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John Fernandes, President and Chief Executive Officer, AACSB International

President Bush Salutes AACSB International

We were delighted to receive a recent letter of congratulations on AACSB International's 90th anniversary from one of our founding members' most notable graduates, George W. Bush, MBA 1975, Harvard Business School. President Bush praised AACSB for helping to improve the quality of business schools throughout our country.

He is right. AACSB, through its accredited institutions, wise and dedicated volunteers, and talented staff, has clearly been a catalyst for management education in the United States. However, President Bush may be less aware of the fact that AACSB now is AACSB International and is leading the advancement of management education worldwide. With 549 accredited schools in 31 countries and a total membership of 1,102 in 70 countries, AACSB International is doing for the world what it began doing for the U.S. in 1916.

Last month, AACSB held its first World Class Practices Conference in mainland China. Hosted by newly-accredited Tsinghua School of Economics and Management of Tsinghua University in Beijing, WCP China unfolded as one of the most successful and enlightening of the popular World Class Practices conference series. Participants from around the world listened to Ms. Wei Christianson, Morgan Stanley's China CEO, talk about China's emergence as a dominant economy in the world. Yibing Wu, Chief Transformation Officer of Lenovo, spoke about his company's remarkable entrepreneurial spirit, which has motivated the growth of one of the world's largest producers of personal computers.

The world has watched with admiration as the Chinese have effectively managed their country's economic metamorphosis, and the opportunity to engage key leaders represented an exceptional opportunity for all participants.

Tsinghua SEM itself, which boasts a former premier of China, Zhu Rongji, as its founding dean, is an emerging giant in the world of management education. Just 23 years old, Tsinghua SEM has assembled an impressive faculty and student body representing China's best. Their mission, quite humbly, talks of Tsinghua SEM's intent to become a global business school. In my view, it already is. Welcome to AACSB International, Tsinghua SEM, home of the best business schools in the world. You are in the right place.

AACSB will hold its next World Class Practices Conference in Grenoble. Details on this event will be available soon. I urge you to consider attending one of these "very global" looks at management education with an emphasis on the contributions of the host region. Potential alliances abound and we learn more about the advantage of a global mindset with each program.

As AACSB International closes its 90th year, I want to take a moment to express appreciation for the sage vision and outstanding effort of our hundreds of volunteers worldwide. You are the energy and the engine that fuel our success. I also would like to thank our superb staff for its dedicated service. Your commitment drives AACSB International and facilitates our industry's continuous improvement.

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And finally, I want to say thank you for a job well done to our outgoing Board of Directors Chair, Art Kraft. Your contributions have been great and your dedication has been admired by all.

AACSB's new fiscal year begins July 1. Good luck to Judy Olian as she takes the helm as Chair of the AACSB International Board. Judy will lead us in a pivotal year for AACSB. We will issue the landmark report of the Task Force on the Impact of Research and embrace all stakeholders in implementing the spirit of its timely recommendations. The work of the Strategic Directions Committee presses on as we frame plans for AACSB's continued globalization of its premier accreditation brand and service.

Look for more advancements in DataDirect, new seminars and conferences, and improved and expanded peer review team training in the new year. These and many other initiatives will be launched to continuously improve AACSB's services in advancing management education worldwide through accreditation and thought leadership.

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DEAN'S CORNER

ASIA: A New Paradigm, A Clearer Vision

by Francis G. Estrada, President, ASIAN INSTITUTE OF MANAGEMENT

This well-known Chinese dictum *“may you live in exciting times”* is said to be a curse; however, for those of us operating graduate schools of management in Asia, it seems like an understatement. Emerging from the devastation of World War II, and the Korean and the Vietnam wars, we have experienced an unprecedented economic transformation. The region now has a population of 3.7 billion, a combined GDP of more than US\$10 trillion and holds over two-thirds of global international reserves.



The Asian Business Conference hosted in March this year by the Asian Institute of Management (AIM) sought to address the key issues that confront a re-emergent Asia. Not only is the region growing rapidly, its economies are becoming increasingly integrated. Intra-regional trade in East Asia has reached 54% of total trade – equivalent to pre-Maastricht European Union trade levels, somewhat ahead of NAFTA levels, and substantially ahead of MERCOSUR's levels.

Accordingly, it is vital that managers and entrepreneurs operating in Asia have a better understanding of individual Asian cultures, history, business practices, regulatory regimes, and values. We must develop new business and development models, new ways of looking at ourselves and dealing with each other—but most of all, we must share the fundamental view that economic growth must contribute to the universal quality of life in the region and, indeed, the world.

Over the next ten years, economic growth in the region is projected to exceed that of the Organization for Economic Cooperation and Development (OECD) countries by a substantial margin. Barring an unforeseen cataclysm, Asia will produce the largest accumulation of capital ever seen.

And yet, critical divides remain. For all its vaunted economic prowess, the region remains home to two-thirds of the world's poor (estimated at 700 million in 2001). Stark economic and development differences remain between and among countries in the region. These divides must be bridged if sustainable prosperity is to be achieved. History has taught us that peaceful and prosperous co-existence is difficult to engender where pockets of affluence exist amidst widespread poverty.

This larger picture imbues a sense of urgency to the mission of graduate schools of management in Asia. Promoting economic growth, value creation, and management excellence is no longer enough. It seems to me that Asian management schools “worth their salt” must contribute to the development of a new paradigm that places the role of private enterprise squarely within the broader context of human development. We should note that this corresponds well with Asia's cultural and community values.

