

Headlines

AACSB Members Ratify New Standards

In a heavily attended session that clearly signaled the importance of the issue, members of AACSB International voted to adopt new accreditation standards during the International Conference and Annual Meeting held in New Orleans in April. The association's Blue Ribbon Committee on Accreditation Quality, working in close collaboration with members, had developed the revised standards over a 30-month period.

The new standards apply to business education around the world. Previous AACSB International accreditation standards, which were last revised

in 1991, were written with U.S. business education structures and traditions in mind. When AACSB began accrediting outside of the U.S. and Canada in 1997, it was with the understanding that modifications would be made after the organization gained more experience in accrediting outside of North America. The new standards retain the link to each business school's mission and enhance the emphasis on the demonstration of learning achievement.

According to Jerry Trapnell, board chair of AACSB and dean of the College of Business and Behavioral Science at Clemson University in South Carolina, the 2003 standards are "visionary, inclusive, and a powerful force for growth and enhancements in business schools. AACSB's goal is to advance management education around the world. In adopting these standards, our organization has taken a giant step in that direction."



EMBA Students Surveyed on Satisfaction

Executive MBA students in general report high levels of satisfaction and loyalty toward their MBA programs, according to the 2002 Executive MBA Student Satisfaction Exit Survey administered by the Executive MBA Council. Results of the survey were released this spring. More than 1,700 students from 59 schools participated in the 2002 survey.

When students were asked to rate their satisfaction with programs on a scale from zero to ten, 86 percent gave their programs an overall rating of eight, nine, or ten. The number of students who greatly enjoyed their



experience and would recommend the program—called "apostles" in the survey's Loyalty Index chart—increased dramatically, from 42 percent in 2001 to 58 percent in 2002.

Students who took the survey

Schools Achieve Accreditation



More than 40 schools worldwide received initial or reaffirmation of accreditation from AACSB International this spring. The schools accredited for the first time were: Aston University in Birmingham, England; Barry University in Miami Shores, Florida; Brock

University in St. Catharines, Ontario; California State University, Stanislaus, in Turlock; University of California, Riverside; Eastern Kentucky University in Richmond; ESCP-EAP in Paris; Florida Gulf Coast University in Fort Myers; HEC Montreal in Quebec; IPADE in Mexico City; National University of Singapore; Ohio Northern University in Ada; University of Ottawa in Ontario; The Pennsylvania State University at Erie; The University of Queensland in Brisbane, Australia; Saginaw Valley State University in University Center, Michigan; St. John Fisher College in Rochester, New York; Tel Aviv University in Israel; Worcester Polytechnic Institute in Massachusetts.

Reaffirming accreditation were the University of Alabama in Tuscaloosa; American University in Washington, D.C.; University of Colorado in Colorado Springs; Indiana State University in Terre Haute; Jackson State University in Mississippi; Loyola Marymount University in Los Angeles; San Diego State University in California; Southeastern Louisiana University in Hammond; University of Texas-Pan American in Edinburg; Trinity University in San Antonio, Texas; University of Wisconsin-Milwaukee.

Maintaining accreditation were the University of Arizona in Tucson; University of Chicago; Claremont Graduate University in California; Dartmouth College in Hanover, New Hampshire; Duke University in Durham, North Carolina; University of Georgia in Athens; Georgia Southern University in Statesboro; ITESM in Monterrey, Mexico; University of Louisville in Kentucky; University of Michigan in Ann Arbor; University of Pennsylvania in Philadelphia; Purdue University in West Lafayette, Indiana; Texas A&M University in College Station; and Vanderbilt University in Nashville, Tennessee.

"WHETHER IT IS IN THE BUSINESS WORLD OR THE ACADEMIC WORLD, RESILIENT LEADERS ARE THOSE WHO FILL PEOPLE WITH DREAMS AND HELP THEM ACHIEVE THEM."

