

**AACSB International Bridge Program**  
 Hosted by W.P. Carey School of Business  
 Arizona State University  
 January 12 - 17, 2020



	Sunday Opening Day: January 12	Monday Day One: January 13	Tuesday Day Two: January 14	Wednesday Day Three: January 15	Thursday Day Four: January 16	Friday Day Five: January 17
<b>Breakfast</b> 8:15 - 8:45		McCord Hall Room 456	McCord Hall Room 456	McCord Hall Room 456	McCord Hall Room 456	McCord Hall Room 456
<b>Morning Sessions</b> 8:45 - 12:30	Classes will take place in McCord Hall, Room 456		8:45 to 9:00 Reflections Teams #1 and #2	8:45 to 9:00 Reflections Teams #3 and #4	8:45 to 9:00 Reflections Teams #5 and #6	8:45 to 9:00 Reflections Teams #7 and #8
		Why Are We Here? 8:45 to 11:45	Building The Course and Syllabus 9:00 to 12:30	Assignments, Projects, Exams 9:00 to 12:30	The Case Method of Teaching 9:00 to 12:30	Teaching Online Courses 9:00 to 10:30
		Bridge Program History and Goals The Week Ahead Why are You Here? AACSB and You Tips for Success this Week	Creating or Improving a Syllabus Begin at the END--Learning Objectives Week-by-Week Planning for Learning Setting Expectations	Designing a Plan for Learning Course Level and Type Affect Choices Avoiding Common Pitfalls Grading Rubrics and Approaches	Involving Students in Learning Handling the Unexpected Tracking Participation Finding Good Cases	Best Practices Variations in Online Formats Julia LaRosa (ASU)
		Mariza Cooper and Shirley Maxey				Placement Panel 10:45 to 12:15
		Dean's Welcome--11:45-12:15 Dean Amy Hillman	Rick Warne (U of Cincinnati)	Shirley Maxey (USC)	Jay Dial (OSU)	Tips for Securing a Faculty Appointment Responsibilities beyond Teaching Suggestions for Building Relationships B-School Structure and Power Deans and Dept Chairs
<b>Morning Break</b> 10:15 - 10:30						
<b>Lunch</b> 12:30 - 1:30		Networking Lunch Room 450	Networking Lunch Room 450	Networking Lunch Room 450	Networking Lunch Room 450	Networking Lunch Room 450 12:15 to 1:00
<b>Afternoon Sessions</b> 1:30 - 5:00	Intro to Learning 3:30 - 6:15	Quest for Master Teacher 1:30 to 5:00	Connecting With Students 1:30 to 5:00	Active/Experiential Learning 1:30 to 5:00	Managing the Classroom 1:30 to 5:00	Lessons Learned 1:00 to 2:30
	Courtyard Tempe Downtown This Session in Hotel	What it Takes to be an Effective Teacher Intellect and Emotion Passion, Rapport & Pedagogy Importance of Motivation	Today's Business School Students Similarities and Differences Strategies for CONNECTING	Make it Stick! Science of Learning Building Activities into Every Class Group Projects Plus and Minus Can Online be Active?	First and Second Day Classes Creating a Manageable Classroom Dealing with Challenges The Last Day--Excitement + Exhaustion	Program Takeaways Your Next Steps Bridge Program Certificates
<b>Afternoon Break</b> 2:45 - 3:00	Greg Patton (USC)	Greg Patton (USC)	Christopher Neck (ASU)	Rosemary Maellaro (U of Dallas)	Heidi Neck (Babson)	Shirley Maxey & Mariza Cooper
<b>Dinner</b>	Opening Reception & Dinner 6:30 - 8:30	Networking Dinner	Free Evening	Free Evening	Reception and Dinner	Adjourn on Friday @ 2:30 pm

