A COLLECTIVE VISION FOR BUSINESS EDUCATION

FIVE OPPORTUNITIES TO THRIVE

Five key opportunities lay the groundwork for this transformation and present business schools with a path forward as they seize existing strengths and evolve in exciting new directions.

- Economic Impact
- New Metrics
- Social Impact
- Clarity of Purpose
- Connecting expertise and experiences to create opportunities across career life cycles
- Discovering new insights into effective leadership, and creating environments that train and nurture leaders
- Convening and partnering at the intersection of academe and practice to reveal new insights
- Powering business creation and economic development through entrepreneurship and management innovation
- Connecting expertise and experiences to create opportunities across career life cycles
- Driving positive impact and encouraging students to use management skills for the greater good

CATALYSTS FOR INNOVATION

CO-CREATORS OF KNOWLEDGE

HUBS OF LIFELONG LEARNING

LEADERS ON LEADERSHIP

ENABLERS OF GLOBAL PROSPERITY

INNOVATE MODELS AND PROCESSES

INTEGRATE ACADEME AND PRACTICE

THE FUTURE WE ENVISION

When we succeed... Higher education will innovate. Business education will thrive. Business itself will transform and prosper. And the world will reap the benefits.

AACSB International is leading an industry-wide effort to shape the future of business education, empowering business schools to address the needs of the students and industries they serve and reimagine their purpose in an ever-changing world.

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