MEMBERSHIP
Connect | Develop | Grow

www.aacsb.edu
ABOUT AACSB

The Association to Advance Collegiate Schools of Business (AACSB) is a global membership organization of educational institutions, businesses, and other entities devoted to the advancement of management education. Established in 1916, AACSB provides its members with a variety of products and services to assist them with the continuous improvement of their business schools.

AACSB conducts research, assesses trends, hosts more than 80 global professional development events annually, and gathers business school leaders from around the world to network and share experiences.

Realizing your school’s potential and creating academic excellence is a fulfilling and challenging experience, met with long-lasting rewards. Explore what AACSB International membership can do to enhance the quality of your business programs, faculty, staff, and students.

SEE WHAT OTHERS ARE SAYING...

“Being part of a global vibrant network of schools and scholars, motivated us for growth and improvement.”
– Maria Virginia Lasio Morello, Dean, ESPAE-Graduate School of Management-ESPOL

“I have benefited greatly from the advice of experienced colleagues on faculty resource management, strategic planning processes, and continuous improvement strategies.”
– Jacob Chacko, Dean, College of Business Administration & Professor of Marketing, Abu Dhabi University

“AACSB events, conferences, and services provide access not only to technical expertise for business schools, but also to a global network that connects participants to invaluable peer advice and high quality institutional practices.”
– Roy Green, Dean, UTS Business School, University of Technology, Sydney

AACSB is a membership driven organization in that it listens to the voice of its members. Business schools will greatly benefit by joining AACSB.
– Maling Ebrahimpour, Professor of Management and Former Dean, College of Business, University of South Florida St. Petersburg

AACSB BY THE NUMBERS

<table>
<thead>
<tr>
<th>Category</th>
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<td>Member Institutions &amp; Organizations</td>
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<td>Countries &amp; Territories</td>
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<td>Network of Individual Members</td>
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ESTABLISHED SINCE

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www.aacsb.edu
Join the Largest Network of Business Schools Worldwide

With more than 1,400 members in nearly 90 countries and territories, AACSB International is the world’s largest network of management educators. Whether your school is seeking to build collaborative relationships or planning to pursue accreditation, AACSB membership is an essential component to your school’s success.

The Benefits of Membership

- Networking opportunities with AACSB’s global membership
- Exclusive access to member-only communities and resources
- Valuable discounts on AACSB events
- Benchmarking and financial reports
- Access to thought leaders

Member Resources

**BizEd magazine**
AACSB’s award-winning, bi-monthly magazine covering industry trends, developments, and insights related to management education. Available in print and digital formats.

**AACSB DataDirect**
The largest and most comprehensive business school database in the world. Gain access to customizable business school data that is vital to everyday decision-making. Participation in DataDirect surveys provides you with high-quality data and reports about the characteristics, practices, trends, and environments of business programs worldwide—information you won’t find anywhere else.

**AACSB Exchange**
The world’s largest online community of business school professionals. This digital platform features member-generated content and is your networking tool to connect with peers and experts within the management education industry around the world.

**Research Reports**
AACSB objectively explores trends and challenges that are relevant to our members, and provides comprehensive reports on issues including doctoral education and the impact of research.

**Membership to Affinity Groups**
Developed to facilitate networking and communication of best practices among members that share common interests or job responsibilities. Exclusive to members only.

**Member Savings**
AACSB members receive discounted rates on AACSB webinars, conferences, and seminars offered around the world.

**eNEWSLINE**
AACSB’s monthly electronic newsletter that focuses on accreditation, data, research, and industry news. Subscriptions to eNEWSLINE are free.

**Accreditation Resources**
AACSB provides access to personnel and accreditation resources to assist in your school’s pursuit of AACSB Accreditation.

Become an AACSB Member Today!
To learn more about becoming an AACSB member, contact membership@aacsb.edu or visit www.aacsb.edu/membership/educational.
EXCLUSIVE MEMBERS
CREATE A PROFILE ON THE EXCHANGE
AACSB's online community exclusively for members

NETWORKING OPPORTUNITIES
Join a community and utilize the member directory to connect with peers

START A DISCUSSION
Share your best practices and experiences

JOIN AN AFFINITY GROUP
AACSB Affinity Groups facilitate networking among members and are formed based on interests, shared job responsibilities, and geographic location. Groups meet face-to-face and engage in online networking and resource sharing communities via the AACSB Exchange. There are more than 15 affinity groups to choose from including:

- Associate Deans
- Asia Pacific
- European
- Entrepreneurship Program
- New Deans Learning Community
- Small Schools Network
- Development Professionals
- Women Administrators in Management Education
- MBA for Working Professionals
- Metropolitan Business Schools
- Technology in Business School Roundtable
- Principles for Responsible Management Education (PRME)

To join a group, email membership@aacsb.edu.

Membership FAQs

Where do I find examples of best practices for b-schools?
Housed in DataDirect, the Effective Practices Database provides member-only access to best practices from a variety of AACSB member institutions.

How do I access presentation slides and related materials for an event I attended?
Login to your Exchange account and go to your ‘Profile’. After selecting the event, presentation materials will be listed under ‘Shared Files’.

How can I expand my networking opportunities within AACSB if I can’t afford to attend an event in person?
Join one of AACSB’s Affinity Groups, developed to facilitate networking among members that share common interests or job responsibilities. Regardless of where you are located, year-long support and networking is supported by the AACSB Exchange, allowing members to hold group discussions, share resources, and connect with peers in the convenience of their own home or office. These resources are available to members at no additional cost.

Who is my school’s official representative?
The Official Representative is the dean or chief officer of the business school/unit. All individuals affiliated with the member school may set up individual accounts for access to organization information and member only resources, such as access DataDirect.

When does my school’s membership expire?
All AACSB memberships expire on June 30th each year, regardless of membership type or accreditation status. Renewal invoices are issued in early May and due in full July 1.

Why should I complete the annual Business School Questionnaire (BSQ)?
Completing the BSQ not only provides your school with uninterrupted access to DataDirect resources, but the data is used across AACSB platforms and services to represent your institution. The data collected populates your school’s profile link that is referenced in multiple places including AACSB’s online membership lists and BestBusinessSchools.com. It is important to note that both resources are frequently used by the public, students, and other stakeholders, making accurate, up-to-date data a must!
Explore the Benefits of AACSB Membership Today