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**Chair's Exchange: Arthur Kraft, 2006-2007 Chair, AACSB International****AACSB's Anniversary Year: Truly One to Remember**

The successful conclusion of AACSB's International Conference and Annual Meeting has put an exclamation point on a remarkable year for the association—and one that, from a personal standpoint, was particularly gratifying.

It was a year when AACSB celebrated its 90th anniversary of service to business schools around the world. The number of accredited institutions swelled to 549 in 31 countries. We made significant progress in our quest to make AACSB a more global organization. And it was a year when we introduced groundbreaking initiatives which, over time, will be of great importance to the business education industry.



When you've been on the front lines of AACSB as long as I have, you wouldn't think that there is much that could surprise. But even after some 20 years of serving on AACSB committees and task forces, I don't think there is anything that could have prepared me for the whirlwind of the past 12 months. It has been exciting and exhilarating. At times, it has been demanding and tiring. But, always, it has been rewarding.

Perhaps the most rewarding aspect of being chairman—along with serving as vice chair-elect the previous year—was the chance to help shape the future of AACSB. As the chair, one gets a firsthand opportunity, by working closely with board of directors and various committees, to put their fingerprint on the organization.

Two of our major highlights were the launch of our Impact of Research Task Force and the formation of our Strategic Directions Committee. Both brought a diverse group of people together and should result in some very dynamic suggestions and conclusions, all of which will contribute to the betterment of the association.

The Impact of Research Task Force has submitted its report to the board of directors. It will be refined over the next few months and released sometime in the fall. We will be sharing the report with our membership and other organizations at various regional meetings and conferences/seminars this summer and fall. The Strategic Directions Committee has begun working on its report and should be ready to share it with the board in January of 2008.

AACSB remains focused on another very tangible business education issue which touches us all—the doctoral faculty shortage in business schools. The doctoral faculty shortage is real and it is growing worldwide. We will continue to speak out on the problem of not enough faculty to meet the needs of students.

One of the ways that the association is actively working to combat the doctoral faculty shortage is the AACSB Bridge Program. The professionally qualified (PQ) part of the program is designed to transition experienced professionals so that they can adapt to the academic environment and will be prepared to teach in the classroom. A second version, the academically qualified (AQ) bridge program, is being

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designed to transition PhDs from non-business disciplines into the doctoral-deprived areas of finance, accounting, and marketing. Both will attract interested persons who want to participate in the education of business students.

The global growth of AACSB continues to manifest itself in other areas of our work. The Global Foundation for Management Education (GFME), a collaboration between AACSB and the European Foundation for Management Development (EFMD), this year revised its emphasis to focus more on major issues of concern to all of management education. Prior efforts had studied and reported on issues of interest to both organizations. AACSB and EFMD will continue to work together to study issues of use to schools around the globe.

We also will continue to expand AACSB's influence worldwide by not only recruiting new member schools from all corners of the globe, but encouraging them to strive for full AACSB accreditation. Along with that, AACSB will strive to expand and enhance services that are of use to members in all parts of the world.

All of the great work that takes place at AACSB would not be possible without the dedication of an incredible group of business school experts—volunteers all—who come from throughout our global business school network. During the year we approached many individuals about helping with projects, and everyone—no matter what we asked them to do—responded with tremendous verve and enthusiasm.

Of course, the backbone of our organization is our dedicated world headquarters staff in Tampa. In the often dizzying world that surrounds business schools, deans sometimes refer to their harried world as being akin to “herding cats.” I'm here to say firsthand that there are no cats to herd when it comes to the AACSB staff in Tampa. The staff works long hours preparing for our events, executing them, and doing all the work in between. All of our AACSB employees have a remarkable commitment and ability to making things happen. This was displayed once again in yet another highly successful global conference that recently took place in AACSB's home city of Tampa.

In closing let me say that it has been a pleasure to serve as your chairman this year. I feel honored that people felt enough confidence to entrust me such an important responsibility.

As we move forward into the 2007-2008 academic year, your new chair, Judy Olian of the UCLA Anderson School of Management, takes over an organization that is excellent operational and financial health. AACSB has set its sights firmly on the future. Our association is committed to expanding its leadership of business schools in a meaningful way around the world.

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**DEAN'S CORNER****Whole Curriculum Approach Can Help Bring Down Silos**

By Robert A. Clark, dean, Schroeder Family School of Business Administration, University of Evansville



Tearing down silos between business disciplines is a widely recognized challenge facing today's modern business school. Information from workshops, articles, and research on this topic could fill volumes. Meanwhile, many business school programs choose to utilize the value of their new curriculum initiatives as a way of achieving this objective.

Looking at it from a slightly different perspective, let me suggest that we think more broadly about silos by going beyond our business disciplines and standards. Let's take it a step further and address the barriers that exist in the entire university curriculum.

