

CHRISTOPHER A. MILLER

Office Address

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EDUCATION

University of Florida, Gainesville, Florida

Post Doctoral Bridge to Business Program, Entrepreneurship/ International Business Tract
2009

AACSB Academically Qualified (AQ) (Certification August 2009 – August 2014)

University of Nevada Las Vegas, Las Vegas, Nevada

Ph.D., Hotel Administration, 2009

Dissertation Title: The Economic Effects of the Gaming Industry on Local Residential Real Estate Values:
A Las Vegas Case Study 1990 -2008

Major: Finance

Minors: Real Estate / Marketing

University of Florida, Gainesville, Florida

M.B.A., 2001 – 2002

Major: Finance

University of Florida, Gainesville, Florida

B.S.B.A., 1994 – 1997

Major: Finance

The United States Naval Academy, Annapolis, Maryland

Congressional Nomination by Senator Connie Mack (Rep.)

Medical Discharge 1992 - 1994

Major: Weapons & Systems Engineering

In Progress

The CFA Institute, Charlottesville, Virginia

Level II Candidate for Chartered Financial Analyst (Estimated Completion June 2011)

TEACHING EXPERIENCE

FULL – TIME TENURE – TRACK ASSISTANT PROFESSOR

California State University, Monterey Bay

CURRENT

Director of International Hospitality Management

- ◆ Teaching “3+3” in addition to fund raising and internship creation with the community.
- ◆ Fall 2009: BUS 307 (Finance), BUS 309 (Operations Management), BUS 330 Human Resources Management.
- ◆ Spring 2010: BUS 307 (Finance), BUS 330 Human Resources Management, BUS 331 (Organizational Behavior).

INSTRUCTOR, TCA 488: SPECIAL EVENTS MANAGEMENT

The University of Nevada, Las Vegas

SUMMER 2009

- ◆ Full design, execution and instruction of course.
- ◆ 2 sections taught (1online, 1 in-class).
- ◆ Curriculum includes in-depth quantitative analysis of special events in a hospitality context.

ONLINE INSTRUCTOR, SEH 448: HOTEL AND RESORT MANAGEMENT

California State University, Dominguez Hills

SPRING 2009

- ◆ Full design, execution and instruction of course.
- ◆ Curriculum includes in-depth analysis of operations in a hospitality context.

FULL – TIME INSTRUCTOR, COLLEGE OF BUSINESS & HOTEL COLLEGE

2007-2008

The University of Nevada, Las Vegas

- ◆ Taught “3+2” schedule while simultaneously working full – time.
- ◆ Fall 2007: TCA 380 (Hospitality Marketing) Two Sections, TCA 420 (Hospitality Finance).
- ◆ Spring 2008: MKT 301 (Intro. to Marketing Management), MKT 471 (Competitive Strategies).

FULL – TIME FACULTY, COLLEGE OF BUSINESS (AACSB Accredited)

2006-2007

The University of Nevada, Las Vegas

- ◆ Taught a “4 + 4” schedule while simultaneously working full – time as a Financial Analyst for Mobil 5 Star rated Wynn Resorts and Boyd Gaming.
- ◆ Fall 2006: MKT 400 (Marketing Research) Two sections, MKT 450 (Product Management), MKT 720 (Consumer Behavior).
- ◆ Spring 2007: MKT 400 (Marketing Research) 2 Sections, MKT 380 (Internet Marketing), MKT 471 (Competitive Strategies).
- ◆ Except for MKT 720 and MKT 450, all materials and texts were created and chosen by myself with great results.
- ◆ Able to integrate student semester projects with Wynn Resorts for fall of 2007.

INSTRUCTOR, TCA 422: OPERATIONS ANALYSIS IN THE HOSPITALITY INDUSTRY

The University of Nevada, Las Vegas

SUMMER 2005

- ◆ Full design, execution and instruction of course.

- ◆ Curriculum includes in-depth quantitative analysis of operations in a hospitality context.

INSTRUCTOR, FAB 190: BARTENDING & BEVERAGE OPERATIONS

The University of Nevada, Las Vegas

SUMMER 2005, FALL 2005

- ◆ Full design, execution and instruction of course.
- ◆ Responsible for setting class and purchasing course materials and equipment.
- ◆ Curriculum includes beverage production, bar etiquette, accounting, and alcohol awareness.

INSTRUCTOR, MKT 301: MARKETING MANAGEMENT (SCHOOL OF BUSINESS, 2 SECTIONS)

The University of Nevada, Las Vegas

FALL 2005

- ◆ Full design, execution and instruction of course.
- ◆ Curriculum focuses on techniques of pricing, promotion, and distribution of products and services using transactional and networking theories in applied settings. (Two sections)

INSTRUCTOR, TCA 420: HOSPITALITY FINANCE

The University of Nevada, Las Vegas

FALL 2005

- ◆ Full design, execution and instruction of course.
- ◆ Curriculum includes basic marketing principles in the hospitality context.

INSTRUCTOR, TCA 380: MARKETING IN HOSPITALITY & THE SERVICE INDUSTRIES

The University of Nevada, Las Vegas

FALL 2005

- ◆ Full design, execution and instruction of course.
- ◆ Curriculum includes basic marketing principles in the hospitality context.
- ◆ Taught course with student teacher evaluation average of 4.59 out of 5.0.

