In response to inquiries from the public, AACSB International will disclose only whether a member is accredited or not accredited. Information regarding a member’s progress in the initial accreditation process, or issues of concern for an accredited member on review is not made public by AACSB. Accredited institutions are encouraged to make their accreditation known in accordance with the practices shown at http://www.aacsb.edu/accreditation/promotion/. An institution may make public information about its accredited status or any portion of a visit team’s report. If only a portion of the team report or notice from AACSB is made public, the member must indicate that the full report is available. If the portion made public presents a biased or distorted impression, AACSB may disclose information to correct the distortion or inaccuracy.

Misrepresentation

The AACSB bylaws include the following statement: “A condition to membership by educational institutions in the corporation shall be the use of accurate descriptions of programs or degrees offered. In addition, members are responsible for the accuracy of any data and information requested by the corporation. Any reference to membership or accreditation, institutional or otherwise, which implies AACSB International accreditation in business administration or accounting by institutions which have not achieved accreditation for those programs or levels is prohibited.” Members should only state the status of their school regarding accreditation. Members that are not accredited may state that they are working to achieve accreditation if they are officially engaged in the accreditation process. They must have an initial Self Evaluation Report (iSER) that has been approved by the Initial Accreditation Committee or the Accounting Accreditation Committee. They may not state or imply that they will achieve accreditation within a designated time period. Members that are not accredited should not state that their curriculum or other features conform to AACSB accreditation standards. A member school that is not accredited by AACSB should not state its membership affiliation in proximity or in conjunction with statements of other accreditations. For example, a member should not state: “University “X” is accredited by the ABC association and is a member of AACSB International.”

Adopted by the Accreditation Quality Committee December 12, 2003
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