



Workshop: Implementing Societal Impact into the Business School Curriculum

June 11, 2025, Location: Cornell Tech, NYC

WORKSHOP

This workshop is designed to be highly practical and interactive, giving faculty the time, the tools, the ideas, and the collaborators they need to effectively bring societal impact concepts into their curricula.

8:00 AM - 9:00 AM: Registration / Check- In

8:00 AM – 9:00 AM: Networking & Continental Breakfast

9:00 AM - 9:30 AM: Opening Remarks, Introductions and Overview

- Welcome from RME Week 2025 Partner Organization Leads
 - **Lily Bi**, President & CEO, AACSB International
 - **Omid Aschari**, Senior Advisor, PRME
 - **Andrew Karolyi**, Dean, Cornell SC Johnson College of Business, Cornell University; Global Vice-Chair of PRME; outgoing Global Chair of RRBM; Board Member of AACSB International
 - **Alfons Sauquet**, Director, Quality Services & EQUIS, EFMD Global

Part 1: Small Group Sharing of Current Practice

9:30 AM - 10:30 AM: Session 1 - Small Groups: Focus on Content

- Participants share what content they are already integrating into their teaching (e.g. cases, guests, videos, etc.)

10:30 - 10:45 AM BREAK

10:45 AM- 11:45 AM: Session 2 - Small Groups: Focus on Pedagogy

- Participants share how they are teaching sustainability content (e.g. lecture, case analysis, consulting projects, etc.)

11:45 AM - 12:30 PM Session 3 - Tools & Resources and Planning for the Afternoon

- A facilitated discussion/session that distills overarching principles, best practices, and actionable takeaways emerging from the small groups.

- Resource sharing of tools, frameworks, techniques and technologies faculty can use to integrate sustainability into teaching and learning
- Participants have time to consider what they want to focus on for the afternoon

12:30 PM - 1:30 PM LUNCH

Part 2: Curriculum Redesign

1:30 PM - 2:30 PM: Curriculum Design Sprint I

2:30 - 3:00 PM: Feedback from Peers

- **Lightning Round:** Participants do brief 2 minute presentation to gather initial feedback to incorporate into final presentation
- **Peer Collaboration:** Groups provide feedback for one another.

3:00 - 3:15 PM BREAK

3:15 PM – 3:45 PM Curriculum Design Sprint II

4:00 PM - 5:00 PM: Group Presentations, Peer Feedback, and Action Planning

- **Presentations:** Groups present their developed curriculum modules or segments.
- **Feedback Session:** Participants provide and receive constructive feedback to improve their work.
- **Action Planning:** Participants outline concrete next steps for implementing their modules at their own institutions.

5:00 PM: Program Concludes

5:30 PM: Responsible Management Education (RME) Week Reception