

AACSB's *BizEd* Magazine Recognized by the 2011 Tabbie and EXCEL Awards

AACSB is proud to announce that [BizEd](#), its premier magazine serving business schools, corporate universities, and experts in the field of business education has received five publishing awards—three from Trade, Association, and Business Publications International (TABPI), and two from the Association Media & Publishing.

Trade, Association, and Business Publications International (TABPI) 2011 Tabbie Awards

The Tabbie Awards recognize excellence in editorial content and design in trade, association, and business publications. This year's competition featured nearly 400 entries, with nominations coming from the U.S., Canada, the U.K., India, New Zealand, and South Africa.

In the "Best Single Issue" category—the competition's most comprehensive and highest recognition—*BizEd* won the Gold award for the [November/December 2010](#) issue. In their comments highlighting this important accomplishment, the judges of the Tabbie Awards said, "From the front cover to the last page, *BizEd* addresses one of the most pressing issues facing higher education today—online learning. The captivating cover story tells the story of Google and its efforts to develop online learning tools, while the rest of the issue deals with other online learning challenges (including the role of social media). The magazine has nice clean layouts, is artfully illustrated and is well-written. *BizEd* breaks the mold for trade magazines and could easily appeal to consumers as well as educators. The editors deserve an A for their lush magazine. Gorgeous job. For a small circulation publication, *BizEd* knew exactly the right content and tone for its market."

"A Tabbie Award for 'Single Best Issue' is the Super Bowl for the world's association magazines, and *BizEd* is the winner," said John Fernandes, president and chief executive officer of AACSB International.

"Management educators worldwide, and AACSB business schools in particular, raise a toast—your magazine is the best of 2011!"

Sharon Shinn, co-editor of *BizEd*, also was recognized with an honorable mention in the "Feature Article" category for "[The Holistic Leader](#)", which appeared in the May/June 2010 issue, and Tricia Bisoux, co-editor of *BizEd*, received an honorable mention in the "Focus/Profile" category for "[Taking Care](#)", which appeared in the July/August 2010 issue.

Association Media & Publishing's 2011 EXCEL Awards

Each year, the EXCEL Awards honor and represent the best publishing products of the association industry. The program judges more than 1,100 association publications in the areas of editorial quality, design, general excellence, most improved, and more.

This year, Bisoux won a Silver Award for the editorial "[Don't Tweet for Me North Korea](#)," which appeared in the November/December 2010 issue, and Shinn won a Silver Award for the May/June 2010 feature "[The Holistic Leader](#)".

"*BizEd* continues to demonstrate why it is considered the leading magazine in the business education industry and one of the benefits of being an AACSB member," said Brenda Lovell, senior vice president and chief education officer of AACSB International. "As *BizEd* celebrates its tenth anniversary, it is reaffirming to know that our peers consider the publication to be among the industry's best."

The next issue of *BizEd* will be published on **August 30, 2011**. For advertising inquiries or subscription information please visit www.BizEdmagazine.com.
