

Enrique Cordero, MBA

Entrepreneur, Strategist, Professor and Consultant in Management and Marketing for Businesses and MBA Programs.

Email: ecordero@emcor.com.ni

Cell Phone: 505 88 82 21 33

Experience

Business and Marketing consultant at Quinta Arien Guest House

2007 - Present (5 years)

Advising Quinta ARIEN Guest House on formation of Tourism Company and business structures, drafting internal policies and structuring commercial and Marketing transactions for the tourism industry. Niche market targeting and development.

President of the Board and General Manager at EMCOR s.a.

1994 - Present (18 years)

As President of the Board, I am responsible for long term strategic and financial planning, guiding and mediating Board actions, ensuring mission and vision is achieved.

As General Manager, my job is to manage and direct the overall day to day operations.

Account Manager at INA Bearing Co.

August 1984 - May 1993 (8 years 10 months)

As a technical representative, my job consisted in representing INA Bearing at key accounts in all aspects of our business relationship.

Certifications

Professionally Qualified Faculty (Bridge Program)

The Association to Advance Collegiate Schools of Business AACSB

Projects

**Consulting to the National General Assembly of Nicaragua (PFID-Component 1
PNUD NIC
10-00059297)**

April 2012 to May 2012

Feasibility Study for the expansion of operations and production of the Nicaragua

**Consulting for The Micro - Enterprise Formation Workshop USAID/US Forest
Service**

March 2009 to March 2009

Participated as Speaker in topics of finance and marketing in a four day workshop, with a multidisciplinary team of experts from de US Forest Service and the Mesoamerica Ecoturism Alliance.

Business and Marketing Consulting for Pacific Partners Corporation

August 2006 to October 2008

Involved in the setup of a Corporation in Nicaragua for American Investors and startup of a Hotel Operation. Consulting on the startup of Management and Marketing operations.

Family Business Development/ IMPYME, Nicamueble/Finland Cooperation Office

April 2002 to April 2002

Workshop with 120 wood products manufacturing business owners involving management, forecasting and business strategy. This program was financed by the Finland cooperation office in Managua through the Small Business Development office of Nicaragua. Estelí, Nicaragua

Languages

English (Full professional proficiency)

Spanish (Native or bilingual proficiency)

Education

IE (Instituto de Empresa)

Seminar, Programa Internacional de Gestion Empresarial, 2004 - 2004

INCAE Business School

Executive MBA, Master in Business Administration, 2002 - 2004

Texas A&M University

Bachelor, Mechanical Engineering, 1980 - 1984

Activities and Societies: American Association of Mechanical Engineers

San Jacinto College

Associates of Arts Degree, Engineering, 1979 - 1980