



BUSINESS ACCREDITATION STANDARDS COMPARISON—2020 & 2013

ENGAGEMENT • INNOVATION • IMPACT

2020 STANDARDS

STRATEGIC MANAGEMENT AND INNOVATION

Standard 1: Strategic Planning	1
Standard 2: Physical, Virtual and Financial Resources	2
Standard 3: Faculty and Professional Staff Resources	3

LEARNER SUCCESS

Standard 4: Curriculum	4
Standard 5: Assurance of Learning	5
Standard 6: Learner Progression	6
Standard 7: Teaching Effectiveness and Impact	7

THOUGHT LEADERSHIP, ENGAGEMENT, AND SOCIETAL IMPACT

Standard 8: Impact of Scholarship	8
Standard 9: Engagement and Societal Impact	9

2013 STANDARDS

STRATEGIC MANAGEMENT AND INNOVATION

1	Standard 1: Mission, Impact, and Innovation
8	Standard 2: Intellectual Contributions, Impact, and Alignment with Mission
2	Standard 3: Financial Strategies and Allocation of Resources

PARTICIPANTS—STUDENTS, FACULTY, AND PROFESSIONAL STAFF

6	Standard 4: Student Admissions, Progression, and Career Development
3	Standard 5: Faculty Sufficiency and Deployment
3	Standard 6: Faculty Management and Support
3	Standard 7: Professional Staff Sufficiency and Deployment

LEARNING AND TEACHING

4/5	Standard 8: Curricula Management and Assurance of Learning
4	Standard 9: Curriculum Content
4	Standard 10: Student-Faculty Interactions
5	Standard 11: Degree Program Educational Level, Structure, and Equivalence
7	Standard 12: Teaching Effectiveness

ACADEMIC AND PROFESSIONAL ENGAGEMENT

4	Standard 13: Student Academic and Professional Engagement
5	Standard 14: Executive Education
3	Standard 15: Faculty Qualifications and Engagement