—Joe W. Forehand, Accenture

had a median age of 38 and a median of 10.73 years of work experience. Twenty-two percent were paying for their own EMBA degrees, a sharp rise from the 7 percent who were self-funded in 2000. Only 44 percent of this year's respondents were fully funded by their employers, compared to 55 percent in the 2000 survey. Students reported earning an average of \$91,800 upon entering the program and \$105,200 upon graduation.

In a second survey conducted by the EMBA Council, the Program Survey, the council examined industry standards for EMBA programs by surveying 89 programs. It determined that 56 percent of the programs reported costs of \$45,000 or lower; 24 percent reported costs of more than \$60,000. Sixty-five percent of programs were between 19 and 23 months long, while no program was shorter than one year. The median number of in-class hours was 555; the median number of in-class hours for one hour of credit was 12.

The study clearly shows that course integration has become critical for EMBA program administrators, and 68 percent of participants mentioned cross-functional projects as a strategy for curriculum integration. Almost as many said they specifically designed cross-functional courses or used cross-functional cases. Globalization remained another important trend. Ninety-one percent of programs with costs of more than \$60,000 included international residencies, compared with 87 percent of all programs.

Programs reported an average class size of 43 students. Seventy-six percent were male, 75 percent were white, and 94 percent were U.S. citizens.

Accenture Chief Speaks on Leadership

Joe W. Forehand, chairman and CEO of Accenture, has been chosen as Beta Gamma Sigma's International Honoree for 2003. He was recognized at a BGS luncheon held during AACSB's International Conference and Annual Meeting in New Orleans. Taking the opportunity to speak on the "human dimension of leadership," Forehand noted that "leadership and workforce issues have emerged at the top of the list of strategic priorities for most companies."

When Accenture recently surveyed about 200 of its senior executives, he said, it found that 75 percent of its executives believed people issues were more important than they were last year. These managers specifically said they needed people with the right skills who could create a successful culture and value system within the company. Forehand encouraged business school deans to consider how they can develop a new style of leader with sharp communication



skills and an understanding of the human dimension of organizational leadership.

Accenture has recently appointed a Chief Leadership Officer who is in charge of developing leadership training and instilling the right cultures and values within the company. Forehand explained that executives at Accenture have developed a multi-dimensional view of what makes an effective leader: someone who is trustworthy and approachable; someone with a teachable point of view; and someone who can build a winning attitude within an organization.

Forehand also spoke of his admiration for Rudy Giuliani, who led New York through the disasters of September 11, 2001. "Whether it is in the business world or the academic world, resilient leaders are those who fill people with dreams and help them achieve them," says Forehand. "They inspire. At Accenture, we look for what we call momentum creators, people with a powerful, can-do spirit. That is a lot of what leadership is about."

Penley Moves to Colorado State

Larry Penley has been named president and chancellor of the Colorado State University system. Penley had been dean of the business school at Arizona State University since 1991.

Said Penley, "It is an incredible honor to be selected to lead this great institution. I am thrilled with this opportunity, excited by the challenges that are ahead, and confident in the abilities of the faculty, staff and students of Colorado State."

During Penley's tenure at ASU, he developed close ties with regional and national businesses; the school added a dozen endowed chairs and 15 professorships. In January of this year, the school received a \$50 million gift from New York City real estate investment banker, Wm. Polk Carey, and was named the W.P. Carey School of Business.

**MORE THAN 70 PERCENT OF RESPONDENTS BELIEVE
THAT THE PERSONALITIES OF BUSINESS LEADERS,**



New Advisory Council for BizEd

BizEd has named a panel of members to serve on an Advisory Council to help review and approve articles submitted to the magazine for publication. Members of the council, who represent diverse areas of expertise and knowledge within business schools and the communications and publishing fields, will evaluate each edition of the magazine and review manuscripts that are not staff-written. Each member will serve a two-year term.