Embracing a holistic view of the curriculum better prepares our students to conduct business in a complex world, and benefits our students, faculty, and business community in multiple ways. It increases mutual understanding and respect among faculty, which then leads to teaching/co-curricular collaborations. It helps establish the faculty as leaders and role models with the kinds of cross-disciplinary conversations and collaborations that will be important in our students' professional lives.

It is clear that our business accreditation process—quite rightly—does not require this more expansive thinking; but transforming the lives of our students is a task that clearly should not be confined to the silos of our business disciplines. Rather, we should think more globally about the learning environments we create. This leads us to consider what I believe is one of our greatest challenges—how to eliminate silo thinking altogether in a university curriculum.

In its report, *College Learning for the New Global Century* (2007), the Association of American Colleges and Universities (AAC&U) notes that liberal education is defined “not as a discrete set of disciplines—the ‘liberal arts and sciences’ alone—but rather as a comprehensive set of aims and outcomes that are essential both for a globally engaged democracy and for a dynamic, innovation-fueled economy.” The report notes: “General education plays a role, but it is not possible to squeeze all these important aims into the general education program alone. The majors must address them as well.” This statement reflects the importance of engaging the whole curriculum as a means to transform the lives of our students.

From my experiences, engaging the whole curriculum is particularly difficult for larger institutions where there is a natural tendency to converse and interact with those in our own discipline. At the University of Evansville we feel that being one of the smallest AACSB- accredited schools is a definite strength; and because of our size, it is important that we engage in campus-wide discussions related to a holistic approach to our curriculum. While our business courses apply strong experiential learning principles, the true strength of the business curriculum lies in its relationship to the university curriculum as a whole. For example, we recognize that reflective thinking is an aspect that is not relegated solely to the business curriculum, but rather is an approach valued by the entire university community.

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We also recognize that the business school must contribute to the whole curriculum, work to develop programs that leverage our size, and link students to business outside of the business disciplines. Consequently, we are able to engage and help transform more than twice the number of undergraduates who actually “major” in business administration, all the while enriching our students’ learning experience.

If we withdraw the business disciplines from university-wide curriculum discourses, we do so only at great cost. The result would yield programs of study that do not integrate well with our business curriculum. In today’s modern business environment, it is essential that we communicate with our non-business colleagues to ensure that the whole curriculum engages our students and, in the process, helps us bring down the silos.

To ensure that our entire learning community prospers, it is critical that schools of business be involved in shaping and delivering our entire curriculum. Though this may challenge traditional boundaries, it will enable us to celebrate our role as teaching scholars and helps us leave a proud legacy of citizens who benefit from this approach.

Our goal is to send students into the world who are well-educated, not just well-trained. This requires that they be exposed to and grapple with ideas, perspectives, and people that they may not encounter within their discipline.

Employers who recruit University of Evansville business graduates tell us that our students are better prepared than most for entering the workforce. They commend us on our ability to empower students to think broadly, exhibit creativity and innovation, analyze data, and demonstrate leadership in their decision-making.

The University of Evansville’s core purpose is “To provide life-transforming educational experiences that prepare students to engage the world as informed, ethical, and productive citizens.” I assure you that it takes a holistic approach to curriculum to accomplish this noble purpose.

**NEWSLINES****HEC's MBA Tournament Draws Teams in 26 Sports**

The 17th annual HEC MBA Tournament – a yearly sporting tournament organized by MBA students from the HEC School of Management (France) will take place this month with more than 1,500 participants competing in 26 individual and team sports.

This year's opening ceremony features Mahyar (Little Tyson) Monshipour, Iranian-born French boxer who is former holder of the world super bantamweight championship. The author of the bestseller *La Rage d'être Français*, Monshipour will attend exhibition fights that feature the French Olympic team.

The four-day competition brings together future business leaders from around the world to compete in what is the largest athletic event for MBA students, with more than 70 countries represented.

"Where Winning Brings New Meanings" is this year's theme. The event stresses the importance of cooperation, fair play, and friendship.



Sponsored by GMAC, Coca-Cola, Air France, Viadeo, and Alain Figaret, the HEC event promotes corporate social responsibility. Proceeds will be donated to the Gol de Letra Foundation, a nongovernmental organization founded by Brazilian soccer greats Raí and Leonardo. Gol de Letra provides opportunities for 14-16-year-old children and teenagers in low-income, Sao Paulo and Rio de Janeiro neighborhoods to experience athletics, the arts, writing, music, and

technology workshops.

The Graduate Management Admission Council (GMAC) will participate in the event through its "Team MBA" initiative, which helps business schools, students, professors and staff bring about a positive societal change in society by organizing volunteer projects.

