



BUSINESS ACCREDITATION STANDARDS COMPARISON—2020 & 2013

ENGAGEMENT • INNOVATION • IMPACT

2020 STANDARDS

STRATEGIC MANAGEMENT

Standard 1: Strategic Planning **1**

Standard 2: Physical, Virtual and Financial Resources **2**

Standard 3: Faculty and Professional Staff Resources **3**

LEARNER SUCCESS

Standard 4: Curriculum **4**

Standard 5: Assurance of Learning **5**

Standard 6: Learner Development **6**

Standard 7: Teaching Effectiveness and Impact **7**

THOUGHT LEADERSHIP

Standard 8: Impact of Scholarship **8**

Standard 9: Engagement that Impacts Business and Society **9**

2013 STANDARDS

STRATEGIC MANAGEMENT AND INNOVATION

1 Standard 1: Mission, Impact, and Innovation

8 Standard 2: Intellectual Contributions, Impact, and Alignment with Mission

2 Standard 3: Financial Strategies and Allocation of Resources

PARTICIPANTS—STUDENTS, FACULTY, AND PROFESSIONAL STAFF

6 Standard 4: Student Admissions, Progression, and Career Development

3 Standard 5: Faculty Sufficiency and Deployment

3 Standard 6: Faculty Management and Support

3 Standard 7: Professional Staff Sufficiency and Deployment

LEARNING AND TEACHING

4 Standard 8: Curricula Management and Assurance of Learning **5**

4 Standard 9: Curriculum Content

4 Standard 10: Student-Faculty Interactions

5 Standard 11: Degree Program Educational Level, Structure, and Equivalence

7 Standard 12: Teaching Effectiveness

ACADEMIC AND PROFESSIONAL ENGAGEMENT

4 Standard 13: Student Academic and Professional Engagement

5 Standard 14: Executive Education

3 Standard 15: Faculty Qualifications and Engagement