Uncomfortable as management practitioners have tended to be with “ideological” issues, the challenges of equity, environmental degradation, sustainable growth, and good governance demand attention. The alternative would only reinforce the criticism that—righteous protestations to the contrary—enterprise is hopelessly tied to a short-term, quarter to quarter view of the world.

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As Asian-based graduate management schools develop Asia's managers and entrepreneurs of the future, they must foster, among their students, domain mastery (in the traditional management context), a good understanding of the region's diverse cultures and practices, the right work ethic and values, and a holistic view of enterprise as a creator of value and promoter of sustainable development in society.

Apart from its importance to the region, I believe this mission challenges the collective ability of Asian graduate schools of management to learn from the lessons of history. We cannot afford to fail.

ASSOCIATION NEWS**AACSB's First Full-Time Employee and Long Standing Dean Passes at Age 75**

Dr. James F. Kane, former dean of the University of South Carolina's Moore School of Business passed away on June 5 at age 75. Born in Minneapolis, Minnesota, he was known as the "man who led the school's transformation from a "sleepy institution" to one of the top business schools in the South." Dr. Kane held his position as dean of the USC School of Business for 26 years and holds one of the longest standing deanship appointments in the U.S.

Dr. Kane graduated from St. Thomas Military Academy in 1950. He obtained his bachelor's degree in business administration from Indiana State University in 1958, a master's degree in economics from Indiana State in 1959, and his doctorate in business administration from Washington University in 1964.

While completing his doctoral degree, Dr. Kane was hired by AACSB as the first full-time employee where he held the role of executive secretary. While only with AACSB until 1967, when he took the position of dean for USC, he was the Association's first editor of the *AACSB Bulletin* and witnessed quite a changing time in the history of AACSB. A time when new standards for master's degrees in business were adopted and undergraduate standards were revised, when Association expenditures had doubled over a five-year period, and when global representation at AACSB events was increasing dramatically.

After his service with AACSB, Dr. Kane went on to become a key contributor to the University of South Carolina's business education. Shortly after joining USC as dean, he helped raise funds for a new business school building and established a Ph.D. program in economics, which quadrupled the size of the faculty in the first five years of his tenure. His colleagues recall him being able to "get people to help him" and that "it was hard to say no to him" because "he was such a confident leader," stated James Bradley, former president of The Springs Company in Lancaster, South Carolina.

Dr. Kane won much respect along the way. In 1993, he was awarded the Order of Palmetto, the highest civilian award in South Carolina. In 1983, he was recognized with the Distinguished Service Award from the University of South Carolina Educational Foundation and in 1976 he was awarded with the Distinguished Alumni Award from Indiana State University. He served on numerous boards of directors and trustees, as well as participated in many academic organizations.

AACSB has provided a donation in his honor to the University of South Carolina Business Partnership Foundation. The family has asked that memorials be made to this foundation or to the charity of one's choice.

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ASSOCIATION NEWS**AACSB Graduates More PQ Faculty Candidates**

The second AACSB Bridge Program was held May 13–18, 2007 at the University of Southern California. The program graduated 25 highly experienced professionals with expertise in the areas of accounting, taxation, audit, healthcare management, marketing, and other business fields. These professionals have been pre-screened to ensure they meet AACSB accreditation standards for professionally qualified faculty and are prepared for an entry-level teaching position.

For more information on program graduates visit: [Program Graduates](#)

Upcoming Programs:[July 15–20, 2007](#)

Hosted by The Paul Merage School of Business
University of California, Irvine
Newport Beach, California, USA

[October 7–12, 2007](#)

J. Mack Robinson College of Business
Georgia State University
Atlanta, Georgia, USA

[May 4–9, 2008](#)

Babson Executive Conference Center
Babson College
Wellesley, Massachusetts, USA

2007-08 Membership Dues Invoices

Please note that 2007-08 dues and fees invoices have been mailed to the primary representative at each member institution. Payment for the upcoming year is due on July 1, 2007. If you have questions or have not received your invoice, please contact AACSB Member Services at membership@aacsb.edu or +1 813.769.6540.

AACSB International is committed to its mission to advance quality management education worldwide through accreditation and thought leadership. Your support through annual dues and fees is integral to the success of our mission, and we look forward to serving you in the upcoming year. Thank you.

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NEWSLINES**DePaul Accounting Professor Achieves 50 Years of Service**

Edwin Cohen began with DePaul as an undergraduate student in 1946 and was the first in his family to attend college. After 50 years and 15,000 students later, he is the longest-serving current faculty member at DePaul University.

Edwin grew up on the West Side of Chicago. When it came time to consider college, he and his father attended an interview with the dean of the College of Commerce, Rev. Edward J. Kammer, C.M. at DePaul University. Edwin recalls his father asking the dean one question, "Would I graduate a more knowledgeable and better person than I was that day?" The dean assured Edwin and his father that he would and since then, the three of them have been life-long friends. Edwin completed a bachelor of science in accounting and passed the CPA exam in 1950. He then earned his master's degree in accountancy from Michigan State University and the following year continued on for his Ph.D. When he was drafted by the U.S. Army he left the doctoral program to serve his country as a member of the army's audit unit in Europe from 1954 to 1956. Following his return to the states, Edwin joined DePaul as an accounting instructor and simultaneously completed his doctoral degree at Michigan State. In 1965, he became a full professor at DePaul. He then served as the director of the graduate school of business and the chair of the accounting department at DePaul and the University of Illinois before returning to teaching full time in 1981.

