



# AoL Certificate Course for Business Education Programs



## Quality and Impact

This 22-week certificate program equips business schools with the knowledge and tools to build and sustain a robust Assurance of Learning (AoL) process. Designed for institutional teams, this course supports comprehensive AoL plan development through curriculum mapping, assessment design, data analysis, and continuous improvement practices.

## Why This Program?

- Develop a mission-aligned, comprehensive AoL plan
- Improve curriculum effectiveness and learning outcomes
- Gain clarity on AACSB expectations for AoL
- Receive guidance from experienced facilitators
- Participate in interactive modules and peer learning
- Ideal for institutional teams aiming to enhance assurance of learning quality, including those looking to pursue or maintain AACSB accreditation.

## Program Features

**Format:**  
Hybrid  
(Live sessions +  
Asynchronous modules)

**Participants:**  
2 representatives per program (team-based enrollment) ; 1 degree-granting program per institution

**Duration:**  
22 weeks  
(2–3 hours  
/week)

**Activities:**  
Assignments, peer feedback, and collaborative AoL plan development

**Outcome:**  
Institutional AoL plan and Certificate of High Quality in AoL



## Program Pricing

**3,000 USD**

per program enrollment fee for the 22-week course to receive a certificate of completion.

valid for 3 years, with the option to renew for a fee of 2,500 USD



**2,750 USD**

Undergo an AoL report submission and review process to receive the certificate of high quality in Assurance of Learning for the institution's program.

valid for 6 years, with the option to renew for a fee of 2,500 USD

## Enrollment

The next offering begins January 2026. Registration opens Fall 2025.

Join a growing number of business programs taking a strategic and structured approach to Assurance of Learning. For more information contact:



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## *Why take this course AND the Practitioner AoL certificate Course?*

**These two courses are intentionally designed to complement one another:**

- The Business Program AoL Certificate Course offers institutions a strategic roadmap and institutional certification that validates their AoL system's effectiveness.
- The AoL Practitioner Certificate provides individual participants with practical competencies and confidence to implement and sustain AoL work—whether as a contributor to the institutional AoL plan or as a leader of assessment initiatives.
- Together, they empower institutions and individuals to ensure alignment with AACSB's expectations for mission-driven, evidence-based, and stakeholder-inclusive Assurance of Learning.