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Chair's Exchange: Doyle Z. Williams, 2004-2005 Chair, AACSB International**It's Been a Great Year; We Can Be Optimistic About the Future of Our Association**

It's truly been an outstanding year for AACSB International and our more than 500 accredited member institutions worldwide. It was a year in which we started to grow and expand in many positive and new directions, with the continuing focus on providing the best benefits for our members and doing all we can to help grow the management education industry.

For me, especially, this past year as chair of AACSB International has been particularly rewarding. Working with so many of you from many different schools around the world has enriched my professional life and will be something I will never forget. In that respect, I complete my term as chairman with a slight tinge of sadness that this wonderful year has concluded. However, I am comforted and confident that our association is poised for great things ahead.

While our continued emphasis at AACSB International is on accreditation, our new mission statement added a second focus—that of thought leadership. Thought leadership is the ability to anticipate trends in our industry so that we are in a position to lead as we adapt to those trends. Today there is a greater emphasis on critical issues in management education. Through thought leadership, we can maximize our collective strength, influence, and effectiveness to ensure that we advance the cause of management education worldwide.

Playing an integral role in thought leadership is our Committee on Issues in Management Education (CIME), established three years ago to identify key important b-school issues. Art Kraft, chair elect for 2005-2006, will begin serving in July as chair of this important group, which works at the very center of AACSB board activities.

During the past year, we have identified key issues that are important to AACSB International—issues for which we will continue to speak and show our support. These issues include the doctoral faculty shortage, learning outcomes assessment, ethics in the school curriculum, b-school/program rankings, peace through commerce, the value proposition for management education, and the Alliance for Management Education.

AACSB is about to embark on a journey that will take it into many bold, new frontiers. With our new world headquarters office firmly established in Tampa, Florida, our association is well-positioned to leverage our collective power to act on behalf of the industry. To do this, it is necessary to acquire the right mindsets and skills. With the many dedicated, qualified staff members recently joining our ranks, we are more ready than ever before to take on these thought leadership responsibilities.

I finish my term as your chair, confident in the future of AACSB International, and secure in the fact that our association will meet any challenge that lies ahead. I wish incoming board chair Rich Sorensen all the best, and pledge my ongoing support through my continuing work with the board in the next 12 months as past chair.

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ASSOCIATION NEWS**Sign of the Times: AACSB Adopts New Worldwide B-School Accreditation Seal**

More than 500 business schools accredited around the world with AACSB International have a new accreditation seal. President John Fernandes at the association's recent International Conference and Annual Meeting held in San Francisco unveiled the new, blue and white, circular mark.



Prominent on the new seal is the historic date—1916—when the first group of business schools met to form AACSB International. Their idea was to have an organization of schools that collectively could set minimum standards for their industry. The new design presents an image that reflects the quality of AACSB institutions, and evokes the attributes of the world's best business schools: competitive edge, elite standing, continuous improvement, and ongoing success.

“The accreditation seal is what separates schools that have gone through the accreditation process from those who haven't,” said Jerry Trapnell, executive vice president and chief accreditation officer. “It is a mark of excellence earned by less than 15 percent of business schools around the world. We hope that all of our accredited institutions display it proudly on their materials.”

The predominately blue seal includes the “columns” graphic symbol that is the main element of the AACSB International association logo, along with the words “AACSB Accredited,” and “Est. 1916.” Depending upon the particular application, an accredited school may use an accompanying marketing tag line that reads: “Earned Excellence. The best business schools in the world.”

The seal soon will be available on the association web site (www.aacsb.edu) for download in various formats for use by AACSB accredited schools.

AACSB International Announces Two Board of Directors Changes, Staff Addition

Two changes to the AACSB International Board of Directors have recently been ratified, and an addition to the AACSB world headquarters staff in Tampa has been announced.

Robert Duncan, dean of the Eli Broad College of Business at Michigan State University, has joined the board, replacing Stephen Watson, who accepted the newly created position of special advisor to the president and CEO/scholar in residence. Andrew Gasparri, managing director of the SDA Bocconi School of management in Milan, Italy, will replace Luis Campos e Cunha, who has accepted the position of minister of finance for the government of Portugal. Both new board members will serve one-year terms.

Watson, who recently resigned his position as principal of the Henley Management College, will work directly with the AACSB International office in Tampa. His duties will center on areas of member service around the world,

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officer for Synovus Financial Corp., urged businesses to bring the human factor into their business by emphasizing employees' well-being.

Thomas Schoewe, chief financial officer of Wal-Mart Stores, Inc. (which last year had annual sales of \$285 billion), described the management culture of one of America's biggest retailers. Tom Campbell, chief financial advisor to California Gov. Arnold Schwarzenegger, said public business schools should be teaching students to accept responsibility for their actions, contribute to public service and recognize that, from time to time, that they are wrong."

Mero Named Associate Vice President for Accreditation and Development



Neal Mero, a well-published professor of management from the University of Central Florida, will join the AACSB International staff in Tampa as associate vice president for accreditation and development. An Air Force veteran whose management education experience spans 30 years, he will work on accreditation standards, training, representation, and committee support. He also will as serve as staff liaison for selected projects, and lead efforts to secure funding for new initiatives.

Before accepting his new position, Mero was associate professor of management at the University of Central Florida. He also served on the faculties of the University of Mississippi, Washington State University, and the U.S. Air Force Academy, and worked on accreditation issues at both the Air Force Academy and the University of Mississippi.

AACSB's Rich Wines to be Honored with St. John's Outstanding Achievement Medal

It's been a long journey for the kid who grew up 10 blocks from the St. John's University campus. Especially long when you consider that prior to 1955, the acreage that would become one of America's best known Catholic campuses, was but a tranquil golf course.



Rich Wines would later earn his MBA at St. John's, take his first academic position there, and eventually move into a career with AACSB International that spans 28 years—and we're still counting.

Wines, AACSB International's special assistant to the chief accreditation officer, will be honored June 10-12 as one of St. John's University's outstanding alumni. He'll be presented with the Alumni Outstanding Achievement Medal, one of a group of former St. John's students who are being recognized for their outstanding personal and professional achievements.

Not bad for a youngster whose boyhood idols were Wrong Foot Lou Campi, Buzz Fazio, Andy Veripapa, and Carmine Salvino. These were the early stars of America's fledgling

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professional bowler's tour. Rich spent much of his time making strikes and spares at the local Utopia Lanes, where he and his buddies once banded together to win a Bowling Proprietors Association of America (BPAA) regional championship.

He attended Brooklyn Polytechnic (now the Polytechnic Institute of New York) where he earned a degree in chemical engineering. His classmates were Rich Sorensen, current dean of the business school at Virginia Tech and chair elect of AACSB International, and Alan Oppenheim, the business school dean at Montclair State.

His chemical engineering background came in handy when he was drafted into the Army and wound up working with chemical munitions in Vietnam. Later, he operated his own bowling alley and owned a couple of bars in the Hamptons. The business bug had bitten, but the lure of St. John's was strong and in 1968 he returned to the bustling campus, now a far cry from its former golf links serenity.