Throughout the years, he has witnessed many changes to the field of academia. As he looks back on his years of service, Cohen states, "The biggest changes I've seen have been the introduction of technology and greater focus on ethics. Technology has allowed accounting professionals to expand their role from just bookkeeping to influencing the strategic direction of organizations today," he observed. In the wake of accounting-related scandals at Enron and elsewhere, Cohen said he has used his expertise in financial accounting, ethics and professional liability issues to help prepare students to reach the highest ethical standards. "These failures have made people aware that finance and accounting people need to know more than just the technical aspects of their profession," he said. "We teach the right way to do things, not just technically but morally."

On June 6, 2007 Edwin was honored with the Lifetime Achievement Award from the Illinois CPA Society. "My greatest accomplishment has been to see my students do well," Cohen said, adding that he has seen many graduates find jobs, earn CPAs, make partner in accounting firms and become executives. "I can tell you that I've enjoyed it, because it doesn't seem like 60 years since I started my affiliation with DePaul. If it seemed I had been at it this long, I'd be ready to retire. However, I still have the desire to keep teaching and learning from my students."

Edwin can count his two children among students who have succeeded. Both his daughter and son earned a bachelor's degree from DePaul. His daughter now is an assistant professor of accountancy at the Harvard Business School and his son serves as a hand surgeon at Provena St. Joseph Medical Center in Joliet, Illinois. Edwin plans to continue his service to his students at DePaul and will teach financial accounting this summer beginning mid-June.

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Dartmouth's School of Business Finds Untapped Workforce

Business professionals often choose to step away from their career at some point to pursue family obligations or entrepreneurial spirits. A Tuck School of Business Survey found that only 36% of the companies surveyed currently recruit from individuals absent from the workforce. This can equate to a significant loss of talent for corporations as over 40% of this pool possesses an MBA. "There's an expanded talent pool ready to be tapped," says Cali Yost, president and founder of Work+ Life Fit, Inc.

The question is that if more flexible work options were available, would employees be less likely to leave the workforce to balance their non-work responsibilities? According to Steve Dempse, vice president of recruiting at Aquent, "In the past five years, we have seen a significant increase in the number of professionals turning to us as an alternative solution to achieve worklife balance or re-enter the workforce."

The survey, "Changing the Career Ladder: Paving Flexible Pathways for Today's Talent," was conducted by the Tuck Executive Education at Dartmouth, Cali Yost, a Fortune 500 consultant, and Aquent, a global marketing and creative staffing firm. This survey is available by contacting Keri Stedman of Tuck Public Relations at 1+603.646.1135.

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B-SCHOOL OPEN POSITIONS**DEAN OF THE BUSCH SCHOOL OF BUSINESS ADMINISTRATION**

Harris-Stowe State University invites nominations and applications for the position of Dean of the Busch School of Business Administration, who will report directly to the University's Vice President for Academic Affairs. The Business School, established as a department in 1993, has expanded to include a number of degree programs at the baccalaureate level, and has been accredited by the Association of Collegiate Business Schools and Programs (ACBSP) and the International Assembly for Collegiate Business Education (IACBE) and is currently preparing for accreditation by the Association to Advance Collegiate Schools of Business (AACSB). The Business School will, in the near future, offer graduate degree programs in Business Administration.

The University itself was founded in 1857 and is now recognized by the U.S. Government as an HBCU because one of its predecessor institutions was an African-American College. The University has a diverse population among its faculty, staff, and student body. It is also a public, co-educational University that has undergone a significant evolution and expansion.

The person we are seeking must be a dynamic and visionary leader who will bring to the Business School a high level of energy, sound judgment, and innovation in the pursuit of excellence and toward the formation of successful entrepreneurs. The ideal candidate is one who possesses a doctorate in business administration, or in a discipline related to business. In addition, the successful applicant must have had at least five years of senior level administrative experience either at an institution of higher learning or in business, as well as, at least five years of teaching experience preferably at the college or university level. Demonstrated scholarly endeavors are also required.

Interested persons are urged to submit a letter of application, which sets forth their relevant experience, their current résumé or curriculum vitae, and a copy of their College and University transcripts. The letter should also identify three professional references, giving their addresses, telephone numbers, and other means of contact. **For detailed information regarding Harris-Stowe State University and the position being advertised, go to www.hssu.edu – the University's web page.** Letters of application and their enclosures should be sent to:

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Harris-Stowe State University
Office of Human Resources
3026 Laclede Avenue
St. Louis, MO 63103
Fax Resumes to (314) 340-3395
For additional information, call (314) 340-3340

On or about July 15, 2007, the review of written nominations and applications will begin. Written nominations and applications received after that date may also be considered, until the position is filled.

Harris-Stowe State University is an Equal Opportunity Employer

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B-SCHOOL OPEN POSITIONS**College of Business Administration
Director of Graduate Business Programs**

Located in one of the country's most vibrant and affordable cities, home to a diversified and exciting business community, and with outstanding cultural and outdoor recreation opportunities, The University of Tulsa (TU) is ranked among the top 100 national doctoral research universities. The University of Tulsa is a private, comprehensive, doctoral degree-granting teaching and research university with a total enrollment of approximately 4,200 students, 315 full-time faculty, and endowments and trust funds exceeding \$800 million. The College of Business Administration (CBA) enrollment is approximately 850 undergraduate and 200 graduate students, with 52 full-time faculty. The CBA offers master's and undergraduate degree programs and received AACSB accreditation in 1949. For additional information about the College and TU, see www.cba.utulsa.edu.

