

**Gregory L. Davis, CPA, CMA, CCM, CFM**

**(717) 805-6538 (cell)**

**E-mail: gdavis243@comcast.net**

---

---

**OBJECTIVE**

To obtain an academic position demanding excellent organizational and communication skills **based on my passion for teaching and mentoring students based on over 30 years of experience & past teaching and mentoring experience from teaching all levels of accounting up through graduate level courses!**

**EDUCATION**

- AACSB International Bridge Program, Georgetown University, Washington D.C., June 2014
- **MBA**, York College of Pennsylvania, York, PA, May 1988
- **BA, Business: Accounting Specialty**, Gettysburg College, Gettysburg, PA, **Magna Cum Laude**, June 1981
- Additional Accolades:
  - Nominated for prestigious **J. Bruce McKinney Leadership of Excellence Award** for two consecutive years (2002 – 2003)
  - Attended **Dale Carnegie Effective Communications** course winning several awards (1990)

**PROFESSIONAL EXPERIENCE**

Aug 2014 **Accounting Lecturer: University of Illinois @ Urbana-Champaign**

1992 - 2005 **Adjunct Instructor: Lebanon Valley College, Penn State University, York Technical Institute**

1991-Present **Hershey Entertainment and Resorts, Hershey, PA (\$300M privately-held Hospitality Company)**

**Associate Vice President, Finance (March 2012 – February 2014)**

Report to VP, Finance & Chief Financial Officer (CFO)

Responsibilities and Results

- **Coordination and teaching of over 20 Finance classes to approx 700 employees since 2009**
- **Key financial manager responsible for providing Financial Update presentations at periodic Managers meetings as well as Operational Town Hall meetings throughout the Company**
- **Mentored numerous employees through a formal Sr Management mentoring program**
- Oversight of Procurement/Purchasing department which resulted in approx \$300k cost savings through successful request-for-proposal (RFP) process
- Oversight of Operational Finance department throughout the Company
- Supervisory responsibilities for a staff of four, including three managers and one executive administrative assistant

**Interim Chief Financial Officer (October 2010 – March 2012)**

Reported to President & Chief Operating Officer (COO)

Responsibilities and Results

- Served as member of Executive Committee for 1.5 years while CFO was serving interim outside role
- Presented all financial updates to our Board of Directors and Owner (Hershey Trust Company)
- Oversight of entire Finance department (75 staff members) as well as start-up of Procurement initiative
- Provided Senior Financial Leadership during difficult 2011 year which led to significant expense savings to more than offset volume shortfalls

**Corporate Controller/Budget Director (June 2000 – October 2010)**

Reported to VP, Finance & Chief Financial Officer (CFO)

- Oversight of Annual Capital/Operational Budgeting process; Reporting/analysis of Financial Statements
- Very heavily involved with Long Range Planning for 3-5 Year Capital/Operational Plans

**Assistant to CEO/Director of Special Projects/Assistant Treasurer (March 1993 – June 2000)**

Reported to VP, Finance & Chief Financial Officer as well as Chief Executive Officer (CEO)

- Performed special projects for CEO/CFO as well as led the divestiture of numerous operations in Hershey and Philadelphia in order to free Company from dire financial situation.
- Performed daily treasury duties and assisted CFO with syndicated debt financing

**Managing Director of Finance, Sports and Entertainment Group (Jan 1991 - March 1993)**

Reported to Vice President, Sports and Entertainment Group

1989- 1991 **Rite Aid Corporation**, Camp Hill, PA, **Controller, Specialty Retail Operations**

1982- 1989 **HARSCO Corporation**, Wormleysburg, PA, **Various Finance Positions**

**PROFESSIONAL AFFILIATIONS**

- American Institute of Certified Public Accountants (AICPA)
- Pennsylvania Institute of Certified Public Accountants (PICPA)
- Association for Finance Professionals (AFP)
- Institute of Management Accountants (IMA)

**HOBBIES**

- Bicycling, Tennis, Watching Baseball & College Sporting Events (e.g. “March Madness”)
- Reading and spending time with wife and family