



Exhibitor Showcase Application—Contract

This is the official application and contract for an exhibit table at an AACSB conference. Upon acceptance of the application and contract by AACSB International, the undersigned agrees to be bound by the Terms and Conditions as set forth within the application. Acceptance of the application is at the sole discretion of AACSB International.

Tabletop exhibit spaces will be available, and assignments will be made on a first-come, first-served basis. Each exhibit space includes a draped table, two chairs, a trash can, and standard ID signage. **Please communicate to your logistics colleagues: exhibits must be confined to the tabletop. A standard pull-up banner (36" wide x 90" high) may be placed behind the table—do not ship stand-alone exhibit booths or banners that are wider than 36".**

In order to be assigned exhibit space, all applications/contracts must be signed, and payment provided.

Questions regarding Exhibitor Showcases? Contact engage@aacsb.edu.

Mailing Address (Please type or print):

Primary Exhibit Contact Name _____

Title _____ Email _____

Organization Name _____

Address _____

City _____ State/Prov _____

Zip/Postal Code _____ Country _____

For display in the exhibitor directory:

Please enter a 50-word organization description:

Please enter three problems that your organization helps business schools solve (in 5 words or less):

- 1.
- 2.
- 3.

Exhibit Table and Conference Registration Member Rate: 2,000 USD, Nonmember Rate: 2,300 USD

One full conference registration is included in exhibit fee.

| Event Name | Date | Location | Fee |
|---|------|----------|------------|
| | | | USD |
| 2nd full registration (If applicable) | | | USD |
| Total submitted: | | | USD |

I hereby authorize the above tabletop reservation and agree to abide by the terms and conditions set forth herein by AACSB International.

Authorized by (print) _____ Title _____

Signature (form must be signed) _____ Date _____



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Showcase Badges (Please print name as it should appear on the badge.)

Badge #1 Name (No charge) _____
Title _____ Email _____

Badge #2 Name (2nd full registrant—optional, **added charge**) _____
Title _____ Email _____

EXPO-Only Badge Name (No charge—cannot attend sessions) _____
Title _____ Email _____

EXPO-Only Badge Name (No charge—cannot attend sessions) _____
Title _____ Email _____

Exhibitor name and address to appear in the exhibitor directory (If different from mailing name/address on page one):

Organization Name _____
Address _____
City _____ State/Prov _____
Postal Code _____ Country _____
Phone _____ Website _____ Email _____

Exhibitor Showcase Payment (due with application)

Pay online by credit card – AACSB staff will send you an invoice with payment instructions; for your safety **DO NOT** email your card information

Individual remitting payment (only if different from contact listed on previous page)

Name: _____

Email: _____

Company Check payable to **AACSB International** (U.S. currency) in the amount of _____ USD

We will only process your request if check number and/or purchase order number is listed below

Check Number: _____

PO Number: _____

Terms and Conditions: AACSB International is not liable for any related financial loss, theft, property damage, or personal injury sustained by an exhibitor, exhibitor's agents, or any other person caused by fire, theft, water, accidents, or in any other manner, whether cause is an act or failure to act, either intentionally or negligently caused by conduct of AACSB International, its officers, agents, or employees, or by a party or parties other than AACSB International, its agents, and employees. Exhibitors will only display facilities, products, and services regularly sold by them. No products and/or services will be sold from the display table. No space may be shared or sublet without prior written permission of AACSB International. Failure to comply is deemed cause for cancellation of the space. AACSB reserves the right to prohibit, limit or discontinue the distribution of gifts, giveaways, or similar promotions. There will be no announcements of exhibitors' contests, drawings or winners during the exhibition. AACSB is grateful to the organizations whose generous support enables us to develop and expand our mission. Please note that exhibiting does not imply endorsement of any product or service. The parties agree that this agreement (and any other agreement referred to herein) contains the complete agreement between the parties and supersedes any prior understandings, agreements, or representations by or between the parties, written or oral, which may have related to the subject matter hereof in any way. The person signing the application on the exhibitor's behalf shall be deemed to have authority to do so and shall have no right to claim against AACSB that such person/persons did not have authority. The exhibitor hereby agrees to indemnify and hold forever harmless AACSB International, its officers, agents, and employees against all costs, claims, demands, proceedings, liability, losses and expenses (including reasonable legal fees) whatsoever made against or incurred by AACSB as a result of, related to or arising in connection with (i) a breach of these terms by exhibitor, and/or (ii) any acts or defaults of exhibitor, exhibitor's employees or agents in connection with the event and/or (iii) any claim brought against AACSB that the content or any services or software supplied by exhibitor infringe, violate, or trespass or constitute the unauthorized use or misappropriation of any intellectual property of any third party. Cancellation of exhibit space will be accepted up to 60 days prior to event start, with a cancellation fee of \$175 applied. Cancellation of exhibit space 31 – 59 days prior to event start, will result in a cancellation fee equal to 50% of the exhibit fee paid. Cancellations at 30 days or less before event start will not be eligible for refund. If AACSB should be prevented from holding the exhibition for any reason beyond AACSB's control (such as, but not limited to damage to building, riots, pandemics, epidemics, acts of government or acts of God), then AACSB has the right to cancel the exhibition or any part thereof, with no further liability to the exhibitor other than a refund of exhibit fees.