POSITION SUMMARY:

The Director of Graduate Business Programs is a senior leadership position in the College of Business Administration and reports directly to the Dean. If qualified, the Director may also have an academic appointment. The Director is responsible for the college's masters degree programs. This includes marketing and promotion of the programs, developing and maintaining corporate relationships, assisting students with obtaining internships and career opportunities, recruitment of domestic and international graduate business students, processing of admission applications, student advising, student support services, supervising the staff, and budget management. The director is expected to provide positive and effective leadership and planning for graduate business programs, advise the dean regarding graduate business programs, and work effectively with other offices of the college and the university. The salary will be competitive, and the university has an excellent benefits package.

PRIMARY DUTIES:

- Provide leadership to TU graduate business programs;
- Recruit graduate business students from the Tulsa region, the nation, and internationally;
- Develop and nurture relationships with the corporate community in the Tulsa area and beyond;
- Engage alumni and corporate leaders with graduate business students;
- Provide administrative support for the MBA, M.S. in Finance, and Master of Taxation programs;
- Oversee student services support and student academic counseling;
- Plan and coordinate scheduling of courses with the associate dean and department chairs;

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- Coordinate and communicate with the TU Graduate School; and
- Represent graduate business programs externally to groups such as AACSB and GMAC.

MINIMUM QUALIFICATIONS:

The successful candidate will have a Masters degree (PhD preferred) from an AACSB accredited program in business or economics or in a closely related field, senior managerial or marketing experience in a business or significant leadership experience in an AACSB accredited business school, superior organizational and leadership skills, and the ability to communicate effectively with the college and university administration, graduate faculty, current and prospective students, alumni, and corporate executives. Experience as a business faculty member is preferred, but not required.

APPLY:

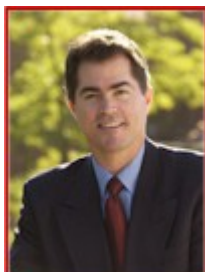
Please provide letter of application, vita, and name, address, and phone number of three professional references to Ms. Linda Reins, The University of Tulsa, 600 South College, BAH 118, Tulsa, OK 74104-3189 fax: 918-631-2037. The search committee will begin reviewing applications from this ad on July 16, 2007 and will continue until the position is filled. For questions about TU or the position, contact Associate Dean Markham Collins at 918-631-2783.

www.cba.utulsa.edu

The University of Tulsa is an Equal Opportunity/Affirmative Action Employer
Members of underrepresented groups are strongly encouraged to apply

TRANSITIONS

Washington State Welcomes Two New Leaders



The Washington State University's College of Business welcomes back Len Jessup, a former dean, to the university as director of the Center for Entrepreneurial Studies as the Rom Markin Endowed Chair in Business Leadership. Len returns to WSU after two years of service for the Washington State University Foundation where he was the vice president for university development and the president of the foundation. "Len will again be a valued member of our team, helping to guide the Center for Entrepreneurial Studies to the next level of excellence," says College of Business dean, Eric Spangenberg. "As his personal friend and colleague, I knew that his long-term plans included returning to academia, and I'm pleased to welcome him back to his academic home." The Rom Markin Endowed Chair in Business Leadership position was established in 2005 following a \$1 million gift from the College of Business alumnus Gary Brinson (Class of 1968, Business and Administration/Finance).

The second new leader to join WSU's College of Business is David Grant, former president and CEO of Shurgard Storage Centers, Inc. David has accepted a two-year position as the chair of the Washington State University College of Business National Board of Advisors. The National Board of Advisors is composed of business leaders from around the country and helps to foster ties between students, alumni, and the business community. "Dave has been a dedicated supporter of the College for years. As a successful business leader, he understands the importance of global competitiveness in our graduates," says Spangenberg. "His leadership will be instrumental as the College continues to move forward."



The University of Georgia Welcomes New Dean

Robert T. Sumichrast becomes dean of the Terry College of Business beginning July 1. He comes to the University of Georgia from a deanship at Louisiana State University's Ourso College of Business. While at LSU, Robert was pivotal to the increase in private financial support through the development of a professional fee structure for MBA students, expansion of the fundraising staff, and the strengthening of relationships with alumni.

Michael R. Cooper Assumes Deanship at Rutgers

Michael R. Cooper will assume the position of dean at Rutgers Business School, Newark and New Brunswick beginning June 1. Acting dean, Rosa Oppenheim (serving since July 2006) will return to her position as associate dean for faculty and research, as well as professor of management science and information systems. Cooper joins Rutgers as founder, chair, and managing partner of Cooper Interests LLC, an organization that provides private-equity investments and business strategy advice to early and mid-stage companies.

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Mosier Joins University of Nevada as Dean

Greg Mosier, will join the University of Nevada effective August 1 as dean of the College of Business Administration. Greg comes to the university from Oklahoma State where he served as a Regents Service Professor and Puterbaugh Professor of Ethics and Legal Studies in Business. Prior to his teaching position, he served as interim dean of the Spears School from August 2004 to July 2006 where he was responsible for tenure-track faculty, 130 instructors and staff, and approximately 4,700 students at the undergraduate, graduate, and doctoral-level. "We are extraordinarily pleased that Greg will join us as dean of the College of Business Administration. He brings a strong record of leadership and demonstrates a particularly strong understanding of how the College of Business relates to the regional business community and the community at-large," said University President Milt Glick.

