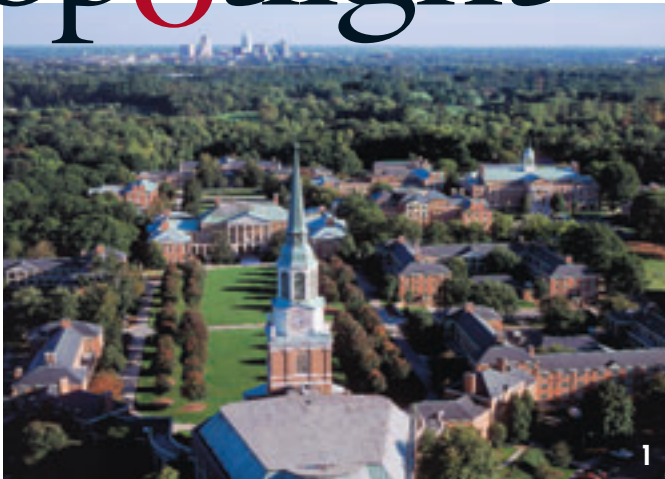


# Spotlight



1, Wake Forest University's campus. 2, Wait Chapel, the university's signature building, named after its founder and first president Samuel Wait, also the site for a 2000 presidential debate between George Bush and Al Gore. 3, Professor Kline Harrison in class. 4, Professor Gordon McCray with a student in the Calloway School. 5, Worrell Professional Center, housing the Babcock school and Wake Forest's School of Law.



PHOTOS BY KEN BENNETT, COURTESY OF WAKE FOREST UNIVERSITY

## Unique Opportunities

Wake Forest University  
The Wayne Calloway School of Business  
& Accountancy  
Babcock Graduate School of  
Management  
Winston-Salem, North Carolina

Both undergraduates and MBA students get special attention at Wake Forest University, one of only a few U.S. universities with separate business schools for undergraduate and graduate programs. Founded in 1949, Wake Forest's Calloway School serves 407 undergraduates and 63 masters-level accounting students. The Babcock Graduate School of Management, founded in 1969, is devoted to its MBA program serving 675 students.

"We have our own dean and faculty who serve the Calloway School exclusively and are not involved with the MBA program," says Kline Harrison, associate dean and professor at Calloway. "Our undergraduate students are not vying with MBA and doctoral students for the time and attention of our faculty."

Calloway undergraduates have unique opportunities, including the chance to do collaborative research with business faculty—work usually reserved for graduate students. Some even become co-authors of works

published in academic journals. Calloway students also are encouraged to pursue minors in the arts and sciences to gain a strong foundation in the liberal arts.

Calloway offers degrees in business, analytical finance, informational systems, mathematical business, and accounting. The school also offers BS/MS degrees in accounting. In fact, its accounting students recently achieved the nation's highest first-time pass on the CPA exam. In addition to its strong accounting program, Calloway recently opened its new Center for Undergraduate Entrepreneurship and plans to develop an incubator where teams of business and liberal arts majors can develop new business ventures.

For its part, Babcock offers four different MBA programs, including full-time and "fast-track" executive

programs on its Winston-Salem campus, as well as evening and Saturday programs on its campus in Charlotte, North Carolina. Its

joint degree programs include a four-year JD/MBA with Wake Forest's School of Law, a five-year MD/MBA with the School of Medicine, a five-year PhD/MBA with the School of Arts & Sciences, and a six-year MSA/MBA with Calloway's accounting program.

Each summer, Calloway offers European study tours in business and accounting and a five-week management program to liberal arts majors. A similar program in sports management will be launched this summer. Also this summer, Calloway and Babcock will offer their first management institute for minority students from across the country.

The Calloway School is accredited by AACSB International. Babcock Graduate School of Management is accredited by AACSB International and EQUIS. 