Wines' first job in management education was as a graduate assistant in the St. John's college of business in 1968. A year later he joined the faculty in the department of management. Over the next 10 years, he slowly rose through the business faculty ranks, serving as assistant to the dean running the evening undergraduate program. He later took over the business programs on the St. John's Staten Island campus and guided that location through the accreditation process. He returned to the main campus in 1977 as associate dean, responsible for the day undergraduate program and guiding the university through re-accreditation.

Rich has held a number of jobs at AACSB. As only the third professional staff member to be hired at the offices in St. Louis, he was the association's first assistant director of accreditation. Later he was associate director of accreditation (1981), director of business accreditation (mid-1980's), and director of accreditation candidacy (1992).

One of his most significant contributions to AACSB International was the Candidacy Partnership Program, which Rich organized and managed for 13 years. A total of 336 institutions participated in the program and 140 of those schools eventually became accredited.

When Rich returns to the St. John's campus next month, the memories will come flooding back, such as attending St. John's Redmen (now the Red Storm) basketball games, when the legendary Lou Carnesecca was the head coach and NBA All-Star-to-be Chris Mullen was taking the team to the NCAA tournament.

All in all, the son of Ruth and Harry Wines, the man who invented the patented process that led to the commonly accepted Swingline stapling machines, has done pretty well. AACSB International is extremely proud of Rich's accomplishments and the association heartily congratulates him on his distinguished award.

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DEAN'S CORNER**The Cursed Singing Gene Kicks in at AACSB's San Francisco Conference**

By John Saunders, head of the Aston Business School in Birmingham, England



It always happens as the plane comes in to land at a U.S. airport. I start singing. And, upon landing in San Francisco, the curse is worse than usual. There are so many songs about the place. Even after 12 hours of flying cattle class from London, there is enough joy in the lyrics to get my old mouth, throat, and lungs unintentionally bursting forth. Anywhere, anyplace the singing gene kicks in.

"I left my heart in San Francisco," and my brains in Terminal 2.

It is only in the USA that I have found the singing gene profitable. Once while accidentally singing "New York, New York" outside the Metropolitan Museum of Modern Art, I received a nice little tip from a passing art lover; and in Chicago, my accidental rendition of Robert Johnson's "Sweet Home Chicago" earned me a free drink in a blues club – probably in order to shut me up.

In England my singing gene never makes me any money. Walk through London singing The Rolling Stones "Playing with Fire" and people just assume you are an idiot, like everyone else there.

This spontaneous singing is the lesser curse of attending AACSB International conferences. The other is that U.S. schools just do not have the answer. Coming from one of the old countries where business schools are young, I hoped to find answers in the new country, where the business schools are old. No such luck! By extending my circle of business school colleagues from Britain to Europe, then to the U.S. and the rest of the world, I have found that business school problems truly are global. Everywhere there are problems with accreditation, faculty recruitment and retention, idiosyncratic state funding, mature markets, low cost entrants, and deans.

Sitting in a session on business school strategy and ranking, the singing gene kicked in again: "If you're going to San Francisco, be sure to have some flour in your head" (jet lag makes the gene creative). U.S. schools are as much in a wrangle over rankings as elsewhere in the world. How on earth did we all get in such a state about a load of cub reporters trying to make a quick buck by knocking out half baked rankings? From a European perspective the whole ranking business does look moderately sensible, since most of the active schools are somewhere to be found in one ranking or another.

However, it is clearly stupid to rank schools on one degree that in my school's case only accounts for about three percent of turnover, and less than two percent of students. Within the AACSB, the ranking game looks even more stupid. AACSB International has accredited around 500 business schools, yet the whole accreditation process focuses upon the top few elite places that train rich kids to work in the world's financial centers. Meanwhile, the mass of AACSB's schools get on with training tomorrow's wealth and job creators.

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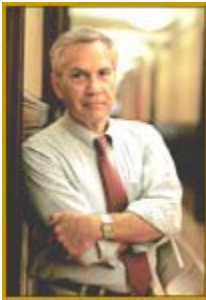
My school is fortunate, in that after looking at the rankings when we were ranked second among undergraduate programs in the UK, according to *The Times of London*, but ranked 26th in *The Economist's* MBA ranking, our advisory board recommended ignoring rankings altogether for the following reasons:

- There is too much focus on criteria, programs, and issues that are not good for the school—for example, high salaries that prompt us to train people for the financial sector rather than industry, and to pack the advisory board with inappropriate people.
- Since the business school market is congested with thousands of suppliers, the best strategy is to differentiate and focus. The rankings tend to force all schools to fit a profile narrowly defined by a cub reporter that serves neither students nor their potential employers.

I trust their judgement. I also know that the advisory board, our students, alumni, and staff are ever so happy when we do well in some ranking or other. Love them or hate them, ignoring business school rankings is about as silly as a dean ignoring university politics.

Joining AACSB International has taught me that, all over the world, we are all in it together. Anyhow, if it all goes wrong, I can always drive down Route 66—which winds its way nearly 2,000 miles from Chicago to Los Angeles—and my gene can sing its little heart out.

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CONFERENCE / SEMINAR ALERT**A Conference of One: How Online Learning is Changing Our Schools and Colleges**
June 5-7, 2005
Toronto, Canada

Author-educator-journalist Gene Maeroff will be one of the outstanding speakers at the Optimizing Teaching and Delivery Conference in Toronto, the last AACSB International conference of the academic year, June 5-7, 2005 in Toronto, Canada.

A former national education correspondent for the New York Times, he is senior fellow and founder of the Heichinger Institute on Education in the Media, Teachers College, Columbia University. Maeroff, author of 14 books, will speak on the following distance learning topics: how online learning fits into the delivery scheme that exists today; who are the best candidates for this kind of learning; and lessons learned and lessons yet to be learned. He'll also ask "Are the critics right when they say distance learning has problems because the student and teacher don't see each other every day?"

Other presenters for the Toronto conference:

Georgia Harper, manager, Intellectual Property Section, Office of General Counsel, University of Texas System, on the basics of copyright and how the law's provisions work in online and distance education environments.

Fred Hurst, vice president for extended programs and dean of Distance Learning, Northern Arizona University, on gearing web-based and online assets to on-campus students, not just those farthest away from the classroom.

To register for the Toronto conference or get more information, visit:
<http://www.aacsb.edu/conferences/events/conferences/otd05-desc.asp>

Lessons for Aspiring Deans Seminar
June 4-5, 2005
Tampa, Florida, USA

Ever thought about whether you have what it takes to be the dean?

At this AACSB International seminar, experienced deans will share lessons learned and answer your questions. Seminar participants learn about the many facets of the dean's life, what schools are looking for when they search for a dean, and how to create winning promotional materials. Other topics include the process of interviewing for a deanship and how to negotiate for the job from the viewpoint of both the candidate and the school. Participants will go away from this conference knowing how to find that good match, as well as how to fill in any gaps in their curriculum vita prior to applying.

