

Journal Ranking Articles Published 1990-2009, by Discipline

A reference list of journal articles concerning journal quality and rankings published between 1990 and 2009, including the source of the data (citation scores, opinion surveys, etc.)

Referenced articles are organized by the following fields:

- Accounting
- Economics
- Entrepreneurship
- Finance
- International Business
- Management
- Management Information Systems
- Marketing
- Operations Management
- Publishers of Journal Rankings

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Accounting

Article	Data Source
Reinstein, A. and Calderon, T.G. (2006) Examining Accounting Departments' Rankings of the Quality of Accounting Journals. <i>Critical Perspectives on Accounting</i> , 17, 457-490.	School target lists
Beattie, V. and Goodacre, A. (2006) A New Method for Ranking Academic Journals in Accounting and Finance. <i>Accounting and Business Research</i> , 36(2), 65-91.	U.K. RAE data
Lowe, A. and Locke, J. (2005) Perceptions of Journal Quality and Research Paradigm: Results of a Web-Based Survey of British Accounting Academics. <i>Accounting, Organizations, and Society</i> , 30, 81-98.	Opinion survey
Brown, L.D. (2003) Ranking Journals Using Social Science Research Network Downloads. <i>Review of Quantitative Finance and Accounting</i> , 20, 291-307.	Internet downloads
Ballas, A. and Theoharakis, V. (2003) Exploring Diversity in Accounting through Faculty Journal Perceptions. <i>Contemporary Accounting Research</i> , 20(4), 619-644.	Opinion survey
Johnson, P.M., Reckers, P.M.J., and Solomon, L. (2002) Evolving Research Benchmarks. <i>Advances in Accounting</i> , 19, 235-243.	Opinion survey
Hasselback, J.R., Reinstein, A., and Schwan, E.S. (2000) Benchmarks for Evaluating the Research Productivity of Accounting Faculty. <i>Journal of Accounting Education</i> , 18, 79-97.	Opinion survey
Tahai, A. and Rigsby, J.T. (1998) Information Processing Using Citations to Investigate Journal Influence In Accounting. <i>Information Processing & Management</i> , 34(2/3), 341-359.	Citation scores
Brinn, T., Jones, M.J., and Pendlebury, M. (1996) UK Accountants' Perceptions of Research Journal Quality. <i>Accounting and Business Research</i> , 26(3), 265-278.	Opinion survey

Hasselback, J.R. and Reinstein, A. (1995) A Proposal for Measuring Scholarly Productivity of Accounting Faculty. <i>Issues in Accounting Education</i> , 10(2), 269-306.	Opinion survey
Jolly, S.A., Schroeder, R.G. and Spear, R.K. (1995) An Empirical Investigation of the Relationship Between Journal Quality Ratings and Promotion and Tenure Decisions. <i>Accounting Educators? Journal</i> , 7(2), 47-68.	Opinion survey
Smith, L.M. (1994) Relative Contributions of Professional Journals to the Field of Accounting. <i>Accounting Educators? Journal</i> , 6(1), 1-31.	Opinion survey
Brown, L.D. and Huefner, R.J. (1994) The Familiarity with and Perceived Quality of Accounting Journals: Views of Senior Accounting Faculty in Leading U.S. MBA Programs. <i>Contemporary Accounting Research</i> , 11(1), 223-250.	Opinion survey
Hall, T.W. and Ross, W.R. (1991) Contextual Effects In Measuring Accounting Faculty Perceptions of Accounting Journals. <i>Advances in Accounting</i> , 9, 161-182.	Opinion survey
Hull, R.P. and Wright, G.B. (1990) Faculty Perceptions of Journal Quality: An Update. <i>Accounting Horizons</i> , March , 77-98.	Opinion survey

