

AACSB International Associate Deans Conference
November 13–15, 2019 • New Orleans, Louisiana, USA
Conference Chair: Natalya Delcoure

All conference sessions and times are subject to change - check back regularly for the latest schedule
Tuesday, November 12, 2019
7:45 a.m.–6:30 p.m. Seminar for New Associate Deans
8:00 a.m. – 5:45 p.m. Diversity and Inclusion Summit
Wednesday, November 13, 2019
7:45 a.m.–1:00 p.m. Seminar for New Associate Deans
8:00 a.m.–1:00 p.m. Diversity and Inclusion Summit
10:00 a.m.–5:30 p.m. Conference Check-In and Information
10:30 a.m.–4:00 p.m. Affinity Group Meetings
4:00 p.m.–5:00 p.m. Bonus Session: Innovation / Technology <i>Join this panel discussion to explore how innovation is being implemented within business schools</i>
Moderator: <ul style="list-style-type: none">• Daniel Gruber, Associate Dean, Teaching and Learning, W.P. Carey School of Business, Arizona State University
Speakers: <ul style="list-style-type: none">• Angela Lee, Associate Dean, Chief Innovation Officer, Columbia Business School• Matt Mooney, Assistant Dean for Teaching, Learning and Technology, Smeal College of Business, Penn State University
5:00 p.m.–6:00 p.m. Welcome Reception <i>Reconnect with old friends, make new ones, and network with the exhibitors. Relax and enjoy the company of your colleagues before the conference gets underway.</i>
Thursday, November 14, 2019
7:30 a.m.–5:00 p.m. Conference Check-In and Information
7:30 a.m.–9:00 a.m. Continental Breakfast and Networking
7:30 a.m.–11:45 a.m. Exhibitor Showcase Open
8:00 a.m.–8:45 a.m. Breakfast Bonus Session: What's New in DataDirect? <i>Learn about the new Quick Export data segmentation tools, the new Homepage features, Data Dictionary and other new exciting upgrades to DataDirect. Participants will gain insights into data-driven decision-making in business education and learn more about the variety of data sources available to them.</i>

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Facilitator:		
<ul style="list-style-type: none"> • Colin Nelson, Senior Manager, Business Education Research and Data Services, AACSB International 		
9:00 a.m.–10:15 a.m. Plenary I: Cognitive Biases and Business		
Speaker:		
<ul style="list-style-type: none"> • Edward Moran, Executive Director, Innovation and Enterprise Solutions, KPMG LLP 		
<i>Sponsored by the G. Brint Ryan College of Business, University of North Texas</i>		
10:15 a.m.–10:45 a.m. Refreshment Break and Networking		
<i>Sponsored by the Richard A. Chaifetz School of Business, Saint Louis University</i>		
10:45 a.m.–11:45 a.m. Concurrent Sessions		
<i>College Level & Beyond</i>	<i>Managing</i>	<i>Curriculum</i>
(A1) External Outreach & Fundraising <i>Explore ways to help your dean and your college in areas of fundraising and stakeholder outreach</i>	(A2) Financial Management / Budgeting <i>This panel session will offer insight and tips from CFO-and-associate dean teams on how to effectively manage your college's budgets</i>	(A3) Graduate Education: Where Are We Headed? <i>Explore some of the current trends and expectations for graduate education</i>
Speakers:	Speakers:	Speakers:
<ul style="list-style-type: none"> • Diane S. McNulty, Associate Dean, External Affairs and Corporate Development, Naveen Jindal School of Management, University of Texas at Dallas • Catharine Whitten, Senior Director of Development, Krannert School of Management, Purdue University 	<ul style="list-style-type: none"> • Brooks Holtom, Senior Associate Dean, Strategy, Finance, and Operations, McDonough School of Business, Georgetown University 	<ul style="list-style-type: none"> • Andrew Crisp, Director and Co-Founder, CarringtonCrisp • George Feiger, Pro-Vice-Chancellor and Executive Dean, Aston Business School, Aston University
11:45 a.m.–1:00 p.m. Luncheon and Conversations of 8		
1:00 p.m.–5:00 p.m. Exhibitor Showcase Open		
1:15 p.m.–2:15 p.m. Concurrent Sessions		