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If you are interested in applying for a dean's position, or even if a deanship is somewhere out there in your future, this seminar will provide you with the information you need.

Co-Facilitators:

Lynne Richardson, Ball State University College of Business
Craig McAllaster, Rollins College Graduate School of Business

To register for the Lessons for Aspiring Deans Seminar or get more information, visit:

<http://www.aacsb.edu/conferences/events/seminars/lad-jun-05-desc.asp>

Strategic Management Seminar Seminar**June 13-15, 2005****College Park, Maryland, USA**

Strategic management is the key to maximizing your business school's success in an environment of limited resources. It goes beyond planning to daily decision-making and implementation. This seminar will teach you how to focus on strategic priorities and how to meet strategic management expectations for initial accreditation and maintenance of accreditation.

Co-facilitators:

Milton Blood, managing director accreditation services, AACSB International
Lee Caldwell, associate dean, Georgia Tech University College of Management

To register for the Strategic Management Seminar or get more information, visit:

<http://www.aacsb.edu/conferences/events/seminars/sms-jun-05-desc.asp>

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Pace University's Lubin School of Business Graduates First Class in Shanghai



Two years of intense studying have produced the first graduating class from the Pace University-Shanghai Master of Science in Accounting Program. Offered jointly by the university's Lubin School of Business and Shanghai University of Finance and Economics, the program focuses on U.S. accounting theory and practice.

The program is designed to fit the needs of Chinese accounting students who will play a role in China's emergence as a major player in global markets. Said Wu Yue, one of the 12 graduates: "I am so proud to be one of the students of the first phase class of this program. The last two years were very hard, but very worthwhile."

Attending the festive first graduation ceremony were Arthur L. Centonze, Lubin dean; Peter Hoefer, dean of graduate programs; Rudy Jacob, chair of the accounting department; and Charles Tang, the program's director.

Brothers' Creative Approach for Healing Patch Wins Connecticut Business Plan Competition

Twin brothers Matthew and Mark Tortora, who will graduate with bachelor's degrees in management from Quinnipiac University in May, took a product invented by their podiatrist uncle, parlayed their ideas, and took home a \$5,000 prize from the You Belong in Connecticut Business Plan Competition.



Their business, AllSport Healing Patch, captured the fancy of judges in a four-minute presentation followed by questions from judges. The competition, open to full and part-time students at any Connecticut University, was created by the Connecticut Venture Group in 1998. In addition to the cash prize, the Tortoras will have the opportunity to present their product to the Connecticut Angel Investor Forum.

Their uncle, Dr. Carmine DeSomma, a podiatrist in California, created the non-prescription, lightweight, flexible patch that can be positioned anywhere on the body to limit and reverse swelling from mild injuries. The patch has been used on a regular basis by the San Francisco 49ers of the National Football League. Other teams testing the patch include the Chicago White Sox, New York Yankees, New York Knicks, and the Philadelphia 76ers.

"The feedback is positive and we're excited," Mark Tortora said. The twins are two-for-two in business plan competitions. They won the third annual business plan competition last year at Quinnipiac, which is located in Hamden, Conn.

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University of Virginia Breaks Ground on \$50 Million Business School Project



The McIntire School of Commerce at the University of Virginia will construct a new 156,000-square-foot home for the school at the southeast end of the Lawn area of the campus. The \$50 million project will combine the renovation of an existing building with the construction of an attached 132,000-square-foot structure. Two classrooms will be shared with the university’s College of Arts & Sciences for a variety of collaborative programs.

School officials say the new complex will position McIntire to “significantly enhance its educational programs for students and its support of knowledge creation and dissemination by faculty. The project, nicknamed “Back to the Lawn,” includes the restoration of Rouss Hall, along with the new building that will front Hospital Drive to the east and border Randall and Wilson halls to the north and south, respectfully.

Babson’s Michael Goldstein Named to Chair Nasdaq’s Economic Advisory Board

Michael Goldstein, an associate professor of finance at Babson College, has been appointed chair of the Economic Advisory Board for Nasdaq. His duties will be to provide advice and guidance to the board of directors of Nasdaq on issues relating to market structure, as well as bring academic thought to bear on Nasdaq policy and initiatives.



The holder of the Joseph Winn Term Chair at Babson, Goldstein is a former investment banker at Merrill Lynch & Co. and former visiting economist at the New York Stock Exchange, the eighth academic to hold that post. He is a former member of the faculty at the University of Colorado, served as advisor to the Deputy Prime Minister of Poland, has published extensively, and has made numerous presentations at research-related conferences.

He received a bachelor’s and master’s degrees, an MBA and a PhD—all in finance from the Wharton School at the University of Pennsylvania, where he graduated as a member of the Phi Beta Kappa and Beta Gamma Sigma honor societies. He has appeared on National Public Radio, *Marketplace*, the *NewsHour with Jim Lehrer*, *Moneyline*, and has been widely quoted in the Wall Street Journal and other large national newspapers.

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Grenoble School Will Support Hewlett-Packard Recruitment for New Czech Center

Grenoble Ecole de Management will partner with Hewlett-Packard to help recruit Czech graduates to work in a new supply chain relay to be built in Prague. To help with the process, Grenoble Ecole de Management will facilitate mobility for students and help the company hire interesting profiles, and in the process, gain new students for its own programs.

Those who show potential and aptitude will have the opportunity of studying in Grenoble for a semester and graduates will be able to participate in postgraduate degree programs. Following completion of their studies, participants may then apply for a unique training program at HP's Grenoble headquarters.

As a first step in the new partnership, Grenoble Ecole de Management signed four partnership agreements with Czech universities to foster international student mobility, introduce Czech students to France, and give them their first international experience. The school received its first Czech exchange student at the end of 2004 and expects to receive at least five more before the end of the year.

While Hewlett Packard recruits employees for the new center, the French school will recruit a number of students for its Master in International Business and MBA programs. Upon completion of their program or semester in Grenoble, interested students from the Czech Republic or neighboring countries may apply to attend a three- month training period at HP's Grenoble headquarters, giving them a head-start if they decide to enter the recruitment process for the new center in Prague.

University of Chicago's Transplanted European Campus Opens Makes Debut in August

The first classes on the London campus of the University of Chicago Graduate School of Business will begin this August, after the university moved its European campus from Barcelona. Early this year, the school announced that after 10 years in Barcelona, it would move its executive MBA program in order to leverage London's corporate and financial, as well as market oriented economies around the world.

A leader in executive MBA programs, the University of Chicago established the first executive MBA program in 1943. Regarding the move to London, Dean Edward A. Snyder said: "Europe is, of course, different in many ways than it was when we established our Barcelona campus. Unification has brought extraordinary growth, and the UK has led the economic charge. We look forward to developing new programs in London, a city with strong connections to all sectors and all regions."

Maryland's Smith School, Avaya Expand Technology for Student Communication

Avaya, Inc., a leading global provider of business communications software, systems, and services, and the Robert H. Smith School of Business at the University of Maryland have expanded their research through a new "virtual community" project. The goal is to encourage a fuller participation in programs from part-time and remote campus students.