Economics

Kalaitzidakis, P., Mamuneas, T.P., and Stengos, T. (2003) Rankings of Academic Journals and Institutions in Economics. <i>Journal of the European Economic Association</i> , 1(6), 1346-1366.	Citation scores
Pieters, R. and Baumgartner, H. (2002) Who Talks to Whom? Intra- and Interdisciplinary Communication of Economic Journals. <i>Journal of Economic Literature</i> , 40, 483-509.	Citation scores
Liner, G.H. (2002) Core Journals in Economics. <i>Economic Inquiry</i> , 40(1), 138-145.	Citation scores
Stigler, G.J., Stigler, S.M., and Friedland, C. (1995) The Journals of Economics. <i>Journal of Political Economy</i> , 103(2), 331-359.	Citation scores
Burton, M.P. and Phimister, E. (1995) Core Journals: A Reappraisal of the Diamond List. <i>The Economics Journal</i> , 105, 361-373.	Citation scores
Laband, D.N. and Piette, M.J. (1994) The Relative Impacts of Economics Journals: 1970-1990. <i>Journal of Economic Literature</i> , 32, 640-666.	Citation scores
Enomoto, C.E. and Ghosh, S.N. (1993) A Stratified Approach to the Ranking of Economic Journals. <i>Studies in Economics</i> , 14(2), 74-93.	Opinion survey

Entrepreneurship

Fried, V.H. (2003) Defining a Forum for Entrepreneurship Scholars. <i>Journal of Business Venturing</i> , 18, 1-11.	Opinion survey
Macmillan, I.C. (1993) The Emerging Forum for Entrepreneurship Scholars. <i>Journal of Business Venturing</i> , 8, 377-381.	Opinion survey
Macmillan, I.C. (1991) Delineating a Forum for Entrepreneurship Scholars. <i>Journal of Business Venturing</i> , 6, 83-87.	Opinion survey

Finance

Chen, C.R. and Huang, Y. (2007) Author Affiliation Index, Finance Journal Ranking, and the Pattern of Authorship. <i>Journal of Corporate Finance</i> , 13(5), 1008-1026.	Author Affiliation Index (AAI)
Beattie, V. and Goodacre, A. (2006) A New Method for Ranking Academic Journals in Accounting and Finance. <i>Accounting and Business Research</i> , 36(2), 65-91.	U.K. RAE data
Oltheten, E., Theoharakis, V., and Travlos, N.G. (2005) Faculty Perceptions and Readership Patterns of Finance Journals: A Global View. <i>Journal of Financial and Quantitative Analysis</i> , 40(1), 223-239.	Opinion survey
Arnold, T., Butler, A.W., Crack, T.F., and Altintig, A. (2003) Impact: What Influences Finance Research? <i>Journal of Business</i> , 76(2), 343-361.	Citation scores
Chung, K.H., Cox, R.A.K., and Mitchell, J.B. (2001) Citation Patterns in the Finance Literature. <i>Financial Management</i> , Autumn, 99-118.	Citation scores
Chan, K.C., Folk, R.C.W., and Pan, M. (2000) Citation-Based Finance Journal Rankings: An Update. <i>Financial Practice and Education</i> , Spring/Summer, 132-141.	Citation scores
McNulty, J.E., and Boekeloo, J. (1999) Two Approaches to Measuring Journal Quality: Application to Finance Journals. <i>Journal of Economics and Finance</i> , 23(1), 30-38.	Citation scores
Borokhovich, K.A., Bricker, R.J., and Simkins, B.J. (1999) Financial Management's Success as an Academic Journal. <i>Financial Management</i> , 28(3), 76-82.	Citation scores
Borde, S.F., Cheney, J.M., and Madura, J. (1999) A Note on Perceptions of Finance Journal Quality. <i>Review of Quantitative Finance and Accounting</i> , 12, 89-96.	Opinion survey
Borokhovich, K.A., Bricker, R.J., Zivney, T.L., and Sundaram, S. (1995) Financial Management (1972-1994): A Retrospective. <i>Financial Management</i> , 24(2), 42-53.	Library circulation
Zivney, T.L., and Reichstein, W. (1994) The Pecking Order in Finance Journals. <i>Financial Practice & Education</i> , Fall/Winter, 77-87.	Citation scores
Bertin, W.J., Prather, L., and Zivney, T.L. (1994) University Library Collections of Finance Periodicals. <i>Financial Practice & Education</i> , Fall/Winter, 99-105.	Library holdings
Alexander, J.C. and Mabry, R.H. (1994) Relative Significance of Journals, Authors, and Articles Cited in Financial Research. <i>The Journal of Finance</i> , 49(2), 697-712.	Citation scores
Zivney, T.L. and Bertin, W.J. (1992) Publish or Perish: What the Competition is Really Doing. <i>The Journal of Finance</i> , 47(1), 295-329.	Number of articles published

