

# Christopher J. Wright, CPLP™, MPM, PMP®

## CONTACT INFORMATION

## THE WRIGHT WAY ENTREPRENEURS CORP.

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## SUMMARY

Christopher (Chris) J Wright is a certified Project Management Professional (PMP®) and Certified Professional of Learning and Performance (CPLP™) with over twenty (20) years of project leadership, mentoring, consulting, and organizational learning and development experience.

Mr. Wright specializes in maximizing human capital performance through optimally aligned adult learning systems, leadership development and effective project management expertise.

Mr. Wright's primary strengths and proven expertise are in the following areas:

- Project and Program Management
- Adult Learning and Development
- Curriculum Design and Development
- Leadership and Competence Development
- Business Start-Up and Development
- Meeting and Workshop Facilitation

Chris is the CEO of The Wright Way Entrepreneurs Corp, a small business and entrepreneurial incubator company based in Raleigh, NC. Wright Way currently manages several start-ups in the corporate training, moving and hauling, recycling, and consumer apparel industries. In addition, Mr. Wright is the Founder, President, and Managing Principal of Tanden, a human and organizational performance optimization firm. Tanden is in the business of helping organizations successfully reach their desired project delivery goals and maximizing efficiencies through relevant and targeted adult learning programs. At Tanden, Mr. Wright has worked with organizations in a multitude of industries including: Health/Hospital Care, Crop Science, Financial Services, Department of Defense, Consumer Retail, Food and Beverage, Consumer Food and Beverage Products, City and State Governments, Higher Education, Wireless Telecommunications, and Information Technology. Chris has also developed and currently delivers several Executive Education programs at universities around the U.S.

Prior to Tanden, Chris worked as a Senior Program and Project Manager in the wireless telecommunications industry leading cutting edge wireless data/Internet projects.

Chris has a Master's degree in Project Management (MPM) from Western Carolina University and a Bachelor of Arts (BA) in Economics and Spanish from Georgia Southern University. He is a member of the American Society for Training and Development (ASTD) and the Project Management Institute (PMI) where he served as the Vice President of Education for the North Carolina chapter of PMI (NCPMI). Mr. Wright has also been certified by the Association to Advance Collegiate Schools of Business (AACSB) as a Professionally Qualified (PQ) instructor (now referred to as an Instructional Practitioner, or IP) through its *Bridge Program*.

Chris serves as a Board Member and Event Director for a Raleigh-based charitable organization, *The Bald Entrepreneurs*. In the past six years, *The Bald Entrepreneurs* has raised over \$450,000 for childhood cancer research. In his spare time, Chris is a baseball coach, writes about historical ironies, and also enjoys the great outdoors – particularly golf, mountain biking, camping, hiking, kayaking, and fishing.

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## HIGHLIGHTED EXPERIENCE

### **The Wright Way Entrepreneurs Corp., CEO (2013 – Present)**

Established and leads the organizational vision and strategy to help develop small businesses and entrepreneurial organizations.

### **Tanden LLC, President & Managing Principal (2004 – Present)**

*Project Management Coach and Mentor, Global Consumer Food Product Company*

Served as Executive and Program Management coach, mentor, consultant, and facilitator for a product development project. Assisted and facilitated in the development of the product launch project scope, schedule, and budget plans.

*Adjunct Faculty, Top-Tier Business School and Executive Education Program*

Developed, implemented, and instructs regional business leaders in beginning, intermediate, and advanced project management courses and seminars for a University's Executive Education program. The university utilized Tanden's **PROJECT LEADERSHIP SERIES<sup>SM</sup>** courses and seminars for its enterprise engagement and open enrollment programs.

*Large-Scale Project Planning, Global Restructuring Firm*

Consulted on and led the development of a large-scale, cross-functional, site and structural reorganization project plan for a regional grocery store chain. The primary deliverables of the project included deliverables identification and definition, the project schedule, a comprehensive resource plan, and reporting and monitoring mechanisms.

*Project Leadership Educator, Global Professional Training Provider*

Designed, developed, facilitated, and taught project leadership courses, workshops, and seminars for business leaders and professional project managers. The project management education offerings include both general and customized training and mentoring programs for clients.

*Project Management Acclimation, Global High-Tech Solutions*

Designed, developed, and deployed a Project Management training and practice program for a global high-tech solutions firm. The engagement began with a customized project management training course for its project leaders, continued with an audit of current project practices, and concluded with the recommendation of better practices initiatives for the firm's project management discipline.

*Project Management Best Practices Program, Global Risk Management Leader*

Consulted, instructed, and mentored risk management consulting team on newly deployed Project Management Practice program for large Risk Management Consulting professional services firm. The initiative was the organization's first attempt at deploying consistent and comprehensive methodologies, and tools positioned to foster reusable and better practices for the project management discipline.

### **Wireless Telecommunications Industry, Senior Program and Project Manager (1991 – 2004)**

*Program/Project Management Competence Development Program*

Led several key cross-functional and new technology initiatives in the rapidly growing wireless telecommunications industry. Notable projects included: Multi Media Messaging (MMS), Short Messaging Service (SMS), Year 2000 Compliance (Y2K), and development and deployment of a Project Management practice program.

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## EDUCATION & CERTIFICATION

**Western Carolina University**  
*Masters of Project Management (MPM)*

**Georgia Southern University**  
*B.A., Economics and Spanish* (Double Major)  
Minor: International Studies

**University of Madrid (Spain)**  
*Summer Studies Abroad Program, International Studies Association (ISA)*

**Georgia State University**  
*Executive Education Program Certificate, Project Management*

**Project Management Institute (PMI)**  
*Project Management Professional (PMP)<sup>®</sup>*

**American Society of Training and Development (ASTD)**  
*Certified Professional in Learning and Performance (CPLP<sup>™</sup>)*

**Association to Advance Collegiate Schools of Business (AACSB)**  
*Bridge Program, Instructional Practitioner (IP)*

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## PROFESSIONAL AFFILIATION, & PUBLICATIONS

**Project Management Institute (PMI)**  
*Vice President of Education, North Carolina Chapter of PMI*  
*Member, North Carolina Chapter*  
*Member, Atlanta Chapter*  
*Speaker and Facilitator: North Carolina, Atlanta, Charleston, NC Triad, and Dallas/Metroplex Chapters*

**American Society of Training and Development (ASTD)**  
*Member, ASTD National and Research Triangle Area (RTA) Chapter*