



## Premium Recruitment Ad Package Insertion Order

AACSB International provides access to top candidates for university or business school executive, administrative, and faculty positions. Maximize the exposure of your recruitment campaigns by reserving a package that delivers your ad in print, online and electronically to faculty and administrators who meet your standards. This package is available for AACSB members only.

Organization name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Organization Address: \_\_\_\_\_

Address continued: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### AACSB Premium Recruitment Ad Package

Select One	BizEd magazine ad size	BizSchoolJobs online	eNEWSLINE Open Positions*	AACSB CareerLink*	AACSB Member Rate
	1/4 page	60 days online	Ad in one issue	Ad in one issue	1000 USD
	1/2 page	90 days online	Ad in one issue	Ad in one issue	1500 USD
	Full page	120 days online	Ad in one issue	Ad in one issue	2150 USD

**\*Please note:** eNEWSLINE and the AACSB CareerLink are emailed bi-monthly: the AACSB CareerLink is emailed beginning in January 2010 and eNEWSLINE beginning in February 2010.

#### Classified ad specs for print:

**Full page** 7" w x 9 5/8" h (17.780 cm x 24.4475 cm)

**1/2 page - horizontal** 7" w x 4 3/4" h (17.780 cm x 12.0650 cm)

**1/2 page - vertical** 3 3/8" w x 9 5/8" h (8.5725 cm x 24.4475 cm)

**1/4 page** 3 3/8" w x 4 5/8" h (8.5725 cm x 11.7475 cm)

**Word count guidelines:** Full page: 850 words 1/2 page: 450 words 1/4 page: 225 words

- Print ads are black & white and should be submitted as camera-ready PDF, when possible.
- Ads are subject to a 100 USD charge if requiring setup for print.
- All graphics/logos must be submitted in high resolution, 300 dpi format or better.

**Bill to:** (check one)  name and address above  other, listed below **Purchase Order #** \_\_\_\_\_

Organization name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Organization Address: \_\_\_\_\_

Address continued: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**RETURN via fax or email** to Debbie Wiethorn: debbie@aacsb.edu • Ph: +1 813 769 6522 • Fax +1 813 769 6559

**AACSB International – The Association to Advance Collegiate Schools of Business**

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