International Business

Urbancic, F.R. (2006) Textbook Citations as a Measure of Journal Influence on International Business Education. <i>Journal of Teaching in International Business</i> , 17(3), 47-58.	Citation scores
DuBois, F.L. and Reeb, D. (2000) Ranking the International Business Journals. <i>Journal of International Studies</i> , 31(4), 689-704.	Opinion survey and citation scores

Management

Podsakoff, P.M., Mackenzie, S.B., Bachrach, D.G., and Podsakoff, N.P. (2005) The Influence of Management Journals in the 1980?s and 1990?s. <i>Strategic Management Journal</i> , 26, 473-488.	Citation scores
Tahai, A. and Meyer, M.J. (1999) A Revealed Preference Study of Management Journals? Direct Influences. <i>Strategic Management Journal</i> , 20, 279-296.	Citation scores
Johnson, J.L. and Podsakoff, P.M. (1994) Journal Influence in the Field of Management: An Analysis Using Salancik?s Index In A Dependency Network. <i>Academy of Management Journal</i> , 37(5), 1392-1407.	Citation scores
Gomez-Mejla, L.R. and Balkin, D.B. (1992) Determinants of Faculty Pay: An Agency Theory Perspective. <i>Academy of Management Journal</i> , 35(5), 921-955.	Opinion survey
Macmillan, I.C. (1991) Research Notes and Communications -The Emerging Forum for Business Policy Scholars. <i>Strategic Management Journal</i> , 12, 161-165.	Opinion survey
Extejt, M.M. and Smith, J.E. (1990) The Behavioral Sciences and Management: An Evaluation of Relevant Journals. <i>Journal of Management</i> , 16(3), 539-551.	Opinion survey

Management Information Systems

Templeton, G.F., Lewis, B.R., and Luo, X. (2007) Author Affiliation Index: Response to Ferratt et al. <i>Communications of the Association for Information Systems</i> , 19, 725-732.	School target lists
Ferratt, T.W., Gorman, M.F., Kanet, J.J., and Salisbury, W.D. (2007) IS Journal Quality Assessment Using the Author Affiliation Index. <i>Communications of the Association for Information Systems</i> , 19, 710-724.	Author Affiliation Index (AAI)
Rainer, R.K. and Miller, M.D. (2005) Examining Differences Across Journal Rankings. <i>Communications of the ACM</i> , 48(2), 91-94.	Aggregate across multiple studies
Barnes, S.J.(2005) Assessing the Values of IS Journals. <i>Communications of the ACM</i> , 48(1), 110-112.	Citation scores
Lowry, P.B., Romans, D., and Curtis, A. (2004) Global Journal Prestige and Supporting Disciplines: A Scientometric Study of Information Systems Journals. <i>Journal of the Association for Information Systems</i> , 5(2), 29-77.	Opinion survey