Organized solely by HEC MBA students, the sporting competition highlights the spirit of initiative and cooperation that guides the students during their studies and beyond. For more information and a schedule of events, visit: <http://www.mbat.org>.

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**University of Arizona Technology Could Reduce Illness from Spoiled Apples**

Spoiled apples result in \$300 million of lost revenue per year—not to mention a 2006 North American E. coli outbreak that produced 199 infections, three deaths, and 31 kidney failures. However, the University of Arizona's BIO5 Institute has developed technologies to curb the affects of these problems, while entrepreneurship students at the Eller College of Management have come up with ways to take the technology to the marketplace.



RediRipe, a fruit ripeness indication system, was developed by four undergraduate marketing majors: Adam Baskin and Sean Conway, finance major Justin Guerra, and optical sciences and engineering major Adam Little. The breakthrough system features a patented, color-changing sticker invented by Mark Riley, associate professor of agriculture and biosystems engineering. Riley was honored earlier this month as the first recipient of an innovation award presented by Arizona Gov. Janet Napolitano.

Innovis Technologies, a diagnostic kit that detects microbial contamination in foods, was created by three graduate students: management information systems major Rachana Gollapudi, applied biosciences major Olin Feuerbacher, and management business administration major Alicia Reeves. The company is based on patented technology used to identify microbial contaminants, such as E. coli, in food and water. A test kit, developed by assistant professor of chemistry Indraneel Ghosh, can detect pathogens in 10 minutes, a significant improvement over current tests that require six to 48 hours to produce results.

"Without the know-how and energy of our student entrepreneurs, many of these important technologies might not otherwise realize their social and economic potential," said Sherry Hoskinson, director of the McGuire Center for Entrepreneurship.

**Fairfield Business Professor's Work Cited in Pan Am Flight 103 Terrorism Case**

An article written by a business professor of Fairfield University has been cited by a District of Columbia court in a landmark terrorism case pertaining to the 1988 explosion of Pan Am Flight 103 over Lockerbie, Scotland, that killed all 259 passengers aboard.

The article by Debra M. Strauss, assistant professor of business law at the Charles F. Dolan School of Business, is titled "Enlisting the U.S. Courts in a New Front: Dismantling the International Business Holdings of Terrorist Groups Through Federal Statutory and Common-Law Suits." It was published in the May, 2005 issue of the Vanderbilt Journal of Transnational Law.

The court cited Strauss's article as the authority in interpreting Section 2337 of the Anti-Terrorism Act. This had the effect of denying the defendants' motion to dismiss the case. Strauss' work paved the way for a civil lawsuit filed by families of Pan Am passengers against Libya and its intelligence officers.

"This article also has made its way into the encyclopedic legal sources as the cited authority in this area," Strauss said. "Now the article has reached the courts in support of precisely the type of lawsuits I had proposed against terrorist groups and state-sponsors of terrorism."

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**Thunderbird's Angel Cabrera: World Not as Flat as It Seems**

Globalization opens the doors of the worldwide playing field to anyone who wants to enter, but to achieve success in a particular field is much more complex than it seems. So said Ángel Cabrera, president of Thunderbird School of Global Management, in a recent keynote address to the Dallas-Ft. Worth chapter of the American Marketing Association.

In his talk titled "It's Not as Flat as it Looks — Global Minds to Succeed in Global Markets," Cabrera said that business executives who over simplify Thomas Friedman's bestseller "The World Is Flat," might be surprised upon entering a playing field that actually is quite complex and uneven.

"Nothing guarantees that the talents and skills that make us competitive on a national level will work on a global scale," Cabrera says. "To have a decent product or service, efficient process and good brand loyalty in your own town can become irrelevant when you penetrate the global market.

"Because the world is not converging into one, seamless, homogeneous culture, global minds are needed to succeed in global markets," Cabrera said. "Successful companies and successful executives don't operate on the premise of the world being uniform (or flat). On the contrary, they are aware of their differences, and they are capable of turning them into opportunities.

"They don't assume that things are going to work the same everywhere; they learn how to adapt. They don't discard others for their differences; they are capable of building relationships of trust and turn diversity into a source of competitive advantage."

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**CONFERENCE ALERT****Ethics/Governance Conference Slated July 10-12 in Atlanta**

If ever there were a time to discuss issues related to business ethics, ethical behavior, and the integration of ethics in business school curricula, it would be now. Just this month a dean at MIT resigned over misrepresented credentials, and 34 MBA students at Duke University were caught cheating on a take home exam. It's all over the news.

In fact, one of the speakers at the upcoming conference "Principled Leadership in a Competitive World," will be Laura Hartman, professor of business ethics at DePaul University, who was recently interviewed by CNBC for a piece on Wall Street cheaters. A member of AACSB's Ethics Education Task Force, she will conduct an interactive, uniquely structured plenary that will challenge educators to explore the goals they create for their courses and students.