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First step will be a unified messaging mailbox for students with speech access capabilities. The two organizations also will build on previous research to extend communications through radio frequency identification sensor networks for use in supply chain and healthcare scenarios.

“As leaders in business education that prepare students for the rigors of a digital economy, it is only fitting that we practice what we preach and explore solutions on the cutting edge,” said Howard Frank, dean.

Diverse Entrepreneurs Converge in Atlanta for Georgia State Collaborative Program

Three individual business persons from varied backgrounds and countries are taking part in a month-long partnership between the Caucasus School of Business in Tbilisi, Republic of Georgia, and the J. Mack Robinson College of Business at Georgia State University. The three women: Keti Berulava, an innkeeper and trout farmer; Maia Aladashvili, a loan officer and pawn shop owner; and Mariam Kikacheishvili, a fashion designer, each submitted a business plan and were selected from more than 200 women entrepreneurs who attended The Businesswomen’s Leadership Training program in Tbilisi, capital of Georgia.

“There is such a feeling that you can do anything here (USA)—that nothing is impossible,” said Tamuna Gabisonia, a Caucasus School of Business administrator who leads the group and acts as interpreter. “When I come to the United States I am filled with so much energy . . . I try to keep that feeling alive when I go home to Tbilisi.”

While in Atlanta, the women participate in a mentor program designed by Dr. Bijan Fazlollahi and Judy Quick from Georgia State’s Institute of International Business. They have the chance to meet with various local businesses, go on company tours, and meet with prominent business leaders.

Berulava gained hospitality experience by talking with executives at the Timber Ridge Conference Center. Aladashvili met with executives from Flag Bank, and Kikacheishvili observed operations at AmericasMart, the largest wholesale marketplace of its kind in the world, and a leading international source for consumer goods.

The Businesswomen’s Leadership Training Program is an outreach program managed in partnership between the two schools through a grant from the U.S. Agency for International Development. It is one of several projects initiated by Fazlollahi in the Republic of Georgia and Azerbaijan, made possible through grants from the U.S. State Department and the Eurasia Foundation.

Villanova Study Says Corporations Can Improve By Collaborating with Non-Profits

The economic and social performance of companies can be improved by working closer with not-for-profit organizations, according to an article written by two Villanova University College of Commerce and Finance educators published in the spring issue of *Sloan Management Review*.

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According to the study written by John A. Pearce, director of Villanova's Entrepreneurship Research Center, and Jonathan Doh, director of the university's Center for Responsible Leadership and Governance, achieving maximum results is dependent upon identifying challenges, contributing specialized services, weighing government influence, and assembling a total package of benefits. Highlighted in the article are programs implemented by IBAM, ConAgra Foods, Avon, Home Depot, and AES.

Says Pearce: "The challenge for management is to know how to meet the company's obligations to all stakeholders without compromising the basic need to earn a fair return for its owners. Our research has shown that a collaborative approach is the foundation for the most effective corporate social responsibility."

Smith School Collaboration Will Simplify Recruitment and Hiring of Foreign Nationals

Businesses will have access to free legal advice when it comes to hiring foreign national business students at the University of Maryland due to a partnership between the Robert H. Smith School of Business and Reed Smith LLP, a law firm that specializes in immigration practice. Employers interested in recruiting University of Maryland business students can utilize the complimentary services that include consultation with employers regarding the sponsorship process, case-by-case visa assessments, pre-negotiated legal fees for H1-B visa processing, and advice/materials on immigration issues.

Because H1-B visas are limited by Congress to 85,000, many employers forego recruiting foreign students, believing that navigating the visa application process is too difficult. "There is a tremendous amount of misinformation in the employment marketplace concerning the process of hiring foreign students, often resulting in employment decisions that are not in the best interest of either employers or students," said Mark Rhoads, head of Reed Smith's immigration practice group. "By demystifying the process and providing tactical support, together we can bring employers to the table--employers who otherwise would not have pursued international talent."

Radford's College of Business and Economics Supports Finance Officers Program

Radford University has announced a partnership between its College of Business and Economics and the Government Finance Officers Association, a 16,000-member organization of local and state/provincial government finance officers in the U.S. and Canada. Radford University will provide technical and administrative support, while its business school faculty will develop questions for the association's Certified Public finance Officers exams.

"Radford is pleased to be associated with this prestigious program," said Bruce Chase, Radford accounting professor and director of the university's Governmental and Nonprofit Assistance Center, through which the partnership is organized. "We believe that we can assist the association in keeping the exam up to date with new developments in the field."

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AFFINITY GROUP SPOTLIGHT**Women Administrators in Management Education (WAME)**

It started out as a nurturing group for the few women that at the time were in prominent management education positions, but the Women Administrators in Management Education affinity group has become much more than that in recent years.

“With more and more women assuming positions of leadership at business schools, our group has tried to address a wider variety of issues, not just those important to women,” said Lynn Richardson, member of the group’s steering committee and dean of the Miller College of Business at Ball State University.

The group typically meets at AACSB conferences and seminars, but the single largest event of the year occurs at the International Conference and Annual Meeting. “We usually have from 40-60 people attend these events, and other than ICAM, they are usually informal gatherings for breakfast or lunch at our hotel,” Richardson said. “It’s about getting to know each other. We also become mentors for each other.”

At the AACSB International Meeting in San Francisco last month, the group’s featured speaker was Eda Roth, an actress who has coached executives for the past 18 years and is on the faculty at Boston University School of Management. In her presentation, she stressed the importance of focusing on various components of executive presence—the values that drive communication, using the body and voice, engaging audiences strategically, and breaking through barriers that would constrain and limit expression.

Richardson, who started attending WAME meetings in 1998 as an associate dean at the University of Alabama at Birmingham, said there are more women in administrative roles today than back then. “I can remember hearing Pat Flynn, organizer of the WAME affinity group, say that there were only six women deans of accredited business schools in 1993. The numbers are quite different today.”

The group has grown to the point where it has secured sponsors whose donations help defray the costs associated with each meeting. In recent months, the business schools from the following universities have come onboard with contributions to help WAME: St. John’s University, Ball State University, Eastern Illinois University, University of Richmond, University of Wisconsin-Whitewater, and University of Houston.

For more information on the Women Administrators in Management Education affinity group, contact Karen Gaby, AACSB membership associate by sending an email to Karen@aacsb.edu.

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TRANSITIONS

American University Names Durand Dean of Kogod School of Business



Richard M. Durand, for the past six years the dean at Lehigh University, has accepted the deanship at American University's Kogod School of Business, located in Washington D.C. Durand will assume his new role July 1.

The 57-year-old Durand's academic career includes positions at Southern Illinois University, the University of Alabama, and Auburn University. From 1987-99 he was a member of the marketing faculty and chair of the marketing department at the Robert H. Smith School of Business at the University of Maryland.

