



# **Connect to Your Best Future**

**Join the Business Education Alliance**

**AACSB Membership**

# Connect to the largest global business network.



## Membership resources—at a glance.



The largest global network of business education professionals.



A network that advocates for business education worldwide.



Learning and development opportunities collaborate and build relationships.



Mission-driven, peer-reviewed accreditation standards and processes.



Insightful business education intelligence.



To learn more about the benefits of membership, visit [aacsb.edu/membership](https://aacsb.edu/membership).

**100+**

countries & territories

**1,850+**

member organizations

Serving

**4m+**

enrolled students

**950+**

accredited schools

## We are AACSB—an association and a movement.

By inspiring our members with new ways of thinking informed by leaders in business education and from the world's most admired companies, we provide valuable learning and development and networking opportunities that result in richer educational experiences.

We unite the best minds in business education and in business to work toward achieving a common goal: to create the next generation of great leaders.

We believe in the power of collective strength and connected wisdom. Whether your institution is seeking to build collaborative relationships through our Business Education Alliance or planning to pursue accreditation, AACSB membership will connect you to the people, resources, and ideas to thrive. Businesses engaged in defining business education curriculum—and recruiting top-quality students—join AACSB to connect with each other and remain current in education trends.



**AACSB**  
ACCREDITED

**AACSB**

**Business  
Education  
Alliance**

Member

# Discover learning and development opportunities.



AACSB's learning and development portfolio consists of over 100 engaging opportunities offered virtually and in person. Stay current with the latest trends in business education that can help your organization succeed on topics ranging from accreditation, online learning, and curriculum development to strategy and leadership. Subject matter experts, facilitators, and speakers are often members who understand the challenges you face, further supporting peer-to-peer networking and idea sharing.

## Quality Assurance

Learn how to drive your school to continuously improve, enhance student learning, and create positive societal impact.

## Professional Development

Master your current role and advance your career through peer networking, workshops, and learning opportunities.

## Global Trends

Discover business education trends and how to proactively address challenges and opportunities from industry leaders.

For more information on AACSB events, visit [aacsb.edu/events](https://aacsb.edu/events).

# Engage with your peers, globally.

Exclusive to AACSB members, networking communities enable communication across AACSB's diverse network. Members share best practices and discuss trending topics within three types of networking communities on the AACSB Exchange:

**AACSB affinity groups** are volunteer-led and focused on a specific area of professional interest or responsibility.

**Regional networks** are comprised of members located within a specific area, enabling for discussions and idea-sharing unique to those regions.

**Virtual communities** are a mix of loosely structured groups addressing a wide range of topics and current events.

To learn more, visit [aacsb.edu/networking-communities](https://aacsb.edu/networking-communities).



"I enjoy sharing ideas, challenges, and guiding schools to succeed. With each engagement, I get a new perspective that contributes to a system of peer support for university business schools."



**Venkat Yanamandram**  
Associate Professor of Marketing at the Faculty of Business and Law  
University of Wollongong  
Australia

# Enjoy the advantages of AACSB membership.

AACSB's exclusive online tools and resources allow members to engage and learn about their network, data and insights, and industry news through three main platforms: DataDirect, the AACSB Exchange, and AACSB LINK.

## DataDirect

The largest and most comprehensive business school database in the world, [DataDirect](#) provides high-quality data and insights on the characteristics, practices, trends, and environments of business programs worldwide—aiding you in both strategic planning and everyday decision-making.

## AACSB Exchange

Built exclusively for members, the [AACSB Exchange](#) is a global online network that allows individuals at your school to explore ideas, discuss challenges, and share resources with peers.

Featuring networking communities, the Collaboration Portal, and Volunteer Portal, the Exchange is the online platform to build relationships with your b-school colleagues, anytime, anywhere, from your computer or on the Exchange App.

## AACSB LINK

Stay current with Leading Insights, News, and Knowledge (LINK), our weekly [email newsletter](#) that delivers the newest, most relevant information in global business education to members and subscribers. As a content hub for numerous AACSB and industry publication platforms, LINK keeps you up to date on AACSB news and trending issues in business education.

## Career Connection

As an AACSB member, you'll have exclusive access to [CareerConnection](#)—AACSB's premier job board that aids in the search for top talent or the next step in a career in business education. Members receive an unlimited amount of 30-day postings for their organization.

# Member governed, volunteer driven.

Develop a new skill, expand interests, and support the **AACSB community** with your experience and expertise. Members have the opportunity to volunteer in activities related to events, accreditation, committees and task forces, and publications.

1,400+  
volunteers

representing  
55+  
countries &  
territories

AACSB's volunteer portal—located in the Exchange—is a place where you can explore open volunteer opportunities and learn about the different volunteer roles that contribute to AACSB's network. Leaders in these roles provide consultative mentorship and broad support for developing the next generation of great leaders.

To learn more, visit [aacsb.edu/volunteers](https://aacsb.edu/volunteers).



"By being an AACSB volunteer I have been able to learn from other business schools during site visits and bring lessons back to improve my business school... The best part about being a volunteer with AACSB has been the ability to grow my network and create friends and connections in my industry."



**Haifa Jamal Al-Lail**  
President  
Effat University

"The main benefits of volunteering are twofold: personally, because it's a wonderful opportunity for self-development, and professionally, to be able to contribute to the improvement of higher education and business not only in your own country or in your own region but also around the globe."



**Irineu G.N. Gianesi**  
Dean of Academic Affairs  
Insper Instituto de Ensino e Pesquisa

"My experience has been very rewarding from the opportunities to learn from colleagues to the personal relationships I have been able to develop. I'm very thankful to AACSB for the opportunity to serve, grow and lead"



**Dr. Christy Weer**  
Dean  
Salisbury University

## Improve and innovate.

If your continuous improvement journey leads you to AACSB accreditation, we will provide access to personnel and accreditation resources to assist your school.

AACSB's accreditation standards and quality assurance and improvement programs are designed to help schools discover and deliver on their differentiated missions so they can foster meaningful change through engagement, innovation, and impact.

Accreditation reviews are performed by members, for members. This peer-to-peer consultative approach ensures that accredited schools are able to succeed today and are positioned to thrive in an uncertain future.



"My favorite part is engaging with and learning from high-caliber professionals and mission-driven individuals that seek to make a difference in business education all over the world. The passion for sharing best practices, creating new solutions to challenging problems and the commitment to reimagine the future."



**Francisco Perez Gonzalez**  
Dean  
Instituto Tecnológico Autónomo de México (ITAM)

## Join a community of thought leaders.

AACSB's research and thought leadership give members an industry voice, serving as a catalyst for action across a wide spectrum of issues impacting business education around the world.

### Research Reports

AACSB explores trends and challenges relevant to business education stakeholders and provides comprehensive reports on issues such as lifelong learning, disruptive technologies, the impact of research, and the Collective Vision for Business Education.

### AACSB Insights

*AACSB Insights* publishes perspectives from leading voices in global business education, the latest business school data and insights, and views on the current and future state of business.



Explore all the benefits of membership at [aacs.edu/membership](https://aacs.edu/membership).

For membership inquiries please contact [membership@aacs.edu](mailto:membership@aacs.edu).



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