Connect to Your Best Future

Join the Business Education Alliance

AACSB Membership
Be part of the business education movement.

Globalization. Convergence. Disruption. The need to prepare students for a business world that does not yet exist—and the need for impactful leaders—has never been greater.

AACSB members know that quality business education is critical to developing the next generation of leaders. It’s why they join our organization: to connect across organizations, disciplines, and borders to improve business education and share the ideas and insights that will shape the future of business education, the future of business, and the future of our world.

From accreditation to business education intelligence to exclusive events and forums, AACSB connects you to a world of innovative educators and business leaders. AACSB members are committed to learning from, and moving forward with, one another. With AACSB, your voice is heard throughout the global business education community, providing a platform for your unique perspectives, insights, and aspirations.
Connect to the largest global business network.

Benefits of membership—at a glance.

- The largest global network of business education professionals.
- A network that advocates for business education worldwide.
- Cross-functional opportunities to share and collaborate.
- Mission-driven, peer-reviewed accreditation standards and processes.
- Insightful business education intelligence.
- To learn more about the benefits of membership, visit aacsb.edu/membership.

We are AACSB—an association and a movement.

By inspiring our members with new ways of thinking informed by business educators and leaders from around the world and from inside the world’s most admired companies, we provide valuable learning and development and networking opportunities that result in richer educational experiences.

We believe in the power of collective strength and connected wisdom. Whether your institution is seeking to build collaborative relationships through our Business Education Alliance or planning to pursue accreditation, AACSB membership will connect you to the people, resources, and ideas to thrive. Businesses engaged in defining business education curriculum—and recruiting top-quality students—join AACSB to connect with each other and remain current in education trends.

100+ countries & territories
1,700+ member organizations
150,000+ impacting thought leaders, educators, & innovators
840+ accredited schools

We unite the best minds in business education and in business to work toward achieving a common goal: to create the next generation of great leaders.

To learn more about the benefits of membership, visit aacsb.edu/membership.
Caryn Beck-Dudley  
Dean  
Leavey School of Business  
Santa Clara University

"The greatest value I see in belonging to the Business Education Alliance is the access we have to business schools worldwide as well as businesses that are particularly interested in business education. As business education becomes more and more disrupted, belonging to an alliance whose goals are to stay in front of key issues and provide practical solutions is invaluable."

AACSB Communities

AACSB affinity groups facilitate networking exclusively among members and are formed based on interests, shared job responsibilities, and geographic location. Various groups meet face to face as well as engage in online networking and resource-sharing communities via the AACSB Exchange.

Regional groups bring together everyone based on a certain geographic location across Asia Pacific, Africa, Europe, Korea, Latin America, Middle East and North Africa, the United Kingdom, and Ireland. They have their own leadership but are less formalized than affinity groups. They touch on subjects concerning their region and facilitate local networking.

Virtual communities are online groups in which participants discuss a variety of subjects important to AACSB members, including DataDirect, assessment, curriculum, research impact, liberal arts schools, professional leadership, education, quality assurance and accreditation, and more.

To learn more, visit aacsb.edu/membership.

AACSB’s learning and development portfolio includes over 100 international events, offering unparalleled networking opportunities. Event programming covers the most relevant and timely issues in business education and business, enabling you to collaborate and share best practices with peers from academic institutions and professional organizations, locally and globally.

Engage with your peers globally.

AACSB Conferences  
Connect with academic peers and industry experts at events that cover global trends and issues affecting the world of business education.

AACSB Seminars  
Join a limited number of participants in discussions focused on a specialized topic, in an intimate setting.

AACSB Digital Learning  
Explore our expanding digital learning portfolio. We now offer both webinars and online seminars for business educators.

For more information on AACSB events, visit aacsb.edu/events.
Enjoy the advantages of AACSB membership.

DataDirect
The largest and most comprehensive business school database in the world, DataDirect provides high-quality data and insights on the characteristics, practices, trends, and environments of business programs worldwide—aiding you in both strategic planning and everyday decision-making.

Access a variety of benchmarking tools to generate reports using your customized business school comparison groups. Use the reports to identify potential collaborators, research program or salary trends, browse innovative activities, and more.

The AACSB Exchange
The AACSB Exchange features peer-generated content and is your networking tool to connect with colleagues and experts at business schools and leading corporations worldwide.

AACSB LINK
Stay current with Leading Insights, News, and Knowledge (LINK), our twice-monthly email newsletter that delivers the newest, most relevant information in global business education to members and subscribers. As a content hub for numerous AACSB and industry publication platforms, LINK keeps you up to date on AACSB news and trending issues in business education.

AACSB Volunteer Opportunities
Develop a new skill, expand interests, and support the AACSB community with your experience and expertise. Members have the opportunity to volunteer in activities related to events, accreditation, committees and task forces, and publications. AACSB volunteer activities allow you to grow professionally, expand your network, and contribute to AACSB’s success.

1,000+ volunteers
representing 60+ countries & territories

“Successful business, sustainable growth, and ethical business practices are crucial for stable societies. Volunteering and mentoring are crucial to the transfer of knowledge and experience from one generation to the next, and a vital element in a business education.”

Erik Devos
Associate Dean for Faculty Development
University of Texas at El Paso

“AACSB volunteering is more than simply giving back to the business education community. It is a great value proposition in that it provides an avenue to learn, network, and, simply said, become a better administrator.”

Haifa Jamal Al-Lail
President
Effat University

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Join a community of thought leaders.

AACSB’s research and thought leadership give members an industry voice, serving as a catalyst for action across a wide spectrum of issues impacting business education around the world.

Improve and innovate.

If your continuous improvement journey leads you to AACSB accreditation, we will provide access to personnel and accreditation resources to assist your school.

AACSB’s accreditation standards and quality assurance/improvement programs are designed to help schools discover and deliver on their differentiated mission so they can foster meaningful change through engagement, innovation, and impact. Accreditation reviews are performed by members, for members. This peer-to-peer approach ensures that accredited schools are able to succeed today and are positioned to thrive in an uncertain future.

“AAACSB membership provides great value to our university, our students, our faculty, and our employers by helping us achieve our goal of creating the next generation of great business leaders.”

Brian L. McGuire
Associate Dean
University of Southern Indiana

“We live in a world where none of us can reinvent everything from scratch. We need to learn from one another! The Business Education Alliance puts us in touch with peers who, like us, strive to innovate to develop executives and transform organizations.”

Jean-François Manzoni
President and Nestlé Professor
IMD

Research Reports

AACSB explores trends and challenges relevant to business education stakeholders and provides comprehensive reports on issues such as lifelong learning, the impact of research, and the Collective Vision for business education.

Country Profile Project

A unique, interactive tool designed to help business school leaders understand the cultural aspects of higher education systems in different countries and regions around the world, the Country Profile Project is a free resource exclusive to members.

Explore all the benefits of membership at aacsb.edu/membership. For membership inquiries please contact membership@aacsb.edu.