Members of the advisory council include: Ángel Cabrera, dean of the Instituto de Empresa in Madrid; Sidney E. Harris, dean of the J. Mack Robinson College of Business of Georgia State University in Atlanta; Jane Elizabeth Hughes, professor at the Graduate School of International Economics and Finance, Brandeis University, Waltham, Massachusetts; Richard J. Klimoski, dean of the School of Management of George Mason University, Fairfax, Virginia; Patrick R. Liverpool, dean of the School of Management of Delaware State University in Dover; Linda A. Livingstone, dean of the George L. Graziadio School of Business and Management at Pepperdine University in Culver City, California; David K. Long, dean of the College of Business of Bloomsburg University in Pennsylvania; Colleen Newquist, director of publications for the Graduate School of Business at The University of Chicago; Earl H. Potter III, dean of the College of Business at Eastern Michigan University, Ypsilanti; Stephen A. Stumpf, The Fred J.

Springer Chair in Business Leadership at Villanova University in Pennsylvania; Jerry E. Trapnell, dean of the College of Business and Behavioral Science at Clemson University in South Carolina; Annette Veech, Senior Lecturer of Business Communications at the John M. Olin School of Business, Washington University, St. Louis, Missouri.

MBA Students Feel Unprepared

Highly publicized corporate misconduct and a sharp economic downturn have significantly altered MBA students' views about business and their careers, according to a new survey, "Where Will They Lead?: MBA Student Attitudes About Business & Society 2003." The survey was conducted by The Aspen Institute's Business and Society Program, formerly Aspen Initiative for Social Innovation through Business.

More than 70 percent of respondents believe that the personalities of

business leaders, not business practices themselves, are the chief sources of the recent corporate scandals. Half the students feel they will have to make business decisions that conflict with their values. However, only 22 percent say their schools are doing much to prepare them to manage value conflicts; one in five respondents feel they are not being prepared at all. When they do face such conflicts, say 58 percent of survey respondents, they are "very likely" to stay and advocate alternative values or approaches, rather than leave the company. This finding contrasts sharply with last year's MBA Attitude Survey that found 53 percent of respondents "very likely" to look for another job.

Gender differences are immediately apparent in survey results, with women MBA students showing more concern about the impact of corporate social responsibility than their male colleagues. Among survey respondents, women also consider corporate reputation more strongly when choosing an employer and feel

BELL Conference This Month

The 2003 BELL Conference on "Ecosystems and Enterprise: Perspectives on Education for Sustainable Business" will be held July 17 through 19 by the World Resources Institute. The conference will take place on the Fort Lauderdale campus of the Florida Atlantic University.

Attending will be business college faculty, business leaders, representatives of nongovernmental organizations, and governmental officials. Keynote speakers will be Paul Evanson, president of Florida Power and Light Company, and Bruce Nelson, Chairman and CEO of Office Depot. For more information on the conference, go to the WRI Web site at www.wri.org.

NOT BUSINESS PRACTICES THEMSELVES, ARE THE CHIEF SOURCES OF THE RECENT CORPORATE SCANDALS.

—The Aspen Institute's Business and Society Program

less satisfied with their business education. Twenty-six percent of women, versus 16 percent of men, say their business school is not preparing them "at all" to manage value conflicts.

The survey, which was conducted in November 2002, was administered to 1,700 MBA students at 12 business schools: Columbia Business School; the University of Virginia's Darden Graduate School of Business Administration; Carnegie Mellon's Graduate School of Industrial Administration; Haas School of Business at the University of California at Berkeley; London Business School; University of Notre Dame's Mendoza College of Business; Richard Ivey School of Business at the University of Western Ontario; Rotman School of Management at the University of Toronto; York University's Schulich School of Business; University of Michigan Business School; The Wharton School at the University of Pennsylvania; and Yale School of Management.

Schools Receive Major Gifts

The College of Business and Economics at the University of Delaware in Newark has recently received two major gifts. The MBNA Foundation has endowed the college with \$20 million in memory of former MBNA chairman and CEO Alfred Lerner. In recognition of this endowment, the university has renamed the school the Alfred Lerner College of Business and Economics.

In addition, the John L. and Sue Ann Weinberg Foundation has pledged \$2 million to endow the John L. Weinberg Center for Corporate Governance at the university. The center was established in 2000 to propose sensible and progressive changes in corporate structure and management through education and interaction. The center provides a forum for business leaders, members of corporate boards, corporate legal scholars and practitioners, economists, graduate and undergraduate students, and others interested in

corporate governance issues.