Cynthia Cooper, one of Time Magazine's 2002 "Persons of the Year" and the first woman inducted into the AICPA Hall of Fame also is slated to speak at the conference. Cooper was responsible for discovering and exposing the WorldCom scandal.

Joe Carcello, director of research of the Corporate Governance Center, University of Tennessee, will give his perspectives on governance in a post-SOX World.

Other topics include: Ethical Leadership and Decision Making, Integration of Ethics in Business School Curricula, Innovative Ethics and Governance Curricula and Experiential Learning, International Ethics and Governance, Leading-edge Ethics and Governance Research, and Preparing Students for a Career in Ethics.

The time is now. The conference is this summer at the Hyatt Regency in Atlanta. Join business leaders, management educators, and policy makers for what promises to be an enlightening event.

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**SEMINAR ALERT****Popular June Seminar Must for All New Deans**

The popular New Deans Seminar, a must for new business school leaders or those serving as interim deans, takes place next month in the AACSB world headquarters city of Tampa.

The seminar provides deans and interim deans, with valuable information about their new responsibilities, as well as a discussion of how their educational roles change when in a leadership position. Led by facilitators with years of experience as business deans, the seminar covers all the necessary requirements for a successful deanship. Topics include: career paths and success factors, mastering the inside game, friend raising and fund raising, accreditation, challenges facing new deans, change management, and others.

Facilitators for the event will be Allan D. Spritzer, professor of management and former dean of business at East Tennessee State University; Otis Baskin, professor of management and former business dean at Pepperdine University; Donna T. Mottilla, business dean at Christopher Newport University; and Jerry E. Trapnell, executive vice president and chief accreditation officer at AACSB International.

For more information, visit: [New Deans Seminar](#)

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**B-SCHOOL OPEN POSITIONS****College of Business Administration  
Director of Graduate Business Programs**

Located in one of the country's most vibrant and affordable cities, home to a diversified and exciting business community, and with outstanding cultural and outdoor recreation opportunities, The University of Tulsa (TU) is ranked among the top 100 national doctoral research universities. The University of Tulsa is a private, comprehensive, doctoral degree-granting teaching and research university with a total enrollment of approximately 4,200 students, 315 full-time faculty, and endowments and trust funds exceeding \$800 million. The College of Business Administration (CBA) enrollment is approximately 850 undergraduate and 200 graduate students, with 52 full-time faculty. The CBA offers master's and undergraduate degree programs and received AACSB accreditation in 1949. For additional information about the College and TU, see [www.cba.utulsa.edu](http://www.cba.utulsa.edu).

**POSITION SUMMARY:**

The Director of Graduate Business Programs is a senior leadership position in the College of Business Administration and reports directly to the Dean. If qualified, the Director may also have an academic appointment. The Director is responsible for the college's masters degree programs. This includes marketing and promotion of the programs, developing and maintaining corporate relationships, assisting students with obtaining internships and career opportunities, recruitment of domestic and international graduate business students, processing of admission applications, student advising, student support services, supervising the staff, and budget management. The director is expected to provide positive and effective leadership and planning for graduate business programs, advise the dean regarding graduate business programs, and work effectively with other offices of the college and the university. The salary will be competitive, and the university has an excellent benefits package.

**PRIMARY DUTIES:**

- Provide leadership to TU graduate business programs;
- Recruit graduate business students from the Tulsa region, the nation, and internationally;
- Develop and nurture relationships with the corporate community in the Tulsa area and beyond;
- Engage alumni and corporate leaders with graduate business students;
- Provide administrative support for the MBA, M.S. in Finance, and Master of Taxation programs;
- Oversee student services support and student academic counseling;
- Plan and coordinate scheduling of courses with the associate dean and department chairs;

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- Coordinate and communicate with the TU Graduate School; and
- Represent graduate business programs externally to groups such as AACSB and GMAC.

**MINIMUM QUALIFICATIONS:**

The successful candidate will have a Masters degree (PhD preferred) from an AACSB accredited program in business or economics or in a closely related field, senior managerial or marketing experience in a business or significant leadership experience in an AACSB accredited business school, superior organizational and leadership skills, and the ability to communicate effectively with the college and university administration, graduate faculty, current and prospective students, alumni, and corporate executives. Experience as a business faculty member is preferred, but not required.

**APPLY:**

Please provide letter of application, vita, and name, address, and phone number of three professional references to Ms. Linda Reins, The University of Tulsa, 600 South College, BAH 118, Tulsa, OK 74104-3189 fax: 918-631-2037. The search committee will begin reviewing applications from this ad on July 16, 2007 and will continue until the position is filled. For questions about TU or the position, contact Associate Dean Markham Collins at 918-631-2783.

