



# AACSB International Partner Program

## Premium Benefits for Corporate and Nonprofit Organizations

Continue your involvement with AACSB in the coming year by participating in the AACSB Partner Program. This program provides multiple levels of involvement and benefits—to increase awareness of your organization among AACSB members and help you reach your goals. Each level of partnership includes a “Premium Benefits” package, while the Executive Partner and Sustaining Partner levels include additional value.

### AACSB 2010–2011 Premium Benefits:

- Opportunities to participate in AACSB initiatives such as task forces, governance committees, and accreditation review teams, as appropriate
- Access to the AACSB Exchange—a robust membership directory, online discussion forums, and document sharing on topics such as ethics, sustainability, and more
- Subscriptions to AACSB publications (including *BizEd* magazine and eNEWSLINE)
- Access to members-only AACSB Web resources, including aggregate key data and statistics
- Exclusive invitation to the annual Deans Conference
- Valuable discounts worth more than 4,000 USD annually (see reverse for details)

### Partnership Levels

Choose the level of partnership that best suits your organization’s needs.

#### **Partner—2,500 USD** (1,000 USD for Nonprofit Organizations)

Includes:

- Premium benefits, listed above

#### **Executive Partner—5,000 USD**

Includes:

- Premium benefits, listed above
- Listing in online vendor directory (2,500 USD value)

#### **Sustaining Partner—10,000 USD**

Includes:

- Premium benefits, listed above
- Listing in online vendor directory (2,500 USD value)
- DataDirect subscription (500 USD value)
- Reserved, marked table at ICAM luncheon (2,500 USD value)
- AACSB Web site listing—logo and hyperlink (2,000 USD value)

## **Additional Savings**

In addition to premium benefits, becoming an AACSB Partner, Executive Partner, or Sustaining Partner provides valuable discounts worth more than 4,000 USD annually:

### **Events**

- 200 USD savings on conference registrations
- 150 USD savings on seminar registrations
- 400 USD savings on International Conference and Annual Meeting registrations
- Special recognition as a partner on event name badge

### **Advertising**

- 600 USD savings per year on eNEWSLINE banner advertising
- 1200 USD savings per year on Web site banner advertising
- 250 USD advertising savings in annual “Business School Data Trends and List of Accredited Schools” publication
- 500 USD savings on one half-page *BizEd* advertising placement

### **Sponsorships**

- 250–500 USD savings per seminar as a sponsor
- 250 USD savings on sponsorship at the International Conference and Annual Meeting

### **Exhibits**

- 100–300 USD savings on exhibit space
- Special recognition in exhibitor directory
- Priority exhibit booth placement, when available, at the International Conference and Annual Meeting

### **Additional Savings**

- 500 USD savings on member mailing lists
- Members-only eligibility for sponsor/advertiser/exhibitor packages which include additional discounts

*All opportunities are available on a first-come, first-served basis and in some cases are limited.*

## **Questions?**

For more information about the Partner Program:

Natalie Bedore [natalie@aacsb.edu](mailto:natalie@aacsb.edu) +1-813-769-6515.

For more information about exhibits, sponsorships, and advertising:

Annette Gonzalez DeLisle [annette@aacsb.edu](mailto:annette@aacsb.edu) +1-813-769-6517



## Partnership Application: Corporate, Public Sector, and Not-for-Profit Organizations

### **AACSB International Partnership Application Process**

Thank you for your interest. To begin the application process, please print and mail your completed application, dues payment and required supporting documents, as detailed below, to:

AACSB International - Member Services  
777 South Harbour Island Boulevard, Suite 750  
Tampa, Florida 33602-5730 USA

Please allow 30 days for review of the application; you will be contacted if additional information is required.

For questions, please contact Member Services:

Phone: +1 813 769 6540

Fax: +1 813 769 6559

Email: [membership@aacsb.edu](mailto:membership@aacsb.edu)

Website: [www.aacsb.edu](http://www.aacsb.edu)

### **Please enclose the following information so that we may learn more about your organization. (English language where feasible):**

- The most recent annual report for the applicant organization (or parent organization)
- A current organization chart of the applicant organization, identifying the name and position of the primary representative
- A brief description of the organization, including size, description of stakeholders, number of staff, employees, and/or members
- The organization's mission statement
- A directory of key staff within the organization
- Initial partnership dues check or verification of dues payment via wire transfer or credit card
- Authorization signature on page 3 of the application

Partnership dues payments are accepted by check, payable to AACSB International and drawn on a U.S. bank; via wire transfer (please email [membership@aacsb.edu](mailto:membership@aacsb.edu) for detailed wire instructions); or by credit card (call +1 813-769-6500, to arrange credit card payment).

Organization website and online resources will be reviewed as needed; additional materials may be requested.

**Please retain this page for your records**

**Section 1: Contact Information**

**A. Organizational Information:**

Organization Name: \_\_\_\_\_

Organization Web Site Address (URL): \_\_\_\_\_

Postal Address

\_\_\_\_\_  
 City State/Province/Region Zip/Postal Code

\_\_\_\_\_  
 Country

**B. Official Representative Information:**

\_\_\_\_\_  
 Surname/Last Name First Name Middle Name/Initial

\_\_\_\_\_  
 Position/Title Unit/Division Name

\_\_\_\_\_  
 Postal Address (if different then Section 1, A)

\_\_\_\_\_  
 Telephone Fax Email Address (REQUIRED)  
 (include country/city code or area code) (include country/city code or area code)

**C. Specify Member Level (see last page for details)**

- Sustaining Partner 10,000 USD/year
- Executive Partner 5,000 USD/year
- Partner 2,500 USD/year (1,000 USD/year for public sector and not-for-profit organizations)

Partnership dues are renewed annually, on July 1 of each year. For new members, dues are prorated depending on when the application is submitted:

July 1 – September 30.....100%  
 October 1 – December 31..... 75%  
 January 1 – March 31.....50%  
 April 1 - June 30.....25%

## Section 2: Application Authorization

All information included with the AACSB International Partnership Application has been provided by an authorized individual and may be verified by AACSB International staff.

The Applicant agrees to abide by the Bylaws of AACSB International, a copy of which may be reviewed at the AACSB International web site at [www.aacsb.edu](http://www.aacsb.edu). Specifically, but without limitation, Applicant agrees to the terms under which membership/partnership can be cancelled, and that all disputes shall be resolved as specified in Section One, E of the AACSB International Bylaws.

**Upon signing, the applicant agrees to the terms and conditions of the AACSB International Logo Policy, as attached. Please retain policy summary for reference.**

\_\_\_\_\_  
Signature of official representative as identified in Section 1, B.

\_\_\_\_\_  
Date

## Section 5: Application review - for staff use only

- The most recent annual report for the applicant organization (or parent organization)
- A current organization chart of the applicant organization, identifying the name and position of the primary representative
- A brief description of the organization, including size, description of stakeholders, number of staff, employees, and/or members
- The organization's mission statement
- A directory of key staff within the organization
- Initial partnership dues check or verification of dues payment via wire transfer or credit card
- Authorization signature on page 3 of the application

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