Featured School:

Arizona State University
W. P. Carey School of Business
Phoenix, Arizona, USA
http://building.wpcarey.asu.edu/

October, 2013
AACSB International
McCord Hall

School Name: W. P. Carey School of Business at Arizona State University
Facility Name: McCord Hall
Construction Began: Fall 2011
Open for Business: Summer 2013
Size: 129,000 square feet
Floors: 4 Floors with a partial basement under the north wing
Cost: Total Project Cost 57M USD
Architectural Firm: Kohn Pedersen Fox and RSP Architects
Construction Firm: DPR Construction
More Information: http://building.wpcarey.asu.edu/

Overview:

The W. P. Carey School of Business, among the largest business schools in the United States, opened a new building this past summer. The 129,000-square-foot McCord Hall joins two other existing buildings at the W. P. Carey School at Arizona State University. The new building will be home to the school's graduate and executive-education programs.

“We believe we’ve built the most advanced learning environment available for graduate business students,” says W. P. Carey School of Business Dean Amy Hillman. “Every detail was designed to teach students in a way that makes them better contributors to today’s work environment. The building has an emphasis on collaboration, discussion-based learning and flexibility."

McCord Hall features impressive architecture, technologically advanced tiered and flat classrooms, a multipurpose event space, a new graduate-level career center, team rooms, study areas, outdoor assembly areas, a lounge for honors undergrads, and a health-conscious café. The building is also environmentally friendly, with less water and energy use than similar buildings and a solar array that
returns power to the campus grid.

**Features:**

- **Classrooms**
  - In the graduate portion (floors 1-3) of the building: 8 tiered classrooms with a 65-seat capacity, 2 flat-floored classrooms with capacities of 36 and 54, and 50 six-person team study rooms.
  - All of the classrooms have highly mediated teaching stations and basic video-capture capabilities. Should it be needed, enhanced video capture, using multiple camera locations can be accommodated. Video production can be done remotely or in the server/studio included in the partial basement under the north wing.

- **Offices**
  - Graduate and executive administration and staff are located on floors 3 and 4 of the south wing. Student support (business IT) spaces are located on the second floor of the north wing. Offices for the Undergraduate Leaders Academy (Honors Program) are located on the first floor of the north wing. Conference and meeting spaces are integrated into the administration and staff work areas.

- **Other**
  - The building has a two-story main lobby in the north wing. A large, highly mediated multi-purpose/function space is located on the first floor of the north wing, visible from the plaza outside. Colloquia and conference spaces are possible on the executive floor, where there is an exterior terrace/bridge between the north and south wings, directly outside of one of the large flat-floored conference/classroom spaces. The career suite on the third floor north has interview and virtual-interview spaces, plus a recruiters' lounge and support staff work stations. There
are lobbies on all floors, student lounges on floors 2 and 3, and quiet study space on the second floor, providing areas for social networking and collaboration among the staff, faculty and students.

**Background:**

The new building is named after philanthropist Sharon Dupont McCord and her late husband, Bob McCord. More than 17 million USD in gifts and pledges from Phoenix-area companies and families, including the McCords, are helping to fund the new building. Student leaders have also shown tremendous support for the project, which will help attract the best and brightest in a highly competitive business school environment.

The building project will also help ease crowding for the W. P. Carey School’s student population, which has expanded over the last decade. The W. P. Carey School has more than 10,000 students and welcomed more freshmen majors this year than any other school at ASU. The construction project was estimated to have an economic impact on Arizona’s gross state product of 64 million USD and the creation of 880 jobs.

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