[www.cba.utulsa.edu](http://www.cba.utulsa.edu)

The University of Tulsa is an Equal Opportunity/Affirmative Action Employer  
Members of underrepresented groups are strongly encouraged to apply

**TRANSITIONS****Princeton Business Leader Michael Cooper Appointed Dean of Rutgers Business School**

Michael R. Cooper, a 25-year veteran corporate executive, is the new dean of Rutgers Business School–Newark and New Brunswick. He replaces Rosa Oppenheim, acting dean, who will resume her position as associate dean for faculty and research and professor of management science and information systems.

Cooper has held a number of senior executive positions in international market research, marketing, consulting, and technology companies. Since 1999, he has been chair and managing partner of Cooper Interests LLC, which he founded to provide private equity investments and business strategy counsel in selective early and mid-stage companies. From 1989 to 1999, he was chairman, president and chief executive officer of Opinion Research Corporation (ORC), which he took public on the NASDAQ. He also served 10 years as president and senior partner of Hay Research for Management.

In academia, Cooper served from 2002 to 2004 as founding dean of the Executive Leadership Institute and associate dean of the Howe School of Technology Management at the Stevens Institute of Technology. Much earlier in his career he taught at Suffolk University Graduate School of Business. He completed executive education at Harvard Business School, received his doctorate from The Ohio State University, and a bachelor's degree from Hofstra University.

The author of numerous articles, special reports and book chapters on organizational psychology, management, business strategy; market research, marketing services, employee values, cultural change, and other topics.

**Hildy Teegen New Dean of Moore School of Business at University of South Carolina**

Hildy Teegen, a former professor of international business and international affairs at George Washington University, will become the new dean of the Moore School of Business at the University of South Carolina, effective Sept. 15.

Teegen, 41, is the former director of the Center for International Business Education and Research at George Washington University, where she was employed since 1996. Before joining George Washington University, she was assistant professor of marketing at the College of William and Mary. She also taught international business at the University of Texas at Austin, the Instituto Tecnológico Autonomo de Mexico in Mexico City, and the Instituto Tecnológico y de Estudios Superiores de Monterrey.

Teegen earned a bachelor's degree in Latin American studies and international business, as well a doctorate in international business from the University of Texas at Austin. She has written extensively about global economics and is the co-author of two books: *Case Studies of Economic Sanctions: The Chinese, Cuban and Iranian Experiences* and *U.S. Economic Sanctions: Philosophy and Efficacy*.

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Teegen succeeds Joel Smith, who has served as dean since 2000 and announced his retirement last year.

**BRIEFLY**—Chris Wert has been appointed dean for international development at INT Management (France) ... The Monfort College of Business at the University of Northern Colorado (USA) has appointed Timothy Jares as interim dean. He replaces the Joe Alexander, who is the new associate dean at the Jack C. Massey Graduate School of Business at Belmont University (USA) ... Fumio Takahashi has been named dean of the Graduate School of International Management at Aoyama Gakuin University (Japan) ... Virginia Lasio Morello has been named dean of Escuela de Postgrado en Administracion de Empresas (Ecuador) ... The University of Miami has announced that Paul K. Sugrue, dean of the School of Business for the last 15 years, will retire at the end of the academic year. He will continue as dean until a successor is hired.

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**NEW PROGRAMS****University of Toronto's Rotman School Launches Master of Finance Program.**

A new graduate degree for finance professionals has been successfully launched by the University of Toronto's Rotman School of Management. Leading to a master's degree in finance, the 20-month, five-term program will provide a mix of theoretical and applied finance courses to professionals currently working in the finance industry.

According to Jan Mahrt-Smith, program co-director, the program fulfills a need for specialized financial training not currently being provided in Toronto. "Recent published studies have expressed concerns about a forthcoming talent shortage in Toronto's finance industry. We believe that this program will develop future finance industry leaders," she said.

The program includes a portfolio management project that spans both years of the program. Students utilize the resources of the school's financial research and trading lab to develop and implement a client investment strategy.

Classes will be held Wednesday evenings and during the day on alternate Saturdays. The schedule allows students to develop their skills while working full time. Program graduates will be prepared for employment in investment banking, commercial banking, fund management, trading and risk management, and corporate finance.

**South African Bank Taps Thunderbird's Expertise for Executive Education**

Thunderbird School of Global Management has established an executive education program in South Africa to help Standard Bank, a leading South African banking institution. Nandani Lynton, Thunderbird's vice-president for executive education, will serve as the program's academic director.

Standard Bank operates in 17 African countries and has financial centers in 21 other countries.

The program, "Understanding Emerging Markets," targets executives and managers who work in the area of international operations.

