

## **RESPONSIBILITIES OF INSTITUTIONS WITH AACSB INTERNATIONAL ACCREDITATION**

1. Maintain educational achievements appropriate to AACSB accreditation standards and to the member's strategic mission.
  - Provide annual accreditation-related data (1)
  - Provide appropriate reports for continuous improvement reviews (1)
  - Ensure that program quality is maintained and that all programs have continuous improvement efforts (1)
  - Ensure that programs promote and operate with integrity (2)
  
2. Accurately represent AACSB accreditation.
  - Maintain accurate institutional publicity regarding accreditation (2)
  - Make accurate representations regarding accreditation to students and prospective students (2)
  - Promote AACSB accreditation in catalogs, web sites, and promotional materials (3)
  
3. Participate in the AACSB accreditation review process.
  - Provide accurate data within the accreditation report and AACSB Business School Questionnaire modules (1)
  - Provide representatives to participate in peer review of other institutions (3)
  - Assist in the continuous improvement of AACSB accreditation (3)
  
4. Represent degree and non-degree programs accurately, realistically and with integrity in all communications.
  - Identify educational learning competencies realistically (1)
  - Describe the success of graduates accurately (1)
  - Develop and follow consistent practices that ensure integrity in the representation of information about programs and the institution (2)
  - Report program data and information accurately to external parties (2)

(1) This expectation is monitored through the accreditation review process.

(2) This expectation is a condition of membership.

(3) This expectation is presented for guidance