Business Membership Benefits

As an AACSB business member, you have exclusive access to the world's largest business education network, industry-changing research and insights, global networking communities, and more.

	Premier Member *(by invitation only)* *25,000 USD/year*	Impact Member *10,000 USD/ year*	Connect Member *3,000 USD/year*
AACSB Member — Use of the **Business Member logo** on your website, making it easy for your organization to be recognized as part of the world's largest global business education network.	✓	✓	✓
Leverage the **AACSB Exchange**, a platform with more than 45,000 AACSB members in a robust forum, directory, and networking and content sharing tools.	✓	✓	✓
Access **AACSB DataDirect**, the world's largest and most comprehensive business school database, offering high-quality data and insights on global business programs characteristics, practices, trends, and environments.	Access all benchmarking tools and receive one complimentary data pull per membership year.	Access all overview reports as they become available.	Request one overview report per membership year.
Access to the **AACSB Analytics Hub** to leverage the most extensive business school database for decision-making, with search, filter, and visualization functions in an easy-to-use tool.	Premium Access	Standard Access	Standard Access
Exclusive access to register to attend the annual Deans Conference, the premier event for connecting with business school leaders, discussing today's challenges and opportunities, and shaping the future of business education.	No limit on registrations	3 registrants	2 registrants
Receive significant annual discounts on AACSB event registrations, advertising, sponsorship, and exhibits.	✓	✓	✓

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Priority exhibit placement at AACSB conferences based on membership level.	First priority	Second priority	Third priority
Listing on AACSB's member directory with filter options by business category.	✓	✓	✓
Showcase your dedicated profile page in the AACSB member directory, featuring your logo, company description, website links, and more.	✓	✓	
Feature your organization twice per year in the AACSB LINK newsletter, promoting your solutions to AACSB's global audience.	✓	✓	
Feature your organization once per year on AACSB's LinkedIn page.	✓	✓	
Receive one complimentary sponsored article per membership year on AACSB Insights or two complimentary sponsored content placements in the AACSB LINK newsletter (5,000 USD value).	✓	✓	
Complimentary **digital advertisement** in six issues of the AACSB LINK newsletter, reaching over 40,000 business education professionals (2,000 USD value).	✓	✓	
Additional premier-level benefits including a curated conference speaking opportunity, a dedicated email to AACSB members, a sponsored webinar, and an annual strategic briefing with AACSB executives.	✓		

Contact membership@aacsb.edu to learn more about your benefits.