Fluent in Spanish after living five years in Havana, Cuba, Durand earned a bachelor's degree, an MBA, and a PhD in business administration, all from the University of Florida. His career includes conducting executive education sessions for such companies as Marriott, Wausau Metals, Safeway, the National Association of Credit Unions, and the Maryland State Government Association.

Accounting Professor James Jiambalvo Named Business Dean at University of Washington

James Jiambalvo, a UW professor of accounting whose research includes audit decision-making, the relationships between stock prices and information, and earnings management, has been selected by President Mark Emmert as the new dean of the University of Washington Business School, effective May 1.

Jiambalvo, a certified public accountant, is the PricewaterhouseCoopers and Alumni Professor in accounting. Since joining the UW business school in 1977, he has served as the school's department of accounting chairman (1992-1996) and was faculty director of E-Business (2000-2003).

Jiambalvo said one of his primary goals would be to raise funds for a new business school complex that will improve the quality of the education offered, as well as create a sense of community among students, faculty and the business community.



Holder of a doctorate from Ohio State University and bachelor's and master's degrees from the University of Illinois, his most recent research focuses on the relationship between dispersion in analysts' forecasts and stock returns. He also is founding editor of the journal E-Business Review, and serves on editorial boards of numerous accounting periodicals. He is the author of the textbook "Managerial Accounting."

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Washington University's Olin School Names Gupta to Replace Greenbaum as Dean

The Olin School of Business at Washington University in St. Louis has reached into its own ranks to name Mahendra R. Gupta as the dean, replacing Stuart Greenbaum, effective July 1.



Gupta has served 15 years at the university, most recently as senior associate dean and the Geraldine J. and Robert L. Virgil Professor of Accounting and Management. His research, which has been published in leading academic journals throughout the United States, includes strategic implication of cost information in e-commerce, technology, new ventures, manufacturing, health care, marketing, and service sectors.

Since he arrived at Washington University in 1990, Gupta has worked on many projects to help the Olin School grow, including curriculum development committees for the bachelor's, MBA, and executive education programs. He also has been a member of the business strategy committee and has donated his time to university projects outside the business school.

He attended Bombay University and received a B.S. in statistics and economics. He went on to receive his master's degree in industrial administration from Carnegie Mellon University in Pittsburgh. Before pursuing an academic career, he held various managerial positions at companies in India. In 1986, he moved back to the United States to attend Stanford University's Graduate School of Business where he earned his PhD. In 1991, his dissertation was awarded first place in the American Accounting Association's doctoral dissertation competition for best work in managerial accounting.

Ira Weiss Takes Over as Dean of North Carolina State's College of Management

The new dean of the business school at North Carolina State University is Dr. Ira R. Weiss, who comes to the university from Northeastern University in Boston where for the past 10 years he was dean and professor of accounting and management information systems.

Before joining Northeastern, he was dean of the Madrid Business School, which was a partner of the University of Houston where he had been on the faculty for more than 15 years, and served as vice president and associate vice chancellor of information technology. He spent time as a visiting executive professor at INCAE University in Costa Rica, and began his academic career as assistant professor of accounting and information systems at New York University.



Weiss earned a PhD with distinction from the Graduate School of Management (now the Anderson School of Management) at the University of California, Los Angeles. He also has a master's degree in accounting and information systems from UCLA in 1971, and a bachelor's degree from Brooklyn College in 1970.

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Loyola University Chicago Tabs Abol Jalilvand for School of Business Administration Deanship

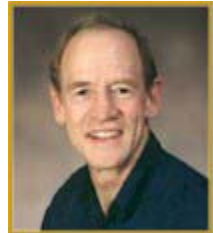


Abol Jalilvand, who has a long list of accomplishments as dean of faculty management at Dalhousie University in Canada, has been named dean of the School of Business Administration and of the Graduate School of Business at Loyola University Chicago. Jalilvand, who is the Herbert S. Lamb chair in business education at the Halifax, Nova Scotia school, has led a four-school, interdisciplinary faculty in four areas: business administration, public administration, information studies, and international business.

Jalilvand increased Dalhousie's enrollment and developed new programs in financial services, environmental management, and international business. He also led a comprehensive campaign to raise approximately \$29 million for new facilities, academic programs, and endowed chairs.

Libecap Steps Down after 21 Years of Leadership at Eller College of Management

A 21-year leadership contribution to The University of Arizona's Eller College of Management will come to a conclusion July 1 when Dr. Gary Libecap steps down as director. Leader of the Karl Eller Center and McGuire Entrepreneurship Program, Libecap championed entrepreneurial study at the university, which has produced 850 entrepreneurial study graduates since it first became an academic program in 1984, which university officials estimate has led to the launching of more than 300 businesses.



Libecap will remain at the university as the Anheuser-Busch professor of entrepreneurial students and professor of economics and law. "It has been a thrilling ride to lead the program for the past 21 years," he said. "I couldn't be more proud of what we have achieved as a team ..."

Fethke Will Return to The University of Iowa Faculty After 11 Years as Business School Dean

A deanship that has brought about many accomplishments to the business school at The University of Iowa is about to come to an end. Gary Fethke, dean of the Henry B. Tippie College of Business for the last 11 years, has decided to step down at the end of the 2005-2006 academic year.



"Gary Fethke has made enormous contributions to the University of Iowa and the Tippie College of Business," said David Skorton, university president. "Personally, I will miss his direct, clear-eyed approach and the insights that he has provided as a key member of the university's academic leadership."

Fethke was instrumental in leading the outreach and expansion of the school's evening

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and executive MBA programs, offered at various locations around the state and in China. He also headed the planning and construction coordination of the John Pappajohn Business Building on the university campus, as well as the Pomerantz Center, scheduled to open this summer, which will house many student services, including academic advising, career development, and the executive MBA program.

APPOINTMENTS**Former Bechtel Officer Named Executive-in-Residence at Cal-Davis Business School**

Lee McIntire, a recently retired executive with Bechtel Group, Inc., has been appointed 2005 Executive-in-Residence for the Graduate School of Management at the University of California, Davis. He will teach a 10-week course on management strategy, an experience that will give students the chance to work alongside a top business leader.

McIntire has 30 years of experience managing complex international and domestic projects. His many high-profile projects include overseeing the \$8 billion high-speed Channel Tunnel Rail Link that runs under the Thames River in London, the \$12 billion modernization of the rail lines from London into western Scotland, and the construction of the Dubai International Airport.

AWARDS**Florida International Professor to be Honored This Year by Academy of Management**

One of the Academy of Management's highest honors will be bestowed upon Mary Ann Von Glinow, professor of management and international business in the College of Business Administration of Florida International University. The award, recognizing excellence in developing and enhancing a field of study, founding or creatively editing a journal, and building institutions, will be presented at the academy's annual meeting this year in Honolulu.



Von Glinow, who also is director of the Center for International Business Education and Research at FIU, was singled out for her contributions in organizational behavior and human resource management, as well as her contributions as president of the academy, member of its board of governors, and numerous chair positions.