"For Standard Bank, building credible and effective leaders is a top priority," said Robert Grosse, director of the Standard Bank Global Leadership Center. "One step toward achieving this goal is to offer the firm's leaders instruction by professors and industry experts from around the world ..."

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**GIFTS AND GRANTS**

**Largest Gift in University of Ottawa History Goes to School of Management**



University of Ottawa School of Management  
Dean Micheal J. Kelly and donor Ian Telfer

The University of Ottawa has announced that Ian Telfer, chairman of Goldcorp Inc., has pledged \$25 million to the University of Ottawa School of Management,. It is the largest gift in the university's history and the largest private gift ever made to a Canadian business school. In appreciation, the school will be named in honor of Telfer, a 1976 MBA graduate who went on to a distinguished business career.

"The reason I am so proud to support the School of Management at the University of Ottawa is because I have experienced firsthand the positive impact the school can have on the lives of its alumni," Telfer said. "Over 30 years ago the School of Management made an investment in me. Now it's my turn to return the favor ..."

The gift will be used to enhance the school's programs and visibility with more than 80 percent of the amount to be invested in endowments that support programs.

Later this year, the Telfer School of Management will move into the new Desmarais Building, so named following a generous gift from the Desmarais family. This new facility contains state-of-the-art classrooms, case rooms, event space, and research facilities.

**Hewlett-Packard, Boeing Gifts Help Establish Doctoral Fellowship in Business Ethics**

The Wharton School of the University of Pennsylvania has announced the establishment of the Lewis Platt Doctoral Fellowship in Business Ethics. Created in memory of cherished alumnus, Lewis Platt, former chief executive officer of the Hewlett-Packard Company and chairman of the Boeing Company, the fellowship is supported by Joan Platt, the HP Foundation, the Boeing Company, and individual gifts from fellow alumni and friends.

The fellowship was created to assist students in Wharton's PhD program in legal studies and business ethics. It will offer nearly full support for tuition and research expenditures for the recipient. The program was created in 2003 to focus on ethical and legal norms of conduct in management. Students take core classes of ethics and law in business, with one additional area of concentration.

"This fellowship truly is a fitting way to honor the personal and professional integrity of one of the world's great business leaders," said Wharton School Dean Patrick T. Harker. "Lew was a highly regarded and much admired proponent of the highest standard of ethical behavior in the corporate arena. I'm especially pleased that this fellowship will support further scholarship ... that will advance the preparation of generations of business students to follow in Lew's footsteps."

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**University of Chicago Graduate School of Business Receives One of Its Largest Gifts**

Charles M. Harper, retired chairman and chief executive of ConAgra Foods, has given The University of Chicago Graduate School of Business one of the largest cash gifts in the school's history.

Harper, who earned an MBA from the university in 1950, requested that the amount of the gift not be disclosed. Previous large gifts to the school include \$25 million from Dennis Keller, chairman of DeVry, Inc., and \$20 million from Robert Rothman, chairman and chief executive of Florida Bank Group and chairman of Black Diamond Group.

In recognition of the gift, the business school building on the university's campus in Chicago's Hyde Park neighborhood has been named the Charles M. Harper Center.

When Harper joined ConAgra in 1974 as chief operating officer and executive vice president, the company's stock was trading near \$3 per share. When he retired in 1992—after a stock split—it was around \$600 a share. Under his leadership, ConAgra's annual sales increased from \$600 million to more than \$20 billion in 1992, making it the second largest U.S. food company at that time.

The Charles M. Harper Center, previously known as the Hyde Park Center, was completed in September 2004 at a cost of \$125 million. The 415,000 square-foot building was designed by architect Rafael Vinoly in response to the latest innovations in teaching methods and student collaboration.

The Chicago Graduate School of Business has raised \$283 million of its current capital campaign goal of \$300 million. The campaign is part of the Chicago Initiative, The University of Chicago's \$2 billion capital campaign scheduled to end June 30, 2008.

**\$16 Million Gift Establishes Support Endowment at Florida Atlantic University**

Philanthropists Carole and Barry Kaye have presented Florida Atlantic University's College of Business with a gift of \$16 million, the largest gift in the history of the university. The gift names the Barry Kaye College of Business and establishes an endowment that will support academic programs, faculty, and students. With eligible matching funds from the State of Florida Trust Fund for University Major Gifts, total gift value will reach \$32 million.

Barry Kaye is a 45-year insurance veteran and the author of eight books on the subject of insurance, estate taxes, and estate planning. An art connoisseur and collector, Carole Kaye founded the Carole and Barry Kaye Museum of Miniatures, located on the west coast of Florida. The museum houses the largest collection of contemporary miniatures in the world.

