2011–2012 AACSB INTERNATIONAL DEANS SURVEY RESULTS

A LOOK AT BUSINESS SCHOOL DEANS AT AACSB MEMBER SCHOOLS
This is a general data overview of AACSB International’s most recent Deans Survey. For more information or questions related to the survey, please email: research@aacsb.edu
500 DEANS PARTICIPATED

Gender of Deans
- Male: 82%
- Female: 18%
(n=480; only those who reported gender)

School Status
- Non-Accredited: 37%
- Accredited: 63%
(n=498)

Regions Their Schools Represent
- Northern America: 66%
- Asia: 15%
- Europe: 11%
- Latin America & Caribbean: 4%
- Africa: 3%
- Oceania: 3%
(n=498)

Percent of Deans in Their First Deanship
- First Deanship: 72%
- Not First Deanship: 28%

- Deans have served in their current roles for an average of 4.6 years.
- Deans have served as little as 1 month and as many as 26 years in their current deanship.

Ages of B-School Deans
- Chart indicates the range and average (●)

- At start of past first deanship: 47 years
- At start of current deanship: 51 years
- Current deans: 76 years

Tenure of Previous Dean (in years)
- Minimum: 0.3 years
- 25 Percentile: 3 years
- Median: 4.5 years
- Mean: 5.9 years
- 75 Percentile: 8 years
- Maximum: 30 years

Deans with Prior Deanships
- Average number of years spent in the position: 7 years
- Maximum number of years spent in the position: 27 years
- Average number of institutions served as dean: 1.5
- Maximum number of institutions served as dean: 6
The top three non-academic roles ever held by current deans were a Business-Executive Role (42%), Business Non-Executive Role (39%), and Business-Self Employed (31%).

66% of those who indicated a non-academic position most immediately prior to their current deanship were in a Business-Executive Role.

The top three areas of academic focus in deans' academic careers were Management (14%), Marketing (13%), and Finance (11%).

45% of deans have lived zero to six months in a country other than where currently employed, while 31% have lived 6 or more years in a different country.