In addition to her teaching and leadership contributions, Von Glinow is the author of more than 100 journal articles and 11 books. Her most recent book—Organizational Learning Capability (Oxford Press, 1999) won a Gold Book Award from the Ministry of Economic Affairs in Taiwan in 2002. The Academy of Management, founded in 1936, is a leading professional association for scholars dedicated to creating and disseminating knowledge about management and organizations.

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GIFTS**Former Dun & Bradstreet Chairman Presents Babson College with \$20 Million Gift**

Babson College has been presented with a \$20 million gift from alumnus Robert Weissman, chairman of Shelburne Investments and former chairman and CEO of Dun & Bradstreet, and his wife, Janet. It is the largest single gift ever bestowed upon Babson College.



A 1964 business administration grad, Weissman has served as chief executive officer of both IMS Health Incorporated and Cognizant Corporation. He is a director of State Street Corporation, Pitney Bowes, Inc., and Cognizant Technology Solutions Corporation.

His son, Michael, followed in his father's footsteps to Babson, receiving his undergraduate degree in 1987. Other family members to attend Babson are son, Chris, earned an MBA in 1990 and daughter-in-law, Wendy, who received her undergraduate degree in 1988.

Weissman has been active in Babson corporate governance since 1976, serving as vice chairman of the board of trustees, and chairman of the board's Strategic Planning Committee. One of his many gifts to the college established the Robert Weissman Chair in Entrepreneurship. In 1995 Babson honored him with an honorary Doctor of Laws degree.

Located in Wellesley, Mass., Babson grants bachelor of science and master of business administration degrees, and offers advanced programs for corporate managers through its School of Executive Education.

\$10 Million Gift Will Boost Undergrads at Michigan's Ross School of Business

Hoping to raise the undergraduate business program at the University of Michigan to new levels, alumnus Thomas C. Jones has donated \$10 million to the Stephen M. Ross School of Business. Jones said he wants to make it possible for students to experience some of the same programs usually only provided to MBA students.

The gift establishes the Thomas C. Jones Center for Bachelor of Business Administration (BBA) Education, where students can apply classroom theory to real business situations, experience liberal arts classes within the business curriculum, and develop leadership skills. The center will enable the school to offer more undergraduate courses in which students participate in a business case competition before an actual company's executives, and where students visit companies and other organizations in foreign countries to study business issues.

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Jones, retired president of CIGNA Retirement & Investment Services, was the Ross School's first executive-in-residence and was director of the school's bachelor of business administration degree program in 2003-04. He said his experience as a Michigan undergraduate "changed his life" and gave him the "skills, tools, polish, and confidence" to be a successful business leader.

"I wouldn't be the person I am today without the guidance and support I received from the Jones Michigan faculty and staff," he said. "And because of all they've given me, I wanted to give something back."

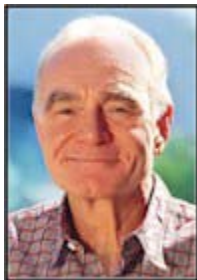
\$2 Million Gift Establishes Professorship of Management at Boston University

Boston University School of Management has announced the establishment of the Morton H. and Charlotte Friedman Professorship of Management and named Douglas T. Hall, Professor of Organizational Behavior, as its first designee.

Morton Friedman enjoyed a successful career as an innovator and entrepreneur in the retail clothing industry. He developed the women's clothing chain Hit or Miss, which he later sold to Zayre Corporation, now TJ Maxx. Friedman also started Atherton Industries, which he sold to Lucky Stores of California.

Hall, the designee for the endowed chair, joined the faculty in 1980 and over the years he has taught organizational behavior, leadership, human resource management, negotiations, international management, and various doctoral seminars. He has written 11 books, his most recent *Careers In and Out of Organizations*. He has a bachelor's degree from Yale University and a master's degree and PhD from the Sloan School at the Massachusetts Institute of Technology.

Ex-Marine Donates \$1 Million to Help Veterans Attending USC's Business School



William J. Schoen, a retired Florida executive who credits his tour with the U.S. Marines as a key part of his successful career, has donated approximately \$1 million to help military veterans attend the University of Southern California's Marshall School of Business, his alma mater. The gift is in addition to the Schoen Family Scholarship Fund Program for Veterans, established by Schoen in 1986, which has helped more than 50 honorably discharged veterans attend college.

Growing up in Arcadia, Calif. where his father sold produce, Schoen sold flower seeds from a wagon when he was eight years old and newspapers at the local race track when he was 13. He dropped out of high school to start a scrap metal business. "My background was basically work," he said in a 1997 magazine interview.

He joined the Marines and served three years in Korea from 1953-56. His experience in boot camp, he says, gave him the motivation to finish his education.

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“The officers lived in good quarters, and I lived in a big barracks,” he told the interviewer. “They did not have to walk guard duty at 3 a.m., and I did. Yet nothing really differentiated me from them other than our educational level. That was when I really understood the effect an education could have on a person’s life.”

He returned to enroll at USC where he earned a bachelor’s degree with magna cum laude honors in business administration in 1960 and an MBA in finance in 1963. He was the commencement speaker at the 1995 Marshall undergraduate commencement ceremonies and the 1996 recipient of the school’s Alumni Award For Business Excellence.

Although retired, Schoen continues as chairman of the board of Health Management Associates, a Florida-based hospital corporation that owns and operates hospitals in the southeastern U.S. Prior to retirement, he was the organization’s president, chief executive officer and chairman of the corporation. Previously, he was chairman of Commerce National Bank in Naples, Fla.

Garrison Gift Pushes University of Arkansas Campaign over \$930 Million Mark

A family group led by three Fayetteville businessmen has pledged \$2 million to fund a chair in the finance department of the Sam M. Walton College of Business at the University of Arkansas. The Garrison family gift, led by Dan, Tom, and Will Garrison, will help build what Walton school officials hope will be a nationally competitive financial services industry in the state.

The Garrison gift puts the university-wide Campaign for the Twenty-First Century over the \$300 million mark, matching an original \$300 million challenge grant from the Walton Family Charitable Support Foundation. Combined with other gifts, the university has raised a total of \$930.5 million in gifts and pledges.

First holder of the Garrison Chair in Finance will be Professor Wayne Y. Lee, who joined the Walton College in 1998. He has a bachelor’s degree from De La Salle College, an MBA from Santa Clara University, and a PhD from UCLA. He previously held the Firestone Chair of Corporate Finance for eight years at Kent State University, and also taught at Santa Clara, Indiana university, the University of Texas at Austin and UCLA.

Dan and Will Garrison are both retired from American Freightways Inc., while Tom Garrison is chairman and chief executive officer of Garrison Financial, Corp. Both businesses are based in Fayetteville.

“This amazing gift will enable the Walton College to serve as a foundation and catalyst to support Arkansas’ financial services industry with investment research, a personal finance program, and highly qualified talent,” said Doyle Z. Williams, dean of the Walton College and chairman of AACSB International. “We are deeply grateful to all of the Garrisons for their support.”