Peffers, K. and Ya, T. (2003) Identifying and Evaluating the Universe of Outlets for Information Systems Research: Ranking the Journals. <i>Journal of Information Technology Theory and Application</i> , 5(1), 63-84.	Opinion survey
Katerattanakul, P., Han, B., and Hong, S. (2003) Objective Quality Ranking of Computing Journals. <i>Communications of the ACM</i> , 46(10), 111-114.	Citation scores
Walstrom, K.A. and Hardgrave, B.C. (2001) Forums for Information Systems Scholars: III. <i>Information & Management</i> , 39(2), 117-124.	Opinion survey
Mylonopoulos, N.A. and Theoharakis, V. (2001) Global Perceptions of IS Journals. <i>Communications of the ACM</i> , 44(9), 29-33.	Opinion survey
Whitman, M.E., Hendrickson, A.R., and Townsend, A.M. (1999) Research Commentary. Academic Rewards for Teaching, Research, and Service: Data and Discourse. <i>Information Systems Research</i> , 10(2), 99-109.	Opinion survey
Walczak, S. (1999) A Re-evaluation of Information Systems Publication Forums. <i>Journal of Computer Information Systems</i> , 40(1), 88-97.	Opinion survey
Hardgrave, B.C. and Walstrom, K.A. (1997) Forums for MIS Scholars. <i>Communications of the ACM</i> , 40(11), 119-124.	Opinion survey
Walstrom, K.A., Hardgrave, B.C., and Wilson, R.L. (1995) Forums for Management Information Systems Scholars. <i>Communications of the ACM</i> , 38(3), 93-107.	Opinion survey
Nord, J.H. and Nord, G.D. (1995) MIS Research: Journal Status Assessment and Analysis. <i>Information & Management</i> , 29(2), 29-42.	Aggregate across multiple studies
Holsapple, C.W., Johnson, L.E., Manakyan, H., and Tanner, J. (1994) Business Computing Research Journals: A Normalized Citation Analysis. <i>Journal of Management Information Systems</i> , 11(1), 131-140.	Citation scores
Cooper, R.B., Blair, D., and Pao, M. (1993) Communicating MIS Research: A Citation Study of Journal Influence. <i>Information Processing and Management</i> , 29(1), 113-127.	Citation scores
Holsapple, C.W., Johnson, L.E., Manakyan, H., and Tanner, J. (1993) A Citation Analysis of Business Computing Research Journals. <i>Information & Management</i> , 25, 231-244.	Citation scores
Lending, D. and Wetherbe, J.C. (1992) Update on MIS Research ? A Profile of Leading Journals and U.S. Universities. <i>DATA BASE</i> , 23(2), 5-11.	Percent of articles published
Gillenson, M.L. and Stutz, J.D. (1991) Academic Issues in MIS: Journals and Books. <i>MIS Quarterly</i> , 15(4), 445-452.	Opinion survey
Nord, J.H. and Nord, G.D. (1990) MIS Research: A Systematic Evaluation of Leading Journals. <i>IBSCUIG Quarterly</i> , 2(2), 8-13.	Aggregate across multiple studies

Marketing

Polonsky, M.J. and Whitelaw, P. (2006) A Multi-Dimensional Examination of Marketing Journal Rankings by North American Academics. <i>Marketing Education Review</i> , 16(3), 59-72.	Opinion survey
Bauerly, R.J. and Johnson, D.T. (2005) An Evaluation of Journals Used in Doctoral Marketing Programs. <i>Journal of the Academy of Marketing Science</i> , 33(3), 313-329.	Citation scores