Loyola Marymount University Welcomes New Dean

Dennis W. Draper will join Loyola Marymount August 1 as the dean of the College of Business Administration. Dennis, currently the director of the Center for Investment Studies and an associate professor of finance at the Marshall School of Business at the University of Southern California, has held senior positions for more than 20 years in academia. At Marshall, Dennis led many changes in the culture of education, curriculum, admissions policy, and the overall global focus of their education.

"We are very pleased to announce Dennis Draper as the new dean of LMU's College of Business Administration," said Sr. Vice President and Chief Academic Officer Ernest Rose. "He brings leadership, a strong connection to the Los Angeles business community, and an unwavering commitment to excellence in teaching and research for LMU's College of Business Administration."

Bentley College Welcomes New President

Gloria Corders Larson will join Bentley as its 7th president effective July 1. Larson joins the university with expertise in law, policy, and business and currently serves as the co-chair of the Government Strategies Group at Foley Hoag; a law firm that manages an array of federal, state, and local regulatory and business development issues.

Former Bentley president, Joseph G. Morone, will be moving into a CEO position for Albany International Corporation. Dr. Morone provided many significant contributions while at Bentley, including increasing academic rigor, enhancing the physical facilities, and creating technological advancement and strategic corporate partnerships.

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Vanderbilt's Owen Graduate School of Management Welcomes Six New Faculty Members

The school welcomes six new researchers and teachers to expand their current faculty. These new faculty members include:

- Dawn Iacobucci, from the Wharton School at the University of Pennsylvania will become the first E. Bronson Ingram Professor of Marketing.
- Steven Posavac, from Rochester University will become an associate professor of marketing.
- Jacob Sagi, from the University of California, Berkeley will become a tenured associate professor of finance.
- Timothy Gardner, from Brigham Young University will become an associate professor in human and organizational performance.
- Nicole Thorne Jenkins, from Washington University in Saint Louis will become an associate professor of accounting.
- Alexei Ovtchinnikov, from Virginia Tech also will join Vanderbilt's finance department with expertise in capital markets, corporate finance, and several other areas.

The new faculty will begin teaching this fall.

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APPOINTMENTS**Oxford University Appoints Over 40 International Research Fellows**

The University's Centre for Business Taxation announced it will appoint over 40 new international research fellows with expertise in business taxation, economics, law, and accounting. The professors include individuals from Harvard, MIT, Chicago, Michigan, UC Berkley, UC San Diego, Toronto, Copenhagen, Munich, Paris, Tilburg, Vienna, Monash, Melbourne, Sydney, and others.

The new fellows will be frequent visitors to the Centre and their works will be published by the Centre as Working Papers and other forms.

Thunderbird Appoints New Senior VP of Corporate Learning

Beth Stoops joined Thunderbird in 1983. Throughout the years she has worked as a faculty member teaching in the school's Executive MBA Program. For the last year, she has served as the interim head of Corporate Learning and now will assume the role of Senior Vice President.

In the past, Beth as worked on many international initiatives such as, developing and marketing custom language programs, working with cross-cultural and negotiation programs, as well as management communication programs for executives and MBA students around the globe. In addition to her professional experience, she has won multiple awards for teaching, including the Thunderbird Outstanding Professor Award. She also is one of 12 language professors to receive a perfect evaluation score from her students.

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MAY 2007-NEW MEMBERS

Educational Institutions-Outside the U.S.

Amity University Uttar Pradesh (AUUP)

Sector 125
Noida, Uttar Pradesh 201303
India
<http://www.amity.edu/>

INSEEC Group

14 Rue De Prony
Paris 75017
France
<http://www.inseec-france.com/>

SBS Swiss Business School

Balz-Zimmermannstrasse 38, Building C
Zurich-Flughafen 8058
Switzerland
<http://www.sbs.edu/>

SungKyunKwan University

Business School
53 Myungryun-dong 3-ga, Jongro-gu
Seoul 110-745
Korea, South
http://eng.skku.edu/academics/B2a_7.html

Yeungnam University

School of Management
214-1 Dae-Dong
Gyeongsan, Gyeongbuk-Do 712-749
Korea, South
<http://www.yu.ac.kr/>

Educational Institutions-U.S.

University of Northwestern Ohio

College of Business
1441 N. Cable Road
Lima Ohio 45805
<http://www.unoh.edu/academics/collegebusiness/>

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NEW PROGRAMS**CPA Firm Joins DePaul to Offer Employees an MST**

Without ever stepping foot into a classroom, employees of RSM McGladrey, a national accounting firm, will have the opportunity to earn a Master's of Science in Taxation from DePaul. Faculty from DePaul's School of Accountancy will teach weekly courses on-site at the firm's downtown Chicago office enabling employees to obtain their graduate degree. This one-of-a-kind program will be linked to the firm's Internet video conferencing system allowing staff to attend classes in real-time from anywhere they have online access.

As a unit of H&R Block, RSM has nearly 100 offices in 22 states. "Our tax practice requires highly-educated tax professionals who can address complex, sophisticated tax issues," said Diane Kuhlmann, RSM McGladrey's director of learning and professional development. "A master in taxation degree provides this deep, technical tax expertise. By partnering with DePaul to provide an in-house program using distance learning technology, we are able to bring a high-quality MST degree to our professionals regardless of their locations. In addition, we can support work/life balance by allowing our tax professionals to avoid travel and participate in the program from either home or office. This is a huge recruiting boon for RSM McGladrey. I'm not aware of other firms that have this type of MST partnership."