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Omnicom Exec's Gifts to Wharton Communication Program Rise to \$1.1 Million

Emphasizing the importance of communication skills in the field of business, the Wharton School of the University of Pennsylvania has received a second gift of \$750,000 from Randall J. Weisenburger, Omnicom Group's executive vice president and chief financial officer. This follows an initial gift of \$350,000 made in 2001.

Founded in 1975, Wharton's communications program offers required courses in the MBA core curriculum, such as writing to business audiences, crisis communication, communicating to investors, advanced persuasion and others. Weisenburger's prior gift created the Wharton-Omnicom Communication Fellow Program, which supports second-year MBA students and other Penn graduate students to serve as writing and oral communications coaches. The required, core course, has been taken by approximately 800 full-time MBA and nearly 200 MBA for Executives students. The supplemental gift will allow Wharton to expand the involvement of fellows in the classroom.

Johnson & Johnson Endowment Creates Health Management Chair at ESCP-EAP

The ESCP-EAP European School of Management has announced a new research chair in health management, created through endowment of approximately \$385,000 (€300,000) from Johnson & Johnson, which will be held by Alain Ollivier, who has extensive experience in health management and the pharmaceutical industry.

A primary focus of the chair's research will be the role of the patient in health care management systems, and the changing face of healthcare systems. Ollivier and his team of researchers will work closely with Janssen-Cilag, a subsidiary of Johnson & Johnson, to produce research deliverables such as opinion and industry surveys.

Bank of America Gift Supports NC State's Enterprise Risk Management Initiative

Development of academic coursework in enterprise risk management (ERM) will be funded by a \$1 million gift to the College of Management at North Carolina State University from the Bank of America Charitable Foundation. The grant also will help recruit and support faculty members with enterprise risk management expertise, support research, and enhance knowledge dissemination through the college's popular ERM Roundtables and conferences.

Enterprise risk management, the process of planning, organizing, leading, and controlling the activities of an organization in order to minimize the effects of risk on an organization's capital and earnings, has gained increasing attention in recent years. Industry and government regulatory bodies, as well as investors, have begun to scrutinize companies' risk-management policies and procedures. The College of Management's new program will help train managers to respond to this growing business need.

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In 2004, the university launched the popular ERM Roundtable discussion forum, where executives across North Carolina attend monthly breakfast meetings to discuss ERM concerns.

“Risks for most enterprises are increasing in volume and complexity,” said Dr. Mark Beasley, professor of accounting, who is leading the ERM initiative at the college. “Senior executives are interested in ensuring that techniques and tools they use to manage the portfolio of risks they face are state-of-the-art. The ERM Roundtables provide a forum for an exchange of ideas.”

Briefly—The Henry B. Tippie College of Business at the **University of Iowa** has received a \$166,000 Department of Education grant to develop international education projects within its Institute for International Business ... **The Joseph L. Rotman School of Management (University of Toronto)** and the Princess Margaret Hospital will launch a collaborative study on a patient-centered health care delivery system for cancer patients later this year. The study has been made possible through a \$500,000 gift from MDS Inc., a Toronto-based health and life sciences company.

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B-SCHOOL QUOTABLES

- **Ken Keely, director of career opportunities, Carnegie Mellon's Tepper School of Business in Pittsburgh,** on the resurgence in the demand for MBAs:

"The big eaters of MBA talent have regained their hiring appetite."

May 7—*National Post (Canada)*

- **Simon Woodroffe, founder, Yo! Sushi UK restaurant chain,** speaking to an audience at the University of Auckland Business School:

"Leaders must inspire change from the top. Success happens in the minds of people and you can have all the systems in the world, but if you really want to have change it must happen in the minds of your people."

Woodroffe said if companies were to become more entrepreneurial, they had to be willing to accept failures.

"The one thing that's common to entrepreneurs is that really successful people don't go around succeeding all the time. Sometimes they fail."

May 8—*Sunday Star-Times*

- **Marjorie Kelly, editor and founder of Business Ethics magazine,** based in Minneapolis, Minn., on the effects corporate scandals have had on ethical policies of corporations:

"Just as companies teach and reward sales skills, they should set clear ethical policies, "teach them, monitor them, (provide incentives), and reward good ethics. That's starting to happen thanks to Sarbanes-Oxley requirements and new federal sentencing guidelines that require companies to institute ethics programs."

May 9—*Knight Ridder / Tribune Business News*

- **John A. Challenger, CEO at Challenger, Gray & Christmas, Inc.,** a Chicago-based outplacement firm on the current job market for college seniors:

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"All in all, this is a good time to be leaving school. The job search will not be easy by any means, but it has definitely come out of its recent, prolonged slump. Employers are not yet adding workers at a pre-recession pace, but it is finally accelerating."

May 6—*The Oakland Tribune*

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NEW PROGRAMS**Villanova University Opens Applied Finance Lab for State-of-the-Art Trading Experience**

Students are learning how finance theory in the classroom meshes with true-to-life practical situations in the Villanova Applied Finance Lab, which opened in late April at the College of Commerce & Finance.

Villanova's program stresses the importance of practical experience by utilizing the latest in financial research data and tools, including a Bloomberg terminal, 16 custom-designed Reuters workstations, Wharton Research Data Services, and Trader Ex, a trading simulation software and workgroup server for collaboration.

The lab program is part of the new Master of Science in Finance degree, launched in January 2005, which provides students the opportunity to earn a master's degree in only 12 months. Students on the Master of Science in Finance track also can earn their bachelor and master's degree in five years, while picking up advanced skill sets that position them for a career in the financial services industry.

Owen School Bridges Gap with Legal Beagles to Impart Real World Business Experience

The legal and business professions often cross paths, but they clearly emanate from much different cultures. Mindful of this separation, but knowing that law and business are very much intertwined, the Vanderbilt Owen Graduate School of Management's Law and Business Program helps students learn about how regulatory requirements impact their job responsibilities.

Initiated in 2001, the joint program gives students an opportunity to take interdisciplinary courses in such areas of business law as bankruptcy, mergers and acquisitions, and entrepreneurship. Students learn that though law and business management are different, they are very much connected in the real world, according to Karl Hackenbrack, program co-director.

"Business executives must know how to work with attorneys and regulatory agencies to get things done," Hackenbrack said. "At Owen, our aim is to enable our MBA students to understand the different ways attorneys approach and frame problems. Our graduates find the knowledge they gain through the program really informs their decisions."

Hackenbrack said enrollment in these classes will increase as students become more aware of the program. "Not only do these classes give our students insight into the legal issues they'll deal with in the business world, but they also give them the opportunity to add future attorneys to their network of contacts."

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New Biotechnology-Pharmaceutical Concentration Available for North Carolina State MBA Students

This fall, MBA students in the College of Management at North Carolina State University will have the opportunity to take a new biotechnology-pharmaceutical concentration so that they are equipped to deal with the scientific as well as management challenges of this emerging industry. The curriculum includes the MBA programs' regular four-course concentration in one of its traditional areas (entrepreneurship, finance, information technology, marketing, or supply chain management), as well as three additional courses that deal with the biotechnology and/or pharmaceutical industries.