"It is very gratifying to know that our gift will provide opportunities for students to achieve academic and research excellence," said Barry Kaye. "We look forward to seeing this forward-thinking college continue to gain national and international prominence. The pride we feel at this moment is hard to describe."

Last year, the Kayes donated approximately \$1 million for various Florida Atlantic University campus projects. In December 2005, Barry Kaye was presented with an honorary doctorate from the College of

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Business.

**Zwerner Pledges \$5 Million for Georgia State University Business/Law Auditorium**

Carl R. Zwerner, entrepreneur and graduate of Georgia State University's J. Mack Robinson College of Business, has pledged \$5 million for the construction of an auditorium that will be part of the proposed Georgia State University Professional Center.

The Professional Center will be located in a two-block area adjacent to Woodruff Park on a parcel of land the Georgia State University Foundation will purchase from SunTrust Bank. The complex will house new facilities for the College of Business, the College of Law, a classroom building, and the auditorium.

Zwerner began his career with the Owens Illinois glass company, but after receiving his bachelor's degree from Robinson in 1955, he struck out on his own and founded Glass, Inc. After a merger with Russell Aluminum and a subsequent purchase by Anaconda, Zwerner restored the glass division of the company and ran it for the next 17 years. Under his leadership, Glass Incorporated became one of the nation's top specialty glass importing companies.

"In addition to serving the needs of the J. Mack Robinson College of Business and the College of Law, the auditorium will be a collaborating point for the best and the brightest—not just students, but alumni and leaders in business and law from around the nation and around the world," Dean H. Fenwick Huss said. "Carl's enormous generosity will have an immeasurable and lasting impact on Georgia State University."

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**AWARDS****Small Business Educators Honor Cleveland State Business Dean Robert Scherer**

The John Otis Lifetime Achievement Award has been presented to Robert Scherer, dean of the Nancy College of Business at Cleveland State University. The award, presented by the North American Small Business International Trade Educators, honors Scherer's contributions in preparing college students for careers in international trade.

Scherer, who has been at Cleveland State since 2002, was principal editor of *A Field Guide to Internationalizing Business Education*, worked as a Fulbright Senior Scholar in Chile, and helped universities around the globe internationalize their business programs.

In 1995, he helped the North American Small Business International Trade Educators to secure Title VI-B funding to support its operations through a partnership with Cleveland State. The partnership provided the framework that supports the organization's current structure, and also supported Scherer's vision to develop an executive certificate program in international trade.

The global focus to Scherer's career is reflected in the many new programs launched by the Nancy College of Business under his leadership. The programs helped to prepare students, help companies enter global markets, positively impact the economy of the State of Ohio.

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**NEW MEMBERS****Educational****Abu Dhabi University**

College of Business Administration  
Khalifa City  
PO Box 59911  
Abu Dhabi 59911  
United Arab Emirates  
Website: <http://www.adu.ac.ae>

ADU is a private, multi-campus university dedicated to meeting the needs for educational opportunities in the United Arab Emirates and neighboring countries. Abu Dhabi University promotes collegial, efficient, and effective management practices, seeks opportunities to cooperate with peer institutions worldwide, and applies state-of-the-art learning technologies in modern facilities.

**East Stroudsburg University**

College of Business, Management and Economics  
200 Prospect Street  
East Stroudsburg Pennsylvania 18301-2999  
Website: <http://www3.esu.edu>

East Stroudsburg University is one of the 14 institutions in the Pennsylvania State System of Higher Education. Founded in 1893 as a Normal School (to prepare teachers), the institution changed its name in 1927 to East Stroudsburg State Teachers College and again in 1960 to East Stroudsburg State College, before achieving university status in 1983.

**University of Melbourne-Faculty of Economics and Commerce**

Level 1, Babel Building, Parkville  
Melbourne, Victoria 3010  
Australia  
Website: <http://www.unimelb.edu.au>

Established in 1853, the University of Melbourne is one of Australia's leading research universities. It is uniquely located in the Parkville precinct, a perfect location to collaborate with some of Australia's eminent bio-medical research institutions. A number of disciplines at Melbourne are ranked among the best in the world.

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**National Yunlin University of Science & Technology**

College of Management  
123 University Road, Section 3  
Yunlin Douliou 64002  
Taiwan  
Website: <http://www.yuntech.edu.tw/english/index.html>

Located in Douliou Yunlin, Central Taiwan, YunTech has an integrated campus that occupies a 60-acre estate and is famous for its spacious, artistic campus buildings and is the educational home for 6,000 full and part-time students.

**Purdue University Calumet**

School of Management  
2200 169th Street  
Hammond Indiana 46323-2094  
Website: [www.calumet.purdue.edu](http://www.calumet.purdue.edu)

Purdue University Calumet is an academically comprehensive, regional university and part of the world class Purdue University system. Located in Hammond, Indiana, near Chicago, the university also offers classes at its Academic Learning Center in Merrillville, Indiana.

