

Classified Advertising Insertion Order

Contact Name _____ Email _____

Contact Title _____

Institution Name _____

Address _____

City _____ State/Prov _____

Country _____ Zip/Postal Code _____

Phone _____ Fax _____

Insert ad in this issue: January/February March/April May/June
 July/August September/October November/December

Optional: Purchase Order Number _____ Promo Code _____

Our classified ad will be: (check one)	AACSB Member	Nonmember	Free BizSchoolJobs Posting
Full Page 7" w x 9 5/8" h (17.780 cm x 24.4475 cm)	<input type="checkbox"/> 1,850*	<input type="checkbox"/> 2,180*	120 days
1/2 Page Horizontal 7" w x 4 3/4" h (17.780 cm x 12.0650 cm)	<input type="checkbox"/> 1,200	<input type="checkbox"/> 1,420	90 days
1/2 Page Vertical 3 3/8" w x 9 5/8" h (8.5725 cm x 24.4475 cm)	<input type="checkbox"/> 1,200	<input type="checkbox"/> 1,420	90 days
1/2 Page AACSB chooses best layout	<input type="checkbox"/> 1,200	<input type="checkbox"/> 1,420	90 days
1/4 Page 3 3/8" w x 4 5/8" h (8.5725 cm x 11.7475 cm)	<input type="checkbox"/> 700	<input type="checkbox"/> 850	60 days

*All pricing is USD

Word Count Guidelines: Full page = 850 words 1/2 page = 450 words 1/4 page = 225 words

Please Note: All graphics and logos to appear in print ads should be submitted in a 300 dpi format or better. Classified ads are black and white and should be submitted digitally when possible. Non-digital ads are subject to a 100 USD set-up charge.

For maximum exposure, your classified ad can be featured in eNEWSLINE, AACSB's bi-monthly electronic newsletter, and in AACSB CareerLink, a bi-monthly email featuring jobs in business education.

YES! I want to feature this classified ad in the next issue of eNEWSLINE and AACSB CareerLink for an additional 300 USD. Please note: This added option is available to AACSB member institutions only.

Send invoice to: (check one) Name and Address Listed Above Other, Listed Below

Name/Title _____

Address _____

Please fax your completed form to +813-769-6559 Attention: BizEd Ads