

## Seminar Agenda

### Day 1

- 08:30 – 09:00 Registration and Refreshments
- 09:00 – 11:00 Introductions; Overview of Assessment Process
- 11:00 – 11:15 Morning break
- 11:15 – 13:00 AACSB AoL Standards; Establishing Learning Goals
- 13:00 – 14:00 Lunch
- 14:00 – 15:30 Translating Goals into Observable Learning Objectives; Group Work
- 15:30 – 15:45 Afternoon break
- 15:45 – 17:30 Assessment Methods including Primary Trait Analysis

### Day 2

- 08:30 – 09:00 Refreshments
- 09:00 – 10:45 Group Report Out: Methods and Curriculum Alignment
- 10:45 – 11:00 Morning break
- 11:00 – 12:30 Reporting Results; Closing the Loop
- 12:30 – 13:30 Lunch
- 13:30 – 15:30 Best Practices in Assessment, "Unanswered Questions" Answered