Kevin Stevens, director of DePaul's School of Accountancy and Management Information Systems, said the program provides a model for future partnerships. "CPA firm jobs are very demanding and going back to school is a big commitment," he said. "This program offers flexibility and company support that allow students to more easily combine work and school. While it's not unheard of for business schools to offer tailored MBA programs at corporations, this kind of university-accountancy firm partnership is new and I think it will become the wave of the future."

The University of Arkansas Partners with Tongji University to Launch New MBA Program

Together, the University of Arkansas and Tongji University will launch an executive MBA program beginning in January 2008. The program will focus on retailing, consumer products and logistics, and also will include topics in shopping behavior, transportation infrastructure, law, and ethics.

"The vision of the executive MBA program is to help Fortune 500 companies remove their greatest barrier of growth in the world's most important marketplace: development of leadership talent in China," states Walton College Dean Dan Worrell.

Georgia Southern Offers New Program in Forensic Accounting

Georgia Southern will offer a ten course curriculum to provide students the tools to investigate financial fraud. The courses will cover topics such as, securities fraud, tax scams, embezzlement, and laundering. "We are very excited that this new program positions the School of Accountancy as a national leader in forensic accounting education," says Dean Ron Shiffler.

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The forensic accounting curriculum will be offered in two tracks. The first track enables undergraduates from all majors to minor in fraud examination. The second track is designed for those interested in pursuing forensic accounting. Students in this track will complete the undergraduate fraud examination curriculum plus 12 extra hours of advanced training as part of the graduate accounting program.

Students in both tracks will be taught from experienced field experts and must complete a forensic practicum, such as an internship or real-life consulting project.

Reims Management School Reaches Out to the Wine Industry

A new course entitled, "Champagne's Future Leaders," will enable grape growers and professionals from France's Champagne houses to study global and international issues facing their products, create new skills that ensure the effective development of their Champagne-related business projects, and become industry leaders. The course will be held over 10 one-and-a-half day sessions beginning in May 2007 and ending in June 2008. Students will receive a certificate upon completion and will be eligible for to apply for MBA programs offered at RMS.

Reims found this course a necessary addition due to a rising global demand for smaller, more distinctive brands for export. This may be the start of a major industry shift, whereas grape growers in the past typically provided their harvests to major Champagne houses. "The Champenois know very well what makes their wine special. We want to help them understand in greater depth how it fits into a changing world of wine and how to maintain that 'specialness', and we want to give them a chance to reflect on how their industry can best manage itself for a successful future," said Dr. Charters, RMS resident Champagne Professor and head of the school's recently created Champagne Chair.

Thunderbird Begins Online Course on Doing Business in China

As organizations expand into China, they are constantly reminded of how complex and rapidly changing this global market is for a business. With this in mind, the Thunderbird School of Global Management has launched "Doing Business in China," a comprehensive, online certificate program on the dynamics of contemporary Chinese business.

The eight-week program will provide working professionals with the tools and knowledge they need to succeed in this rather challenging business environment. The course will be taught by Thunderbird faculty which includes world-renown experts on China, as well as individuals with experience in cross-cultural communications.

The inaugural program will begin June 1. Sessions will be offered 12 times per year beginning on the first of each month. For more information on this program visit:
http://thunderbirdglobal.com/certificates_china.asp

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University of North Carolina, Greensboro Accelerates the MBA with Guilford College

Students from Guilford College, a liberal arts school in Greensboro, will be able to earn an MBA in 15 months by earning six hours of graduate course credit in their senior year and finishing various undergraduate courses to waive 12 semester hours of early MBA program requirements. Faculty from UNCG will teach the graduate-level classes to Guilford seniors who wish to pursue an MBA. The six hours of required graduate coursework will be taught as an addition to the requirements of the baccalaureate degree.

“Guilford College is delighted to be academically allied with UNCG to offer joint programs that benefit our students and optimize our resources,” said Guilford President Kent Chabotar. “By intentional initiatives such as this, the college strengthens its undergraduate programs and becomes a supplier of students to graduate programs.” The program is one of several planned alliances between Guilford and UNCG.

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GIFTS AND GRANTS**Northern Arizona University Renames College of Business**

NAU received its largest donation ever, totaling \$25 million from William Franke, managing partner of Indigo Partners and former chairman of America West Airlines and other Arizona-based organizations. William's gift will be allocated to NAU's College of Business to pay for new faculty, program development, and scholarships. In his honor, the COB will be renamed as the W.A. Franke College of Business.

The donation was initiated by Scott Coor of Phoenix, who invited William to NAU in 1976 to speak to a student business fraternity. Although William Franke never attended Northern Arizona University, he was popular with the students and with Scott; who ended up providing him with a resume and being hired. Scott worked with William for almost ten years and they have kept in contact ever since. A few years ago, Scott volunteered his time to help raise funds for NAU and asked William to consider making a contribution.

The donation will go to enhance the college's curriculum, especially in the areas of communication and business strategizing, as well as provide student scholarships. William feels strongly about providing scholarships for under-represented students groups, such as Native Americans, Hispanics, and first-generation college attendees. "I have sympathy for this issue," he states. "We are a country that, since our founding, has integrated immigrants and the underrepresented into our society. In today's world, to successfully achieve that integration, you need education."

William is a supporter of many aspects of education. He has been active in the civic community and is the chairman of Phoenix 40, a member of the International Board of Barrow Neurological Institute, chairman of COMPAS, a member of the Dean's Council at Arizona State University Business College, and a member of the Dean's Circle at the Stanford Law School.