Mort, G.S., McColl-Kennedy, J.R., Kiel, G., and Soutar, G.N. (2004) Perceptions of Marketing Journals by Senior Academics in Australia and New Zealand. <i>Australasian Marketing Journal</i> , 12(2), 51-61.	Opinion survey
Guidry, J.A., Hollier, B.N.G., Johnson, L., Tanner, J.R., and Veltsos, C. (2004) Surveying the Cites: A Ranking of Marketing Journals Using Citation Analysis. <i>Marketing Education Review</i> , 14(1), 45-59.	Citation scores
Easton, G. and Easton, D.M. (2003) Marketing Journals and the Research Assessment Exercise. <i>Journal of Marketing Management</i> , 19, 5-24.	U.K. RAE data
Baumgartner, H. and Pieters, R. (2003) The Structural Influence of Marketing Journals: A Citation Analysis of the Discipline and Its Subareas Over Time. <i>Journal of Marketing</i> , 67, 123-139.	Citation scores
Theoharakis, V. and Hirst, A. (2002) Perceptual Differences of Marketing Journals: A Worldwide Perspective. <i>Marketing Letters</i> , 13(4), 389-402.	Opinion survey
Zinkhan, G.M. and Leigh, T.W. (1999) Assessing the Quality Ranking of the Journal of Advertising, 1986-1997. <i>Journal of Advertising</i> , 28(2), 51-70.	Citation scores
Polonsky, M.J., Jones, G., and Kearsley, M.J. (1999) Accessibility: An Alternative Method of Ranking Marketing Journals? <i>Journal of Marketing Education</i> , 21(3), 181-193.	Library holdings
Koojaroenprasit, N., Weinstein, A., Johnson, W.C., and Remington, D.O. (1998) Marketing Journal Rankings Revisited: Research Findings and Academic Implications. <i>Marketing Education Review</i> , 8(1), 95-102.	Opinion survey
Hult, G.T.M., Neese, W.T., and Bashaw, R.E. (1997) Faculty Perceptions of Marketing Journals. <i>Journal of Marketing Education</i> , 37-52.	Opinion survey
Polonsky, M.J. (1993) Marketing Journals and Asia Pacific Marketing Academics: An Exploratory Study. <i>Asia-Australia Marketing Journal</i> , 1(1), 61-69.	Opinion survey
Heischmidt, K.A. and Gordon, P. (1993) Rating Marketing Publications: Impact of Accreditation and Publication History. <i>Journal of Education for Business</i> , 68(3).	Opinion survey
Browne, W.G. and Becker, B.W. (1991) A Longitudinal Study of Marketing Journal Familiarity and Quality. <i>American Marketing Association Conference</i> , 702-710.	Opinion survey
Zinkhan, G.M., Saxton, M.J., Roth, M., and Zaltman, G. (1990) A Citation Analysis of the ACR Proceedings: A Knowledge Development and Social Exchange Perspective. <i>Advances in Consumer Research</i> , 17, 627-635.	Citation scores
Ganesh, G.K., Chandy, P.R., and Henderson, G.V. (1990) Awareness and Evaluation of Selected Marketing Journals Inside and Outside the Discipline: An Empirical Study. <i>Akron Business and Economic Review</i> , 21(4), 93-106.	Opinion survey

Operations Management

Gorman, M.F. and Kanet, J.J. (2005) OM Forum: Evaluating Operations Management ? Related Journals via the Author Affiliation Index. <i>Manufacturing & Service Operations Management</i> , 7(1), 3-19.	Author Affiliation Index (AAI)
Barman, S., Hanna, M.D., and LaForge, R.L. (2001) Perceived Relevance and Quality of POM Journals: A Decade Later. <i>Journal of Operations Management</i> , 19, 367-385.	Opinion survey
Donohue, J.M. and Fox, J.B. (2000) A Multi-Method Evaluation of Journals in the Decision and Management Sciences by US Academics. <i>Omega</i> , 28, 17-36.	Opinion survey

Soteriou, A.C., Hadjinicola, G.C., and Patsia, K. (1999) Assessing Production and Operations Management Related Journals: The European Perspective. <i>Journal of Operations Management</i> , 17, 225-238.	Opinion survey
Goh, C.H., Holsapple, C.W., Johnson, L.E., and Tanner, J.R. (1997) Evaluating and Classifying POM Journals. <i>Journal of Operations Management</i> , 15, 123-138.	Citation scores
Vokurka, R.J. (1996) The Relative Importance of Journals Used in Operations Management Research A Citation Analysis. <i>Journal of Operations Management</i> , 14, 345-355.	Citation scores
Goh, C.H., Holsapple, C.W., Johnson, L.E., and Tanner, J. (1996) An Empirical Assessment of Influences on POM Research. <i>Omega</i> , 24(3), 337-345.	Citation scores
Barman, S., Tersine, R.J., and Buckley, M.R. (1991) An Empirical Assessment of the Perceived Relevance and Quality of POM-Related Journals by Academicians. <i>Journal of Operations Management</i> , 10(2), 194-212.	Opinion survey