INSTRUCTOR, TCA 380: MARKETING IN HOSPITALITY & THE SERVICE INDUSTRIES

The University of Nevada, Las Vegas

FALL 2004

- ◆ Full design, execution and instruction of course.
- ◆ Curriculum included basic marketing principles in the hospitality context.
- ◆ Taught course with student teacher evaluation average of 4.82 out of 5.0.

INSTRUCTOR PEN 1136: OPENWATER SCUBA DIVING I

The University of Florida, Gainesville, Florida

1996 - 1997

- ◆ Taught introductory S.C.U.B.A.course.
- ◆ Theoretical, practical, and survival skills were taught to students in dangerous environment with risky apparatuses.
- ◆ As a S.C.U.B.A. instructor there is a seven year faulty instruction liability
- ◆ Student teacher evaluation average 5.79 out of 6.0.
- ◆ Awarded best instructor award for Fall of 1997.

PROFESSIONAL EXPERIENCE

REALTOR®

Realty World Luxury Homes, Las Vegas, NV 2006-2008

Full responsibility for representing buyers and sellers in one of the fastest growing cities in North America.

- ◆ Membership in the National Association of Realtors (NAR) allows for greater (and much more cost efficient) access to Real Estate data.

Manager/Bartender

Buffalo Wild Wings, Las Vegas, NV 2004-Present

Responsible for location operations from 12AM to 8 AM, 4 days a week in a 24 hour gaming tavern.

- ◆ Experiencing and understanding the “new future” in the gaming business provides for greater and more practical research.

Residential and Commercial Loan Officer

EvoFi Mortgage, Las Vegas, NV 2003-2008

Responsible for representing high-risk and special needs borrowers in attaining capital for residential and commercial real estate purchases.

- ◆ Understanding the money behind the real estate business provides for a richer and deeper research experience.

Marketing Research and Sales Analyst

Wynn Resort & Casino, Las Vegas, NV 2006 - 2007

The only Mobil Five-Star, AAA Five-Diamond Casino Resort in the World.

- ◆ Full responsibility for Marketing and Sales reports for various entertainment venues within Casino Resort.
- ◆ Directed and advised various marketing research projects.
- ◆ Assisted in implementation of ticket sales tracking software.
- ◆ Advised Marketing and Promotion executives on pricing and promotion activities.
- ◆ Responsible for discounted tickets for UNLV students and staff.
- ◆ Responsible for implementation of marketing research and marketing research classes.

Financial Analyst

Boyd Gaming Corporation, Las Vegas, NV 2006

- ◆ Responsible for Financial reports for the various revenue producing aspects of the corporation.
- ◆ Assisted in creation of presentation for the Bears Stearns Gaming Conference(2006).
- ◆ Reported to CFO, CEO, and various members of the board periodic financial and marketing information.

Credit Collections Account Manager

Household Credit (Now HSBC), Las Vegas, NV 2002-2003

Responsible for analyzing various credit scenarios and executing a viable plan of collection.

- ◆ Created and implemented a more efficient and less stressful technique of account management.
- ◆ Increased overall collections by 10%

Personal and Small Business Analyst

CalFed Bank (now CitiBank), Los Angeles, CA.

2001-2002

Full responsibility for managing investments and financial portfolios; as well as investigation/approval of lines of credit, loans, and mortgages.

- ◆ Responsible for providing standard and creative financial solutions for high net worth individuals and small businesses.

Financial Investments Advisor

Raymond James & Associates, Clearwater, FL

1998-2002

Full responsibility for managing investments and financial portfolios of up to \$3.5 million.

- ◆ Responsible for providing standard and creative financial solutions for high net worth individuals and small businesses.

INVITED PRESENTATIONS & PUBLICATIONS

Miller, C.A. & Werner, W.B. (2009). The Case for a Regulated Secondary Timeshare Market. Stand - up presentation. Presented at the 14th Annual Graduate Student Research Conference in Hospitality and Tourism, Las Vegas, NV. Published in the *Journal of the 14th Annual Graduate Student Research Conference in Hospitality and Tourism*, 2009

Miller, C.A. & Werner, W.B. (2008). Timeshare Valuation Model: An Investor's Point of View. Manuscript submitted for publication.

McManus, A. & Miller, C.A. (2005). Measuring Your Organization's Strength: Tensegrity in the New Economy. Presented at the Foodservice Symposium University, Atlanta, GA. Published in the *Journal of the Foodservice Symposium University*, 2005

WORKS/BUSINESSES IN PROGRESS

Miller, C.A. (2008 – 09). The Effects of the Gaming Industry on Local Residential Real Estate Values
Unpublished raw data.

Miller, C.A. (2008 – 2009). Timeshare Valuation Method for the Individual Investor.

Miller, C.A. (2008 – 2009). Timeshare Evaluation Under Uncertainty: A Monte Carlo Simulation. To be submitted after completion of Ph.D.

Miller, C.A. (2008 – 2009). Creation of a Regulated Timeshare Secondary Market. To be submitted after completion of Ph.D.