Other business schools also have recently received notable gifts:

■ The Willard and Pat Walker Charitable Foundation will provide \$8 million to the **University of Arkansas** in Fayetteville to construct the Willard J. Walker Graduate Business Building, which will be home to the Sam M. Walton College of Business. The building will provide 60,000 to 70,000 square feet of expanded space and offer technologically enhanced classrooms to students and faculty.

■ **The University of Arizona's** Eller College of Business and Public Administration, Tucson, Arizona, has received a \$3 million endowment gift for its entrepreneurship program from the H.N. and Frances C. Berger Foundation of Palm Desert, California. The program, currently known as the Berger Entrepreneurship Program, will be renamed the Chris and Carol McGuire Entrepreneurship Program in honor of the two University of Arizona graduates.

■ The U.S. Department of Education has awarded an \$89,000 grant to the International Business Department in the School of Business at **Quinnipiac University**, Hamden, Connecticut, to create both a minor in European Union Business Studies and a European Union Business Studies Center. The project will be supported by the Entrepreneurship and Small Business Management Institute at Quinnipiac, which offers a range of professional courses and services to assist the small business owner and enterprise manager with the skills needed to overcome specific business problems and issues.

■ The College of Business at **Montana State University** in Bozeman has received a \$3 million gift from the family and friends of alumnus

Entrepreneurs Encouraged at B-School

The PNC Foundation and Robert Morris University, Moon Township, Pennsylvania, have joined together to form the PNC Entrepreneurship Seminar, which will begin this September. The yearlong Entrepreneurship Seminar, funded by a \$200,000 grant from The PNC Foundation, will divide undergraduate students into teams for the purpose of developing and starting micro-businesses. Each team will be provided \$4,000 in start-up capital from the PNC Entrepreneurship Fund.

The program will provide future entrepreneurs with experience in assessing the demand for a product or service; identifying potential competitors; organizing the resources to produce products or services; and creating and executing a business plan in a real-world marketplace. PNC loan officers and other professional employees will provide the students with instruction, which will include in-class lectures as well as counseling of business students involved in start-up projects.



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Gary K. Bracken. The gift will fund the Gary K. Bracken Endowment for Excellence in Undergraduate Business Education, a center for undergraduate business studies. The money will also be used to add executive mentoring programs, scholarships, travel abroad fellowships, and career counseling services.

■ The **University of Texas at Arlington** has received \$2 million to establish the Goolsby Leadership Academy and Goolsby Distinguished Professorships in its College of Business Administration. The gift, the largest ever received by the university, is

funded by an anonymous donor in honor of UTA alumnus John Goolsby and his wife, Judy. It includes a matching opportunity that could result in the generation of up to a total of \$5 million.

■ Richard and Susan Davis have made a \$1 million endowment to the Center for Portfolio Management at the **University of Dayton's** School of Business Administration in Ohio. Through the center, where students train to become investment professionals, business students currently manage a \$3 million portfolio for the university.

■ **Cranfield School of Management** in England has created a Chair in Entrepreneurship after receiving from alumnus Tim Bettany the biggest single donation ever given to the school. The gift, approximately \$1,600,000 in U.S. dollars, will provide substantial and long-term funding to support the new chair.

■ The College of Business at the **University of Nevada in Las Vegas** has announced that alumnus Michael Shustek and his company, Vestin Mortgage, have pledged \$250,000 to the college for faculty recruitment, development, and retention.

Competitive Edge

Among the many case and business plan competitions decided this spring was the **Walter V. Shipley Business Leadership Case Competition**, designed to boost leadership and ethical decision-making capabilities of business school students. First-year MBA students from the Columbia Business School won the \$20,000 grand prize with a plan to address the African AIDS epidemic by integrating humanitarian concerns with the pharmaceutical industry's focus on shareholder value. At least one major drug company appears to be paying attention to the students' recommendations.