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<p>(B1) Engagement and Impact <i>Learn ways to enhance your college's engagement and impact</i></p> <p>Speakers:</p> <ul style="list-style-type: none"> • Sarah Vaughan, Associate Dean, Accreditations, ICN Business School • Kathleen Hess, Associate Dean, Salem State University 	<p>(B2) Faculty Involvement <i>Explore ways to get your faculty more involved and take ownership in your college's processes/procedures, whether it be in accreditation, research, innovation in the classroom, etc.</i></p> <p>Speakers:</p> <ul style="list-style-type: none"> • Valerie Suslow, Vice Dean, Faculty and Research, Johns Hopkins Carey Business School • Vilma Liisa Luoma-aho, Vice Dean of Research, Jyväskylä University School of Business and Economics 	<p>(B3) Curriculum Management <i>When was the last time you revamped your curriculum? Does it need it? Did changes that were implemented work? Explore these questions and more in this discussion session on managing your curriculum</i></p> <p>Speakers:</p> <ul style="list-style-type: none"> • Brian Cameron, Associate Dean, Graduate Programs, Penn State • Lena Booth, Associate Dean, Academic Programs, Thunderbird School of Global Management
<p>2:15 p.m.–2:45 p.m. Refreshment Break and Networking</p>		
<p>2:45 p.m.–3:45 p.m. Concurrent Sessions</p>		
<p>(C1) International Collaborations <i>How do you implement international collaborations to enhance your students' experiences throughout their time in the college and in later in the workforce</i></p> <p>Speakers:</p> <ul style="list-style-type: none"> • Loredana Padurean, Associate Dean, Asia School of Business • Gabriela Alvarado, Associate Dean, Instituto Tecnológico Autónomo de México 	<p>(C2) Managing Through Change <i>Whether your institution is undergoing leadership or institutional shifts, join this session for tips and best practices to lead through change</i></p> <p>Speakers:</p> <ul style="list-style-type: none"> • Yvonne Beach, Director of Executive and Professional Education, The University of Sheffield, Sheffield University Management School • Maria Anderson, Senior Associate Dean, Finance & Administration at Questrom School of Business Boston University 	<p>(C3) Competency Based education <i>Explore how competency based learning is being built into the curriculum to enhance learning outside the classroom</i></p> <p>Speakers:</p> <ul style="list-style-type: none"> • Kenneth G. Brown, Associate Dean, Undergraduate Program, Tippie College of Business, University of Iowa • Al Smith, Associate Dean, Undergraduate Affairs, University of Colorado at Boulder

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		Maia Young , Associate Professor and Associate Dean, Undergraduate Programs, The Paul Merage School of Business, University of California, Irvine
4:00 p.m.–5:00 p.m. Bonus Session: Reimagining Accreditation		
Speaker:		
<ul style="list-style-type: none"> • Suzanne Mintz, Assistant Vice President, Accreditation Strategy and Policy, AACSB International 		
6:00 p.m.–8:00 p.m. Dine Around (Optional)		
Friday, November 15, 2019		
8:00 a.m.–1:00 p.m. Conference Check-In and Information		
8:00 a.m.–9:00 a.m. Continental Breakfast and Networking		
8:00 a.m.–11:00 a.m. Exhibitor Showcase Open		
8:30 a.m.–9:15 a.m. Breakfast Bonus Session: Gen Z on Campus: An 8-second Attention Span and Lawnmower Parents		
Speaker:		
<ul style="list-style-type: none"> • Fran M. Ryan, Associate Dean, Undergraduate Programs & Administration, University of Nevada, Reno 		
9:30 a.m.–10:30 a.m. Plenary II: Leading Cultural Transformation		
<p><i>At the Associate Dean stage of your career, no one has probably said to you yet, "Leaders set culture." That was one of the first pieces of advice that I received as a new Dean, and it was important for me to hear but not easy to act upon. I came to realize over time that the tools I most naturally thought of as an economist for transforming an organization -- compensation, decision rights, etc. -- were insufficient. Most transformations require culture change of some kind, meaning a change in shared values and the associated behavioral norms. This session will introduce you to this toolkit and walk through a couple case-study applications showing how this can work.</i></p>		
Speaker:		
<ul style="list-style-type: none"> • Rich Lyons, Professor, University of California, Berkeley, Haas School of Business 		
10:30 a.m.–11:00 a.m. Refreshment Break and Networking		
<i>Sponsored by the School of Business, Georgia Gwinnett College</i>		
11:00 a.m.–12:00 p.m. Concurrent Sessions		

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<i>College Level & Beyond</i>	<i>Managing</i>
<p>(D1) Gender Equity in Business Schools <i>This interactive session will discuss gender diversity within business schools and explore ways to increase diversity</i></p> <p>Speakers:</p> <ul style="list-style-type: none"> • Ruchi M. Watson, Assistant Dean, David Eccles School of Business 	<p>(D2) Moving on Up: Successfully Navigating the Road from Associate Dean to Dean <i>This session will focus on key attributes, skills and experiences that help to facilitate administrative career movement from Associate Dean to the Dean level. The journey will be viewed through the perspectives of both the Associate Dean and the Dean.</i></p> <p>Moderator:</p> <ul style="list-style-type: none"> • Moez Limayem, Dean, University of South Florida, Muma College of Business <p>Speakers:</p> <ul style="list-style-type: none"> • Javier Reyes, Milan Puskar Dean, West Virginia University, John Chambers College of Business and Economics • Matt Waller, Dean, and Sam M. Walton Leadership Chair, Walton College of Business, University of Arkansas • Dan L. Worrell, Dean Emeritus and Walton Professor of Corporate Social Responsibility, University of Arkansas
12:00 p.m.–1:00 p.m. Networking Luncheon	
PROGRAM CONCLUDES	
<p>1:00 p.m.–3:00 p.m. AACSB Mentor Training</p> <p><i>AACSB’s mentor training covers important topics related to mentoring a school, including the role of the mentor, preparing for a mentor visit, and working with a school in the development of the initial self-evaluation report (iSER). As a result of this training, mentors will be able to expertly support schools seeking initial accreditation.</i></p> <p><i>Please note:</i></p> <ul style="list-style-type: none"> • <i>To register for this training, you must be eligible to mentor.</i> 	

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- *Additionally, pre-work for this training is required. At least one month before the training, instructions for accessing the online pre-work will be sent electronically.*
- *There is no additional cost to attend this training session.*

Saturday, November 16, 2019

7:45 a.m.–7:00 p.m. Lessons for Aspiring Deans Seminar

Sunday, November 17, 2019

7:45 a.m.–2:00 p.m. Lessons for Aspiring Deans Seminar