

A Report from AACSB International Knowledge Services



Business School Faculty Trends 2008 presents data and information from a variety of sources, including several years of data from AACSB's annual Business School Questionnaire (BSQ) and Salary Survey. It is designed to assist business school leaders in understanding how their faculties have changed and to plan accordingly. For ease of use, the data and trends in this report are organized into three broad areas:

- *Demographics*
Size of business school faculties, participating/supporting faculty, tenure track/non-tenure track faculty, gender, race/ethnicity, international faculty
- *Qualifications*
Academically and professionally qualified faculty, doctoral faculty
- *Markets*
Faculty salaries in 2007–08, trends in business school faculty salaries and hiring, gender differences, salary compression and inversion, future demand for doctoral faculty

Selected Highlights:

- Full-time faculties at doctoral granting institutions grew less quickly than at institutions granting only undergraduate degrees or both undergraduate and master's degrees.
- The proportion of full-time faculty not tenured or on a tenure track increased between 2002 and 2006 at U.S.-based AACSB member schools.
- The median ratio of full-time faculty to full-time support staff is has decreased since 2001.
- Between 2002 and 2006, the proportion of faculty reported by business schools to be academically qualified has decreased substantially.
- Overall, business school faculty salary growth outpaced inflation over the period from 2001 to 2007, though the rate of growth varied somewhat by field.
- The period 2002–2003 to 2006–2007 saw an increase in the average number of open doctoral degree positions, planned doctoral degree positions, and anticipated retirements of doctoral degree holders among U.S. schools.

Download the full report:

Visit the [AACSB Data Reports](#) web page for access instructions.

For more information or assistance regarding AACSB surveys, reports, or available data, email datadirect@aacsb.edu or knowledge.services@aacsb.edu.

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