The University of Arkansas Receives Grant to Explore Impacts of Faith and Spirituality in the Workplace

As business becomes more global, we are increasingly interacting with people from a wide-array of cultures. The differences we encounter in our belief systems make for both challenges and vibrancy in the workplace. The University of Arkansas's COB will begin teaching elective courses on the topic of faith-in-the workplace to raise awareness, increase sensitivity, and cultivate how our belief systems can be constructive resources for business.

The Tyson Family Foundation awarded UA with a \$2 million gift to establish the John H. Tyson Endowed Chair in Faith and Spirituality in the Workplace to instruct these courses. The courses will help shape personal and corporate conduct, expand knowledge of cultural belief systems in the workplace, and encourage intellectual diversity of thought. The Tyson grant was matched by the Walton Family Charitable Support Foundation and is part of a more than \$27 million award pledged to the university in 2005.

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Alumni Commitment Enables Better Learning Environments for Students at Georgia State

A \$5 million grant was pledged to Georgia State University from Carl R. Zwerner to build new facilities for the College of Business and College of Law. These new facilities will be part of the proposed GSU Professional Center. The Center will include a classroom building and auditorium that will greatly enhance both colleges.

“There always was a great camaraderie between students and professors,” states Zwerner. “My hope is that this new auditorium not only will provide a state-of-the-art resource for students, faculty, and visitors, but that it also will enhance the spirit that has made Georgia State University so vibrant and so special as it continues to grow in the future.”

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AWARDS**American Economic Association Awards UC Berkley Professor**

Oliver E. Williamson, professor emeritus at UC Berkley's Haas School of Business, was awarded Distinguished Fellow by American Economic Association (AEA). Oliver's work has examined how varying organizational structures for markets and institutions affect economic activity. His style blends social science with abstract economic theory and has been said to have influenced everything from investment in Eastern Europe to HRM in the technology industry.

Currently, Oliver serves as a professor emeritus of business, economics, and law at Haas. The AEA found his influential role an important turning point in the way economists think about firms, contracts, and organizations. "Long before the internal operation of firms was on the radar screen of almost any other economist, 'Olly' did the seminal work in this area," says UC Berkeley Koshland Professor of Economics George Akerlof, a member of the AEA executive committee that selected Williamson to receive a 2007 distinguished fellowship and a 2001 Nobel Laureate in Economics. "Williamson's insights into the incentive structure within firms and organizations dominate the field."

In addition to his professorial duties, Oliver has authored several books, including *Markets and Hierarchies: Analysis and Antitrust Implications*, which is considered an economics classic; and *The Economic Institutions of Capitalism: Firms, Markets, Relational Contracting*, which is said to be the most frequently cited work in social science research.

Vanderbilt Awards Five Endowed Chairs

Five faculty members at Vanderbilt's Owen Graduate School of Management have been awarded as endowed chairs. Three of the chairs are newly endowed due to a gracious donation from former CEO of Ingram Industries and former head of the Vanderbilt Board of Trust in order to honor E. Bronson Ingram. Recipients of the three new positions include:

- Dawn Iacobucci for Marketing, who will join the school from the University of Pennsylvania's Wharton School this summer.
- Nick Bollen for Finance, who joined Owen in 2001 as an associate professor in management and was recently appointed as faculty program director of the master of science in finance.
- Michael Lapre for Operations Management, an associate professor of management and international expert on organizational learning curves.

Recipients of existing endowed chair positions include:

- Bruce Cooil, a professor of management in statistics, has been awarded the Samuel Richmond Chair in Management.
- Craig Lewis, a professor of management in finance, will take the role of the Madison S. Wiggington Professor of Management Chair.

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CONFERENCE ALERT**Ethics and Governance Conference Slated July 10-12 in Atlanta**

If ever there were a time to discuss issues related to business ethics, ethical behavior, and the integration of ethics in business school curricula, it would be now. According to the May 10, 2007 issue of *The Economist*, "As business schools start to teach more ethics and practical skills, enrollments are climbing again."

That's why AACSB's Ethics and Governance Conference brings together business leaders, deans, management educators, and policy makers to discuss the issues surrounding Principled Leadership in a Competitive World.

Topics include: Ethical Leadership and Decision Making, Integration of Ethics in Business School Curricula, Innovative Ethics and Governance Curricula and Experiential Learning, International Ethics and Governance, Leading-edge Ethics and Governance Research, and Preparing Students for a Career in Ethics.

Now in its second year, this conference was developed to respond to the need for closer ties between business education and business practice. Together we can prepare the next generation of thought leaders to meet the demands of a dynamic, rapidly expanding business world.

The time is now. The conference is this summer at the Hyatt Regency in Atlanta. Hurry! Seats are filling fast.

To register, visit: [Ethics and Governance Conference](#)

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SEMINAR ALERT**Popular June Seminar Must for All New Deans**

Early registration has been extended to June 18th for the New Deans Seminar, a must for those new to dean's position or serving as an interim dean, that takes place this month in the AACSB world headquarters city of Tampa.

Joining our Insights and Issues: Special Guest Forum will be:

- **Geralyn McClure Franklin**, dean, College of Business, University of South Florida St. Petersburg
- **John Kraft**, dean, Warrington College of Business Administration, University of Florida
- **Craig McAllaster**, dean, Roy E. Crummer Graduate School of Business, Rollins College

The seminar provides deans and interim deans, with valuable information about their new responsibilities, as well as a discussion of how their educational roles change when in a leadership position. Led by facilitators with years of experience as business deans, the seminar covers all the necessary requirements for a successful deanship. Topics include: career paths and success factors, mastering the inside game, friend raising and fund raising, accreditation, challenges facing new deans, change management, and others.

