Connect to Your Best Future

Join the Business Education Alliance
The need to prepare students for a business world that does not yet exist—and the need for impactful leaders—has never been greater.

AACSB members know that quality business education is critical to developing the next generation of leaders. It’s why they join our network: to connect across organizations, disciplines, and borders to improve business education and share the ideas and insights that will shape the future of business education, the future of business, and the future of our world.

From accreditation to business education intelligence to exclusive events and forums, AACSB connects you to a world of innovative educators and business leaders. AACSB members are committed to learning from, and moving forward with, one another. With AACSB, your voice is heard throughout the global business education community, providing a platform for your unique perspectives, insights, and aspirations.
Connect to the largest global business network.

Membership resources—at a glance.

- The largest global network of business education professionals.
- A network that advocates for business education worldwide.
- Learning and development opportunities collaborate and build relationships.
- Mission-driven, peer-reviewed accreditation standards and processes.
- Insightful business education intelligence.
- To learn more about the benefits of membership, visit aacsb.edu/membership.

We are AACSB—an association and a movement.

By inspiring our members with new ways of thinking informed by leaders in business education and from the world’s most admired companies, we provide valuable learning and development and networking opportunities that result in richer educational experiences.

We unite the best minds in business education and in business to work toward achieving a common goal: to create the next generation of great leaders.

We believe in the power of collective strength and connected wisdom. Whether your institution is seeking to build collaborative relationships through our Business Education Alliance or planning to pursue accreditation, AACSB membership will connect you to the people, resources, and ideas to thrive. Businesses engaged in defining business education curriculum—and recruiting top-quality students—join AACSB to connect with each other and remain current in education trends.

Estimate based on extrapolated data from the 894 respondents from AACSB’s 2019-20 Business School Questionnaire and/or Staff Compensation and Demographics survey respondents, in proportion to total AACSB members.
Discover learning and development opportunities.

AACSB’s learning and development portfolio consists of over 100 engaging opportunities offered virtually and in person. Stay current with the latest trends in business education that can help your organization succeed on topics ranging from accreditation, online learning, and curriculum development to strategy and leadership. Subject matter experts, facilitators, and speakers are often members who understand the challenges you face, further supporting peer-to-peer networking and idea sharing.

Engage with your peers, globally.

Exclusive to AACSB members, networking communities enable communication across AACSB’s diverse network. Members share best practices and discuss trending topics within three types of networking communities on the AACSB Exchange:

**AACSB affinity groups** are volunteer-led and focused on a specific area of professional interest or responsibility.

**Regional networks** are comprised of members located within a specific area, enabling for discussions and idea-sharing unique to those regions.

**Virtual communities** are a mix of loosely structured groups addressing a wide range of topics and current events.

To learn more, visit [aacsb.edu/networking-communities](http://aacsb.edu/networking-communities).

"I participated in an affinity group at ICAM 2019 in Edinburgh and it was great. It’s extremely interesting to hear how other universities are facing the same challenges, and groups like these really help to get some new ideas.”

Christina Green
Division Director for Quality Management
Technical University Munich

For more information on AACSB events, visit [aacsb.edu/events](http://aacsb.edu/events).
Enjoy the advantages of AACSB membership.

AACSB’s exclusive online tools and resources allow members to engage and learn about their network, data and insights, and industry news through three main platforms: DataDirect, the AACSB Exchange, and AACSB LINK.

**DataDirect**

The largest and most comprehensive business school database in the world, DataDirect provides high-quality data and insights on the characteristics, practices, trends, and environments of business programs worldwide—aiding you in both strategic planning and everyday decision-making.

**AACSB Exchange**

Built exclusively for members, the AACSB Exchange is a global online network that allows individuals at your school to explore ideas, discuss challenges, and share resources with peers.

Featuring networking communities, the Collaboration Portal, and Volunteer Portal, the Exchange is the online platform to build relationships with your b-school colleagues, anytime, anywhere, from your computer or on the Exchange App.

**AACSB LINK**

Stay current with Leading Insights, News, and Knowledge (LINK), our weekly email newsletter that delivers the newest, most relevant information in global business education to members and subscribers. As a content hub for numerous AACSB and industry publication platforms, LINK keeps you up to date on AACSB news and trending issues in business education.

**Member governed, volunteer driven.**

Develop a new skill, expand interests, and support the AACSB community with your experience and expertise. Members have the opportunity to volunteer in activities related to events, accreditation, committees and task forces, and publications.

AACSB’s volunteer portal—located in the Exchange—is a place where you can explore open volunteer opportunities and learn about the different volunteer roles that contribute to AACSB’s network. Leaders in these roles provide consultative mentorship and broad support for developing the next generation of great leaders.

To learn more, visit [aacsb.edu/volunteers](https://aacsb.edu/volunteers).

“Irishu G.N. Gianesi
Dean of Academic Affairs
Insper Instituto de Ensino e Pesquisa

“The main benefits of volunteering are twofold: personally, because it’s a wonderful opportunity for self-development, and professionally, to be able to contribute to the improvement of higher education and business not only in your own country or in your own region but also around the globe.”

Haifa Jamal Al-Lail
President
Effat University

“Successful business, sustainable growth, and ethical business practices are crucial for stable societies. Volunteering and mentoring are crucial to the transfer of knowledge and experience from one generation to the next, and a vital element in a business education.”

Irineu O.N. Gianesi
Dean of Academic Affairs
Insper Instituto de Ensino e Pesquisa
Join a community of thought leaders.

AACSB’s research and thought leadership give members an industry voice, serving as a catalyst for action across a wide spectrum of issues impacting business education around the world.

Research Reports
AACSB explores trends and challenges relevant to business education stakeholders and provides comprehensive reports on issues such as lifelong learning, disruptive technologies, the impact of research, and the Collective Vision for Business Education.

AACSB Insights
AACSB Insights publishes perspectives from leading voices in global business education, the latest business school data and insights, and views on the current and future state of business.

Improve and innovate.
If your continuous improvement journey leads you to AACSB accreditation, we will provide access to personnel and accreditation resources to assist your school.

AACSB’s accreditation standards and quality assurance and improvement programs are designed to help schools discover and deliver on their differentiated missions so they can foster meaningful change through engagement, innovation, and impact.

Accreditation reviews are performed by members, for members. This peer-to-peer consultative approach ensures that accredited schools are able to succeed today and are positioned to thrive in an uncertain future.

For membership inquiries please contact membership@aacsb.edu.

Explore all the benefits of membership at aacsb.edu/membership.