The new program is designed for students with a solid life sciences background gained through academic studies or extensive work experience in the field. The new curriculum was developed in collaboration with NC State's College of Agricultural and Life Sciences, as well as input from leading companies in the biotechnology and pharmaceutical industries.

Simultaneous Degrees at Two Institutions Possible Following Temple, ENPC Agreement

Temple University's Fox Business School and ENPC in Paris have announced a strategic alliance for graduate business programs that merge two highly ranked, globally renowned business schools that together offer business programs in 11 countries. The alliance creates a dual-degree, tri-continent, international MBA program where a student migrates through a one-year study sequence from Paris to Philadelphia to Tokyo, ending with an optional study tour in Shanghai. Along the way, students experience the management practices and local business culture of each region.

Graduates of the new program will earn degrees at both Fox Business School and ENPC's School of international Management. This first dual-degree collaboration between the schools draws on ENPC's and Fox's strengths in international business, information technology, and in entrepreneurship and innovation programs.

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NEW MEMBERS

Bond University

University Drive
Gold Coast 4229
Australia
Website: www.bond.edu.au

Bond University is Australia's first private not-for-profit university, dedicated to shaping graduates who are leaders and thinkers and have a continuing quest for lifelong learning. Founded in 1987 by Alan Bond, the university is located on Queensland's Gold Coast, which is world renowned for its beaches and waterways, national parks, rainforests, and mountain ranges.

Sabanci University

Graduate School of Management
Orhanli, Tuzla
Istanbul 34956
Turkey
www.sabanciuniv.edu

Sabanci University is a private, non-profit institution set up by one of Turkey's leading family-run foundations. Located on a central campus in Istanbul, Sabanci accepted its first students in 1999. Planned for a maximum of 3,000 students, the current enrollment is approximately 1,500. The university has three separate faculties: the faculty of engineering and natural sciences, the faculty of arts and social sciences, and the graduate school of management.

Liverpool John Moores University

School of Management, Faculty of Business and Law
98 Mount Pleasant
John Foster Building
Liverpool L3 5UZ
United Kingdom
Website: www.livjm.ac.uk

Liverpool John Moores University traces its history to 1823, when a group of local businessmen founded the Liverpool Mechanics' and Apprentices' Library. In 1970, Liverpool Polytechnic was formed through the amalgamation of several city colleges. In 1992, under the Further and Higher Education Act, Liverpool Polytechnic became Liverpool John Moores University, which prides itself on providing quality education for its students and helping them to build their future in an increasingly competitive world.

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Goody, Clancy & Associates

334 Boylston Street
Boston Massachusetts 02116-3866
Website: www.GoodyClancy.com

Goody Clancy is one of the leading architecture, planning, and preservation firms in the country. The company has been charting new design frontiers for nearly half a century, beginning with its first commission in 1955 to build a "House of the Future" that pioneered new structural uses for plastics in housing. The company philosophy is that its best work comes from the collaborative, evolving relationships built with customers, many of whom have been repeat clients for more than 30 years.

Universidad De Palermo

School of Economics
Mario Bravo 1050
Buenos Aires CM7SABT
Argentina
Website: www.palermo.edu

Founded in 1986, the University of Palermo offers multiple disciplines and is organized in six different colleges and several schools. The main campus is located in the Palermo neighborhood of Buenos Aires, famous for its squares, gardens, and unique shops. The university's Graduate School of Business is located in the city's financial district. Having established relationships with more than 150 universities around the world, the university has customized study abroad programs that allow professors and students to globalize their educational experience, establish professional and career opportunities through networking, improve language skills and cultural understanding, and personal growth.

SURVEY NEWS**AACSB Knowledge Services Survey Schedule****2004-2005 Salary Survey**

Survey completed 1 Nov 2004 (US Members) – [report released](#)
November 2004 – April 2005 (Canadian members) – report pending

2004-2005 Business School Questionnaire

25 February 2005 – deadline extended to 8 June 2005 (U.S.)
20 March 2005 – deadline extended to 20 June 2005 (Outside the U.S.)

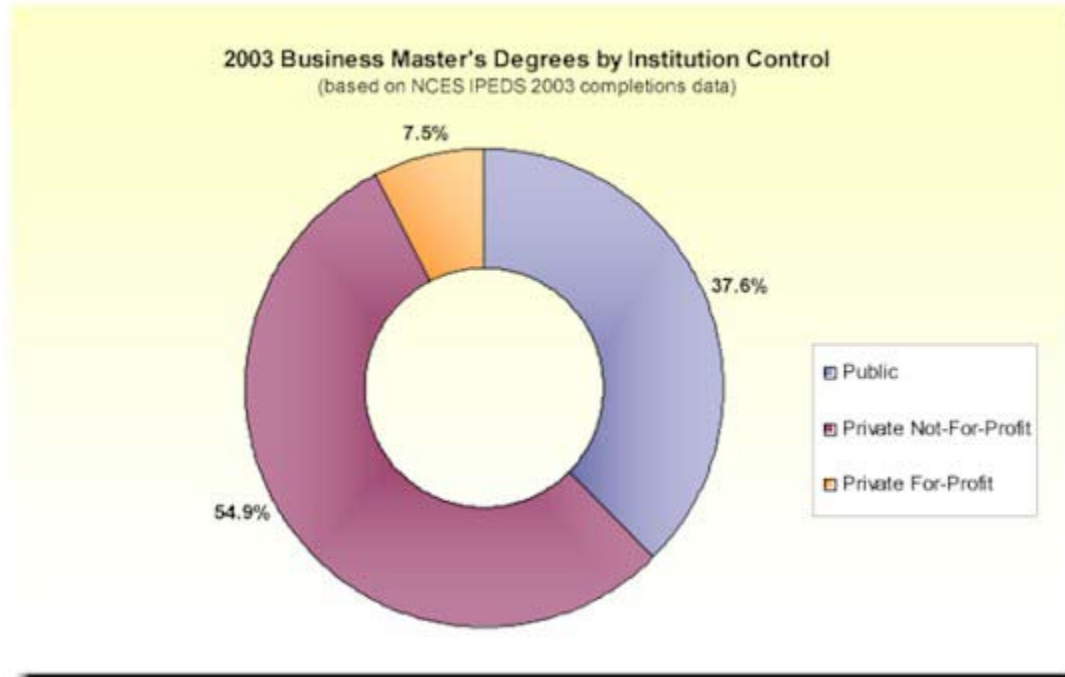
[Accounting Programs Questionnaire](#)

April 2005 – deadline extended to 15 June 2005
AACSB members accredited in accounting

Accounting Programs Questionnaire

The purpose of the Accounting Programs Questionnaire (APQ) is to collect data to support the maintenance of AACSB International accreditation. All institutions with AACSB accounting accreditation are invited and expected to complete this survey. The data also will be used to provide accounting programs with benchmarking data for planning and decision making, study trends, and promote accounting programs to students and employers. An Email announcing the APQ soon will be sent to [AACSB accounting accredited members](#).

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DATA DIRECT

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