The team proposed a three-part strategy that included offering HIV/AIDS medication at marginal cost to countries that agree to uphold Trade Related Intellectual Property Rights (TRIPS); offering a voluntary license for the AIDS drug formulas to generic drug manufacturers that uphold TRIPS; and initiating public/private partnerships to develop and manage a distribution system to effectively deliver medication, care, and preventative education to the African population.

One week after the students presented their recommendations, the pharmaceutical giant Glaxo announced plans to reduce the price of Combivir, a key AIDS drug used in Africa. *The Wall Street Journal* has reported that major Glaxo shareholders have also suggested that the company voluntarily license generic versions of its AIDS drugs, just as the MBA students suggested.



In another major competition, teams from Drury University, Springfield, Missouri, and Louisiana State University at Eunice earned top honors in the **Students in Free Enterprise (SIFE) USA National Championship** held in May in Kansas City, Missouri.

Drury University was named the RadioShack USA National Champion in the four-year division and will go on to represent the United States in the SIFE World Cup competition in Germany in October. LSU Eunice won the two-year division. Each winning team received \$4,000.

Top CEOs were among the judges who rated teams on how well they taught others the principles of free enterprise through their community outreach programs. Drury's projects included a series of summer entrepreneurship camps for Hispanic teenagers in southwest Missouri and northwest Arkansas and seminars to help area women turn their ideas into successful small businesses. LSU's SIFE team provided training for young people in ten underdeveloped nations outside the U.S. by providing seeds, garden tools, and lessons to help the participants plant and maintain gardens. Produce from the gardens helped feed participants' families or was sold at local markets.

SIFE is a nonprofit organization active on more than 1,400 campuses in 33 countries. SIFE teams attempt to improve the quality of life and standard of living around the world by teaching concepts of market economics, entrepreneurship, and leadership. For more information, visit www.sife.org.

SHORT TAKES

■ **Michael L. Carroll** has been named dean of Aurora University's John and Judy Dunham School of Business in Aurora, Illinois. Previously, he served as associate professor of education at Calumet College of St. Joseph, Whiting, Indiana, and as an adjunct professor at Chicago-based Roosevelt University and University of Illinois-Chicago.

■ **Randolph Westerfield** has agreed to spend one more year as dean of the Marshall School of Business at the University of Southern California in Los Angeles, instead of leaving the position in June as he previously planned. This will give the search committee additional time to find a replacement. Currently, he plans to step down from his position on June 30, 2004. After taking a year's sabbatical to work on textbooks and pursue research, Westerfield will return to faculty.

■ **Patricia W. Meyers** has been named dean of the School of Business Administration at the University of Dayton in Ohio. Meyers, a professor of marketing and innovation management, has served as dean at Northern Arizona University in Flagstaff and most recently was founding dean for the new School of Business at the University of Redlands in California. She serves on the board of directors for AACSB International. She will assume her new duties August 1 when Sam Gould steps down to join the faculty.



■ **Kevin T. Cronin**, former president and chief executive officer of the International Insurance Council, has joined the J. Mack Robinson College of Business as a professor of legal studies in the college's risk management and insurance department.

■ **Stephen A. Stumpf**, the Fred J. Springer Professor of Business Leadership and Chair of the Department of Management at Villanova's College of Commerce and Finance in Pennsylvania, has been named interim dean of the college, effective in mid-August. Before joining Villanova in 2000, Stumpf held a number of key positions: dean for professional development at Booz-Allen & Hamilton, dean of the College of Business and Graduate Studies of the University of Tampa, director of the Center for Leadership and professor of management at the University of Tampa, and professor of management and organizational behavior at New York University's Stern School of Business.

■ **James A. Goodrich**, currently associate dean of The Graziadio School of Business and Management at Pepperdine University, has been selected as the new dean of the Atkinson Graduate School of Management at Willamette University in Salem, Oregon. He begins his new duties July 1. Goodrich, who has been at Pepperdine since 1997, previously served as director of the Westgate Center for Management Development, Eberhardt School of Business, University of the Pacific from 1991 to 1997, and as professor and chair of international business, School of



Business and Public Administration, also at the University of the Pacific from 1989 to 1991. Since 1998, he has been a tenured professor of international management at The Graziadio School.

