 8 | 5 | 419 |
| MBA/Master of Engineering | 10 | 6 | 7 | 5 | 61 |
| MBA/MS in Nursing | 7 | 0 | 1 | 0 | 3 |
| MS in Management | 43 | 174 | 356 | 81 | 7,473 |
| Professional MBA | 31 | 178 | 194 | 113 | 5,504 |
| Other | 187 | 324 | 825 | 75 | 60,653 |

Source: Business School Questionnaire (2018–19)

STUDENTS

Enrollment

MASTER'S SPECIALIST ENROLLMENT BY PROGRAM TYPE

| Program Type | N Institutions | Mean | Std. Dev. | Median | Total Enrollment |
|--|----------------|------|-----------|--------|------------------|
| MA in Economics | 28 | 25 | 27 | 15 | 691 |
| Master of Accountancy (or Accounting) | 178 | 68 | 70 | 44 | 12,032 |
| Master of Arts (MA) | 34 | 81 | 98 | 50 | 2,750 |
| Master of Health Administration | 8 | 137 | 195 | 84 | 1,093 |
| Master of International Business | 29 | 95 | 156 | 51 | 2,767 |
| Master of International Management | 7 | 47 | 46 | 35 | 327 |
| Master of Management (Specialist) | 22 | 169 | 270 | 58 | 3,709 |
| Master of Management Science | 5 | 362 | 446 | 170 | 1,808 |
| Master of Philosophy | 13 | 22 | 23 | 11 | 280 |
| Master of Professional Accountancy (or Accounting) | 34 | 133 | 192 | 64 | 4,509 |
| Master of Public Administration | 10 | 68 | 44 | 70 | 680 |
| Master of Science (MS) | 193 | 281 | 463 | 97 | 54,318 |
| Master of Transportation and Logistics Management | 5 | 54 | 58 | 61 | 269 |
| MS in Accountancy (or Accounting) | 99 | 91 | 168 | 47 | 8,995 |
| MS in Business Administration | 25 | 206 | 301 | 72 | 5,138 |
| MS in Computer Information Systems | 5 | 75 | 91 | 25 | 375 |
| MS in Economics | 31 | 52 | 53 | 36 | 1,599 |
| MS in Finance | 116 | 86 | 92 | 61 | 9,969 |
| MS in Information Systems | 28 | 81 | 79 | 50 | 2,257 |
| MS in Information Technology | 10 | 158 | 223 | 72 | 1,580 |
| MS in Information Technology Management | 6 | 42 | 32 | 38 | 250 |
| MS in Management Information Systems | 20 | 85 | 68 | 59 | 1,709 |
| MS in Management Science | 5 | 73 | 89 | 23 | 363 |
| MS in Marketing | 34 | 64 | 59 | 46 | 2,166 |
| MS in Taxation | 30 | 50 | 50 | 39 | 1,514 |
| Other | 368 | 455 | 865 | 144 | 167,316 |

Source: Business School Questionnaire (2018–19)

STUDENTS

Degrees Conferred

DEGREES CONFERRED BY PROGRAM LEVEL

| Program Level | N Institutions | Mean | Std. Dev. | Median | Total Degrees Conferred |
|---------------------------------------|----------------|------|-----------|--------|-------------------------|
| Undergraduate | 770 | 533 | 547 | 372 | 410,362 |
| Master's Generalist (EMBA) | 300 | 58 | 77 | 33 | 17,428 |
| Master's Generalist (MBA) | 704 | 126 | 154 | 74 | 88,995 |
| Master's Generalist (MBA/Dual Degree) | 84 | 10 | 15 | 3 | 852 |
| Master's Generalist (Non-MBA) | 120 | 206 | 334 | 84 | 24,749 |
| Master's Specialist | 638 | 220 | 353 | 86 | 140,548 |
| Doctoral | 397 | 15 | 22 | 9 | 5,922 |

Source: Business School Questionnaire (2018–19)

STUDENTS

Tuition (USD)

UNDERGRADUATE

| Student Provenance | N Institutions | Mean | Std. Dev. | Median |
|-----------------------------|----------------|--------|-----------|--------|
| Within Province/State/EU | 794 | 14,832 | 14,288 | 9,562 |
| Out of Province/State | 793 | 20,540 | 14,530 | 18,956 |
| Out of Country/Territory/EU | 794 | 22,716 | 13,522 | 21,030 |
| Online | 185 | 11,399 | 8,995 | 9,473 |

