

**AACSB International 2019 Asia Pacific Annual Conference
October 21-23, 2019
Millennium Seoul Hilton I Seoul, South Korea**

Saturday, October 19, 2019
CIR Seminar
Sunday, October 20, 2019
Faculty Standards and Tables Workshop
Monday, October 21, 2019
11:00 a.m. – 5:30 p.m. Conference Check-In and Information
1:00 p.m. – 4:00 p.m. Asia Pacific Affinity Group - Offsite Trip
<p>4:15 p.m. – 5:15 p.m. Afternoon Bonus Session: Evolving Curriculum in Mission Centric Ways</p> <p><i>Join us for insights and advice for evolving curriculum in mission-centric ways. This session will offer perspectives from an MBA teaching school focused on career and whole person development, as well as a comprehensive school with new, liberalized undergraduate structure.</i></p> <p>Speakers:</p> <ul style="list-style-type: none"> • Ajoy Dey, Professor, BIRLA Institute, BIMTECH • Ahmed Khalid, Dean, School of Business and Economics, Universiti Brunei Darussalam
<p>5:30 p.m. – 6:30 p.m. Welcome Reception</p> <p><i>Meet the new Chief Officer Asia-Pacific Geoff Perry, reconnect with old friends, make new ones, and network with the exhibitors. Relax and enjoy the company of your colleagues before the conference gets underway.</i></p>
Tuesday, October 22, 2019
8:00 a.m. – 5:45 p.m. Conference Check-In and Information
8:00 a.m. – 12:15 p.m. Exhibiter Showcase Open
8:15 a.m. – 9:15 a.m. Continental Breakfast and Networking
8:30 a.m. – 9:15 a.m. Breakfast Bonus Session: Data Direct Information Session and Overview of New Capabilities

Learn about the new Quick Export data segmentation tools, the new Homepage features, and other new exciting upgrades to DataDirect. Participants will gain insights into data-driven decision-making in business education and learn more about the variety of data sources available to them.

Speakers:

- **Joshua Barillas**, Manager, Data Analysis, AACSB International

9:30 a.m. – 10:30 a.m. Plenary I: Digital Revolutions and Consequential Effects for Asia Pacific Business Schools

This session will offer insight around the digital revolution and artificial intelligence, exploring its “humanization” and the significant implications it will have on many businesses, including business education.

10:30 a.m. – 11:00 a.m. Refreshment Break and Networking

11:00 a.m. – 12:15 p.m. Concurrent Sessions

(A1) Enhancing Interdisciplinary Efforts in Research and Education Collaborations

Join this session and learn what business schools are doing to deliver impactful research and ensure diverse perspectives in their partnerships.

(A2) Innovations in Teaching and Learning

To increase engagement, we must find ways to reach all of our students. Join this session for teaching ideas and insights to improve the students learning experience.

Speakers:

- **Bing Wuberberich**, Associate Dean for Teaching, Int'l Business School Suzhou, Xi'an Jiaotong-Liverpool University
- **Rachael Hains-Wesson**, Director of Work-Integrated Learning Hub, The University of Sydney Business School

12:15 p.m. – 1:30 p.m. Networking Luncheon

1:30 p.m. – 5:45 p.m. Exhibiter Showcase Open

1:30 p.m. – 2:45 p.m. Concurrent Sessions

(B1) Contextualizing Curriculum in Transnational Business Education

(B2) Increasing Government & Industry Research Funding for Business

<p><i>Join this session as we analyze issues around contextualizing curriculum in transnational business education, with a specific focus on universities in the Asia Pacific region.</i></p> <p>Speakers:</p> <ul style="list-style-type: none"> • Martin Lockett, Dean and Professor in Strategic Management, Nottingham University Business School, Ningbo 	<p><i>This session will offer strategies and ideas to secure support for your research initiatives and increase the impact of your faculty's work.</i></p> <p>Speakers:</p> <ul style="list-style-type: none"> • Atish Chattopadhyay, Director & Professor, IFIM Business School • Kar Yan Tam, Dean, School of Business and Management, The Hong Kong University of Science and Technology
<p>2:45 p.m. – 3:15 p.m. Refreshment Break and Networking</p>	
<p>3:15 p.m. – 4:30 p.m. Concurrent Sessions</p>	
<p>(C1) Challenges and Opportunities: Asia Pacific Business Education for the Future</p> <p><i>The Asia Pacific Region is one of the most vibrant parts of the world for higher education and is a striving playground for business schools. This session will explore the exciting opportunities and concerning challenges of the market.</i></p> <p>Speakers:</p> <ul style="list-style-type: none"> • Francois Therin, Director, Graduate School of Management, Taylor Business School 	<p>(C2) Quality Culture and Long Term Success</p> <p><i>Experienced volunteers will share insights and advice for building a school culture around quality, as well as strategies to keep one's perspective on long-term success.</i></p> <p>Speakers:</p> <ul style="list-style-type: none"> • Kim Watty, Deputy Dean, Deakin Business School • Boonchai Hongcharu, Director, NIDA School of Business
<p>4:45 p.m. – 5:45 p.m. Bonus Session: Business Accreditation Task Force Update and Feedback Session</p> <p>Facilitators:</p> <ul style="list-style-type: none"> • Suzanne Mintz, Assistant Vice President, Accreditation Strategy and Policy, AACSB International • Geoff Perry, Deputy Vice-Chancellor, Auckland University of Technology 	
<p>Wednesday, October 23, 2019</p>	
<p>8:00 a.m. – 1:00 p.m. Conference Check-In and Information</p>	
<p>8:00 a.m. – 12:00 p.m. Exhibitor Showcase Open</p>	
<p>8:15 a.m. – 9:15 a.m. Continental Breakfast and Networking</p>	

8:30 a.m. – 9:20 a.m. Breakfast Bonus Session: Accreditation Q&A

This is an informal opportunity to ask AACSB Accreditation staff your accreditation or BATF questions.

Speakers:

- **Liyan Chen**, Manager, Accreditation Services, AACSB International
- **Amy Memon**, Manager, Accreditation Services, AACSB International

9:30 a.m. – 10:45 a.m. Plenary II: What Makes Asia-Pacific Schools Distinct?

10:45 a.m. – 11:00 a.m. Refreshment Break and Networking

11:00 a.m. – 12:15 p.m. Concurrent Sessions

(D1) Succession planning

Join this session for best practices to identify and develop upcoming leaders, ultimately increasing the availability and preparedness of future school managers.

(D2) Increasing Emotional Intelligence in Business and in the Business School

Practices such as mindfulness, compassion and emotional intelligences (EI) have been widely discussed among business literatures, such as Harvard Business Review. Learn how others are reflecting on Asian traditions and preparing future business leaders by developing resiliency, and creativity.

Speakers:

- **Mari Iizuka**, Director, Graduate School of Business, Doshisha University

12:00 p.m. – 1:00 p.m. Networking Luncheon

Program Concludes
Thursday, October 24, 2019

AoL Seminar I

Friday, October 25, 2019

AoL Seminar I