**Tamkang University**

Department of Insurance  
151 Ying-chuan Road  
Tamsui, Taipei County 25137  
Taiwan  
Website: <http://www.tku.edu.tw>

After more than 50 years of growth, Tamkang University has developed from a Junior College of English into a comprehensive university. Today, Tamkang has 12 colleges comprising 53 departments and divisions, and offers 47 master's degree programs and 17 doctoral programs.

**Corporate****Management Simulations, Inc.**

540 Frontage Road Suite 3270  
Northfield Illinois 60093  
Website: <http://www.capsim.com>

Management Simulations is the largest provider of business simulations utilized by teachers and professors for executive education and management training courses offered in universities, colleges and high schools.

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**SJG-The Spelman & Johnson Group**

193 Northampton Street  
Easthampton Massachusetts 01027  
Website: <http://spelmanandjohnson.com>

SJG is a search firm that specializes in filling positions within higher education. Founded in 1991 as The Spelman & Johnson Group, SJG helps virtually every type of higher education institution identify, recruit and hire the most highly qualified and best suited individuals.

**Non-Profit****Mountbatten Internship Programme**

50 east 42nd Street, Suite 2000  
New York New York 10017  
Website: <http://www.mountbatten.org>

The Mountbatten Internship Programme promotes educational and business links between the United States and the United Kingdom. The program provides graduates and young professionals with the opportunity to gain practical and theoretical business experience, while developing social/cultural awareness and understanding.

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**SURVEY NEWS****New Downloads****Just Released!****2005-2006 Business School Overview Report – US Schools**

Available: May 14, 2007

The report has just been released and is available to all participating and subscribed schools through your log in to DataDirect.

**Coming Soon!****2005-2006 Business School Overview Report – Worldwide**

Available: Coming in May – watch your inbox for further details.

**Ongoing Surveys****2006-2007 Business School Questionnaire (BSQ)**

All Schools: OPEN

Deadline: May 25, 2007

**2006-2007 Accounting Programs Questionnaire (APQ)**

All Accounting Accredited Schools: OPEN

Deadline: May 25, 2007

**Dean Survey**

All Schools: OPEN

Deadline: June 1, 2007

Thank you to all of our members currently working on the BSQ, APQ, and Dean Survey. We are looking forward to receiving all of this year's data and sharing the results regarding the current trends in business education. This year's BSQ is the second year on the new DataDirect format and we have had wonderful responses to the new streamlined sections for Finances and Business School Faculty and Staff.

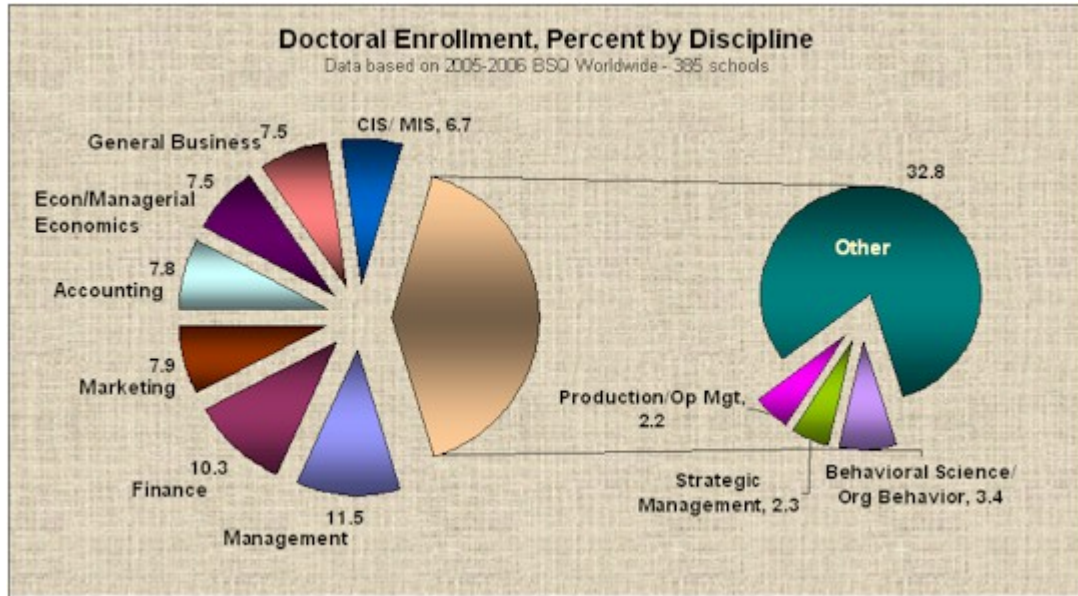
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