FULL-TIME MBA

| Student Provenance | N Institutions | Mean | Std. Dev. | Median |
|-----------------------------|----------------|--------|-----------|--------|
| Within Province/State/EU | 578 | 36,698 | 28,736 | 29,885 |
| Out of Province/State | 578 | 43,701 | 29,562 | 37,555 |
| Out of Country/Territory/EU | 578 | 45,269 | 28,986 | 39,160 |
| Online | 140 | 30,547 | 20,902 | 23,904 |

PART-TIME MBA

| Student Provenance | N Institutions | Mean | Std. Dev. | Median |
|-----------------------------|----------------|--------|-----------|--------|
| Within Province/State/EU | 606 | 34,376 | 23,693 | 28,053 |
| Out of Province/State | 606 | 41,170 | 23,922 | 36,940 |
| Out of Country/Territory/EU | 603 | 41,967 | 23,865 | 37,741 |
| Online | 218 | 31,792 | 19,020 | 28,339 |

Business School Questionnaire and Business School Questionnaire Finances Module

STUDENTS

Graduate Employment Status

UNDERGRADUATE

| Graduate Employment Status | Full-Time Percentage | Part-Time Percentage | Total Percentage |
|---|----------------------|----------------------|------------------|
| Seeking Employment | 56.9% | 44.3% | 53.7% |
| Not Seeking Employment, Company Sponsored/ Already Employed | 6.6% | 11.3% | 6.8% |
| Not Seeking Employment, Continuing Education | 9.9% | 5.6% | 8.8% |
| Not Seeking Employment, Postponing Job Search | 1.3% | 1.4% | 1.3% |
| Not Seeking Employment, Starting Own Business | 0.6% | 1.2% | 0.8% |
| Not Seeking Employment, Other Reasons | 1.6% | 4.0% | 2.1% |
| No Employment Information Available | 23.0% | 32.2% | 26.4% |

MASTER'S GENERALIST

| Graduate Employment Status | Full-Time Percentage | Part-Time Percentage | Total Percentage |
|---|----------------------|----------------------|------------------|
| Seeking Employment | 58.2% | 20.8% | 41.2% |
| Not Seeking Employment, Company Sponsored/ Already Employed | 17.7% | 55.6% | 34.8% |
| Not Seeking Employment, Continuing Education | 2.7% | 1.0% | 1.9% |
| Not Seeking Employment, Postponing Job Search | 1.4% | 0.5% | 1.0% |
| Not Seeking Employment, Starting Own Business | 3.3% | 1.0% | 2.2% |
| Not Seeking Employment, Other Reasons | 1.9% | 0.6% | 1.3% |
| No Employment Information Available | 14.7% | 20.7% | 17.5% |

Source: BSQ Employment Module—AACSB Sections (2018–19)

N = 264 Institutions

STUDENTS

Graduate Employment Status

MASTER'S SPECIALIST

| Graduate Employment Status | Full-Time Percentage | Part-Time Percentage | Total Percentage |
|---|----------------------|----------------------|------------------|
| Seeking Employment | 59.2% | 43.1% | 54.5% |
| Not Seeking Employment, Company Sponsored/ Already Employed | 4.9% | 21.3% | 9.4% |
| Not Seeking Employment, Continuing Education | 2.1% | 1.3% | 1.9% |
| Not Seeking Employment, Postponing Job Search | 1.3% | 0.7% | 1.1% |
| Not Seeking Employment, Starting Own Business | 0.6% | 0.4% | 0.6% |
| Not Seeking Employment, Other Reasons | 6.3% | 3.2% | 5.5% |
| No Employment Information Available | 25.6% | 30.0% | 27.1% |

DOCTORAL

| Graduate Employment Status | Full-Time Percentage | Part-Time Percentage | Total Percentage |
|---|----------------------|----------------------|------------------|
| Seeking Employment | 75.6% | 31.0% | 67.9% |
| Not Seeking Employment, Company Sponsored/ Already Employed | 9.4% | 36.0% | 11.6% |
| Not Seeking Employment, Continuing Education | 1.7% | 1.0% | 1.5% |
| Not Seeking Employment, Postponing Job Search | 0.1% | 1.0% | 0.2% |
| Not Seeking Employment, Starting Own Business | 0.5% | 2.0% | 0.6% |
| Not Seeking Employment, Other Reasons | 0.8% | 0.0% | 0.6% |
| No Employment Information Available | 11.9% | 29.0% | 17.5% |

