

# Attract the best and brightest.



**AACSB**  
ACCREDITED

AACSB accreditation elevates the quality and global recognition of your business school. It signals a commitment to high-quality instruction, impactful research, and positive societal impact—attracting the best and brightest to your academic community.

**80+ peer-reviewed articles** indicate that AACSB accreditation enhances academic quality, establishes a robust brand for schools, encourages increased resources and support, and generates improved outcomes for students.

Just **6%** of the world's institutions offering business degrees have achieved AACSB accreditation.



"AACSB accreditation is the best continuous improvement process available to business schools globally.

AACSB accreditation helps ensure that a business school has access to global best practices while also supporting schools to execute a strategy that meets the needs of their local stakeholders."

**Ian Williamson**

Dean,  
Paul Merage School of Business,  
University of California, Irvine

## Innovations That Inspire



Each year, AACSB highlights forward-looking business school practices in areas like thought leadership, societal impact, community engagement, and more.



# Discover the power of the network.



"[Accreditation] is an agent of change. It propels your school forward, inspiring progress year after year ... and it sparks a sense of community and a spirit of excellence with purpose. We become more mindful of what we do and what impact we create."

**Lailani L. Alacantha, PhD.**

Pro-Vice President and Executive Dean,  
Ritsumeikan Asia Pacific University

Build valuable partnerships and grow your school's influence. AACSB serves **a network of over 150,000 faculty, thought leaders, and business influencers.**

AACSB advocates for business education globally through partnerships with national accrediting bodies and partners.

With **150+ events each year**, AACSB connects you with business school leaders and industry trends and best practices.

A long-standing partnership with GMAC generated results from longitudinal candidate surveys in 2023 which reinforce the value of business education and AACSB accredited business schools.

**96%** of alumni from AACSB accredited business schools are employed, including 91% who work for a company and 5% who are self-employed entrepreneurs.

**87%** of alumni from AACSB-accredited business schools agree that the skills they developed in business school advanced their careers.



**Elevate your brand with your earned AACSB seal of quality.**



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