■ The Lubin School of Business at **Pace University** in New York City has launched a new Master of Business Administration degree program to begin this fall. The revamped course—which emphasizes globalization and technology throughout its integrated classes—is designed to better prepare students for the team-oriented business realities of the 21st century.

■ The Pamplin College of Business at **Virginia Polytechnic Institute and State University** has added a new concentration in hospitality and tourism management for students at the Blacksburg and northern Virginia campuses. The concentration provides specialized coursework for students interested in pursuing a career in the hospitality and tourism industry.

■ **Garrey E. Carruthers** has been appointed dean of the College of Business Administration and Economics at New Mexico State University in Las Cruces. Carruthers, who will start on July 1, has been president and CEO of the Cimarron Health Plan since 1993. He served as governor of New Mexico from 1987 to 1990 and was a professor in the Department of Agricultural Economics and Agricultural Business at New Mexico State before running for governor.



SHORT TAKES

■ **David B. Montgomery**, the Sebastian S. Kresge Professor of marketing strategy, emeritus, at the Stanford Graduate School of Business, has been named dean of the School of Business at Singapore Management University. An authority on marketing, Montgomery is the 2002 recipient of the American Marketing Association's Mahajan Award for contributions to marketing strategy. He has held academic positions at MIT's Sloan School of Management as well as Stanford, and has served as executive director at the Marketing Science Institute. He succeeds Tsui Kai Chong, who has held the position since the School's inception in June 2000.



■ **Deborah Egurrola**, an alumnae of Florida International University's College of Business Administration in Miami, has been awarded the Elijah Watt Sells Gold Medal from the American Institute of Certified Public Accountants (AICPA). The medal is presented to the CPA candidates who attain the highest combined grades when taking all four sections of the Uniform CPA Exam at one administration.

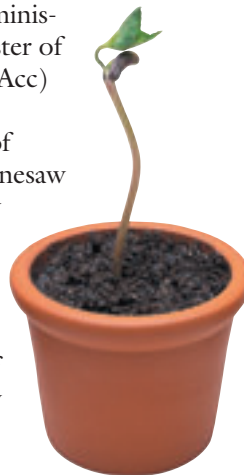
■ **Cranfield School of Management in England** has announced two new appointments. Its new director is **Michael Osbaldeston**, who joined the school earlier this year. He joins Cranfield from Shell International. He has been head of global learning at Shell, with particular responsibility for business school partnerships, since 2000. In addition, airline executive

and entrepreneur **Robert Wright** has taken the newly created post of Entrepreneur in Residence at the school. He will work with current full-time MBAs who plan to establish new ventures in business.

■ In other news from Cranfield, the school has developed a new MSc in Finance and Management, which will start this September. The 11-month program is aimed at graduates preparing for careers in major investment banks, investment management, financial consulting, corporate finance, or financial research.

■ **Cornell University's** School of Hotel Administration, Ithaca, New York, has signed a memorandum of understanding with **Nanyang Business School** (NBS) in Singapore and the **International Hotel Management School** (HMS International) to pave the way toward setting up a joint Cornell-NBS School of Hospitality Management. Based in Singapore, the school will offer a two-year joint master's degree in hospitality management.

■ **Kevin W. Sightler** has been named director of the Career Growth Master of Business Administration and Master of Accounting (MAcc) programs at the Coles College of Business at Kennesaw State University in Georgia. He will also lead the Coles College effort for reaffirmation of accreditation by AACSB International.



■ The Olin School of Business at **Washington University** in St. Louis, Missouri, has launched its new "Olin Cup" entrepreneurship competition with an emphasis on life sciences, medicine, and technology startups. The business school's Skandalaris Entrepreneurship Program sponsors the competition, in which startup companies will vie for \$70,000 in seed capital funding for their new businesses. One of the primary goals for the new competition is "cross-campus collaboration" among Washington University's business school, its medical school, and the business community in the St. Louis area.



