Featured School:

University of Wollongong
Sydney Business School
New South Wales, Australia


January, 2013
AACSB International
Wollongong Innovation Campus

Construction Began: May 2009
Open for Business: February 2010
Size: 3,200 square meters
Floors: 2
Cost: 1.5 million AUD
Architectural Firm: Perumal Pedovali
Construction Firm: Baulderstone

Background:
The University of Wollongong's Sydney Business School has a campus located just north of the Wollongong Central Business District. The campus, dubbed the Wollongong Innovation Campus (iC), is integrated with several different schools and sets of faculty, along with several businesses. This integration provides an opportunity for students to interact, study, and network with those outside of their major, and is more akin to an environment that would be found in the business world.

The iC is a 33 hectare research and commercial precinct located in North Wollongong. It was established by the University of Wollongong to drive partnerships and collaboration between the research and business communities by co-locating commercial and research organizations in state-of-the-art facilities.

The iC's first building, iC Central, opened in mid-2008, followed by the Australian Institute for Innovative Materials (AIIM) and the Institute for Transnational and Maritime Security (ITAMS) in 2009. The Sydney Business School officially welcomed their first cohort of students in 2010. The first commercial building, iC Enterprise 1, was officially opened in September 2011. The AIIM (Processing and Devices) building was constructed to support the growth of the AIIM facility. The University is currently building its latest research flagship, the Sustainable Buildings Research Centre (SBRC) as the latest construction to be completed by April 2013.
The University of Wollongong's Innovation Campus (iC) has been named the Best New Business and Industrial Park Development in Australia. The iC won this prestigious award at the Property Council of Australia Innovation and Excellence Awards in May 2011.

Features:

- **Offices**: 18 academic offices, 12 workstations, 20 seat boardroom
- **Classrooms**: Teaching rooms with data projection facilities, three lecture rooms (ranging from 40 seats to 65 seats)
- **Other**: Computer labs, onsite library with full time librarian, 12 individual study spaces, 32 group study spaces, 4 breakout rooms for group work (1 equipped with camera facilities for observation and feedback), lounge area with tea/coffee for socialization, cafes and restaurants, onsite gymnasium

This campus is located in Squires Way, North Wollongong, or 10 minutes from the University's main campus. Students and faculty members typically take the free shuttle service to travel between the two sites. The campus is pleasantly located, 100 meters from the beach and adjacent to walking and biking tracks, as well as recreational facilities. Staff and students are encouraged to ride bicycles to the campus. Bicycle storage is available along with showers and changing rooms.

The Business School building offers students the opportunity of attending all their lectures and tutorials in one location. Each teaching room is equipped with data projection facilities and the entire site is wireless. A computer laboratory, providing 24 computers, allows students the opportunity to conduct research and prepare assignments and presentations without the need to travel to the main campus. The student resource area (library) provides students with the services of a full-time librarian to assist them with search and information literacy activities. This resource area also offers 12 individual study spaces and 32 group study spaces.

Adjacent to the resource centre are an additional four breakout rooms which students can reserve for group work – one of these is equipped with camera facilities for observation and feedback.

**Acknowledgements**: AACSB International is grateful for the assistance of Margaret Brown, Accreditation & Professional Development Officer and David Campbell, iC Director - University of Wollongong

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