Facilitators for the event will be:

- **Allan D. Spritzer**, Allen and Ruth Harris Chair of Excellence in Business, Professor of Management, and former Dean of Business, College of Business and Technology, East Tennessee State University.
- **Otis Baskin**, professor of management and former dean, George L. Graziadio School of Business and Management, Pepperdine University.
- **Donna T. Mottilla**, Dean, Joseph W. Luter III School of Business, Christopher Newport University
- **Jerry E. Trapnell**, executive vice president and chief accreditation officer, AACSB International

To register, visit: [New Deans Seminar](#)

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SURVEY NEWS**New Downloads Just Released!****2005-2006 Business School Overview Report – Worldwide**

This report has just been released and is available to all participating and subscribed schools through your DataDirect user account.

Coming Soon!**2006-2007 Salary Survey Report – Worldwide**

To Be Released: Coming at the end of June – watch your inbox for further details.

Ongoing Surveys

This has been a busy time for us with all of the surveys! All surveys are closed at this time and we have begun our data cleaning and data analysis. We will contact your school if we have any questions regarding your survey.

2006-2007 Business School Questionnaire (BSQ)

All Schools: CLOSED

2006-2007 Accounting Programs Questionnaire (APQ)

All Accounting Accredited Schools: CLOSED

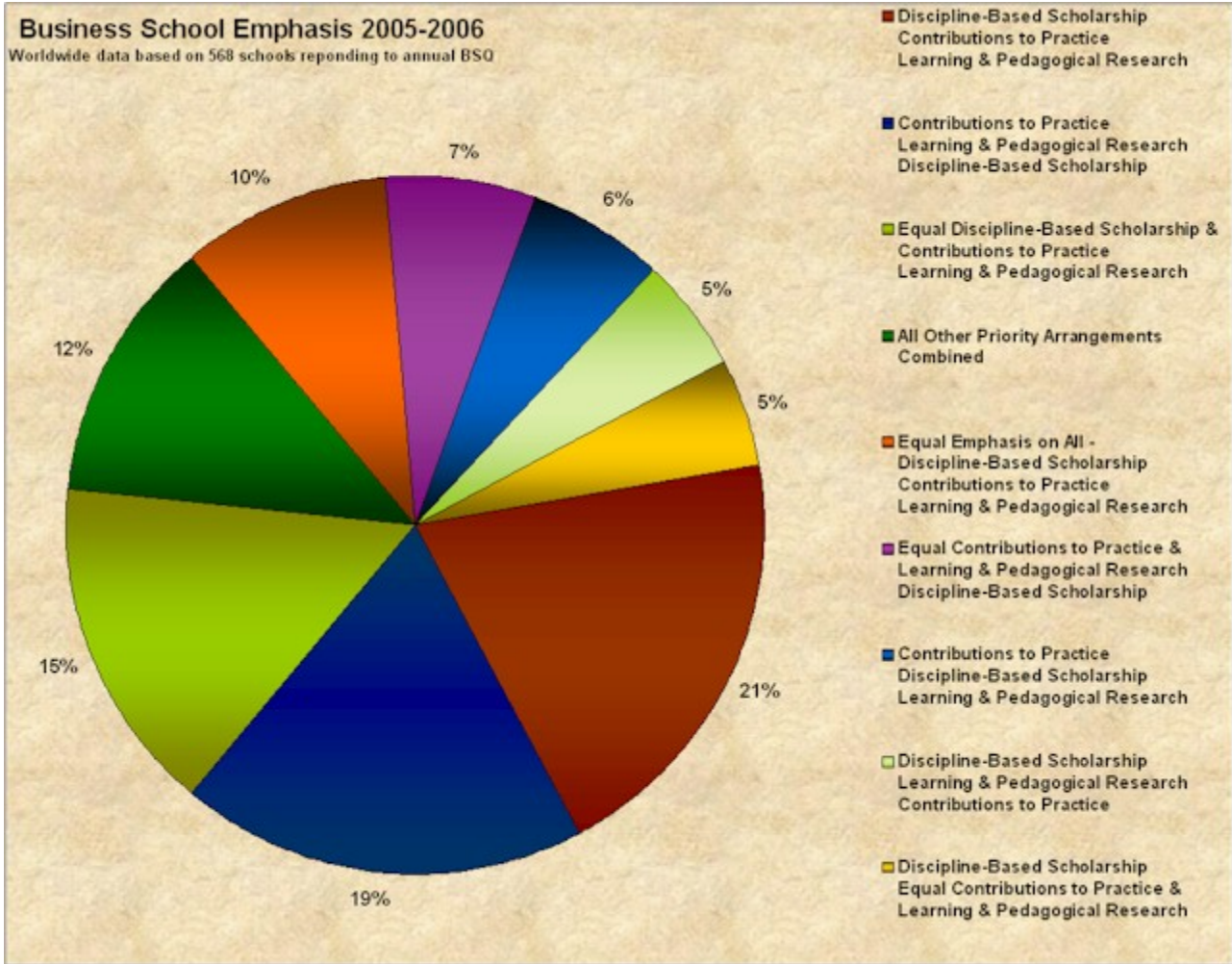
Dean Survey

All Schools: CLOSED

Thank you to all of our members for participating in the BSQ, APQ, and Dean Survey. As soon as data analysis is complete, you will receive an announcement of the available reports and benchmarking variables.

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DATA DIRECT



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