■ The Graduate School of Management at the **University of California in Irvine** has just opened its Center for Entrepreneurship and Innovation (CEI), a central clearinghouse and coordinating unit for the school's offerings designed for the budding entrepreneur and innovator. One of the CEI's main projects is coordinating the annual Think Tank/GSM Campus-Wide Business Plan Competition, in which students from engineering, information and computer sciences, medicine, life sciences, social sciences, social ecology, management, and the arts team up to develop business plans. This year, \$100,000 in prize money was split between winning teams.

■ **Paul Danos**, the ninth dean of the Tuck School of Business at Dartmouth College in Hanover, New Hampshire, and the Laurence F.

Whittemore Professor of Business Administration, has been asked to serve a third term as dean of the Tuck School.

■ Honors have been bestowed upon two professors at The Jesse H. Jones School of Management at Rice University, Houston, Texas. **Stephen A. Zeff**, the Herbert S. Autrey Professor of Accounting, has been named Honorary Research Fellow by the Institute of Chartered Accountants of Scotland. In addition, **Jeff Fleming** has been selected for the Rice University Teaching Excellence Award for the second time.

■ **Earl Naumann** has been named the new Director of Graduate Programmes for the University of

Otago's School of Business in New Zealand. Naumann, a leading academic and professional consultant in

customer loyalty, will be responsible for the future direction of Otago's MBA program and Executive MBA program in Auckland. Previously, he has worked with corporations such as British Telecom, Lufthansa Airlines, Hewlett-Packard, and General Motors, to help them forge strategic relationships with key customers.

■ **Charles M. Brooks** has been appointed associate dean of the School of Business at Quinnipiac University in Hamden, Connecticut. In his new position, Brooks will be responsible for faculty development programs, course scheduling, and oversight of the day-to-day operations of the School of Business.

■ **William W. Holder** of the University of Southern California in Los Angeles

was honored as the 2003 recipient of the Distinguished Achievement in Accounting Education Award by the American Institute of Certified Public Accountants (AICPA). The annual award recognizes full-time college accounting educators for excellence in teaching and national prominence in the accounting profession. Holder is the Ernst & Young Professor at USC's Leventhal School of Accounting, part of the Marshall School of Business, and serves as director of USC's SEC and Financial Reporting Institute.

■ The Indiana University Kelley School of Business Indianapolis and the IU Center on Philanthropy have announced the selection of former Penn State business professor **Philip L. Cochran** as the new Thomas W. Binford Chair in Corporate Citizenship. Cochran, the founding president of the International Association for Business and Society, has focused his teaching and research on corporate social responsibility, business ethics, and corporate strategy.

■ The DuPree College of Management at the Georgia Institute of Technology, Atlanta, has announced a new organizational structure for and additions to its executive leadership team. It includes **Terry C. Blum**, dean of the college since 1999; **Nate Bennett**, who joined the college in 1999 and has been named senior associate dean; **Eugene Comiskey**, the Fuller Calloway Professor of Ac-



counting since 1980 and associate dean of faculty and research; and **Lee G. Caldwell**, new associate dean of programs and student services, who joined the college last December.

■ Key promotions and new hires have taken place at the Fox School of Business and Management at Temple University in Philadelphia, Pennsylvania. **Deborah Avery** has been promoted to assistant dean of undergraduate programs; **Melissa Wieczorek** has been named director of the school's executive MBA program; **Valerie Sutton** has been appointed director of the new Graduate Career Management Center; and **Corinne Snell** has been named director of the Center for Student Professional Development.

■ The Albers School of Business and Economics at **Seattle University** in Washington has announced that

Marilyn Gist will be the new director of the Executive Leadership Program, an intensive leadership development program for mid- and senior-level management executives.



■ **Wichita State University's** W. Frank Barton School of Business in Kansas has signed a student-faculty exchange agreement with the **Berlin School of Economics** in Germany. The agreement provides for student exchanges, faculty exchanges, joint research, and joint programs. ☑