Source: BSQ Employment Module—AACSB Sections (2018–19)

N = 264 Institutions

STUDENTS

Job Acceptance of Those Seeking Employment

UNDERGRADUATE

| Employment Status | Full-Time Percentage | Part-Time Percentage | Total Percentage |
|--|----------------------|----------------------|------------------|
| Accepting Employment by Graduation | 57.8% | 33.2% | 52.6% |
| Accepting Employment After Graduation, and by 3 Months | 22.3% | 23.9% | 24.2% |
| No Acceptance Reported | 19.6% | 42.9% | 23.0% |

MASTER'S GENERALIST

| Employment Status | Full-Time Percentage | Part-Time Percentage | Total Percentage |
|--|----------------------|----------------------|------------------|
| Accepting Employment by Graduation | 60.0% | 54.5% | 58.5% |
| Accepting Employment After Graduation, and by 3 Months | 25.0% | 23.0% | 24.9% |
| No Acceptance Reported | 15.0% | 22.5% | 16.6% |

MASTER'S SPECIALIST

| Employment Status | Full-Time Percentage | Part-Time Percentage | Total Percentage |
|--|----------------------|----------------------|------------------|
| Accepting Employment by Graduation | 54.8% | 49.4% | 52.9% |
| Accepting Employment After Graduation, and by 3 Months | 27.8% | 29.2% | 27.7% |
| No Acceptance Reported | 17.5% | 21.5% | 18.2% |

DOCTORAL

| Employment Status | Full-Time Percentage | Part-Time Percentage | Total Percentage |
|--|----------------------|----------------------|------------------|
| Accepting Employment by Graduation | 88.7% | 93.5% | 89.0% |
| Accepting Employment After Graduation, and by 3 Months | 8.0% | 6.5% | 8.0% |
| No Acceptance Reported | 3.2% | 0.0% | 3.0% |

Source: BSQ Employment Module—AACSB Sections (2018–19)

N = 264 Institutions

STUDENTS

Averages of Base Salary Statistics*

UNDERGRADUATE

| Model | N Institution | Total Graduates | Mean | Low | Median | High |
|-----------|---------------|-----------------|--------|--------|--------|---------|
| Full-Time | 146 | 28,061 | 53,322 | 21,776 | 52,895 | 105,212 |
| Part-Time | 34 | 3,281 | 47,350 | 22,454 | 46,502 | 99,948 |
| Total | 186 | 32,930 | 52,601 | 21,532 | 52,145 | 108,842 |

MASTER'S GENERALIST

| Model | N Institution | Total Graduates | Mean | Low | Median | High |
|-----------|---------------|-----------------|--------|--------|--------|---------|
| Full-Time | 82 | 4,008 | 84,848 | 37,100 | 81,924 | 124,169 |
| Part-Time | 50 | 709 | 76,965 | 42,019 | 69,795 | 161,124 |
| Total | 114 | 4,758 | 84,013 | 37,002 | 80,270 | 146,768 |

MASTER'S SPECIALIST

| Model | N Institution | Total Graduates | Mean | Low | Median | High |
|-----------|---------------|-----------------|--------|--------|--------|---------|
| Full-Time | 76 | 5,604 | 62,351 | 33,857 | 59,509 | 95,628 |
| Part-Time | 48 | 1,402 | 63,749 | 39,001 | 59,727 | 100,385 |
| Total | 118 | 7,112 | 62,723 | 34,850 | 59,418 | 99,453 |

DOCTORAL

| Model | N Institution | Total Graduates | Mean | Low | Median | High |
|-----------|---------------|-----------------|---------|--------|---------|---------|
| Full-Time | 41 | 245 | 142,891 | 90,310 | 139,387 | 214,284 |
| Part-Time | 3 | 20 | 140,256 | 92,667 | 128,800 | 159,333 |
| Total | 45 | 268 | 141,876 | 91,154 | 137,636 | 208,231 |

* Mean and median figures are weighted averages based on N's of graduates reporting salary. Low and high figures are standard averages of reported figures.

Source: BSQ Employment Module—AACSB Sections (2018–19)

N = 264 Institutions

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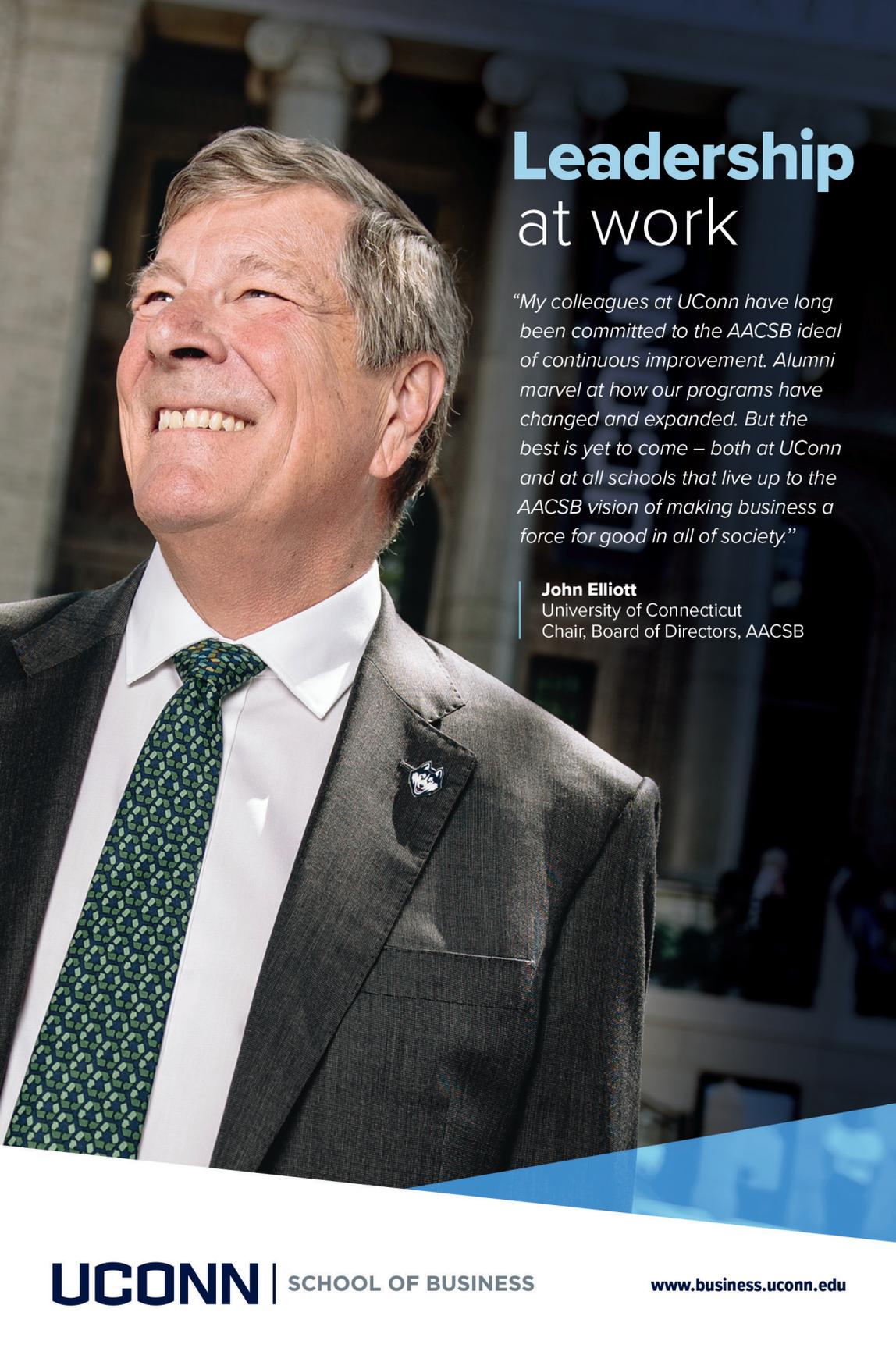
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University of Connecticut
Chair, Board of Directors, AACSB



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